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March 2020

Business Spotlight

Feel the life-changing magic of an organized home

Amy Johnson is a professional home organizer specializing in the KonMari Method™ developed by world-renowned Japanese home organizer Marie Kondo. It is an organizational approach that emphasizes category over location, sorting and discarding before storing and a love for items we keep and a gratefulness for what we let go. Often times, once you know what sparks joy in your home, you can see clearly what sparks joy in your life.

When clients are ready to tackle their home and belongings, the KonMari Method is the clear way forward to achieving the tidy home they've dreamed of. Amy guides clients through the program one category at a time, encouraging them to keep only those items that spark joy and support their ideal lifestyle.

"I had just finished organizing my entire house when my brother passed away in April of 2018," said Amy. "I offered to help my sister-in-law clean out my brother's belongings because I knew it would be incredibly difficult and she would need some support. She told me at the time she was not ready to deal with his things but was ready to take on the rest of her home, particularly her home office."

She and my brother lived with constant clutter, so I jumped at the chance to help her. After making progress on her office, her

friends couldn't believe it (most had never seen the top of her desk before) and a good friend of hers said, "Give me your sister-in-law's number NOW."

"I've been working with her since May and both of these experiences made me realize I not only enjoyed organizing for myself but got a tremendous amount of gratification and joy from helping others do the same." With their encouragement, Amy decided to pursue this as a career and is currently a KonMari™ Consultant in Training. She wants everyone to feel the life-changing magic of an organized home.

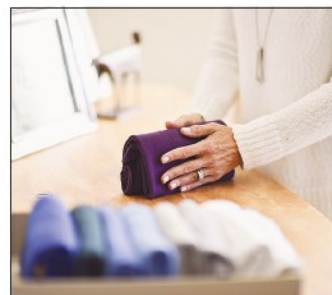
Amy has been a graphic designer for 20 years and while she loves it, she has always envied her friends with their "do-good" careers (hospice workers, teachers, nurses . . .) "After a particularly great tidying session, my clients give me a big hug and are so happy and grateful. They can feel their lives improving. Nobody ever gave me a hug for designing their brochure."

While Amy specializes in and encourages following the KonMari approach, she is not limited to it and will do whatever a client needs – i.e. a smaller project or a specific area of the home as desired.

For more information on A Clear Way – Home Organization, visit www.aclearway.com or contact Amy Johnson at amy@akf-design.com or 415-302-3031.



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