ISINESS Strengthening the local economy and serving members for 70 years



925.846.5858

www.pleasanton.org

May 2019

Business Spotlight



Michael Bruner of Brogan Video helps people communicate with their clients, co-workers, friends, family, and community through top quality

Introducing Brogan Video

By Michael Bruner, Brogan Video

T don't like being on camera." I hear this sentence more than most dentists hear, "I don't like having my teeth drilled." Everyone under-

stands the usefulness and value of quality video content but the apprehension to create content is strong.

Ι created Brogan Video because I love creating attractive videos for events, small businesses, and

non-profits. But I have a passion for easing people into being on camera and enjoying the experience. When a professional can talk clearly and with confidence about their field, they create a credibility with that audience that has no equal. When a professional gets that on camera,

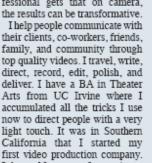
direct, record, edit, polish, and accumulated all the tricks I use California that I started my I have 13 years of experience in video production, five under the banner of my solo venture, Brogan Video. I have shot and edited feature films, feature documentaries, commercials, etc. Of all the work I have done, the work for charities and non-profits has been the most

rewarding. Now that I'm settled in Livermore with my wife, I am focused on becoming the preferred creative partner in social media and web content for the Tri-Valley.

Everyone needs video in the digital

marketplace. I provide an alternative that is affordable, flexible, and, most of all, I make it easy. Whether I travel to your office to set up lights and a teleprompter or we are hiking along the Pleasanton Ridge, I love to say yes to interesting or unusual ideas. I believe that within our individual quirks lie the qualities that make each of us interesting and relatable. While many of us have to wear a suit, we all have our own way to stand and smile.

Thank you for reading about my company, Brogan Video. I'm Michael Bruner, owner. My family has lived in Pleasanton since 1990, I am the ghost of the Pleasanton Hotel during the Pleasanton Museum's annual Halloween ghost walks, I'm a member of the Tri-Valley Nonprofit Alliance, and I absolutely love my job!



Connect with me and follow my work on Facebook + Instagram @broganvideo.