

## Business Spotlight

### Legacy Carpet and Upholstery Cleaning – “The Next Generation of Clean”

Legacy Carpet and Upholstery Cleaning, a second-generation professional carpet cleaning company, with a 5-Star rating, is highly acclaimed throughout the Bay Area. “Getting down, deep, and dirty defines the job that we do for our customers.”

Upon meeting Josh Adler, Owner and Operator at Legacy, customers will experience the highest form of courtesy, trustworthiness, and service. Listening first to their needs, Josh is adamant that customers deserve fresh and spotless every time!

With great pride, Josh holds on to the lessons learned from his family’s own carpet cleaning business. Upon retiring, Josh’s father closed his company, and the younger entrepreneur launched his version of the family tradition - Legacy Carpet and Upholstery Cleaning. Being proactive and keeping ahead of the soil, stains, and spills, Josh’s expertise and friendly demeanor is what keeps his customers coming back.

The specific type of deep cleaning that is needed demands knowledge, expertise and brawn. Education is highly essential in correctly identifying every carpet, area rug,

piece of upholstery, and type of tile and grout, in order to accurately treat the surface or fabric fibers. Highly-educated in his craft,

Josh calls upon his skill to take proper care of his customers’ wishes.

Josh’s customers consist of those who own or rent a home, office, or commercial space. If people consistently enter and exit, you have children who enjoy playing on the carpet or floor, if you entertain, or hold meetings, or simply want and need the cleanliness that life requires, Legacy Carpet and Upholstery Cleaning eliminates the dirt, stains, and germs, delivering a fresh and clean environment.

We, at every location, strive to complete a job well-done, while we are respectful of each customer. We offer tools and courtesies that make your life easier while your home or office is being cleaned.

We work well with Realtors and lock-box services.

We invite you to visit our website at [www.thecarpetlegacy.com](http://www.thecarpetlegacy.com)

Please contact Josh Adler, Legacy Carpet and Upholstery Cleaning, 925-967-4550, or at [josh@thecarpetlegacy.com](mailto:josh@thecarpetlegacy.com)



Josh Adler, owner of Legacy Carpet and Upholstery Cleaning, holds on to the lessons learned from his family’s own carpet cleaning business.

## Business Spotlight

### Meet Axel Gonzalvez, your own personal tutor



Axel Gonzalvez

#### Tell us about yourself.

My name is Axel Gonzalez, and I am a private language and enrichment tutor based in Pleasanton, California. I have been a tutor of a variety of subjects since I began my English Masters program at CSU East Bay in 2016, working in a number of different tutoring centers from Fremont up to Danville, and most places in between. I am now doing my own practice - Axel Gonzalez Tutoring - with the goal of providing affordable and truly enriching education.

#### What subjects do you offer tutoring for?

I offer subject tutoring primarily in English subjects: literature, general reading, composition and college-level essay writing, technical and advanced grammar, creative fiction, as well as test preparation and homework help. I am also connected to a small network of other tutors across the East Bay; whenever I cannot teach a requested subject, or do not have time on my schedule for the requested hours, another tutor can be assigned. My website [www.AxelGonzalezTutoring.com](http://www.AxelGonzalezTutoring.com) offers examples of the most common subjects and schedules.

#### Where does your tutoring take place?

Tutoring-at-home is the core of my business model, but I have additional access to educational spaces that have charitably been loaned to me by third parties. I am also extremely familiar with different video conferencing and distance education technologies that make personalized tutoring possible throughout Alameda County’s shelter in place order. All aspects of my tutoring services are customizable and fluid.

#### How much does it cost?

Every individual session starts at \$50/hr as a base rate, and there are a number of discounts on that base rate depending on how your contract is set-up as well as how many students there are per class. I am happy to offer several different payment structures.

#### How can I learn more?

Contact Axel Gonzalez at 925-949-3995 for more information about which technologies we can use and how to use them for your personal education needs.

## Business Spotlight

### Pensionmark: Empowering employees to take control of their financial future

“Covid-19 has had a devastating impact on already fragile employee personal finances,” says Michael Rom, Managing Director for the Pleasanton office for Pensionmark, a national advisory firm specializing in corporate retirement plans.

“Businesses provide a vital service in helping their employees save for retirement, but many are recognizing that so much more is needed,” explains Michael. “That’s why financial wellness programs in the workplace are in such high demand.”

Michael grew up in a large family in Michigan and remembers how his own parents, considered middle class, struggled with their finances. “As a mid-teen, I remember

helping my mom track spending and take a hard look at short term expenses so that they could save and make meaningful progress toward their own retirement.”

More than 30 years later, he’s helping small to mid-size companies and non-profits offload the burden and risk of managing a retirement program. “Most employers are completely unprepared and overwhelmed when it comes to dealing with the complexity and risk that simply come with the territory in offering a 401(k),” he explains. This also contributes to why those organizations seek out specialists like Pensionmark.

“Small and mid-size clients are busy running their business. They need the peace of

mind and confidence that their corporate retirement plans are covered,” says Michael, whose team at Pensionmark will take that burden off the table.

With over 4,000 retirement plans that cover workers from food production to health-

care, construction to high tech, clients are able to leverage Pensionmark’s tremendous scale, technology and a comprehensive service model that provides many with the confidence that their plan is in capable hands and able to address whatever issue that may arise.

Still, what is most satisfying for Michael is to help employees gain greater control over their personal finances. “While we’ve developed some leading-edge digital tools to support the needs of today’s web enabled

worker, it’s still the one-on-one personal consultations that I’ve seen most appreciated.” Now he’s offering a 401(k) Recovery Plan to help employers address some fundamental shortcomings that Covid-19 has exposed with many workers lacking emergency savings and wanting to attain a financial path with more solid footing.

Contact Michael Rom of Pensionmark at (925) 984-2416, [mrom@pension-insight.com](mailto:mrom@pension-insight.com) and learn more online at [www.pensionmark.com](http://www.pensionmark.com).



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