Pacific Pearl Plans Grand Opening Festivities for July 21

One of Pleasanton’s most anticipated summer highlights will be the grand opening celebration at the brand-new Pacific Pearl shopping center. Home to a growing collection of retail, dining and service businesses, Pacific Pearl has been uniquely designed with Pleasanton’s growing Asian-American population in mind.

Featuring a beautiful and inviting outdoor setting, Pacific Pearl will hold its official Grand Opening celebration at the center on Saturday, July 21, from 12 p.m. to 4 p.m. The celebration will feature an exciting lineup of entertainment and activities including a traditional Chinese lion dance performed to bring good luck and fortune. There will also be a professional performance by local dance studio Breckenridge Dance and an authentic, interactive Indian dance performance presented by BollyNaach Dance Company. Kungfu Dragon will demonstrate its award-winning martial arts practices, while Jue’s Taekwon-Do will thrill crowds with a dazzling array of kicking, spinning and jumping techniques specific to this age-old Korean martial art. Beautifully arrayed stilt walkers from Catalyst Arts will also amaze onlookers while children are entertained at a variety of craft stations.

Today, there are nearly 25 retailers, restaurants and service providers already open or soon to open at Pacific Pearl with more announcements to come. A few of the center’s most recent additions include: 99 Ranch Market, Brilliant Minds Academy, Poke Moana, Kura Revolving Sushi Bar, East Bay Vision Optometry Center and Pure Organic Nail Salon. Each of the center’s new tenants exemplify the careful selection process Pacific Pearl has undergone while choosing eateries, retailers and services to meet the needs of the Tri-Valley’s contemporary shopper and to offer Pleasanton and the surrounding communities an unusual and wonderful slice of Asian culture.

With 112,000 square feet of retail space, Pacific Pearl is owned by Blake Griggs Properties, Inc., and managed by Vestar. Conveniently located off Freeway 580 at the intersection of El Charro Road and Stoneridge Drive, Pacific Pearl is well-positioned to serve shoppers from the surrounding communities of Dublin, Livermore and Pleasanton. For more information about new tenants or the center’s Grand Opening festivities, explore the Pacific Pearl website at http://shoppacificpearl.com/ or follow the center on Facebook at https://www.facebook.com/pacificpearlcenter/.
New Regulatory Relief for Financial Institutions Promotes Community-Based Growth

After a hard-won and historic advocacy effort carried out over the course of several years, the financial services sector is poised to benefit from an impactful piece of legislation that delivers promising opportunities for local businesses and open doors for potential homeowners and real estate investors in the Tri-Valley and elsewhere. Sponsored by a group of nonpartisan senators and signed into law on May 24 as S.2155, Economic Growth, Regulatory Relief and Consumer Protection Act, the bill’s most prominent provision was to reduce oversight of banks between $50 billion and $250 billion in total consolidated assets. Notwithstanding the focus on this component of the bill, the new law stipulates a number of favorable terms for smaller banks and credit unions that will extend to the individuals and communities they serve.

By removing excessive restrictions and streamlining the process of compliance with federal regulations under S. 2155, community banks and credit unions should be able to free up both capital and resources that can be better used to meet the needs of their customers and members. In response to the Great Recession, regulations intended to curtail certain high-risk lending practices of megabanks that had led to the crises inadvertently imposed undue burdens on smaller providers that were not responsible. The new law more appropriately accounts for differences in the size of a financial institution for a simpler, less onerous process of compliance while maintaining standards for safety and soundness – allowing these organizations to reduce innumerable hours spent on this work so they can focus on service.

Several aspects of the new law specific to lending should enable community banks and credit unions to provide greater access to funds which can be used to buy a home, invest in real estate or expand a local business. They include a provision allowing certain mortgage originations and maintained by institutions with less than $10 billion in assets to attain qualified mortgage status, and thus enable the bank or credit union to face less legal exposure. The new law also provides certain exemptions for escrow requirements for these financial institutions. Reduced requirements for compliance with the Home Mortgage Disclosure Act (HMDA) for institutions that originate less than 500 mortgages per year will also make it easier to extend home loans to creditworthy individuals. Another provision with the potential to make a significant impact on credit unions and their members is one-to-four unit, non-owner occupied residential loans will no longer be considered a business loan under the Credit Union Act. This means these loans will not count against the member business lending (MBL) cap, enabling small income property owners more flexibility in securing funds to manage and grow their real estate holdings. Giving their ability to exercise discretion in lending based on a relationship with a customer or member as well as an understanding and appreciation for how loans positively affect local income, investments, jobs and growth, credit unions and community banks remain a vital resource for building affluence in the Tri-Valley. We can expect this to accelerate under reform brought about with the signing of S. 2155.
Business Spotlight

The Ultimate Remodeling Experience Begins at Reborn Cabinets

In 1974, Vinny and Brenda Nardo packed their two young sons and all of their possessions into their green station wagon and a 22-foot trailer. The young family set out across the country in search of a better life. The Nardo sons, Vince, 5, and Anthony, 3, slept in bunk beds in the family trailer while Vinny took on odd jobs, specializing in woodworking, here and there. Six months later, the Nardos arrived in California and settled in a trailer park across the street from Disneyland. Initially, Vinny took odd jobs at local cabinetry companies. Vinny brought a “new” method of cabinetry to these companies: Refacing. Refacing was, and remains to be, a faster and more-affordable way to restore cabinets. This new technique was so exciting and very profitable for the companies that Vinny worked for, that the couple saw and opportunity, so Vinny and Brenda decided to try to make a go of running a cabinetry company of their own.

Reborn Cabinets was founded in 1983 with a $300 table saw and a 1,200 square-foot office. Today, Reborn is still completely family owned and operated... and thriving! In addition to the leadership of Vinny and Brenda, Vince Nardo (President) and Anthony Nardo (CFO) have expanded Reborn Cabinets to six locations, including their 10,000 square-foot Anaheim Showroom and Manufacturing Center.

In the past three years, Reborn Cabinets has expanded into three new locations: San Diego, Las Vegas, and Pleasanton. Each location opened with varying product offerings. Pleasanton will be the second of these three new Reborn Cabinets locations to expand on the initial services offered, signaling exciting growth for the company.

Reborn Cabinets provides complete kitchen and bath remodeling, Signature Refacing remodeling and one-day bathroom remodeling throughout its various showrooms.

Visit the Pleasanton Showroom at 7087 Commerce Circle, Suite A or learn more online at www.reborncabinets.com.
**Business Spotlight**

### Expanding the love and unity among all through art

Art is borderless. Dance, music and theatre have no borders. It is all beauty, all fluidity, all is one.

Since 1991, the founder of Niosha International Conservatory of Arts (NICA), Niosha Nafei Jamali, has been involved in the education, promotion, and preservation of Iranian traditional cultural dance in the United States and around the globe. As an active member of the Iranian-American community in the U.S., Niosha has been an ambassador of Iranian culture throughout the country.

The mission of NICA is to promote the arts, culture and literature of local communities by providing access to various creative experiences such as lessons in visual and performance arts, theater production, music instructions, language classes, martial arts, and sport programs.

Niosha has been recognized by The World Affairs Council, The Society of Iranian Professionals, The Persian Center, and numerous other organizations for her contributions towards not just preserving Iranian culture and heritage in the U.S., but expanding it.

Through the Niosha Dance Academy, which provides classes in traditional and modern Iranian dance in branches located in the Bay Area, Niosha and the academy travel extensively and perform at numerous “Heritage Day” and “Cultural International Day” celebrations and have a big part in promoting Iranian heritage and art.

In September of 2016, the Dance Academy celebrated its 25th anniversary. At this point, Niosha felt the need to do more and leave a legacy behind using her experience in the world of art and event organization with her passion for unity and closeness among cultures. After months of paperwork and waiting, NICA was born.

Niosha brings over 20 years of experience producing small, medium and large events and show productions. Her logistical expertise, knowledge of ticketing systems, marketing and advertising, and start-to-finish event organization skills are invaluable to the team. Niosha has been at venues such as the Santa Clara convention center, the San Francisco Palace of Fine arts, San Francisco City Hall, Oracle Arena and America’s Got Talent, as well as major universities like UC Berkeley, UCSF, and Stanford to name a few.

NICA is currently seeking skilled, qualified, passionate, talented, and heroic volunteers who would like to be involved in honorably presenting NICA to the greater American and Global audience. For more information, visit www.nicart.org or call (408) 656-6565.

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**FACT:**

There are multiple ways to teach a child how to solve a math problem.

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Leadership Pleasanton –
Registration now open for the 2018-19 program year

Recent grads say it best!

“Leadership Pleasanton was an incredible experience. I would highly recommend participating, there is so much valuable information to learn. I gained a deeper understanding of the Pleasanton community and made connections with wonderful people, who all help make this city a great place.”

“Incredible program that gives participants hands-on experience into the many organizations and people that make Pleasanton such an amazing community. I learned so much that I didn’t know about Pleasanton, including services and opportunities to serve this great community.”

“This is the best leadership program I have ever attended. It is truly worth the time and effort. I have learned so much from this program and will benefit for both my personal and professional life.”

“Leadership Pleasanton was an amazing experience. I learned so much about this great city. The program was so well put together and organized. Each themed day was so different from the others and the lineup of speakers was top notch! After each class finished, I couldn’t wait until the next month for the next class and now that it’s done, I gotta say, I’m a little sad. I met some wonderful people and made some new friends and I would highly recommend this class to anyone with any vested interest in our great city of Pleasanton!”

“I have been involved with the City of Pleasanton as a volunteer work for over 12 years and thought I knew a lot. I was wrong. Actually DOING the activities like Police Ride a long, climbing a Fire Truck Ladder, going behind the desk at the Library, trying to kick a field goal at the new Bernal Fields, seeing the inside of the Jail, helped me EXPERIENCE more about the great things our City offers its residents.”

“This was an amazing 9 months of my life. Although I’ve been a resident of Pleasanton for over 10 years, I had no idea about the depth of history, care, thought & respect that goes into our great city. Now that I’m a graduate, I have such a greater appreciation for the people & teams that run Pleasanton. I’m never moving!”

“Phenomenal program! I thought I knew all there was to Pleasanton, but after every class I learned so much more than I ever thought possible. The networking opportunities with fellow classmates, Leadership Pleasanton Alumni, City of Pleasanton staff, and local resources are invaluable.”

“For someone who has lived in Pleasanton for 22 years and has been involved in many volunteer organization throughout those 22 years, I learned so much about the city I live in and the services this city provides, supports and the amount of skill our employees have. I encourage everyone to sign up and join Leadership Pleasanton!”

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C o-sponsored by the City of Pleasanton and the Pleasanton Chamber of Commerce, Leadership Pleasanton is an educational forum in which participants get a “behind-the-scenes” look into the myriad of private businesses, public agencies, non-profits and elected officials who make up the economic and political environment of Pleasanton. Through these contacts, interactive exercises and field trips, participants expand their knowledge and ability to influence our community.

730 participants have graduated from Leadership Pleasanton and many have since become active community leaders, participating in areas such as City commissions, non-profit organization boards of directors and committees, Rotary clubs, and more. They also benefit from relationships formed during the class.

The time commitment is one day per month for nine months the first Wednesday of every month from September through May. Continental breakfast and lunch are provided each day.

Class size is limited to 30 participants. Those interested in finding out about community involvement or enriching their current level of participation are encouraged to apply. Curriculum information and applications are available on the Chamber website at www.pleasanton.org/leadership-pleasanton and at the Chamber office, 777 Peters Avenue, in downtown Pleasanton. For more information on Leadership Pleasanton, contact the Chamber at (925) 846-5858 ext. 203 or email kate@pleasanton.org.

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Corporate Sponsors

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Leadership Pleasanton Alumni Breakfast

September 5th
7:30-9:00 a.m.

DoubleTree by Hilton Pleasanton at The Club
7050 Johnson Drive, Pleasanton

Come celebrate with us over a delicious hot breakfast buffet, re-connect with your fellow classmates, and help welcome the Class of 2019!

Cost to attend: $20
Proceeds will benefit the Leadership Scholarship Fund

Reserve/Pay online: www.pleasanton.org
(Click on: September 5 Leadership Alumni Breakfast)
Reserve your spot by Monday, September 3
Membership Anniversaries

We recommend that you look first to Chamber members for your business and consumer needs:

**57 Years**
Castlewood Country Club
Pleasanton Garbage Service

**45-49 Years**
Graham-Hitch Mortuary

**35-39 Years**
Big O Tires of Pleasanton
ClubSport Pleasanton
Lupeika, Walt, CPA
Pleasanton Unified School District

**30-34 Years**
Sallmann, Yang & Alameda
1st United Credit Union
ImageSetters

**25-29 Years**
Alameda County Home & Garden Shows Pleasanton, CA
Lawrence Livermore National Laboratory
Schwaegerle, Gary-Schwagerle, Realtors
Gordillo, Joseph E., CPA - Anderson

**20-24 Years**
Pleasanton Tool & Manufacturing
Hop Yard Alehouse & Grill, The
The Henry Levy Group
Pleasanton Certified Farmers Market

**15-19 Years**
Valley Yellow Pages/AGI Publishing
Open Heart Kitchen
Heartland Payroll

**10-14 Years**
Hairlights Salon
B2B Gathering
Dote, Tom - Farmers Insurance Group
Franklin Management & Tax Services
CJM Association Services, Inc.
ACCUSPLT, Inc.
JL Consulting, A Professional Accounting Corp.
Union Bank
McKeehan Associates
Knit This, Purl That!
Carr Wealth Management, LLC

**5-9 Years**
Servpro of Pleasanton/Deblin
The Write Business
Workday, Inc.
360 Web Designs
Pirates of Emerson
Embarcadero Capital Partners
Tim Totals Team @ Legacy Real Estate & Associates
PMZ Real Estate
Harrington Art Partnership
Softb Inc.
Parkwest Casino 580
Insignia Designs
Union Bank
Velar Enterprises, Inc., CAS InterGlobal LLC

**1-4 Years**
BlueSky Wealth Advisors, LLC
Bay Alarm Company
Pleasanton Community Concert Band
Poniatowski Leding Purlik Law Corporation
John Muir Health
Rice, Christina - Keller Williams Realty
Valleypertn Business Park
Bosques & Siemens
R & K Landscaping and Maintenance

HERS Breast Cancer Foundation
Main Street Pediatric Dentistry and Orthodontics
Jen Lee Law

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The Henry Levy Group
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Tonin Chimienti, Rodan + Fields Independent Consultant

Liquid Capital Silicon Valley
Confit-Consultants, LLC
DeSoto Cub Company, LLC
Bay Equity Home Loans
Community Resources for Independent Living (CRL)

Baron
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On The Edge of Coaching
Bottles LLC

Natus Medical
Flaut Hair Designs
Valley Plumbing Home Center, Inc.
Credible Connections BNI
SouthComm Communications & Target Marketing, Inc.
Rigatoni’s Red Smoke Grill

Business Spotlight

**The Linforth Group – It’s All About Trust…**

“...the only place success comes before work is in the dictionary.” ~Vince Lombardi

With honesty, tenacity, and passion for what she does to help others, Karin Linforth, Broker Associate at Legacy Real Estate & Associates, in Pleasanton, CA, works with both buyers and sellers, locating the right home for, or helping to sell to the right buyer. A willingness to work hard for her Real Estate clients defines Karin and her team of professionals who support her goals. Karin, who feels that assisting in a home purchase or sale, is more than a transaction or process. To her, this is more than an action of mutual trust and respect.

For 30+ years, Karin has brought her Real Estate process to residential sales, management, and property development working diligently to negotiate contracts, present comparative analyses, and organize events. She knows that the Real Estate market educates and motivates her clients. Real Estate is in Karin’s DNA.

With a background in sales and management, Karin, over the years, has developed projects in market research and analysis, database management and e-mail strategy. She facilitated Small Business Marketing, Consumer Behavior and Public Relations programs. Her educational background, a Master’s degree in Marketing, has served her well throughout her career.

As Karin continues to build relationships, not only with her buyers and sellers, but within her community of Pleasanton, she finds value in dreaming with her clients. Knowing their desires, Karin and her team check out the best possible neighborhoods, schools, and recreation that will be the ideal fit for her clientele in the San Francisco Bay and Tri-Valley areas.

Karin’s give-back attitude revolves around volunteer efforts in her community. Karin creates lovely quilts, which she donates to Quilts of Valor - benefiting military families. Among other philanthropic endeavors that she holds dear, Karin is a big proponent of feeding the hungry. “No one should ever go without food.” She may be a friend and mentor to her clients, but she is a Godsend to the non-profit organizations that she holds dear: Paws in Need, the Boy Scouts, and PPIE, for which she was a sponsor of the 2018 Run for Education.

For a trustworthy and friendly experience, Karin and the Linforth Group are excited to show you the home of your dreams or ensure a price for your home sale that you will appreciate.

**Software Developer Helps East Bay Companies Build Strong Patent Portfolios**

David began his career at Morgan Lewis in 2005 while in law school at UC Berkeley, and was named to the partnership of the firm in 2017 as part of the Intellectual Property practice. With nearly 200 lawyers and other professionals, Morgan Lewis has one of the largest intellectual property practices of any full-service law firm in the world. The firm has local offices in Silicon Valley and San Francisco and is strongly committed to the community, encouraging its people to give back through pro bono work and local community service. David works with early-stage entrepreneurs through the Lawyers Committee for Civil Rights to address intellectual property issues, including trademarks, copyrights, and patents. His clients describe him as “extremely knowledgeable and relentless” and praise his dedication and drive.

To learn more about Morgan Lewis’s Intellectual Property practice or David’s experience, please contact him at david.sanker@morganlewis.com or +1.650.843.7260.
Breckenridge Dance and Fitness offers group classes with no more than 10 people in class, allowing individual correction and attention while benefiting from the energy of the group.

**Strong mind, strong body**

Jill Breckenridge wanted to create Breckenridge Dance and Fitness to share her passion and the positive effects dance can have on everyone. A side from the fact that dance is fun, she has witnessed dance help people with Parkinson’s, build confidence, increase weight loss, and bring couples together.

“Our business provides dance and fitness training for adults of all skills levels and abilities,” said Jill. “With a focus on posture and correct form, we strive to educate clients on how to practice mindful movement to achieve their goals.”

Breckenridge Dance and Fitness divides their services into two categories: small group training and private sessions. Small group training: Group classes with no more than 10 people in class allowing individual correction and attention while benefiting from the energy of the group.

Private Sessions: Hour-long, one-on-one sessions in styles ranging from ballroom dancing, first dance choreography, flexibility training, calisthenics, pilates, tap, ballet, and many more. You can choose to focus on one discipline, or work with Jill to create your own fitness program combining elements from all styles.

Jill Breckenridge is new to the San Francisco Bay Area, originally from Boston, MA. Jill received her BFA in Modern Dance from the University of the Arts in Philadelphia, PA and began her journey west. In that time, she has danced professionally in Philadelphia, Las Vegas, Portland, and San Diego. Some of her work includes being a showgirl in Jubilee!, a hair model/dancer for L’Oreal Professional, a ballroom dance competitor, as well a dancer for San Diego Dance Theater. Her passion is to learn as many styles of dance as possible so she can share the many benefits, the diverse world of dance can offer.

Teaching her first dance class when she was 18, Jill has almost 10 years of teaching experience. In those years, she has taught all ages from 8-98 and a variety of style. Her favorite thing about choreographing is being able to add personal touches and choosing movement based on the individuals, customizing the dance to the dancers.

Learn more about Breckenridge Dance and Fitness on Instagram, Facebook or online at www.breckenridgedance.com. Breckenridge Dance is located at 4292 Stanley Blvd. in Pleasanton. Call Jill at 925-425-7484 or email breckenridge.jill@gmail.com.

Charity on Tap set for September 9 at Blue Agave

The Pleasanton Young Professionals will be hosting the second annual Charity on Tap on Sunday, September 9. This year, they will be raising scholarship funds for the Valley Veterans Foundation 501(c)3, helping tri-valley veterans and military personnel pursue education at Las Positas College. This event will be hosted at Blue Agave, and includes a fun afternoon of music, food, beer and margaritas, and other soon-to-be announced specials. Sponsorship opportunities and tickets available at www.pleasanton.org.

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$3,999 pp/double if deposited by 10/24/18 (After 10/24 rate: $4,299)

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The COOP — The COOP is the coolest play and party space for kids, and adults love it too. Your kids will play for hours in our giant ball pit, the two-story curly slide, a super cool rope climbing tunnel, the jumbo bouncer equipped with a basketball net for “kid-friendly” dunking, pow wow in our COOP teepee, or play and dance the day away on the electronic dance and gaming floor. At the COOP, we pride ourselves on hosting fun, unique, and creative birthday parties. We offer a variety of different birthday themes to choose from so you can select what best fits your child’s wishes. You can do it all on your own, or sit back, relax, and let us do it all for you. The COOP also hosts terrific baby showers, mommy group parties, school events, fundraisers, holiday parties and more. Now open at 3059-D Hopyard Road in Pleasanton. Learn more at www.thecooppleasanton.com.

Modern party and kids play space, now open on Hopyard Road

Sylvan Learning Center — Sylvan Learning Center is proud to re-open its doors after relocating to its new center at 5688 Stoneridge Drive in Pleasanton. Sylvan has been a trusted name for kindergarten thru grade 12 tutoring for nearly 40 years. From math, to reading, to SAT prep, to fun, interactive camps, Sylvan is focused on building academic confidence, igniting intellectual curiosity and inspiring a love for learning. Sylvan is the largest provider of STEM programs in North America. They’re on a mission to engage kids in fun STEM programs today, so they become our leaders of tomorrow. Call today at 925-485-1000 to schedule a free assessment and watch your child’s confidence soar.

Let Sylvan of Pleasanton give your child academic success today

Prodigy Sports Performance — If you are interested in losing weight, getting stronger, and having more energy to do the things that you love, then Prodigy Sports Performance is the place for you. We help busy moms and dads finally reach their health and fitness goals. From exercise newbies to seasoned enthusiasts, we pride ourselves in providing you with an individualized experience. Are you sick and tired of feeling sick and tired? Check out our 30-Day Jump Start Program to jump start your health and fitness. Give us a call at (925) 967-4109, or email us at getfit@we-are-prodigy.com. Prodigy Sports Performance is located at 5653 Stoneridge Drive, Suite 101 in Pleasanton, on the corner of Stoneridge and W. Las Positas.

Helping busy moms and dads reach their health and fitness goals

First Friday in August — fun, sun and golf

Opportunities for you at Chamber’s fundraising golf tournament

The front nine is routed through the valley and the back nine sits on a higher elevation with the Happy Valley Creek winding throughout. Superior views of Mount Diablo fill the sky line to the north and incredible sanctuaries dedicated to the Callippe Butterfly are displayed. This is Callippe Preserve Golf Course, where the annual Chamber Golf Outing will be on Friday, August 3, 2018.

Whether you golf or not, the Chamber’s Golf Outing, sponsored by Big O Tires of Pleasanton, DoubleTree by Hilton Pleasanton at The Club, Jimmy John’s, John Muir Health — San Ramon Regional Medical Center, So Unique Painting & Decorating, Swenson and Stanford Health Care – ValleyCare, is a great opportunity to get you and your business engaged and more exposure. The event is open to the public and sign-ups are coming in daily.

It’s a fun-filled afternoon of golf, great food, drink and fantastic prizes, and with lots of great networking, business promotion and contacts to be made, it still counts as ‘work’!

For more information and to sign-up for the golf outing, visit www.pleasanton.org and click on the link for August 3 Golf Outing or email susie@pleasanton.org.

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