

Business Connection

Strengthening the local economy and serving members for 70 years



925.846.5858

www.pleasanton.org

January 2018

Niles Canyon Railway: A Railroad Museum Where the Exhibits Come to Life

Join us in celebrating 30 years of restoring vintage diesel and steam train travel in scenic Niles Canyon. This historic route linked America's east and west coasts by rail for the first time as part of the original transcontinental route.

Celebrating 30 Years in the Canyon

back to the station site and restored to its original configuration.

April 9, 2006: This marked passenger service in Niles/Fremont. A golden spike ceremony dedicated the opening of the Niles/Fremont Station with Congressman Pete Stark, as well as City of Fremont and Alameda County representatives.



The Pacific Locomotive Association, Inc. operates the Niles Canyon Railway as a living history museum interpreting the importance of the heritage railroads in the development of California and the nation. The purpose of the organization is to preserve the physical aspects and atmosphere of Pacific Coast railroading during the period from 1910 to 1960. Their mission is to develop and operate a working railroad museum for the benefit of the general public.



Conductor Mark Miller is assigning the "Junior Engineer" rating to some young travelers while in route to Sunol behind historic steam engine Clover Valley #4. A small sticker brings priceless smiles to young guests, and this is what volunteering at NCRY is all about.

History

April 1985: Southern Pacific Right of Way through Niles Canyon acquired by Alameda County. Alameda County Supervisors vote 5-0 to review the Pacific Locomotive Association proposal.

June 1985: The last Southern Pacific operations over portions of Niles-Altamont line.

1985: Southern Pacific pulls up rails through Niles Canyon. SP wanted too much money to leave rail behind.

December 1, 1987: The Pacific Locomotive Association enters into an agreement with officials from Alameda County and begins rebuilding the historic rail line. This is the birth of the Niles Canyon Railway.

May 21, 1988: Pacific Locomotive Association brought railroad passenger operations back to life in Niles Canyon.

November 21, 1998: Sunol Depot, built in 1884 was acquired by Alameda County and later moved

In 2018, Niles Canyon Railway is celebrating 30 years of operating a tourist railroad in Niles Canyon. As an all-volunteer, non-profit organization, they rely on the Train of Lights, their big holiday season fundraiser, to support the restoration of their train engines and rolling stock. On average, the Train of Lights attracts over 23,000 visitors during the operating nights in November and December each year. Each car has a unique theme for both interior and exterior with detailed photographs to guide the decorating teams. At the end of the season, each car has an ID number and decorations are stored in marked bins - ready for the next year. Twenty-five years ago, it started out as a few lights on train cars for the members and now it is the longest Holiday Train in the world.

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Brian Gentry, Fremont Bank

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The positions and views advocated here are solely the responsibility of the Chamber.

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Harold Roundtree steps up as Board Chair for the Pleasanton Chamber of Commerce

As we embark on what promises to be an exciting and prosperous new year in the Tri-Valley, it's a pleasure and an honor to serve as the 2018 Board Chair for the Pleasanton Chamber of Commerce. This year presents a unique opportunity to build on successful programs that have thrived during the tenure of Todd Moberg and his predecessors, and to introduce impactful new initiatives to enrich our business community and create enduring value in Pleasanton. In collaboration with the extraordinarily capable and committed individuals on our Board, among our members and on our staff, I'm thrilled to take on this challenge.

Although I've lived in Pleasanton since 2000, I became directly involved with the Chamber soon after starting my current position as President and CEO for UNCLE Credit Union, a full-service financial institution serving the East Bay and the western San Joaquin Valley. After years in senior managerial and executive roles at traditional banks, when the opportunity at UNCLE came about in 2011, I was eager to take a position that would directly serve the community where I was raising my family, and enjoying a wonderful life. As it happened, one of UNCLE's most highly-utilized financial centers was, and still is, located in the heart of Pleasanton.

As a not-for-profit financial cooperative, UNCLE was created for the benefit of its locally-based members and the communities it serves. The earnings we generate are distributed directly to our members in the form of high-value financial



Harold Roundtree
2018 Chairman
of the Board

products and services that help individuals and businesses prosper and grow wealth. This way, our returns get poured right back into Pleasanton and the surrounding communities. This unique credit union structure underpins our dual mission to promote the financial health of our members and the well-being of our community at large. It also aligns with a principle guiding all Chamber activities: our strong local economy is a cornerstone of our exceptional quality of life in Pleasanton. A vibrant business community creates jobs and income, provides opportunity for investments and growth and contributes to a healthy local tax base supporting critical services and infrastructure as well as our excellent schools.

Serving on the Pleasanton Chamber of Commerce Board of Directors has kept UNCLE at the forefront of the business community, and has also been highly rewarding on a personal level. I experienced a renewed commitment to our community by working with some remarkable people. Among these are several dedicated individuals who retire as Board Members this year, but whose legacy will continue to vitalize our local economy and help ensure Pleasanton remains a premier place to live, work and raise a family. We are grateful to the following individuals, retiring from the Pleasanton Chamber Board of Directors in 2018, for giving generously of their time and talents: Matt DePretis, DePretis CPAs; Janice Phalen, Diablo Meridian



Photography by KC Chen

Although Harold Roundtree has lived in Pleasanton since 2000, he became directly involved with the Chamber soon after starting his current position as President and CEO for UNCLE Credit Union.

Realty; Michael Peel, Venture Sotheby's International Realty and Scott Gregerson, Stanford Health Care-ValleyCare. At the same time, we're proud to welcome incoming board directors (insert names).

In 2018, we forge confidently ahead while staying committed to the tangible goals and measurable objectives conceived in "Pleasanton 2020: A Community Vision." Top priorities will include a focus on areas including transportation, housing, education and public safety. Taking a hard look at practical ways to improve traffic flow in and around Pleasanton and the Tri-Valley, an expansion of BART services to Livermore is emerging as a viable potential

solution. Another long-term issue demanding our attention is the housing shortage. The resurrection of the East Side Housing plan could be an important first step in providing relief before state mandates dictate our housing needs. The Chamber will also need to work closely with the school district and City leaders to ensure that our top-rated schools and public safety remain valuable assets of Pleasanton.

As we brace ourselves for 2018, I am thankful to be surrounded by a terrific team of people in a community that just keeps getting better. Thank you for placing your trust in me, and I look forward to another incredible year together.

Reserve seats now for State of the City address February 13

Join us at the Doubletree by Hilton for the annual State of the City address and hear firsthand what's foremost on the mind of Mayor Jerry Thorne as he prepares to run for his fourth and final possible two-year term in the City's highest elected office before terming out. Will he talk about growing pressure from the State of California to build more housing; former Council member Matt Sullivan's legal challenge against Costco after his recent failed attempt to gather enough signatures for a referendum; the future of downtown and the potential for a new library and civic center?

No doubt there'll be plenty of good news to share about the past year as the City declared a \$6.5 million surplus and is engaged in one of the most comprehensive Capital Improvement Programs of any city in the entire East Bay.

Thorne was first elected to the City Council in a special elec-

tion that took place June of 2005, and re-elected by wide margins in November 2006 and again in 2010. He ran successfully for Mayor in 2012, 2014 and 2016. Active in the League of California Cities, Mayor Thorne is also expected to talk about the League's efforts to minimize state government's interference with local governance. A perennial hot button for Thorne, big government's not likely to be any less so in 2018 with the legislature's passage of 15 bills aimed at producing more housing throughout the state.

A retired executive from Hewlett Packard, Thorne has lived in Pleasanton for more than 30 years with his wife Sandi.

The annual State of the City luncheon is open to the public and will take place Wednesday, February 13, from 12 to 1:30 p.m. To make a luncheon reservation, visit www.pleasanton.org or call the Chamber at (925) 846-5858.



Photography by KC Chen

Mayor Jerry Thorne will give the annual State of the City address on February 13, 2018 as he prepares to run for his fourth and final possible two-year term in the City's highest elected office before terming out.

Accomplishments of many to highlight annual business luncheon

The holidays are over, but the celebrating will continue as preparations are made for the annual transition of the chamber's volunteer leadership on Tuesday, January 23, at The Club at Ruby Hill.

2017 Chairman of the Board Todd Moberg will pass the gavel to 2018 Chair Harold Roundtree, CEO of UNCLE Credit Union.

Under Moberg's leadership, the chamber experienced an outstanding year. He was instrumental in raising the Chamber's engagement with social media; making it a significant part of every mixer, ribbon cutting and special event; generating countless Facebook likes for hosts, video and photo posts by attendees, Twitter followings and more.

Moberg was also very proud of the efforts made by the Pleasanton Young Professionals to raise their game in 2017. "The PYP's first ever fundraiser, Charity on Tap, was a big success and netted \$8,000 for 4H of the Tri-Valley," said Moberg. "We had so many great volunteers in 2017, I am really looking forward to having that opportunity to recognize them on the 23rd."

Harold Roundtree, a long-time



Under 2017 Chairman of the Board Todd Moberg's leadership, the chamber experienced an outstanding year. He was instrumental in raising the Chamber's engagement with social media.

Pleasanton resident and Bay Area native will hit the ground running, as he's served on the Chamber Board since 2015.

Joining Roundtree and Moberg on the Board in 2018 are Sara LeBrun-Scott from the Marriott Pleasanton; Randall Brown, PMZ Real Estate; Herb Ritter, Ritter Investments; Dr. Danielle Fratellone, Fratellone Family Chiropractic; Ed Westmoreland, Eddie Papa's American Hangout; Brian Gentry, Fremont Bank; Heather Stanek,

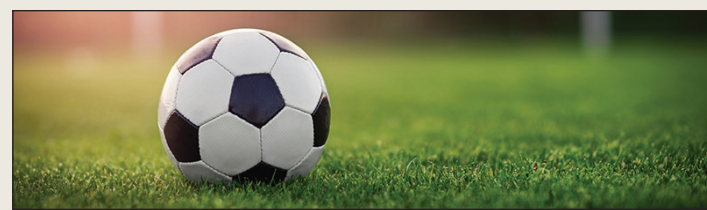
ClubSport of Pleasanton; Mark Shawver, Graphic Design; Alton Wheeler, Walmart Neighborhood Market; Steve Calcagno, Kier & Wright; Kim Damiani, Wealth Management Associates and Lauri Moffet-Fehlberg, Dahlin Group Architecture Planning.

The annual luncheon will take place at The Club at Ruby Hill on Tuesday, January 23, 2018. Doors will open at 11:30 a.m. for networking with lunch and program from 12 noon to 1 p.m.

"This is the one time during the year we turn our attention inward and say thank you to the countless individuals and businesses who bring their time, talent and resources to the table year in and year out for the chamber and the greater good of our community," said Scott Raty, Chamber President/CEO.

Chamber Foundation Recognition The Chamber's Foundation Chair Jim DeMersman from Museum on Main will announce the Jenny Doehle Leadership Award winner, an honor bestowed upon a Leadership Pleasanton graduate who exemplifies the program's goals for community engagement.

For reservations, visit www.pleasanton.org or call the Chamber offices (925) 846-5858.



Ballistic United Soccer Club Celebrates 50 Years!

1968-2018 Soccer Season

In 1968, one small, local youth soccer organization named the Ballistic United Soccer Club began. Today, 50 years later, it is one of the largest and most respected youth soccer organizations in the country with 1500+ youth members.

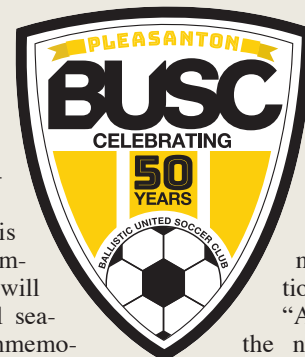
"Fifty years is an amazing accomplishment and we will spend this special season proudly commemorating the golden anniversary of one of the first and top-rated youth soccer organizations in Northern California if not the country" according to Tim Ryerson, BUSC Director of Club Events and Partnerships.

"To celebrate the Ballistic

United Soccer Club, a nonprofit organization that believes in giving back through its player scholarships and other leadership programs,

will be highlighting this benchmark throughout the season with a series of special events and fundraisers reflective of the club's community-focused foundation."

"As we look toward the next 50 years, the club is poised to evolve and grow. We want to engage the local businesses of Pleasanton as partners so we can continue to offer these positive programs to the children because they are the future community members" said Ryerson.



FACT:

There are multiple ways to teach a child how to solve a math problem.

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Business Spotlight



When your guests and clients deserve the very best

Make Events at Hub your premier destination for any type of gathering

Strategically located between highways 680 and 580, Events at Hub is the perfect venue to host corporate events, phenomenal weddings, family and social gatherings, proms, fundraisers and more. Events at Hub offers two fully-equipped state-of-the-art audio ballrooms complimented by a ready-to-prepare bridal suite and a top-notch groom's lounge to give the nuptials that extra special feeling. In addition, they offer the entertainment opportunity of customized karaoke onsite as well as a fully-operational commercial kitchen for your delectable meals to be served from your favorite caterer.



aunt, uncle, and cousin to celebrate your daughter's quinceanera. Or your life is punctuated by Aqeeqas, Bar Mitzvahs, and baby showers. At Events at Hub, we offer lovely spaces to host parties of four to four hundred. They can be elegant. They can be casual. We simply serve as a centrally located place where you can gather family and friends in honor of any milestone—and have the time of your lives.

Let us host your happily ever after

The day you pledge forever to the person you love should be everything you want it to and we see it as our honor to realize your wedding dream for you. From offering beautiful spaces for your vows and reception to tailoring those rooms with décor of your choosing, our dedicated staff understands that every detail is meaningful to you. We are also well-versed in various cultures and faith backgrounds to ensure your vision is met. Your delight on your wedding day is integral to creating the most wonderful of memories.

Make Events at Hub your premier destination for any type of gathering. Contact Valerie at info@eventsathub.com for more information, learn more at www.hub925.org/events or call 925-699-5239. HUB925 is located at 5341 Owens Court in Pleasanton, across the street from the Mercedes-Benz dealership.

Business Gatherings

In the business of helping businesses.

Whether your company needs an intimate boardroom to hash out strategies or a large conference room to gather industry peers, Events at Hub's many spaces are available for rental. We'll help your company achieve its meetings goals, while attendees enjoy the serenity, beauty and central location that make our community destination so popular.

Let the festivities begin

Our space. Your party.

Perhaps it's your first anniversary, or your fiftieth. Maybe you need a place for every

Types of events

- Corporate launches • Business meetings • Fundraisers
- Cocktail receptions • Awards banquets • Theme nights
- Celebrations of life • Weddings • Anniversaries
- Social gatherings • Proms • Bridal showers

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Business Spotlight

Daniel Curtis – Contractor with Character

Daniel Curtis, General Contractor, and Owner of Triangle Construction, is located in the Dublin area of the Tri-Valley. He is a professional who sells his character. That said, Daniel's principal business is in assuring his clients that he is a man of his word, and his integrity rings true.

Daniel works to please his clients. He wants them to feel, that by choosing him for the job, he is helping the community. "I believe in starting with the community and going from there." Daniel helps family, friends and neighbors always.

A contractor for the past 20 years, Daniel feels blessed for his skillset, clients and many opportunities in which he is provided. He reaches out to those neighbors who have been ingrained in the community for 30+ years to help with their remodeling and updating projects.

Honor comes second-to-none in Daniel's business, as word-of-mouth testimonials, reviews and

referrals are the norm. He is a five-star contractor and is thankful every day for that designation by his clients.

A key to success for Triangle Construction is staying with a job once it has begun. This crew will not leave a job to pursue more revenue. It is vital that their clients know they are valued, and the job will not be abandoned.

Once engaged in a project, Daniel encourages his clients to become involved. He respects his clients' time, and involves them in the decision-making process. It takes work to get acquainted with his clients, and their needs, however, it is believed to be well worth the time.

Triangle Construction is a full-remodeling company offering room additions, and full-home remodels, including kitchen and bath. Daniel focuses on his clients, and the job that he performs. Being an open book, he knows that trust is the crux to any project, and with that, his clients feel respected.

Daniel not only works



Daniel Curtis of Triangle Construction has been a contractor for the past 20 years and he believes in working for and in the community.

for the community; he works in the community. With "give-back attitude," there are several causes that are dear to his heart. Once yearly, Daniel flies to Mexico to help with Feeding Cabo Kids. He is involved with Feed My Starving Children, where he has helped to pack 125,000 meals, and deliver 500 meals to disadvantaged fami-

lies in the Bay Area. He has worked with a myriad of non-profits, including support for a Down's Syndrome organization, offering landscaping services. "We were put here to help others."

To reach Triangle Construction, please phone 510-827-7033, or email: triangleconstructionca@gmail.com



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Membership Anniversaries



During the past two months, nearly 100 businesses renewed their investment in the Chamber, thereby demonstrating their continued commitment to community excellence while realizing the benefits, services and representation associated with membership in Pleasanton's leading business organization.

We recommend that you look first to Chamber members for your business and consumer needs.

35 - 39 Years

Precision Auto Repair, Inc.

30 - 34 Years

Tri-Valley YMCA

DoubleTree by Hilton Pleasanton at The Club

Costello Accountancy Corporation

Four Points by Sheraton

Marriott Pleasanton

Bay Valley Medical Group, Inc.

Gift Source

Pleasanton Partnerships in Education Foundation

25 - 29 Years

Huff, Charles A.I.A. Architect

Yorkshire Roofing

of Northern California Inc.

Strizzi's Restaurants

Valley Tire Service

Heritage Valley Mortgage, Inc.

Culligan Water Conditioning

Keystone Adult Learning Center

Alberto's Cantina

Gatan, Inc.

20 - 24 Years

Craig Property Management

Costco Wholesale

Giles Studio Inc.

Van Sloten & Laranang CPAs, PC

California Financial Advisors

Fremont Bank

Ruby Hill Golf Club

Valley Plaza II

15 - 19 Years

Sensiba San Filippo LLP

Courtyard by Marriott - Pleasanton

Harsch Investment Properties, LLC

Hap's Original

Pleasanton Weekly

Roche Molecular Diagnostics

Pacific Valley Financial

Alexandria's Flowers

ClearPath Business Advisors

BKF Engineers

Fine Pueblo Pottery

Lawrence Mui,

State Farm Insurance

Amici's East Coast Pizzeria

De Pretis Certified Public

Accountants

Agape Villages

Foster Family Agency

10 - 14 Years

Clorox Services Company

Checkers Catering

& Special Events

Heritage Bank of Commerce

Oilpress!

BumbleBee Marketing Services

Spring Street Studios

Miracle Auto Painting

& Body Repair

Ng, John & Daisy,

Coldwell Banker Real Estate

Eden Villa

Time 4 Order -

Professional Organizing

Wealth Management Associates

Wells Fargo Advisors

Diablo Meridian Realty

5 - 9 Years

KCommons, Executive Homes

Body Balance Fitness

& Massage, Inc.

Nothing Bundt Cakes

Cornerstone Fellowship

University of San Francisco

Pleasanton Campus

Floor Coverings International,

East Bay

Swenson

Martin, Wardin & Eissner

Financial Group

Kiewit Infrastructure Co.

Western Garden Nursery

Pease Tax & Accounting Services,

Inc.

Nearon Enterprises

Lewman Law, APC

Mortensen & Son

A.J. Amstrup,

State Farm Insurance

10 FOLD

Office Spots, LLC

Thomas Watch Repair Services

Narum, Kathy

1 - 4 Years

Great Clips

National University

Title21 Health Solutions

Next Play Consulting, LLC

Sunflower Hill

Irby Ranch

BlueSky Wealth Advisors, LLC

UHaul of Pleasanton

Venture Sotheby's

International Realty

Jennifer Hosterman - Berkshire

Hathaway HomeServices

Drysdale Properties

Towne Center Books

Barbara Berlogar, doTerra

Sabio on Main

Valley Health Mill

Cain Communications

Fulcrum BioEnergy, Inc.

Pleasanton Transmissions

& Automotive

Vista Wealth Management, LLC

Chris Pimentel's State Farm

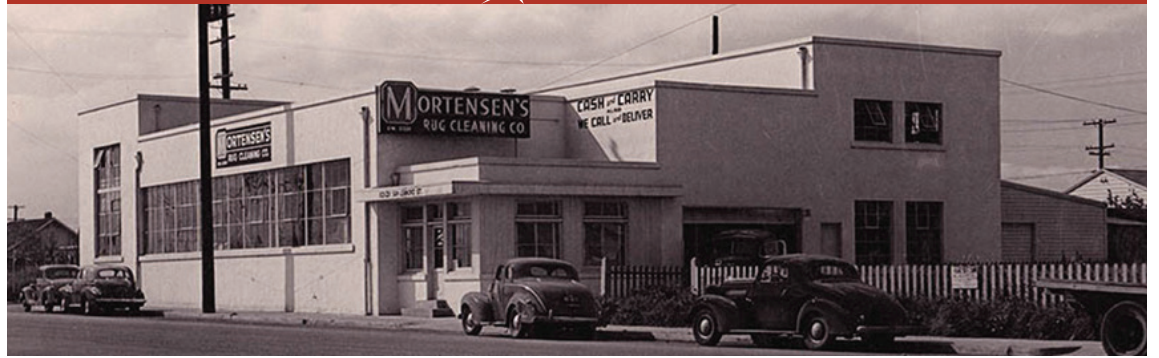
Essential Bella Medspa

& Laser Center

Mavericks Country Lounge

Enhanced Staging

Business Spotlight



Mortensen and Son Carpet Cleaning, proudly celebrating over 100 years of expertise, was founded on the principles of ingenuity, professionalism and unparalleled customer service. Continuing the tradition, Mortensen and Son provides residential and commercial carpet, and upholstery services with their customers' needs in mind.

Mortensen & Son: A Bay Area Tradition Since 1914

Handed down through three generations, Mortensen & Son Carpet Cleaning is thriving in this millennium.

Great Grandfather Joseph Mortensen came to the U.S. from Denmark, and settled in New York. Upon being influenced by the Mormon religion in the 1830's, he followed Brigham Young to Salt Lake City.

Grandfather Roy Mortensen, at an early age, rode a bicycle to Oakland from Salt Lake City and walked door-to-door for odd jobs. After cleaning one woman's area rugs by hand with soap and a brush, he thought this might be a viable trade. He started Mortensen & Son in 1914 and opened his shop in San Leandro, CA. Even today, Doug Mortensen, current family owner, has fond memories of the Merza machine, a massive apparatus that was used to aid the work in carpet cleaning.

Doug's father, after his service as a pilot in World War II, began the business of laying and cleaning carpets and upholstery. In 1980, he left the business to sons, Steve and Tom, who began residential and commercial cleaning services, namely restaurant cleaning. Today, Doug Mortensen, the sole family owner/member engages in the family company.

Doug is proud of his heritage and what it still means today. The hard work and tenacity shown by his family is an inspiration, affecting the way that Doug runs his business. With a desire to keep the integrity high, and



With a zeal to work hard and please his customers, Roy Mortensen, in 1914, traveled door-to-door cleaning rugs. He never envisioned just how successful his family business would become.

family name top of mind, Doug's skillset and professionalism demonstrates to his clients that this is what you do – you earn the business.

The traditions of determination, honor, and an honest day's work still ring true at Mortensen & Son. Services offered: carpet, upholstery, and tile cleaning, pressure, and window washing are performed to the clients' total satisfaction and nothing less. Cleaning such buildings as, Bank of America, the Cliff Hotel, Macy's, KGO-TV and reminiscent icons of Gump's, and I. Magnin, are just a few commercial buildings on Mortensen & Son's impressive resume.

For Doug Mortensen, as with each generation of Mortensen & Son Carpet Cleaning, it has always been about family, hard work, and pleasing the customer.

When it comes to getting it right for his customers, "Your intent is our intent."



You may reach Mortensen & Son, and Sav-On Janitorial Supply in Dublin, CA at 925-829-7777.

Niles Canyon Railroad

(continued from page 1)

Special Events for 2018

Visit Niles Canyon Railway online at www.ncry.org for information on their unique 2018 Beer on the Rails, Wine Tasting Specials, Mother's Day and Father's Day and Education/Weekday events. Niles Canyon Railway will be honoring our service men and women on Memorial Day, and are planning scenic summer and fall evening train rides.

Planning for the Future

Volunteers on the track maintenance crew are making extraordinary progress extending the rail line to Pleasanton, and they are looking at being in Pleasanton in 2019-2020 time frame.

Do you want to learn more about how this organization brings this historic railroad to life? Do you enjoy volunteering? Does your high school student need community service hours? Contact Niles Canyon Railway at 510-996-8420 or visit them online at www.ncry.org.

2018 Fares

Adults (ages 13 – 61) \$14

Seniors (ages 62+) \$11

Children (ages 3 – 12) \$8

Infants (ages 0 – 2) Free

Special Trains

Steam trains

Train Charters

Education Trains

Wine Tasting Special

Beer on the Rails

Romance on the Rails (Valentine's Day)

Memorial Day-Honor Active Military

and Veterans

Hot August Nights

Mother's Day Tea

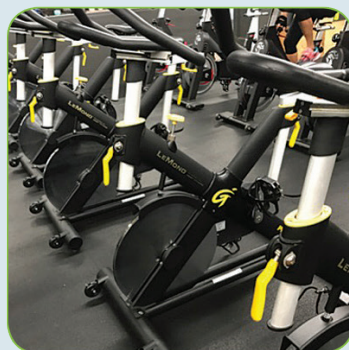
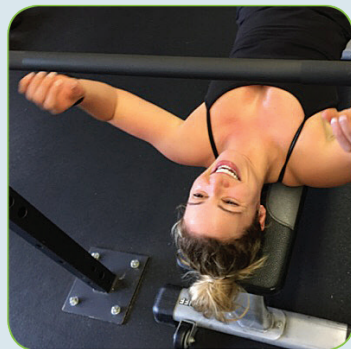
Speeder rides

Harvest Moon Train

Relay For Life-Ride the Rails for the

American Cancer Society

Business Spotlight



HITT Factory: Bringing Pleasanton a Cutting Edge Approach to Fitness

At HITT Factory, they offer you one thing: High Intensity Transformational Training - the program that replaces all programs. By blending all the best elements of disciplines like boxing and weight training with a comprehensive cardiovascular workout, they are helping Pleasanton get fit and stay fit.

HITT Factory offers a results-driven program that promotes better fitness and overall health in a safe and sustainable process. With their competitive pricing options, you'll have access to the best training in the Tri-Valley without breaking your wallet.

Personal Training

At HITT Factory, their training programs are built around get-

ting your body moving and your heart racing. With the MyZone Personal Effort Monitor, you'll enjoy a built-in Personal Training system with each and every workout. Measure your heart rate as you train and earn points for giving it your all.

The monitor is perfect for athletes of all experience levels because it is customized to your fitness goals and abilities.

Group Fitness Classes

Ready to train like never before? Join their Group Fitness Classes for a total-body training program that will help you see real results on the path to better fitness and health. Their fitness program blends the best of multiple training disciplines to give you a high-

energy workout that builds muscle and promotes weight loss. Their skilled instructors are trained to push athletes in the group classes to be their very best.

Free Fitness Passes

At HITT Factory, they are proud to offer you the best high-intensity training program in Pleasanton - for FREE! For a limited time, they invite you to sign up for a FREE 2-day pass to try out their revolutionary Fitness Training Programs and all the luxuries that come with it.

To check out everything HITT Factory has to offer, visit them at 1279 Quarry Lane in Pleasanton, call 925-967-3265 or email Paul Rubio at paul@hittitnow.com.

Business Spotlight

TIME 4 ORDER

Helping clients cut through the clutter and "TAKE CONTROL" of the chaos

Professional Organizing with Time 4 Order

Helping clients achieve a great sense of satisfaction with a little organization

The bad news is that time flies. The good news is that you are the pilot. Lori Brandes, owner of Time 4 Order, says "So take control today." One room at a time, one project at a time is all it takes. If your current methods don't seem to be working, maybe it's time to move forward in a different manner.

As a Professional Organizer, Brandes' goal is to help clients cut through the clutter and take control of the chaos in their homes and office. She assists those who value the concept of being organized, yet don't have the time, the inclination, or the expertise to do so.

"Organizing has given me joy since I was young," says Brandes. "Being able to help others find order in their daily lives gives me great satisfaction. Everyone has unique priorities, cherished possessions, and things they can let go of. My job is to help my clients find a comfortable balance."

Time for Order opened in 2003, shortly after Brandes attended a class titled, 'What You Were Born to Do', at a local college. "The instructor suggested, 'You need to be a professional organizer.' I said, 'A what?'" This was before many people even knew something like 'organizing' existed. Brandes went home, did some research and found the organization NAPO (National Association of Productivity and Organizing Professionals). Time 4

Order was launched the following month. The message of the class was simple: our professions need to bring us pleasure. Life is too short for it not to.

"I provide clients with ideas, support, motivation, and information to get focused and gain control, reducing stress, allowing increased time, energy, and space for what matters in life," said Brandes. "As a team, we work together to create order, where there once was clutter."

Her approach to organizing is without judgment or criticism towards her clients. Her goal is to provide a road map to lead you to your goals. The definition of clutter is postponed decisions. Create a richer and fuller life by being organized. Let Lori Brandes help you. Contact her at 925-846-8476 or learn more at www.time4order.com.



Lori Brandes



CELEBRATING 20 YEARS



body balance
OUR PASSION IS YOUR WELLBEING

Open House & Ribbon Cutting
January 26th, 4pm - 7pm
Everyone is welcome

Fitness • Massage • Nutrition
20 Years in Downtown Pleasanton
164 Ray Street • 925-462-1614
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Keep Up...Rather Than Catch Up!

- Home Organization
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- Closet Organization
- Paper "Purging"
- Clutter Control
- Ease Moving Madness (packing and unpacking)
- Garage Management
- Decluttering
- And Much More

Ribbon Cuttings



Creating new jobs, stronger economy



Platinum Staffing Solutions – At Platinum Staffing Solutions, we take pride in providing superior service from local industry experts to support our clients' temporary staffing and direct hire needs. We specialize in servicing small to mid-size businesses in construction, property management, manufacturing, medical device, and professional services industries, amongst others. Our areas of expertise include: accounting, administrative, customer service/call center, HR and IT positions. With Platinum Staffing as your hiring partner, you have the flexibility to utilize skilled talent whenever your organization needs support, without impacting your headcount. We look forward to partnering with our Tri-Valley neighbors for your staffing needs. Call 925-400-9115 or visit www.platinumstaffingsolutions.com today.



Cellar Door – Cellar Door Wine Bar has just become the Cellar Door WINE and WHISKEY Bar. We are now featuring wine and whiskey flights as well as SPECIALTY COCKTAILS! We are known as Pleasanton's hidden gem located just one block off Main Street at 4469 Railroad next to the Meadowlark Dairy. Our warm and cozy ambience is perfect for date night or after work happy hour. We look forward to serving you at our new WINE AND WHISKEY BAR! Visit us on Facebook or on our website www.ourcellardoor.com.



The Ambassador team of 2017 at its annual breakfast in December at the DoubleTree by Hilton Pleasanton at The Club.

2018 Chamber Ambassadors

The Pleasanton Chamber's Ambassador Group is a committee of 40 chamber members. They are instrumental in furthering the Pleasanton Chamber's reputation as one of the most engaging and successful Chambers in the Bay Area.

Throughout the year, they visit existing members ensuring they are utilizing the benefits of membership. They participated in over 50 ribbon cuttings celebrating the opening of the new business and welcoming them into the organization.

The majority of the time you order a drink at one of the monthly mixers, it is an ambassador who serves it to you with a smile! They also volunteer for our

annual Community Service Awards, Golf Tournament, State of the City Luncheon, and Beyond the Cloud event.

This year, the committee will be chaired by Ken Novell from CMIT Solutions of Pleasanton and the co-chair will be Carol Rosenblatt of Crown Trophy. Ken and Carol are looking forward to working with this dynamic group and incorporating some new programs and bonding activities.



Kay Fogarty, of Real Protection, Inc. (center) was honored as the 2017 Ambassador of the Year.

Ambassador Committee

Bernie Billen Bay Commercial Bank
Joseph Bradley The Bradley Team
Randall Brown PMZ Real Estate
Kae Chen Photography by KC Chen
Toni Chimienti Rodan + Fields Independent Consultant
Courtney Coats GoSmallBiz.com/Legal Shield
Kim Damiani Wealth Management Associates
John DeKoven Your Digital Handyman
Gary Dominguez Legacy Real Estate Associates
Tom Dote Tom Dote Farmers Insurance
David Douglas Comerica Bank
Kay Fogarty Real Protection, Inc.
Danielle Fratellone, DC Fratellone Family Chiropractic
Leon Gundersen Select Imaging
Mary Hanson Horizon Wealth Solutions
Susan Hayes Professional Writer
Robert Johnson PrideStaff
Alice Jones SF Bay Cosmetic
Jeff Leuchi Proforma J.C.L. Print Associates
Michael Levy LPL Financial

Patty Manzi Action 1 Properties
Carol Marshall The Write Business
Pat Mayfield Pat Mayfield Consulting, LLC
Todd/Carol Moberg Insignia Designs
Shirley Moore Ricks Performance Auto Repair
Ken Novell CMIT Solutions
Deanna Ortuno Hairlights Salon
Jen Oxe Agape Villages Foster Family Agency
Stephen Phalen Stephen Phalen Farmers Insurance
Christinac Rice Keller Williams Realty
Carol Rosenblatt Crown Trophy
Janeen Rubino-Brumm Sunflower Hill
Vicki Salinas Enhanced Staging
Gena Stanley UNCLE Credit Union
Jan Sunzeri Patriot Pest Management
Brendac Sylva-Meuser Chromagraphics
Daryl Thomas Diversified Mortgage Group
Kathi Vermont Randick O'Dea & Tooliatos, LLP
Ricky Walters Landmark Lending
Ron White WealthSmart America

Chamber Travel – Preview Meetings in January



Discover the South Pacific Wonders

Including New Zealand's North Island

With optional 4-day 3-night Fiji post tour extension

18 days – November 15 – December 2, 2018

Price: \$6,999* pp, double occupancy (*if booked before 5/15/18)

HIGHLIGHTS:

All airfares & taxes • 25 meals • Cairns • Great Barrier Reef
Choice on Tour of Sydney Harbor Cruise or Sydney Tower Eye
and Sea Life Sydney Aquarium
Sydney Opera House Tour • Auckland • Rotorua • Christchurch
Queenstown • Arrowtown • Milford Sound, New Zealand

Philadelphia, the Poconos & the Brandywine Valley

*featuring Amish Country
and 5 nights at one hotel*

6 days – Departing October 7, 2018

Price: \$2,075 per person,
double occupancy



Highlights:

Valley Forge National Historical Park • Philadelphia City Tour
Independence Hall and the Liberty Bell • National Constitution Center
The Poconos • Town of Jim Thorpe • Brandywine Valley
Two former DuPont Mansions (Nemours and Longwood)
Hershey's Chocolate World • Pennsylvania Amish Country
Amish Farm and House • Amish Family Style Dinner