# SUSINESS Strengthening the local economy and serving members for 70 years



925.846.5858

www.pleasanton.org

March 2019

# An evening celebrating good people doing great things in Pleasanton

Pleasanton Chamber Announces Honorees for 56th Annual Community Service Awards

he Pleasanton Chamber of Commerce will recognize those deserving individuals, groups and businesses who have demonstrated excellence and community leadership in business, volunteer activities and achievement within the Pleasanton community on Monday, March 25, 2019 at the Firehouse Arts Center. The Community Service Awards began in 1963 to recognize good people doing great things in the community and since then hundreds of recipients have been honored.

The Chamber is also pleased to announce a new award for this annual event, the Chevron Fuel Your School Teacher Award. Chevron has partnered with the Chamber and will be presenting an award focused on education to a teacher in the Pleasanton Unified School District. This year's honoree is Kelly Lack, a 5th grade teacher at Fairlands Elementary. Chevron's Fuel Your School program is available to help fund classroom projects posted by K-12 public school teachers on DonorsChoose.org. The Fuel Your School program is part of Chevron's overall support for education, which has totaled over \$400 million worldwide since 2013, helping to provide teachers with the tools to prepare students for the jobs of the future.

# **Distinguished Individual Service**



Joe Carlucci

**Business** 

**Philanthropy** 

Black Tie

**FIGHT CLUB** 

This event, sponsored by the

Alameda County Fair, Chevron, Golden 1 Credit Union, Primrose

Bakery, Strizzi's Catering and

Stanford Health Care-Valley Care

will celebrate amazing people

who go the extra mile to make









**CREATIVE GROUP** 

Pleasanton a fabulous place to live tion. Cost to attend is \$35 per person and tickets are on sale now

and do business. The public is invited to attend this fun-filled evening beginning at 6:00 p.m. with a hosted bar and heavy hors' doeuvres as well as a silent auction followed by the awards presenta-

Lifetime Chevron **Achievement Fuel Your School Teacher Award** 



Ted C. Fairfield





Green

**Kelly Lack** 

**Business** 



(continued on page 2)

# INSIDE

Community Service Awards

Chair of the Board column

**Ambassador Committee** Curtis Fleming, Farmers Insurance Agency

Pinot's Pallette Rising Loafer Cafe & Bakery

Travel options for 2019

Member Anniversaries East Bay Vein Specialists Blume Global

Kathy Bernardez, State Farm Insurance Agency Niles Canyon Railway Huntington Learning Center

Ribbon cuttings Educational seminars















at www.pleasanton.org.

A limited number of sponsorship

opportunities are available. If you















































# **BOARD MEMBERS & STAFF**

### **2019 Board of Directors**

Chair of the Board

Herb Ritter. Ritter Investments. LLC

Chair-Elect

Randall Cole Brown, PMZ Real Estate

Treasurer

Tracey Lewis-Taylor, Stanford Health Care-ValleyCare

Vice Chair 2020 Forums

Lauri Moffet-Fehlberg, Dahlin Group

Vice Chair, EDGR

Arne Olson, CAFO Partners, LLC

Vice Chair, membership

Ken Norvell, CMIT Solutions of Pleasanton

Past Chair of the Board

**Harold Roundtree, UNCLE Credit Union** 

# **Directors**

Steve Calcagno, Kier & Wright Civil **Engineers: Kim Damiani. Summit** Financial Group; Angela Grisar, ClubSport Pleasanton; Shawn Hensley, Morgan Stanley: Doug Matkins, Clorox Services Company; Todd Moberg, Insignia Designs; Angel Moore, Alameda County Fair Association; Nathan Rearick, Chevron Corporation; Ed Westmoreland, Eddie Papa's American Hangout and The Pleasanton Hotel

## **Committee Chairs**

Ambassadors

Carol Rosenblatt, Crown Trophy Ricky Walters, Landmark Lending

**Chamber Staff** 

President and CEO

Steve Van Dorn

Manger, Business & Projects Kate D'Or

Manager, Membership Relations Dawn Wilson

Manager, Communications & Special Events

Administrative Assistant

Yianna Theodorou

**Pleasanton Chamber Foundation** 

Chair of the foundation Board

**Brock Roby. BKF Engineers** Vice Chair of the foundation Board

Mary Arnerich-King, Arnerich King Homes

Treasurer

Matt De Pretis. DePretis CPAs

Kate D'Or, Pleasanton Chamber of Commerce

Directors

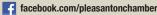
Jeff Bowser: Craig Eicher, Pleasanton Police Department; Julie Harryman, City of Pleasanton; Laura Olson, Pleasanton Downtown Association; Jeff Peters, Livermore-Pleasanton Fire Department; Janeen Rubino-Brumm. Sunflower Hill

Business Connection is a bi-monthly publication of the Pleasanton Chamber of Commerce.

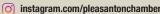
The positions and views advocated here are solely the responsibility of the Chamber.

Layout and Design by Paul Llewellyn, Embarcadero Media

**Pleasanton Chamber of Commerce** 777 Peters Avenue Pleasanton, CA 94566 Phone: (925) 846-5858 Fax: (925) 846-9697 www.Pleasanton.org



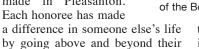
twitter.com/pleasantonchamb



# **Evidence that we live and work in a thriving community**

Commerce has a 56-year

history of recognizing Chamber businesses and individuals for the philanthropic services they perform in our community at our annual Community Service Awards event. We are proud to recognize the businesses and individuals for the positive impact they have made in Pleasanton. Each honoree has made



he Pleasanton Chamber of support these individuals and businesses who lead by example.



Herb Ritter 2019 Chair of the Board

Everyone is invited to attend the 56th annual Community Service Awards event, which is set for Monday, March 25, 2019 at the Firehouse Arts Center in downtown Pleasanton.

The Chamber encourages every business to include community service as part of their business model to help improve

the quality of life for those living in Pleasanton and the Tri-Valley. A strategic community service program has bottom line benefits that outweigh any financial cost by improving your company's brand, recruitment and sales. In 2019, the Pleasanton Chamber of Commerce has a strong focus on supporting encouraging Chamber members to include philanthropy as part of their business model.

We encourage those who are not currently a member of the Chamber of Commerce to expand your network and join the Chamber. To learn more, please visit www. pleasanton.org. To our current Chamber members – thank you for your support.

Herb Ritter is on social media at twitter.com/RitterHerb and online at www.herbritter.com.



# Service Awards

(continued from page 1)

are interested in company recognition through an event that is evidence that we live and work in a thriving community, contact the Chamber at 925.846.5858.

daily work and being involved in

our community. Please thank and

The Pleasanton Chamber presented six Community Service Awards in March of 2018: Business Philanthropy Award: Gina Piper, Better Homes and Gardens Tri-Valley Realty; Excellence in Business Award: James Paxson, Hacienda; Excellence in Service Award: CityServe of the Tri-Valley; Distinguished Individual Service Award: Kirstin Litz and Pam Yeaw; Green Business Award: Go Green Initiative, Summer Intern Program.

# **Business Philanthropy**

Black Tie Transportation and Omni Flight Club

# **Excellence in Business**

Ogden Costa Creative Group

# **Distinguished Individual Service**

Joe Carlucci and Susan Hayes

# **Excellence in Service** Sunflower Hill

**Green Business** 

Sabio on Main **Lifetime Achievement** 

Ted C. Fairfield **Chevron Fuel Your School** 

> **Teacher Award** Kelly Lack

> > **EVENT SPONSORS**



























Financial literacy has been shown to reduce borrowers' default rates by 14.9%.

Rena-Fi, Inc. exists to help you and your employees become financially literate by better equipping individuals to manage and handle money. In their unique approach, Rena-Fi services include well rounded online financial education courses, live webinars, live open office hours and plenty of free resources. Topics covered throughout their materials include: improving your credit score, goal setting and achieving, writing a business plan, financial literacy for the ADHD mind, reducing debts and more. Please visit Rena-Fi.com to learn about the extended services and materials they offer.

# **Meet your Pleasanton Chamber Ambassadors**



he Pleasanton Chamber's Ambassador Group is a committee of 40 chamber members. They are instrumental in furthering the Pleasanton Chamber's reputation as one of the most engaging and successful Chambers in the Bay Area.

Throughout the year, they visit existing members ensuring they are utilizing the benefits of

membership. They participate in ribbon cuttings celebrating the opening of the new business and welcoming them into the organization. The committee is chaired by Carol Rosenblatt of Crown Trophy and Ricky Walters of Landmark Lending. For more information on the Ambassador Committee, email dawn@pleasanton.org.

Jon Bernardez	Endsight
Olivio Porgos	State Farm AgencyThe Associates Realty Group
Joseph Prodley	The Product Team
Lori Propides	The Bradley Team . Time 4 Order - Professional Organizing
Dondoll Proum	PMZ Real Estate
Kan Chan	Dhotography by KC Chap
Toni Chimionti	Photography by KC Chen Rodan + Fields Independent Consultant
Courtney Coats	Legal Shield/ID Shield
Kim Damiani	Summit Financial Group
David Douglas	
Brian Dunkel	
Curtis Fleming & Kase	y Tenorio Farmers Insurance
	Real Protection, Inc.
Lara George	Lara George Photography
Leon Gundersen	Select Imaging
Susanc Haves	Select ImagingProfessional Writer & Editor
Robert Johnson	PrideStaff
Alice Jones	Corporate Games, Inc.
Paul Kepler	New York Life
Jeff Leuchi	Proforma J.C.L. Print Associates
Karin Linforth	Legacy Real Estate & Associates
Joe Lu	Éxpedia CruiseShipCenters
Patty Manzi	Action 1 Property Mgmt.
	The Write Business
Todd Moberg	Insignia Designs
Kathleen O'Leary	JB Insurance
Deanna Ortuno	Hairlights Salon & Barber Shop
Jen Oxe	Agape Villages Foster Family Agency
Karl Pontau	Squash and Stretch Productions
	Guardian Background Services
Bruce Raine	
Christina Rice	Keller Williams Realty
Carol Rosenblatt	Crown Trophy
	1Sunflower Hill
Comp Stanley	Merrill LynchUncle Credit Union
Christina Viala	VolunteerUnited Business Bank
	Landmark Lending
Jenny Znang	Solution Analytics

# **Business Spotlight**

# **Complete your insurance picture**

A syour local Farmers agent in Pleasanton, Curtis Fleming helps customers like you identify the insurance coverage that best fits your

needs. This process is straightforward and personalized to help make you smarter about insurance.

"I have the knowledge and experience to help you better understand your coverage options--whether that's auto, home, renters, business insurance and more," said Fleming.

Fleming has always had a passion for protecting people, starting when he served in the Marine Corps

during the Afghanistan war. "Now, I enjoy protecting people with sound advice and proper insurance coverages," said Fleming. "Being a small business owner has always been a dream of mine, and I am grateful to have the opportunity to meet and work with the people of Pleasanton," he said.

Fleming provides personal and commercial business insurance. On the personal side, he offers home, auto, life, specialty vehicles (boats, trailers, atv's) and pet insurance. On the commercial side, he offers business owners' policies,

workers comp, landlord policies, and home owners associations.

Forming a real connection with their clients so they can understand their needs

and give them sound advice is what sets Fleming apart. "We pride ourselves on educating our clients, so they fully understand the different types of coverages and options that best suits their needs. We stay in contact with our clients. Whether its reminding them a payment is due, suggesting additional coverages they might need, or offering yearly policy reviews."



Curtis Fleming
Farmers Insurance Agency

Farmers Insurance Agency
- Curtis Fleming is located at 4125 Mohr
Avenue, Suite L in Pleasanton. Email
(cfleming@farmersagent.com) or give
him a call at (925) 523-3393 and he'll be
happy to answer any questions you might
have.





# Vintage Mobile Bar

Taking the road less traveled to create unique, lasting memories at first sip...

Unique event bartending experience unlike any other in the San Francisco Bay and Napa Valley Areas



Booking now for 2019 & 2020 Weddings and Events 925.888.9067 | www.hitchedcompany.com

# **Business Spotlight**



# Paint and Sip Experience at Pinot's Palette Livermore

PAINT. DRINK. HAVE FUN.

Pinot's Palette is a pioneer of the paint and sip experience – a revolutionary way to enjoy art and wine, meet new people and bond with friends. Guests enjoy a "no-experience-required" art class where all supplies are included. Events are directed

by trained, local artists who guide guests step-by-step through a featured painting. By bringing fun, modern and creative ideas to their events, Pinot's Palette creates a unique,

rewarding experience while providing a worthwhile contribution to the community.

Here in the Tri-Valley, Pinot's Palette Livermore features wine and painting parties for all occasions, from birthday parties to corporate team building events to mobile events and community fundraisers. Coming soon, all ages of guests will be able to paint in the studio. It will no longer be 21 and older. Pinot's Palette Livermore will be offering kids classes, camps and parties for young artists.

"We can take the show on the road," says owner of Pinot's Palette Livermore Leslie Warren of their mobile services. "We serve only local wine and beer at our bar and offer



a variety of classes from canvas, wood pallets, home décor collections, tote bags, wine bottles with lights, wine glasses. We have new classes coming every month."

Did you know every Pinot's Palette is owned and operated by local small business

owners? Leslie Warren has been helping people smile her entire career. First, for two decades working her way up the ladder in dental practices, she pursued pearly white perfection. More

recently, she has changed her focus from the anatomy of a healthy smile to giving people a reason to smile—that reason being a night of relaxation and entertainment at her Pinot's Palette paint and sip studio in Livermore.

Dentistry led Leslie to Pinot's Palette. Literally. As she planned her dental office's Christmas party, she chose to try something different, so she booked the celebration at Pinot's Palette Danville, which happened to be located in the same shopping center as the dental practice. Leslie and her co-workers had a great time, and, unbeknownst to Leslie, her career as an entrepreneur began to take shape.

Even before the single mom of three middle schoolers planned the party, she'd been thinking about possible alternative career paths. "My nanny was having all the fun with my children," she said. "I wanted to be with them and have fun."

Pinot's Palette Livermore is located at 153 S. L. Street, between First St. and Second St. across from the Donut Wheel and near Livermore School of Dance and offers convenient street parking or in the lot behind the building. Learn more at www.pinotspalette.com/livermore.

# **Business Spotlight**

# Rising Loafer Café & Bakery: Locally owned since 2003

he Rising Loafer Café & Bakery was established in 1998, and Mary Costello bought the charming downtown Pleasanton cafe in 2003. Since then, she has built a loyal following with the breakfast and lunch market in downtown Pleasanton.

"Everything is made fresh, on-site," said Costello. "We bake all of our breads, roast all of our own turkeys, make homemade soups all on a daily basis," she said. Costello personally does all of the dessert items and notes that they are famous for their carrot cake.

Open seven days a week, Rising Loafer offers everything from four different types of eggs benedicts to nine grain homemade pancakes as well as a popular stuffed croissant featuring a three-egg omelet inside.

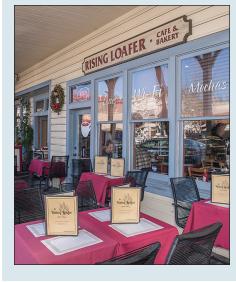
For the lunch crowd, you'll find

everything from traditional, specialty and grilled sandwiches and burgers to a variety of fresh garden salads, which are served with a basket of freshly baked rolls. Of course, the sandwiches are served with your choice of bread: garden herb, garlic basil, nine-grain wheat, sourdough, country, oat, New York rye or a croissant, all of which are available daily.

Catering is available for all types of events, from birthdays, showers and anniversary parties to corporate meetings and fundraising events.

Visit the Rising Loafer Care & Bakery at 428 Main Street in downtown Pleasanton. Hours are Monday through Friday 7:00 a.m. to 3:00 p.m., Saturday 7:30 a.m. to 3:00 p.m. and Sunday 8:00 a.m. to 3:00 p.m. Contact Mary directly for all catering orders at (925) 918-2622.











Protecting from what can go wrong and helping on what can go right.

231 Old Bernal Ave., Suite 3, Pleasanton | 925.888.9312 Auto, Home, Business, Life, Health, Banking



# Legal Services for Buying & Selling Businesses

**Dinsight** 

I've worked in top SF Bay Area law firms and have extensive experience with business entity formation, mergers, dissolutions, conversions, employment matters, including experience in reviewing and negotiating transactional documents such as leases and purchase agreements

Ranvir S. Sandhu, Esq. 510-516-2889 Direct

- Review Documents
  Contracts,
  Agreements
- M&A Assistance
- Business Formation
- Start Up CounselingEmployment
  - Agreements
- Negotiate Leases

# **Travel with the Chamber in 2019**



Colors of New England

September 30-October 7, 2019



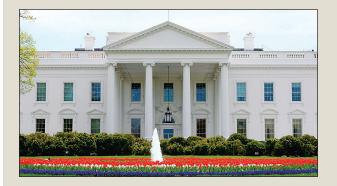
Iceland's Magical Northern Lights

October 28 - November 3, 2019



Discover Greece & its Islands

October 3-17, 2019



Heritage of America

June 21-30 2019



Rhine River Cruise

October 7-16 2019

For more information: www.pleasanton.org/chamber-travel | 925-846-5858 | kate@pleasanton.org





# Explore more of what Patelco has to offer.

At Patelco, member-owned means members first. That's the credit union difference, and why we offer more products and services with your financial well-being in mind:

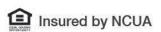
Lower Fees
Exceptional savings rates
Credit cards that fit your lifestyle

Affordable home loans
Anywhere access
Personalized retirement advice



Nancy Renton
Member Development Specialist
4515 Rosewood Dr
Pleasanton
510.512.5999
nrenton@patelco.org

Visit our Pleasanton branch to learn more about Patelco. Membership is free and it's easy to join.





# **Membership Anniversaries**



During the past two months, nearly 100 businesses renewed their investment in the Chamber, thereby demonstrating their continued commitment to community excellence while realizing the benefits, services and representation associated with membership in Pleasanton's leading business organization.

We recommend that you look first to Chamber members for your business and consumer needs.

# 45-49 Years

Alameda County Fair Association Pleasanton Ready Mix Concrete, Inc.

Gay Nineties Pizza Company Can Am Plumbing, Inc. Pleasanton Nursing and Rehab Center

Callahan Property Company, Inc. Livermore-Amador Symphony Randick O'Dea & Tooliatos, LLP Independent Newspaper and Magazine, The Hacienda Ross Property Management Inc.

Child Care Links

## 30-34 Years

Law Offices of James G.Schwartz Pleasanton Partnerships in Education

Law Offices of Phillips & Phillips, A Professional Corporation Silmar Flooring

Black Tie Transportation

# 25-29 Years

Culligan Water Conditioning Keystone Adult Learning Center Michelotti, Sharrell Hop Yard Alehouse & Grill, The California Youth Soccer Assn.

# 20-24 Years

ENT Networks Inc. Barons Jewelers LogoBoss Westamerica Bank Ruby Hill Golf Club Fremont Bank Faith Chapel Assembly of God Residence Inn by Marriott Pleasanton Pennell, Nancy Earl Anthony's Dublin Bowl

# 15-19 Years

Lawrence Mui-State Farm Insurance Crown Trophy Jue's Taekwon-Do Marketing Solutions Group Bratrude, Paul CPA Checkers Catering & Special Events Heartland Payroll East Bay SPCA Horizon Wealth Solutions Corporate Games, Inc.

# 10-14 Years

Pleasanton Glen Apartment Homes Livermore Valley Performing Arts Center/Bankhead Theater Wente Vineyards St. Clare's Episcopal Church From The Heart Home Care Diablo Prosthetics & Orthotics, Inc. Wells Fargo Advisors Park Place Appraisal Services

Chamberlin Associates **Jeff Bowser** Floor Coverings International, East Bay Chevron Corporation Proforma Construction

StopWaste Chromagraphics Pleasanton Computer Repair Alliance Campaign Strategies California Collision LegalShield Outer Visions Landscape Design **Duman Associates Custom Components** and Marketing The Bradley Team -EXP Realty of California Cushman & Wakefield Technology Credit Union Narum, Kathy CAFO Partners, LLC Wall and Ceiling Alliance Primrose School of Pleasanton Pleasanton Gateway Shopping Center Armario Venema Homes Dan Thompson Accounting Services,

# Mirador Capital Partners 1-4 Years

QASource Scoop Technologies, Inc. Towne Center Books Barbara Berlogar, doTerra **Block Advisors** DeSoto Cab Company, LLC. Pleasanton Diagnostic Imaging DeSoto Cab Company, LLC. Veterans of Foreign Wars - Post 6298 Keller Williams Tri-Valley Realty Go Green Initiative Network Exchange Addiction Treatment Alternatives, LLC Spectrum Community Services Morgan Stanley - Shawn Henley-Senior Vice President, Wealth Advisor Turner Construction Company Chamber Discoveries Bonjour, Thorman, Burns, Dahm

& Wargo Omni Social Media Winners Circle Sports Marketing Total Wine & More Whitecastle Tours, Inc. The Wine Group HITT FACTORY Paul A. Kepler - New York Life Carl Zeiss X-ray Microscopy, Inc. Schlicher Orthodontics Bay Home & Window Expedia CruiseShipCenters

Endsight

# **Business Spotlight**

# The highest rated vein specialist in California is right here in Pleasanton

Albert Malvehy, MD, RVT, dAB-VLM is the top-rated vein doctor in California, serving the East Bay, greater San Francisco Bay Area and California. One of the few physicians in the country who devotes his practice exclusively to vein disease, Dr. Malvehy performs over 500 major vein treatments and 1,000 sclerotherapy treatments every year. He has been consistently rated 5-stars on Google, Healthgrades, Yelp!, and other patient platforms for years. The office accepts Medicare and most commercial insurance plans.

Most people (including many doctors) are not aware there has been a revolution in the treatment of vein conditions over the last 10 years. Gone are the days of surgical vein stripping for varicose veins and painful saline injections for spider veins. Vein stripping has been replaced with laser vein treatment for varicose veins, a treatment which is performed in the office, has no downtime, is essentially curative, and is covered by insurance (we know...sounds too good to be true...but it is). Saline injections have been replaced by new FDA approved medications which do not sting and burn, are far less likely to cause complications, are more predictable, and can be administered using ultrasound guidance if need be.

Treatment for vein conditions was historically fragmented among dermatology, vascular surgery, and interventional radiology. Dr. Malvehy has changed all that for people in Pleasanton and the surrounding area, combining comprehensive vein expertise with the most advanced, officebased treatments available in the world under a single roof at East Bay Vein Specialists (www.eastbayvein.com).

Dr. Malvehy began his private practice focused on vein treatment in Miami Beach where he quickly became the "go-to" vein specialist, not just treating patients referred by doctors but the doctors themselves. After moving his practice to Pleasanton, for the great schools and superior quality of life, his



Dr. Malvehy began his private practice focused on vein treatment in Miami Beach where he quickly became the "go-to" vein specialist. He recently moved his practice to Pleasanton for the great schools and superior quality of life.

office has become similarly in demand.

'We've already been fortunate enough to have a number of local surgeons, dermatologists, and primary care physicians trust us to treat them, their families, and their patients," said Dr. Malvehy. "I take pride in the sort of office we run and how we care for people. People see that we treat them as people – not just patients – and that we respect and care for them. My favorite patients are the ones who come in for second or third opinions or wounds that won't heal or because they've been told there was nothing else that could be done; I love helping people.'

For appointment and pricing information, call (925) 494-0898 or fill out our contact form at www.eastbayvein.com.

# **EAST BAY VEIN** SPECIALISTS

# **Pleasanton Chamber** welcomes Blume Global



Learn more at www.blumeglobal.com

lume Global combines innovative technology with a global network to power a vibrant, data-driven supply chain ecosystem that is focused on getting the right product, to the right place, at the right time, in the right way. Blume opened its Pleasanton headquarters in October 2018 and has about 165 employees, 70 of them are in Pleasanton. Plans are in place to add about 50 more employees by the end of the year across all of Blume offices - Pleasanton, Chicago, Wellesley, MA and Hong Kong.



# **Business Spotlight**



Agency takes pride in protecting vou from what can go wrong and helping on what can go right.

# **Protecting your livelihood and future**

want to be an insurance agent' when I grow up," said Kathy Bernardez. Luckily for her, a career in the insurance agency with State Farm has been quite rewarding.

"I remember one specific case when I had to deliver my first death benefit check to a daughter that recently lost her mother," said Bernardez. "When I handed her the check, she looked at me with tears in her eyes. She reached over and gave me a hug. She told me that her mom took care of her from the beginning; and even now that she's gone, she

continues to take care of her."

This reinforces why Bernardez became a State Farm Agency, because they keep the promise. She started with State Farm five years ago in Walnut Creek. She began as a team member, became an office manager and in 2018 opened her own State Farm Agency in Pleasanton.

Through the State Farm experience, she fell in love with what she does. "It's the first job that I felt that I had a purpose in life," said Bernardez, referencing that she helps people in minor things and the bigger things, like helping a customer with a minor claim or

being there when a customer's house burnt down.

Becoming an insurance agent is not another sales job; it's an opportunity designed to help people protect who and what matters most. "I find my career path to be fulfilling and rewarding as I get to help individuals and families within the Pleasanton and Tri-Valley community to protect their livelihoods and futures," said Bernardez.

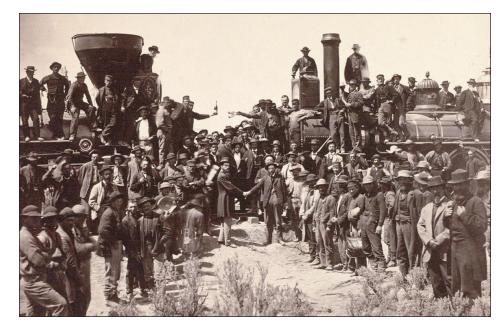
Kathy Bernardez State Farm Insurance Agency focuses on auto, home, life, health, business insurance and bank products. The agency's core values

doing the right thing. They are located in downtown Pleasanton at 231 Old Bernal Avenue, across from the library. Learn more at www.insurewithkat.com, email agent@insurewithkat.com or call 925-520-0290 office or 925-888-





KATHY BERNARDEZ, AGENT



# **Celebrating the 150th Anniversary** of the Transcontinental Railroad

019 will be a big year for the Pacific later 'semaphore' signaling improvements Locomotive Association and our Niles Canyon Railway. The Pacific

Locomotive Association will be celebrating the 150th Anniversary of the Completion of the Transcontinental Railroad all summer long in 2019, beginning with a commemoration of the May 10th, 1869 "Golden Spike" connection at Promontory, Utah between the Union Pacific and the Central Pacific. Every weekend from then will have a celebration theme,

with at least one major weekend event each month, culminating with the celebration of the true final completion on September 6th, 1869 when the Last Link of

the Transcontinental Railroad was opened from Sacramento to Oakland.

The Niles Canyon Railway is the only railroad that runs on the original and best-preserved alignment of the Transcontinental Railroad, now listed on the National Register of Historic Places. Whether it is the original stone retaining walls built in 1865, the original square Western Union telegraph poles (installed circa 1861) to the installed in the early 1900s and revamped to modern 'searchlight' signals in the

1950s, as well as the connections with Industry and Agriculture that grew up along the Right-Of-Way, the entire history of the corridor will be celebrated. (Little Known Fact: The Southern Pacific Railroad which operated on our ROW, upgraded their Communications Network in 1978,

replacing microwave towers with fiber optic cables along their ROW, and formed a new division known as "SPRINT", an acronym for Southern Pacific Railroad Internal

Network Telecommunication - yes, that Sprint)

This last link is historically important for the surrounding communities we serve, as their very existence and sustained growth was predicated on the railroad passing through them. It is also historically important for the Railroad Preservation Community locally and nationwide.

Visit www.ncry.org to view the Calendar of Events for this celebration.

# **6 Tips to Help Children Strengthen Their Writing Skills**

n today's competitive school environment, it's critical that students know how to write effectively. Especially as children approach the higher grades, it is expected that they are not just capable writers, but that they are also able to research and gather evidence, communicate their thoughts and ideas in writing, and make connections between what they read and write.

As children move through school, how can parents help them strengthen those all-important writing skills? Here are a few tips:

- 1. Emphasize good organization.
- 2. Encourage children to break up ideas appropriately.
- 3. Teach them how to edit.
- 4. Talk about sentence and word variety.
- 5. Stress the importance of the final review.
- 6. Discuss active vs. passive voice.

Writing skills are essential in school, and the more parents can do now to help their children improve them, the better off their children will be by the time they get to college. When writing is a source of struggle for a child, Huntington can help. Call 1-800-CAN LEARN to learn



Mona Sethi runs the Huntington Learning Center in Pleasanton and can be reached at sethim@hlcmail.com.

more about the Huntington program and how we help children become stronger, more confident writers. Huntington Learning Center of Pleasanton is located on Hopyard Road in Pleasanton. Learn more at huntingtonhelps.com/center/ pleasanton.



# **Ribbon Cuttings**



# Creating new jobs, stronger economy



Time 4 Order Professional Organizing — Since 2003, Time 4 Order Professional Organizing has been assisting clients to cut through the clutter and take control of the chaos in their homes and offices. Organizing is an actual investment in your future - Save Time, Save Money, Reduce Stress, Create New Habits. Are you tired of the 'same old?' Need new ideas? Let me help you not only organize, but also rearrange, 'stage' your home for a new updated look. Take control - Is it Time 4 Order in your life? Contact Lori (925) 846-8476 or online at www.time4order.com



Olivia Borges, The Associates Realty Group — Passionate Realtor Olivia Borges is a shining example of caring for family, clients, and her community. As a dedicated, licensed Realtor since 2012, Olivia is fervent in what she does to help others thrive. She champions buyers and sellers and feels blessed to know and work with each one. She also offers various loan program options for home buyers, as she feels strongly about helping her audience save money. Understanding the importance of home-ownership and what this privileged step in one's life can mean for her clients, this Real Estate expert partners with out-of-state agents for those who are interested in relocating. Contact Olivia at (626) 506-7484. DRE# 01913423, DRE # 01872176



Golden 1 Credit Union — Golden 1 Credit Union recently opened a new Home Loans Center in Pleasanton. Home Loan Advisors at the centers help members with the entire mortgage, refinance, or home equity loan process in a comfortable environment dedicated to home lending. This includes connecting homebuyers to realtors who specialize in the Pleasanton area and offering Golden 1's Buyer Advantage program, which provides a discount on closing costs. Membership with Golden 1 is open to all Californians. The Home Loans Center is located at 4555 Hopyard Road, Suite C-13, Pleasanton, and is open Monday — Friday from 9 a.m. to 4 p.m. and by appointment.



LINK Silicon Valley — LINK Silicon Valley is our newest office in San Francisco bay area. LINK Business is currently the world's largest and fastest growing business brokerage in the world with 30+ offices around the world. We help both buyers and sellers of busineses who are in the cross-roads of their career looking to make a change and we make that transition a seamless experience. Whether you are buying your first business, planning your exit strategy or looking to grow through acquisitions, LINK Silicon Valley can assist you every step of the way through our expertise and network connections. We sell all business types: Retail, service-oriented businesses and technology startups and others. LINK Silicon Valley is located at 5980 Stoneridge Drive, Suite 111 in Pleasanton. Learn more at www.linksiliconvalley.us. Our office now has 4 business brokers with diverse background and experience, so we can help you sell your business when you are ready to retire, transition to a different business.



# Presented by various Chamber members

Seminars take place at the Chamber, 777 Peters Avenue in Pleasanton, from 12:00 noon to 1:00 p.m. For more information, visit www.pleasanton.org.



Bruce Raine Income Tax Services

# Thursday, March 7, 2019

Impact of New Income Tax Laws



Beth Devine Devine Solutions Group

# Thursday, March 21, 2019

From Plan to Brand – 24-month marketing plan



Rick Silva B2B Gathering

# Tuesday, April 2, 2019

How to grow your business through effective networking

Free Educational Seminars, open to everyone