Business Strengthening the local economy and serving members for 70 years Connection—

PLEASANTON CHAMBER of COMMERCE

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Business Spotlight

Different together: Bishops Cuts/Color for Men and Women

ith a counter-cultural heritage, a contemporary aesthetic, and openness to all ages and all genders, Bishops is serious about hair and irreverent about most other things. This is more than a place to get a haircut, it's a full-on experience.

Bishops Cuts/Color is a unisex hair care shop where individuality is celebrated. Established in 2001 in Portland, Oregon and set to open this month in Pleasanton, Bishops is minority owned, and open seven days a week from the early morning to the late night.

Bishops offers a full menu of cuts, color, straight razor shaves and facial hair grooming that will empower local residents to feel more confident in their individuality, including a-lacarte pricing for haircuts, trims, hairstyling, coloring, blending, shaves, shampoo services, blowouts, conditioning and more, plus an unpretentious staff. Affordability ensures Bishops salon makes self-care and hair care accessible.

"We have spent the last 20 years of our lives working in the tech industry," said Bishops Pleasanton owner Richa Srivastava, who coowns this location with Rakesh Teckchandani. "As much success and growth as we have earned from our careers, we are at a stage in our lives where we are looking for a different type of gratification. We want to be involved in something that's part of a community and that

gives us an opportunity to interact with all kinds of people and businesses," said Srivastava.

"We want to enable our employees and provide them a judgement-free

environment that encourages creativity and sets them up for success. Bishops as a franchise completely aligns with our philosophy of 'happy employees means happy customers,'" continued Srivastava.

Bishops is located at 3020 Bernal Avenue, Suite 120 in Pleasanton and can be reached at 925-201-3487. Follow them on Instagram at bishops.pleasanton/ or like them on Facebook at www.facebook.com/bishops.pleasanton.



Avenue, Suite 120 Bishops Pleasanton will have a grand opening on in Pleasanton and Saturday, July 28.