An evening celebrating good people doing great things in Pleasanton

Pleasanton Chamber Announces Honorees for 56th Annual Community Service Awards

The Pleasanton Chamber of Commerce will recognize those deserving individuals, groups and businesses who have demonstrated excellence and community leadership in business, volunteer activities and achievement within the Pleasanton community on Monday, March 25, 2019 at the Firehouse Arts Center. The Community Service Awards began in 1963 to recognize good people doing great things in the community and since then hundreds of recipients have been honored.

The Chamber is also pleased to announce a new award for this annual event, the Chevron Fuel Your School Teacher Award. Chevron has partnered with the Chamber and will be presenting an award focused on education to a teacher in the Pleasanton Unified School District. This year’s honoree is Kelly Lack, a 5th grade teacher at Fairlands Elementary. Chevron’s Fuel Your School program is available to help fund classroom projects posted by K-12 public school teachers on DonorsChoose.org. The Fuel Your School program is part of Chevron’s overall support for education, which has totaled over $400 million worldwide since 2013, helping to provide teachers with the tools to prepare students for the jobs of the future.

This event, sponsored by the Alameda County Fair, Chevron, Golden 1 Credit Union, Primrose Bakery, Strizzi’s Catering and Stanford Health Care-Valley Care will celebrate amazing people who go the extra mile to make Pleasanton a fabulous place to live and do business. The public is invited to attend this fun-filled evening beginning at 6:00 p.m. with a hosted bar and heavy hors’ dovreus as well as a silent auction followed by the awards presentation. Cost to attend is $35 per person and tickets are on sale now at www.pleasanton.org.

A limited number of sponsorship opportunities are available. If you are interested in sponsoring this event, contact the Pleasanton Chamber of Commerce at 925.846.5858 or info@pleasanton.org.

(continued on page 2)
Evidence that we live and work in a thriving community

The Pleasanton Chamber of Commerce has a 56-year history of recognizing Chamber businesses and individuals for the philanthropic services they perform in our community at our annual Community Service Awards event. We are proud to recognize the businesses and individuals for the positive impact they have made in Pleasanton. Each honoree has made a difference in someone else’s life by going above and beyond their daily work and being involved in our community. Please thank and support these individuals and businesses who lead by example.

Business Philanthropy
Black Tie Transportation and Omni Flight Club

Excellence in Business
Ogden Costa Creative Group

Distinguished Individual Service
Joe Carlucci and Susan Hayes

Excellence in Service
Sunflower Hill
Green Business
Sabio on Main

Lifetime Achievement
Ted C. Fairfield
Chevron Fuel Your School
Teacher Award
Kelly Lack

Service Awards
(continued from page 1)

are interested in company recognition through an event that is evidence that we live and work in a thriving community, contact the Chamber at 925.846.5858.

The Pleasanton Chamber presented six Community Service Awards in March of 2018: Business Philanthropy Award: Gina Piper, Better Homes and Gardens Tri-Valley Realty; Excellence in Business Award: James Paxson, Hacienda; Excellence in Service Award: CityServe of the Tri-Valley; Distinguished Individual Service Award: Kirstin Litz and Pam Yeaw; Green Business Award: Go Green Initiative, Summer Intern Program.

Monday, March 25, 2019 at the Firehouse Arts Center www.pleasanton.org. Everyone is invited to join us for our 56th annual event celebrating amazing people who go the extra mile to make Pleasanton a fabulous place to live and do business.

Financial literacy has been shown to reduce borrowers’ default rates by 14.9%. Rena-Fi, Inc. exists to help you and your employees become financially literate by better equipping individuals to manage and handle money. In their unique approach, Rena-Fi services include well rounded online financial education courses, live webinars, live open office hours and plenty of free resources. Topics covered throughout their materials include: improving your credit score, goal setting and achieving, writing a business plan, financial literacy for the ADHD mind, reducing debts and more. Please visit Rena-Fi.com to learn about the extended services and materials they offer.
Meet your Pleasanton Chamber Ambassadors

The Pleasanton Chamber’s Ambassador Group is a committee of 40 chamber members. They are instrumental in furthering the Pleasanton Chamber’s reputation as one of the most engaging and successful Chambers in the Bay Area. Throughout the year, they visit existing members ensuring they are utilizing the benefits of membership. They participate in ribbon cuttings celebrating the opening of the new business and welcoming them into the organization. The committee is chaired by Carol Rosenblatt of Crown Trophy and Ricky Walters of Landmark Lending. For more information on the Ambassador Committee, email dawn@pleasanton.org.

Business Spotlight

Complete your insurance picture

As your local Farmers agent in Pleasanton, Curtis Fleming helps customers like you identify the insurance coverage that best fits your needs. This process is straightforward and personalized to help make you smarter about insurance.

“I have the knowledge and experience to help you better understand your coverage options—whether that’s auto, home, renters, business insurance and more,” said Fleming.

Fleming has always had a passion for protecting people, starting when he served in the Marine Corps during the Afghanistan war. “Now, I enjoy protecting people with sound advice and proper insurance coverages,” said Fleming. “Being a small business owner has always been a dream of mine, and I am grateful to have the opportunity to meet and work with the people of Pleasanton,” he said.

Fleming provides personal and commercial business insurance. On the personal side, he offers home, auto, life, specialty vehicles (boats, trailers, atv’s) and pet insurance. On the commercial side, he offers business owners’ policies, workers comp, landlord policies, and home owners associations.

Forming a real connection with their clients so they can understand their needs and give them sound advice is what sets Fleming apart. “We pride ourselves on educating our clients, so they fully understand the different types of coverages and options that best suits their needs. We stay in contact with our clients. Whether its reminding them a payment is due, suggesting additional coverages they might need, or offering yearly policy reviews,” Fleming said.

Farmers Insurance Agency
- Curtis Fleming is located at 4125 Mohr Avenue, Suite L in Pleasanton. Email (cfleming@farmersagent.com) or give him a call at (925) 523-3393 and he’ll be happy to answer any questions you might have.

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Paint and Sip Experience at Pinot's Palette Livermore

Pinot’s Palette is a pioneer of the paint and sip experience – a revolutionary way to enjoy art and wine, meet new people and bond with friends. Guests enjoy a “no-experience-required” art class where all supplies are included. Events are directed by trained, local artists who guide guests step-by-step through a featured painting. By bringing fun, modern and creative ideas to their events, Pinot’s Palette creates a unique, rewarding experience while providing a worthwhile contribution to the community.

Here in the Tri-Valley, Pinot’s Palette Livermore features wine and painting parties for all occasions, from birthday parties and corporate team building events to mobile ties for all occasions, from birthday parties and weddings to corporate meetings and fundraising events. Since then, she has built a loyal following with the breakfast and lunch market in downtown Pleasanton.

“Everything is made fresh, on-site,” said Costello. “We bake all of our breads, roast all of our own turkeys, make homemade soups all on a daily basis,” she said. Costello personally does all of the dessert items and notes that they are famous for their carrot cake.

Open seven days a week, Rising Loafer offers everything from four different types of eggs benedicts to nine grain homemade pancakes as well as a popular stuffed croissant featuring a three-egg omelet inside. For the lunch crowd, you’ll find everything from traditional, specialty and grilled sandwiches and burgers to a variety of fresh garden salads, which are served with a basket of freshly baked rolls. Of course, the sandwiches are served with your choice of bread: garden herb, garlic basil, nine-grain wheat, sourdough, country, oat, New York rye or a croissant, all of which are available daily.

Catering is available for all types of events, from birthdays, showers and anniversary parties to corporate meetings and fundraising events. The Rising Loafer Café & Bakery is located at 428 Main Street in downtown Pleasanton.

For the lunch crowd, you’ll find a variety of classes from canvas, wood pallets, home décor collections, tote bags, wine bottles with lights, wine glasses. We have new classes coming every month.” Did you know every Pinot’s Palette is owned and operated by local small business owners? Leslie Warren has been helping people smile her entire career. First, for two decades working her way up the ladder in dental practices, she pursued pearly white perfection. More recently, she has changed her focus from the anatomy of a healthy smile to giving people a reason to smile—that reason being a night of relaxation and entertainment at her Pinot’s Palette paint and sip studio in Livermore.

Dentistry led Leslie to Pinot’s Palette. Literally. As she planned her dental office’s Christmas party, she chose to try something different, so she booked the celebration at Pinot’s Palette Danville, which happened to be located in the same shopping center as the dental practice. Leslie and her co-workers had a great time, and, unbeknownst to Leslie, her career as an entrepreneur began to take shape.

Even before the single mom of three middle schoolers planned the party, she’d been thinking about possible alternative career paths. “My nanny was having all the fun with my children,” she said. “I wanted to be with them and have fun.” Pinot’s Palette Livermore is located at 153 S. L Street, between First St. and Second St. across from the Donut Wheel and near Livermore School of Dance and offers convenient street parking or in the lot behind the building. Learn more at www.pinotspalette.com/livermore.

I’ve worked in top SF Bay Area law firms and have extensive experience with business entity formation, mergers, dissolutions, conversions, employment matters, including experience in reviewing and negotiating transactional documents such as leases and purchase agreements.

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Discover Greece & its Islands
October 3-17, 2019

Heritage of America
June 21-30 2019

Rhine River Cruise
October 7-16 2019

For more information: www.pleasanton.org/chamber-travel | 925-846-5858 | kate@pleasanton.org

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Membership Anniversaries

During the past two months, nearly 100 businesses renewed their investment in the Chamber, thereby demonstrating their continued commitment to community excellence while realizing the benefits, services and representation associated with membership in Pleasanton's leading business organization. We recommend that you look first to Chamber members for your business and consumer needs.

Business Spotlight

The highest rated vein specialist in California is right here in Pleasanton

M - Albert Malvehy, MD, RVT, dAB-VLM is the top-rated vein doctor in California, serving the East Bay, greater San Francisco Bay Area and California. One of the few physicians in the country who devotes his practice exclusively to vein disease, Dr. Malvehy performs over 300 major vein treatments and 1,000 sclerotherapy treatments every year. He has been consistently rated 5-stars on Google, Healthgrades, Yelp!, and other patient platforms for years. The office accepts Medicare and most commercial insurance plans.

Most people (including many doctors) are not aware there has been a revolution in the treatment of vein conditions over the last 10 years. Gone are the days of surgical vein stripping for varicose veins and painful saline injections for spider veins. Vein stripping has been replaced with laser vein treatment for varicose veins, a treatment which is performed in the office, has no downtime, is essentially curative, and is covered by insurance (we know…sounds too good to be true…but it is). Saline injections have been replaced by new FDA approved medications which do not sting and burn, are far less likely to cause complications, are more predictable, and can be administered using ultrasound guidance if need be.

Treatment for vein conditions was historically fragmented among dermatology, vascular surgery, and interventional radiology. Dr. Malvehy has changed all that for people in Pleasanton and the surrounding area, combining comprehensive vein expertise with the most advanced, office-based treatments available in the world under a single roof at East Bay Vein Specialists (www.eastbayvein.com).

Dr. Malvehy began his private practice focused on vein treatment in Miami Beach where he quickly became the “go-to” vein specialist. He recently moved his practice to Pleasanton for the great schools and superior quality of life, his office has become similarly in demand. “We’ve already been fortunate enough to have a number of local surgeons, dermatologists, and primary care physicians trust us to treat them, their families, and their patients,” said Dr. Malvehy. “I take pride in the sort of office we run and how we care for people. People see that we treat them as people—not just patients—and that we respect and care for them. My favorite patients are the ones who come in for second or third opinions or wounds that won’t heal or because they’ve been told there was nothing else that could be done; I love helping people.”

For appointment and pricing information, call (925) 494-0898 or fill out our contact form at www.eastbayvein.com.

Pleasanton Chamber welcomes Blume Global

Blume Global combines innovative technology with a global network, to power a vibrant, data-driven supply chain ecosystem that is focused on getting the right product, to the right place, at the right time, in the right way. Blume opened its Pleasanton headquarters in October 2018 and has about 165 employees, 70 of them are in Pleasanton. Plans are in place to add about 50 more employees by the end of the year across all of Blume offices - Pleasanton, Chicago, Wellesley, MA and Hong Kong.

Learn more at www.blumeglobal.com
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Kathy Bernardez State Farm Agency takes pride in protecting you from what can go wrong and helping on what can go right.

Business Spotlight

Celebrating the 150th Anniversary of the Transcontinental Railroad

2019 will be a big year for the Pacific Locomotive Association and our Niles Canyon Railway. The Pacific Locomotive Association will be celebrating the 150th anniversary of the Completion of the Transcontinental Railroad all summer long in 2019, with a commemoration of the May 10th, 1869 “Golden Spike” connection at Promontory, Utah between the Union Pacific and the Central Pacific. Every weekend from then will have a celebration theme, with at least one major weekend event each month, culminating with the celebration of the true final completion on September 6th, 1869 when the Last Link of the Transcontinental Railroad was opened from Sacramento to Oakland.

The Niles Canyon Railway is the only railroad that runs on the original and best-preserved alignment of the Transcontinental Railroad, now listed on the National Register of Historic Places. Whether it is the original stone retaining walls built in 1865, the original square Western Union telegraph poles (installed circa 1861) to the later ‘semaphore’ signaling improvements installed in the early 1900s and revamped to modern ‘searchlight’ signals in the 1950s, as well as the connections with Industry and Agriculture that grew up along the Right-Of-Way, the entire history of the corridor will be celebrated.

State Farm

6 Tips to Help Children Strengthen Their Writing Skills

In today’s competitive school environment, it’s critical that students know how to write effectively. Especially as children approach the higher grades, it is expected that they are not just capable writers, but that they are also able to research and gather evidence, communicate their thoughts and ideas in writing, and make connections between what they read and write.

As children move through school, how can parents help them strengthen those all-important writing skills? Here are a few tips:

1. Emphasize good organization.
2. Encourage children to break up ideas appropriately.
3. Teach them how to edit.
4. Talk about sentence and word variety.
5. Stress the importance of the final review.
6. Discuss active vs. passive voice.

Writing skills are essential in school, and the more parents can do now to help their children improve them, the better off their children will be by the time they get to college. When writing is a source of struggle for a child, Huntington can help. Call 1-800-CAN LEARN to learn more about the Huntington program and how we help children become stronger, more confident writers. Huntington Learning Center of Pleasanton is located on Hoppyard Road in Pleasanton. Learn more at huntingtonhelps.com/center/pleasanton.
Ribbon Cuttings

Creating new jobs, stronger economy

Time 4 Order Professional Organizing — Since 2003, Time 4 Order Professional Organizing has been assisting clients to cut through the clutter and take control of the chaos in their homes and offices. Organizing is an actual investment in your future - Save Time, Save Money, Reduce Stress, Create New Habits. Are you tired of the ‘same old?’ Need new ideas? Let me help you not only organize, but also rearrange, ‘stage’ your home for a new updated look. Take control - Is it Time 4 Order in your life? Contact Lori (925) 846-8476 or online at www.time4order.com

Save time, save money, reduce stress, create new habits

Golden 1 Credit Union — Golden 1 Credit Union recently opened a new Home Loans Center in Pleasanton. Home Loan Advisors at the centers help members with the entire mortgage, refinance, or home equity loan process in a comfortable environment dedicated to home lending. This includes connecting homebuyers to realtors who specialize in the Pleasanton area and offering Golden 1’s Buyer Advantage program, which provides a discount on closing costs. Membership with Golden 1 is open to all Californians. The Home Loans Center is located at 4555 Hopyard Road, Suite C-13, Pleasanton, and is open Monday – Friday from 9 a.m. to 4 p.m. and by appointment.

Home Loans Center now open on Hopyard Road

LINK Silicon Valley — LINK Silicon Valley is our newest office in San Francisco bay area. LINK Business is currently the world’s largest and fastest growing business brokerage in the world with 30+ offices around the world. We help both buyers and sellers of businesses who are in the cross-roads of their career looking to make a change and we make that transition a seamless experience. Whether you are buying your first business, planning your exit strategy or looking to grow through acquisitions, LINK Silicon Valley can assist you every step of the way through our expertise and network connections. We sell all business types: Retail, service-oriented businesses and technology startups and others. LINK Silicon Valley is located at 5980 Stoneridge Drive, Suite 111 in Pleasanton. Learn more at www.linksiliconvalley.us. Our office now has 4 business brokers with diverse background and experience, so we can help you sell your business when you are ready to retire, transition to a different business.

We help both buyers and sellers of businesses

\[ \text{Thursday, March 7, 2019} \]
\[ \text{Impact of New Income Tax Laws} \]
\[ \text{Bruce Raine, Income Tax Services} \]

\[ \text{Thursday, March 21, 2019} \]
\[ \text{From Plan to Brand – 24-month marketing plan} \]
\[ \text{Beth Devine, Devine Solutions Group} \]

\[ \text{Tuesday, April 2, 2019} \]
\[ \text{How to grow your business through effective networking} \]

Rick Silva, B2B Gathering

Free Educational Seminars, open to everyone

Presented by various Chamber members

Seminars take place at the Chamber, 777 Peters Avenue in Pleasanton, from 12:00 noon to 1:00 p.m.
For more information, visit www.pleasanton.org.