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Business Spotlight



Michael Bruner of Brogan Video helps people communicate with their clients, co-workers, friends, family, and community through top quality videos.

Introducing Brogan Video

By Michael Bruner, Brogan Video

I don't like being on camera." I hear this sentence more than most dentists hear, "I don't like having my teeth drilled." Everyone understands the usefulness and value of quality video content but the apprehension to create content is strong.

I created Brogan Video because I love creating attractive videos for events, small businesses, and non-profits. But I have a passion for easing people into being on camera and enjoying the experience. When a professional can talk clearly and with confidence about their field, they create a credibility with that audience that has no equal. When a professional gets that on camera, the results can be transformative.

I help people communicate with their clients, co-workers, friends, family, and community through top quality videos. I travel, write, direct, record, edit, polish, and deliver. I have a BA in Theater Arts from UC Irvine where I accumulated all the tricks I use now to direct people with a very light touch. It was in Southern California that I started my first video production company. I have 13 years of experience in video production, five under the banner of my solo venture, Brogan Video. I have shot and

edited feature films, feature documentaries, commercials, etc. Of all the work I have done, the work for charities and non-profits has been the most rewarding. Now that I'm settled in Livermore with my wife, I am focused on becoming the preferred creative partner in social media and web content for the Tri-Valley.

Everyone needs video in the digital marketplace. I provide an alternative that is affordable, flexible, and, most of all, I make it easy. Whether I travel to your office to set up lights and a teleprompter or we are hiking along the Pleasanton Ridge, I love to say yes to interesting or unusual ideas. I believe that within our individual quirks lie the qualities that make each of us interesting and relatable. While many of us have to wear a suit, we all have our own way to stand and smile.

Thank you for reading about my company, Brogan Video. I'm Michael Bruner, owner. My family has lived in Pleasanton since 1990, I am the ghost of the Pleasanton Hotel during the Pleasanton Museum's annual Halloween ghost walks, I'm a member of the Tri-Valley Non-profit Alliance, and I absolutely love my job!



Connect with me and follow my work
on Facebook + Instagram @broganvideo.