

Business Connection

Strengthening the local economy and serving members for 70 years



925.846.5858

www.pleasanton.org

November 2018



Luxury-Living in Downtown Pleasanton

Just a short stroll from the farmers' markets, local parks and excitement of downtown Pleasanton is a community that's redefining luxury living. Rose Avenue Estates from Ponderosa Homes brings upscale single-family living into focus with three classic floor plans and exceptional designs by award-winning architects.

One of the best parts of living at Rose Avenue Estates is space—and plenty of it. With up to 4,463 square feet and up to five bedrooms, there's room to spare for friends and family alike. Imagine entertaining guests in your own open-concept great room and kitchen before gathering for dinner and drinks in the expansive dining room. Or picture sharing wine with neighbors in the

outdoor living space, perhaps exchanging a few stories

around the outdoor fireplace. These homes were designed for living without limits, indoors and out.

Beyond all the room to spread out and enjoy, Rose Avenue Estates is also about the details. Carefully planned gourmet kitchens complete with granite countertops, walk-in pantries and premium stainless steel Wolf® appliances let you bring out your inner chef. And, at the end of a long day, the free-standing soaking tub and generous walk-in shower in the luxurious master suite make your home into a relaxing sanctuary.

Also key to these homes is prac-

P PONDEROSA HOMES

ticality. Home offices and large three- and four-car

garages provide greater flexibility, while energy-efficient features like tankless water heaters and solar electric systems come standard to make each home CALGreen compliant for year-round cost savings.

Now selling from the low \$2 millions, Rose Avenue Estates brings together everything a luxury home requires—elegant features and spacious interiors in an exclusive community within easy reach of downtown Pleasanton, from the Alameda County Fairgrounds and Pleasanton Golf Center to key Bay Area employers. The only thing missing to make one of these 16

striking houses into a home is your own personal touch.

Ponderosa Homes knows that your home is the center of your life—a shelter, a haven and a place that shapes every day. Building quality homes since 1968, the team at Ponderosa has brought every bit of this experience and dedication to ensure that Rose Avenue Estates meets their rigorous standards for excellence. From the timeless architecture and construction to the energy-saving features, these homes were designed to exceed expectations.

Contact Kathy Marusic at 925.200.4146 for more on Rose Avenue Estates, or visit PonderosaHomes.com for information on other charming Ponderosa neighborhoods.

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Chamber of Commerce

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A Seasonal Tribute to Our Chamber: Empowering Local Business, Enriching Our Community

As this will be my final report as Board Chairman with my tenure in this role drawing to a close just as the holiday season approaches, I wish to express my sincerest gratitude for an extraordinary year of growth and achievement made possible through the combined efforts of our Chamber members, Board, committees, sponsors and dedicated staff. With a shared commitment to the principle that a vibrant local economy drives overall community well-being, we continued to strengthen our foundation and expand our network while providing an enriching mix of programs and events that contribute to the livelihood and success of our members. Moreover, we addressed critical challenges facing our community by advancing key initiatives put forth in our public policy agenda, and set the groundwork for promising developments to come.

Building and maintaining a robust membership base is a key area in which we continued to focus in 2018. Active and engaged members cultivate a sense of business community, strengthen our network and provide an invaluable source of mutual support as well as co-promotional opportunities. In August, our Chamber was again named among the "25 Largest Bay Area Chambers of Commerce" by the San Francisco Business Times. So far in 2018, we have added 83 new member companies to our roster of more than 800 active members. We extend special appreciation to our Ambassadors for their efforts to welcome and support new members, as well as their diligent work to ensure that our existing members are taking advantage of the benefits of their membership. Throughout

the year, our Ambassadors, Board members and Chamber staff took part in two dozen ribbon cutting ceremonies and grand openings, and also worked with our hosts and sponsors in creating spectacular experiences for our networking mixers and signature events such as our annual luncheons, Community Service Awards, Golf Outing, Trade Show Mixers and more.



Harold Roundtree
2018 Chairman
of the Board

Strong leadership is essential to local economic growth that enhances the lives of those who work and reside in the community. To this end, we are pleased to have solidified a highly capable and experienced leadership team that will allow for a smooth transition for the course of the Chamber in the upcoming year. After an extensive search for a new President and CEO, we were proud to appoint Steve Van Dorn, an accomplished executive and Tri-Valley resident with a wealth of industry experience in hospitality and Chamber management. Steve joined the Pleasanton Chamber after having most recently served as president and CEO of the Pleasant Hill Chamber of Commerce.

Herb Ritter will step up as Pleasanton Chamber of Commerce Board Chairman at our Annual Business and Installation Luncheon on January 30, 2019. A senior sales executive and real estate investor, Herb has been a resident and community leader in Pleasanton for more than 26 years. During this time, he has taken on principal roles at local nonprofit organizations providing vital services in our community. His background as a former Chairman for both the Pleasanton Planning Commission and the Parks and Recreation

Commission gives him an unparalleled level of expertise and insight when working with city leaders and other influencers to help shape public policy best aligned with the needs of our local businesses and our community as a whole.

Among his many civic contributions, Herb has managed the opening of three new parks and the Firehouse Arts Center, made critical zoning decisions that improved traffic flow in Pleasanton, supported water conservation and worked tenaciously to enhance our historic downtown. He has also collaborated with the school district and board to improve our award-winning schools, which are a valuable asset continuing to draw residents to Pleasanton. An active member of Rotary International, Herb was Club President of Pleasanton North Rotary when the organization was recognized as one of the "World's Top 100 Rotary Clubs" and established its charitable foundation to support humanitarian and educational grants for activities in the community and around the globe.

As important as it is for a Chamber of Commerce to have a steady leadership team in place, the community also looks to the Chamber to identify emerging leaders and provide a dynamic structure from which they can enhance their skills and gain direct exposure to experts and influencers. Back in May, we proudly graduated a new class of 31 individuals from our nine-month Leadership Pleasanton program, and a full class of Pleasanton Leadership 2019 is now underway.

Also in 2018, we focused on a number of public policy priorities as presented in Pleasanton 2020: A Community Vision. This document has guided the actions of the Chamber by identifying measurable objectives and goals that nurture and maintain a healthy environment under which businesses

will thrive and prosper. Throughout the year, we hosted expert presentations and open discussions on the pressing issues and chief concerns impacting both business and general quality of life in Pleasanton. In these forums, our members get face-to-face time with authorities on these important issues to help them develop a deeper understanding of potential solutions. A diverse range of topics were covered this year, from plans to vitalize our downtown establishments to various initiatives attempting to remedy the workforce housing shortage. While many of these issues are long-standing and complex, it's always inspiring to come out of these discussions knowing that even if we do not identify an all-encompassing solution in which everyone agrees, we have clear direction for the next steps to take.

It's been a pleasure to serve as your Board Chairman for the Pleasanton Chamber of Commerce, and it gives me great satisfaction knowing our organization is in excellent hands with a talented and dedicated staff led by an effective Board and leaders with a clear vision of the important challenges and opportunities ahead. This transition of leadership will include some exciting new changes this year. Just a few of the programs and initiatives you can look forward to: a renewed focus on growing Chamber membership, a steady effort to get the East Side Specific Plan on the priority list of the City Council and a Past Chair Committee to be designated "Chair's Crew."

On behalf of our Pleasanton Chamber Board of Directors, I thank you for placing your trust in me as your Board Chairman, and for your part in making our Chamber and City of Pleasanton one of the best places to live, work and do business.

★ SMALL BUSINESS ★
SATURDAY®
 NOV 24

#SHOPSMALL WITH US



Small Business Saturday is a day dedicated to supporting small businesses and communities across the country. This year, Small Business Saturday is November 24, 2018. Get up, get out and shop and dine at local small businesses in Pleasanton. As a consumer, you're a key part in helping small businesses thrive. By shopping or dining at small businesses throughout the year, you're showing your support for the small businesses in your neighborhood and in the communities you call your own. The City of Pleasanton, the Pleasanton Downtown Association and the Pleasanton Chamber of Commerce are all supporting and promoting Small Business Saturday, which is celebrated on the Saturday after Thanksgiving.

A Word from the CEO

As we all prepare for Thanksgiving and the winter Holidays, I wanted to thank all of you for your support of the chamber through your membership investment, engagement and leadership in our community. Without your involvement, we would not be able to accomplish the many things we do in our community.

This is also a perfect time of the year to consider giving and helping the many non-profits that do so much in our community and region for the less fortunate. With the cost of housing continuing to



Steve Van Dorn
President/CEO
Pleasanton
Chamber
of Commerce

rise and thousands of low income residents struggling in our community, donations and volunteers are needed more than ever. If you are not sure where to give or volunteer, I hope you will consider the below list of our non-profit members. You can also find more information on them by going to www.pleasanton.org, click on our directory then click on Non-Profits. Each organization listed below specializes in providing crucial benefits to those in need.

All of us at the Chamber wish you a Happy Thanksgiving and Season's Greetings!

- Agape Villages Foster Family Agencyagapevillages.org
- Alameda County Community Food Bankaccfb.org
- Alameda County Fair Associationalamedacountyfair.com
- American Cancer Societycancer.org
- The Arc of Alameda Countyarcalameda.org
- Assistance League of Amador Valleyamadorvalley.assistanceleague.org
- Austin Universityaustin.university
- Bay East Association of REALTORSbayeast.org
- The Biletnikoff Foundationbiletnikoff.org
- Boldly Meboldlyme.org
- The Caledonian Club of San Franciscocaledonian.org
- CityServe of the Tri-Valleycityservetrivalley.org
- Community Resources for Independent Living (CRIL)crilhayward.org
- East Bay SPCAeastbayspca.org
- The First Tee of the Tri-Valleythefirstteetrivalley.org
- Go Green Initiativegogreeninitiative.org
- Harrington Art Partnershipharringtonartpartnership.org
- HERS Breast Cancer Foundationhersbreastcancerfoundation.org
- HumanGoodhumangood.org
- Keystone Adult Learning Centerkalc.org
- Livermore Valley Performing Arts Center/Bankhead Theaterlvpac.org
- Niosha International Conservatory of Artsnicart.org
- Open Heart Kitchenopenheartkitchen.org
- Pacific Locomotive Association - Niles Canyon Railwayncry.org
- Pleasanton American Legion Post 237americanlegionpost237.org
- Pleasanton Art Leaguepal-art.com
- Pleasanton Community Concert Bandpleasantonband.org
- Pleasanton Cultural Arts Councilpleasantonarts.org
- Pleasanton Downtown Associationpleasantondowntown.net
- Pleasanton Girls Softball Leaguepleasantonsoftball.org
- Pleasanton Military Familiespleasantonmilitaryfamilies.org
- Pleasanton Partnerships in Education Foundationppie.org
- Pleasanton Police Officers Associationpleasantonpoa.org
- Pleasanton Tulancingo Sister City Associationptsca.org
- Rooms of Hoperoomsofhope.org
- Sandra J. Wing Healing Therapies Foundationhealingtherapiesfoundation.org
- Spectrum Community ServicesSpectrumCS.org
- StopWastestopwaste.org
- Sunflower Hillsunflowerhill.org
- The Taylor Family Foundationttff.org
- Tri-Valley ConservancyTri-Valley Conservancy.org
- U.S. Army Wounded Warrior Program[\(925\) 998-9905](http://(925) 998-9905)
- Valley Pregnancy Centervalleypregnacycenter.org
- Valley Veterans Foundationvalleyveteransfoundation.org
- ValleyCare Charitable Foundationvalleycare.com/foundation.aspx
- Veterans of Foreign Wars - Post 6298pleasantonvfw.org
- Visit Tri-ValleyVisitTriValley.com

What our members are saying

"The Pleasanton Chamber, an awesome resource for my business, is comprised of a tremendous group of professionals. It is a pleasure to be a part of this organization, where I enjoy attending events, and referring the Chamber to others who are yet to become members. With a myriad of ways to get my name out there, I truly appreciate the Chamber's faith and trust in my business.



Triangle Construction
Daniel Curtis
Contractor with Character
www.triangleconstructionca.com

If you have not yet taken advantage of what the Chamber has to offer for your company, I encourage you to "build" a following by getting involved. By utilizing the various opportunities presented by the Chamber, we, in turn, promote and appreciate the professionalism and kindnesses shown by Steve, Dawn, Kate, Yianna, and Susie."



TRIANGLE
CONSTRUCTION

To learn more about Chamber membership, call Dawn at the Chamber 925.846.5858.

HELLO STONERIDGE!

OUR NEWEST SHOPPING EXPERIENCE



GRAND OPENING

Saturday, November 3rd
1st floor Macy's Stoneridge Mens Store



EXPERIENCE THE THRILL OF THE STYLE HUNT WITH
FRESH DEALS AND THE PROMISE OF AN
EVER-CHANGING ASSORTMENT OF MERCHANDISE



Let's honor Pleasanton's diversity

Pleasanton has steadily grown in prosperity as well as diversity in the past decade. Businesses have thrived, educational levels have advanced, and cultural diversity has progressed. As long-time supporters of the Pleasanton Public Art Program, Gary and Nancy Harrington are asking for community support to create a Cultural Arts Park which would celebrate and embrace this growing diversity in our wonderful city. The vision is a well-landscaped park with serene winding paths lined with sculptures that various cultural groups have helped to make happen by participating in the process.

The Harrington's have already reached out to the City of Pleasanton, Hacienda Park, and the Pleasanton Chamber of Commerce to share this idea of a cultural park. Each have shown much enthusiasm for the concept; however, the decision will be determined by the support of the Pleasanton community and businesses. Of course, a key decision will be finding a location that showcases the sculptures

that best represent the diverse cultures. A few areas for the park have already been suggested in Hacienda Park because over 60% of the residents living there represent the minority cultural groups of our community.

To gain momentum for the project, the Harringtons are asking for your input and more importantly, your support, in order to take this to fruition. The Pleasanton City Council will meet in early 2019 to determine city-wide project priorities. They need letters of support for a cultural park no later than December 14, 2018. You can show support and/or any interest of future financial commitment by sending your letter of support to: Gary and Nancy Harrington, nancyrh1@sbcglobal.net.

The Harringtons thank you in advance for your support. They welcome your input and look forward to your vested interest. They also would appreciate your sharing this information to others who might want to support the idea of a cultural park in our city.



The concept of a Cultural Arts Park, possibly similar to above, is in the beginning stages of planning and ideas are being requested from the public.

Business Spotlight



Santa Claus comes to town on Saturday, November 3. Visit throughout the season to see a variety of traditional holiday performances, take Santa photos with your favorite four-legged friend, decorate ornaments with your kids, and shop the season's best Black Friday and holiday deals all under one roof.

Ultimate family shopping destination this holiday season at Stoneridge

Stoneridge Shopping Center, a Simon Property, is the premier lifestyle destination in the East Bay. With its innovative amenities, comprehensive mix of retail and contemporary dining options, the customer experience is unparalleled. You'll find today's top brands like Nordstrom, Apple, lululemon athletica, Sephora, LEGO and more, as well as a variety of dining options, from fast casual eateries like Vitality Bowls, Andersen Bakery and Go Fish Poke Bar, to full service restaurants like P.F. Chang's, California Pizza Kitchen and The Counter.

At Stoneridge Shopping Center, we know your free time is precious, so we have curated a number of unique amenities to make your shopping experience easy and comfortable. Our Guest Services team is available every day to provide guests with assistance, recommendations and a friendly face to connect with. At the Guest Services desk on Level 1, you can also purchase over 200 gift cards from top retailers, restaurants and services.

Relax in Grand Court while you charge your phone at our complimentary charging stations, browse our comprehensive mobile app and website on our free Wi-Fi, and download a digital mall directory to help you navigate your shopping trip.

This holiday season, Stoneridge Shopping Center is your ultimate holiday family shopping destination. With easy access to BART West Dublin/Pleasanton station and Tri-Valley Wheels bus line, you'll also find ample free parking including EV charging stations, a covered parking structure, valet parking and a complimentary shuttle service. Santa Claus comes to town on Saturday, November 3. Visit throughout the season to see a variety of traditional holiday performances, take Santa photos with your favorite four-legged friend, decorate ornaments with your kids, and shop the season's best Black Friday and holiday deals all under one roof.

For the most up to date information on events, new store openings, deals and offers, and mall hours, visit shopstoneridge.com.


STONERIDGE
SHOPPING CENTER
A SIMON MALL

Young Professionals donate \$8,200 for Valley Veterans Foundation

The Pleasanton Young Professionals (PYP) held its second annual Charity on Tap Fundraiser in September at The Blue Agave Club and raised \$8,200, all of which goes to the Valley Veterans Foundation, as college scholarship funds for tri-valley veterans and military personnel.

"We are grateful that the money we raised will benefit a local veteran attaining a college degree," said PYP co-chair AJ Amstrup. "This fits our mission of trying to empower young professionals in the Tri-Valley."

"We don't take for granted the community support we ourselves have received, so we truly enjoy giving back," said PYP co-chair Billy Buckley.

Charity on Tap event chair Kim Damiani expressed how great it was to have so many people show up to support Valley Veterans Foundation, including elected officials, business owners, community members, and many veterans themselves. The event featured a military Humvee for viewing and auction items such as an airplane ride in a T-34A. "This was a fun way to bring the community together for a great cause," said Damiani.

The Pleasanton Young Professionals is a sub-group of the Pleasanton Chamber of Commerce, giving emerging professionals opportunities to learn and grow through networking, leadership opportunities, and community service.



Members of the Pleasanton Young Professionals presented the Valley Veterans Foundation a check for \$8,200.

Business Spotlight

Race more, race faster, race local at Umigo

Join Umigo at the largest and fastest indoor performance go kart track in Northern California

Umigo was born from the idea that people would love to participate in motor sports if they could, but the barriers of time/commitment/investment are just too high to make it realistic for most of us. Indoor high performance go kart racing provides this outlet for anyone who wants to try, no matter what prior experience that person has.

The name Umigo came from the concept of "YOU & ME GO"-ing to do something exciting and new together. Umigo Indoor Kart Racing is the first iteration of this concept. Go kart racing is best experienced with friends and family because there is so much experience to share after you've been on the track. It is exhilarating.

"We are the only track in the world that modifies their track configuration every 2-3 weeks," said Jim Buck of Umigo in Livermore, which has over 30 track designs that have been developed to be challenging, fast and fun. While Umigo provides the largest indoor track in Northern California,

it also provides the best value for your racing dollar: more time at full speed, more time on the track, and just more fun.

Umigo's group events are completely customized and locally coordinated to meet your needs and budget. They can help coordinate all aspects of your event, from space to food, beverages, extra activities and beer/wine service.

Whether you drop by to get some laps in, or you come in with a group, it is easy to give the exciting activity of go karting a try at Umigo. "We are a small, family-owned business, and our

culture reflects that throughout our staff," said Buck.

Umigo is excited to announce a new addition to its facility to enhance the available activities. Pedego Electric Bikes Livermore is now open to offer the public local rentals and group tours of the Livermore Wine Country, as well as sales of Pedego Electric Bikes for personal use. These bikes range from cruiser styles, to commuter styles to



Umigo Indoor Go Kart Racing & Event Center is booking holiday parties now. Accommodations are available for groups of 8 up to 700 guests. Remember Umigo for company meetings & teambuilding, birthday parties, bachelor/bachelorette parties, fundraisers, class & family reunions, and more.

full suspension mountain bikes and everything in between. With a range of 30-60 miles on a charged battery, there is nothing else to say but Hello....Fun! Learn more at pedgolivermore.com

Umigo Indoor Kart Racing and Event Center is located at 6538 Patterson Pass Road in Livermore. Learn more at www.umigoracing.com or by calling 925-373-7223.



Opening in November, SideTrack Bar + Grill is a new casual dining concept in downtown Pleasanton. A collaboration between Pleasanton entrepreneur and resident Todd Utikal and longtime Tri-Valley restaurateur and caterer Skip Hinsley, SideTrack is situated in a refurbished building at 30 W. Angela Street. Located next to the weekly farmers market and across from the park that hosts the annual summer concert series, SideTrack includes an open dining room and bar as

well as two large semi-enclosed patios, unique to downtown. The menu features signature small plates, hand-crafted burgers and sandwiches, salads and other seasonal dishes, and offers a reasonably priced selection of local craft beers, fine wines, and top shelf spirits.

SideTrack is open seven days a week for lunch and dinner, making it an ideal destination for a family outing, a place to watch the game, or to enjoy happy hour after work. Weekend brunch will debut later this year.

www.sidetrackeats.com

Urgent Care in Pleasanton and San Ramon

Open days, evenings, weekends and holidays.

PLEASANTON
5860 Owens Drive
925-224-0700

SAN RAMON
2305 Camino Ramon, Suite 130
925-543-0290


JOHN MUIR
HEALTH

 **SAN RAMON**
REGIONAL MEDICAL CENTER
PARTNER



Membership Anniversaries



During the past two months, nearly 100 businesses renewed their investment in the Chamber, thereby demonstrating their continued commitment to community excellence while realizing the benefits, services and representation associated with membership in Pleasanton's leading business organization.

We recommend that you look first to Chamber members for your business and consumer needs.

35-39 Years

Inderbitzen, Martin W., Attorney At Law
Kaiser Permanente-Diablo Service Area
30-34 Years
Diablo Auto Body, Inc.
Alpha Omega Print
Gift Source

25-29 Years

Black Tie Transportation
B & S Hacienda Autobody Repair
Better Homes & Gardens
Tri-Valley Realty, Janet Cristiano
Wilson Property Management

20-24 Years

Assistance League of Amador Valley
Select Imaging
JGPC Business Law
Lee & Associates
Terrence J. Rose, Inc.
Compass Product Design, Inc.
Miraglia Catering & Event Planning
Stone Group, The
Axis Community Health
Diversified Mortgage Group
Tri-Valley Electrical Service Inc
Door Doctor, The
RAS Construction, Inc.

15-19 Years

Zone 7 Water Agency
HumanGood
Hoge Fenton Jones & Appel, Inc.
Greenbriar Homes Communities, Inc.
Alexandria's Flowers
Valley Humane Society, Inc.
Marketing Solutions Group
Diablo Publications

10-14 Years

Kier & Wright
Civil Engineers & Surveyors, Inc.
Cherry Creek Mortgage
Heritage Estates
Arola Associates
Financial & Insurance Agency
Bregante + Company LLP
Ricks Performance
The Arc of Alameda County
Time 4 Order - Professional Organizing
Callippe Preserve Golf Course
Amador Properties
Dr. Lynne R. Mielke,
Medical Corporation

5-9 Years

India Garden
Chase Electric

Coldwell Banker Real Estate
and Mortgage
Valley Catering
Patton, Sullivan, Brodehl, LLP
The First Tee of the Tri-Valley
Western Garden Nursery
USA Mobil Drug Testing
of the East Bay
Lewman Law, APC
Networking Plus
Farmers Insurance-Stephen Phalen
RMC - A Ray Morgan Company, LLC
Caledonian Club of San Francisco, The
Civic Center Station
Pat Mayfield Consulting, LLC
Chamber Explorations
Rockin Jump Inc.
Pacificwide Lending
Performance Pest Management
& Premier Rodent Proofing
Blaha, Hartford, Perry,
Anastopoulos & Libbe, APC
Sunol Creek Memory Care

1-4 Years

Santa Rita Valero
Janice Bastani Coaching
Malouf Insurance and Financial Services
American Cancer Society
Discovery Shop
Gentz Construction, Inc.
Boisset Collection - Elizabeth J. Regan
KinderCare Learning Center
Law Offices of Connie Yi, PC
Intero Real Estate Services
Pleasanton American Legion Post 237
Real Protection, Inc.
R & S Landscaping and Maintenance
Venture Sotheby's International Realty
- Rosanne Hoffman
Dusty Cars, LLC
East Bay Assisted Living Services
Vintage Apartments
Rita's Italian Ice and Frozen Custard
DeSoto Cab Company, LLC.
The KPA Group
PsiNapse Technology Ltd.
Aspire Realty Services
Vista Wealth Management, LLC
Chick-fil-A
Cruise Planners Lori McDonald
Susan Hayes, Professional Writer
& Editor
Business Culture Advantage
PCJ Real Estate Advisors, LLC
Reborn Bath Solutions
Boulevard
Feifers Interior Design

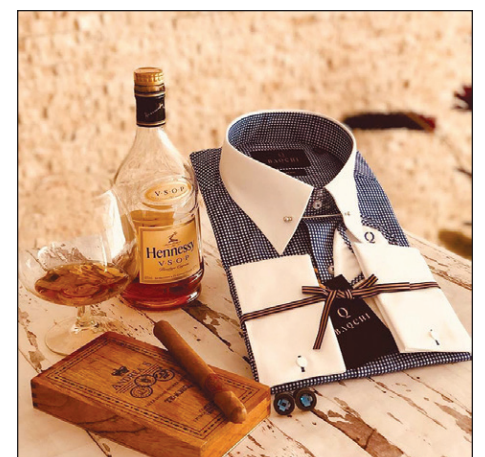
Business Spotlight

Dress like Baqchi

The brand called Baqchi started its production to take part in the world's most exclusive stores. Our aim in the Baqchi collection is to make our customers feel modern, stylish and comfortable for every moment of every season and day. The vision of Baqchi is to become a role-model with its hardworking team which embraces customer satisfaction, happy partners, and the ability to deliver success to their target regions in its wholesale and dealership systems. Located in historic downtown Pleasanton, Baqchi has created a space where men can find a new look for every day of the week, from work to special occasions. Visit the upscale menswear boutique at 728 Main Street in Pleasanton or learn more at www.baqchi.com. Baqchi can also be found on Instagram @baqchi_official.



Fatih Ulas, left, and Onur Ugur Baksi, owners of Baqchi invite you to come in to their upscale menswear boutique at 728 Main Street in downtown Pleasanton. Follow Baqchi on Instagram as well.



Business Spotlight

Norwex helps you turn your home into a safe haven

Improving quality of life by radically reducing chemicals in our homes

It all began in Norway with bugs on a windshield. In 1994, Norwex founder Bjørn Nicolaisen was introduced to a miraculous cloth that could effectively clean a very dirty windshield using microfiber and water. The Norwegian business grew quickly throughout the country.

In 2008, personal care products, including natural and organic options without harmful chemicals, were added to the expanding product line and Norwex adopted a mission: "improving quality of life by radically reducing the use of chemicals in personal care and cleaning."

The official opening of Norwex USA came in 2011 and in 2014, Norwex celebrated its 20th anniversary and expanded its mission: "Together, we can improve our quality of life for generations to come."

Norwex offers cleaning products

as well as personal care items that drastically reduce the need for use of harsh chemicals. Norwex has high-quality microfiber cloths that you just add water to clean.

"I enjoy educating people about how to create safer havens in their homes by not having to rely on harsh and costly chemicals to clean," said Arya Khoshal, who is an independent consultant of Norwex in Pleasanton. "With Norwex products, you save time and money while improving the health of your home and our environment."

The Basic Package, which is a set of two cloths, can clean 90% of your home. It is a far more green bleach alternative, and laboratory tests demonstrate that it performs just as well as bleach. The difference is that while bleach chemically kills germs, Norwex microfiber physically and mechanically removes germs. Then, you just rinse the cloths

Norwex
IMPROVING QUALITY OF LIFE™



Arya Khoshal



Norwex + WATER All you need to clean!

under hot water, and hang to dry for next use, or launder as needed.

What sets Norwex apart is that the microfiber is extremely high-quality. The BacLock technology sets us apart from the competition as

well. BacLock is microsilver that is woven throughout the cloth. Silver is a naturally antimicrobial material. This means stinky smelling cloths won't be a constant issue, and the cloths require less laundering in

between uses.

If you would like to schedule a party, discuss career opportunities at Norwex, or have any questions about Norwex products, visit AryaKhoshal.Norwex.biz.

Business Spotlight

Bye Junk: Discard, donate and recycling service

"Junk is our business but helping the environment is our passion." Bye Junk was started by Matt Herman in 2018 with a passion to remove junk. With over eight years of junk removal experience, Matt has seen most everything, and he and his team have the knowledge and ability to know how to properly remove and dispose of pretty much anything.

"The waste industry, specifically removal of items that do not fit in trash bins, was the thesis for my MBA at Cal State University Hayward," said Matt. "It went over so well with my professors, I immediately got into the industry upon graduating in 2010 and have been doing it ever since."

Bye Junk makes the junk removal process quick, easy, and affordable. Through their extensive sorting process, they are able to donate or recycle a significant portion from all of their loads. Part

of Bye Junk's removal service is to take the extra steps to keep junk out of landfills. If they find something that can be reused, they make sure it is diverted away from the

dumps. Each truckload that is composed of a mixture of metal, wood, yard waste, paper, plastic or cardboard is brought to separate facilities for recycling.

"One man's junk is another man's treasure," said Matt. This quote is so true in his line of business.

"While we work in an industry of trash and garbage, people are always amazed at how clean our trucks and uniforms look," said Matt. "By focusing on small details that are sometimes overlooked, we can leave a lasting impression on customers such as being respectful and wearing booties in houses or making sure to clean up any mess we leave from pulling items out from a dusty garage."

From your household junk, furniture removal, green waste, or construction debris, Bye Junk is open to any challenge. Get a free, no-obligation estimate and your pick-up can be scheduled the same day. Call 1-855-444-JUNK to speak to a

representative. There is a \$10 savings if you book online or 10% for loads that are easily accessible. Learn more at www.byejunk.com.

BYE JUNK
Discard, Donate & Recycling Service



Matt Herman and his team at Bye Junk have the knowledge and ability to know how to properly remove and dispose of pretty much anything.



**PORKY'S
PIZZA PALACE**
PLEASANTON, CA

Porky's Pizza Palace Pleasanton will be opening its doors the first quarter of 2019 on the corner of Hopyard and Valley Avenue. (2911 Hopyard Road). The restaurant will be taking over the former Straw Hat and Mobile Kangaroo building and will encompass a new look, entrance and outdoor dining. The Valenziano family has owned Porky's Pizza Palace San Leandro for over 35 years and looks forward to opening its second location in Pleasanton where the family has grown up. Gregg and Gary Valenziano

(brothers) look forward to welcoming the community to the new restaurant and having the home town feel when you walk into the building. The restaurant will have the same menu as Porky's Pizza Palace San Leandro and will include a large craft beer and wine selection, along with 25 70-inch TVs to watch your favorite sports game. The goal of the restaurant is to bring together the community and celebrate good times together. To follow the construction and grand opening dates, follow us on Instagram at @porkyspizzapleasanton



Ribbon Cuttings



Creating new jobs, stronger economy



Let us help you look fabulous

Hairlights Salon — Hairlights Salon & Barbershop is a Paul Mitchell focus salon catering to men, women, and children. Hairlights specializes in cutting, color, balayage, highlights, ombre, perms, keratin smoothing treatments, make up, facial waxing and special occasion styling and is excited to be celebrating its 15th year of doing business in Pleasanton. Hairlights Salon & Barbershop is located at 4307 Valley Avenue, Suite F in Pleasanton. Contact Hairlights at 925-462-HAIR (4247) or online at www.hairlightssalon.com.



Find your Fit at Brick Northern California

Brick NorCal — Brick NorCal offers a wide variety of classes, including CrossFit, HIIT, strength & conditioning, yoga, mobility and pilates; all in a non-intimidating, inclusive and safe environment where you can have fun, while achieving your fitness goals. The gym features top-of-the-line equipment, showers, FloWater, towel service, protein shakes and a coffee bar, all in a clean and air-conditioned environment. Located at 5480 Sunol Blvd. Suite 6-9 in Pleasanton, Brick invites you to try them out with a one-week free trial. Call today at 925-400-0004 or visit them online at www.brick.fit/northerncalifornia.



Paint, Learn, Create, Celebrate

Créatif — Créatif is the new way to experience ART, for kids and adults. Conveniently located near Downtown Pleasanton, Créatif offers customers many ways to explore their artistic talents. Join Créatif for a paint-your-own art session, celebrate your special event in our private party room or learn to draw and paint at a fun art class. Créatif offers a variety of painting surfaces such as ceramic, canvas, rock, pottery and unfinished wood. If you need a little inspiration, the ArtPad tutorials and images can guide you in creating your own unique artwork. Créatif is redefining an Art Studio by integrating technology and art. Créatif aspires to become an integral part of our customer's meaningful experiences, their artistic development and their cherished memories. For more information, visit www.creatif.com or call at 925-500-8315. Come and be a part of the excitement. Créatif is located at 5480 Sunol Blvd. #2 in Pleasanton.



For the Love of the Drink!

Ehrenberg Cellars — Ehrenberg Cellars now has everything under one roof. A winery where we can make his award-winning wines is now also home for alternate proprietors, Rosie Fierro Cellars and Favalora Vineyards Winery. Ehrenberg Cellars also has other services such as custom crushing, bottling service, and wine analysis. To make things better and more convenient, you can wine taste all three wineries in the same location. Visit us at 346 Earhart Way in Livermore. For more information and group reservations email ehrenbergevents@gmail.com, call us at (925)292-9641 or visit us online at www.ehrenbergcellars.com.



A bowl above all others

JINYA Ramen Bar — Anyone from Japan can tell you: Real Japanese ramen isn't about the noodles, it's about the broth. That's why JINYA Ramen Bar's signature stocks take center-stage on our menu. Slowly simmered for more than 10 hours, we combine whole pork bones, chickens or vegetables with just the right amount of bonito, dashi, kombu and other authentic ingredients. The result is a rich broth that is thick, full-flavored, healthful... and unforgettable. However, we believe that there's still more to ramen than broth. We take our noodles seriously, too. Meticulously aged for three days to maximize their flavor, JINYA Ramen Bar's noodles are made fresh daily and crafted to sink perfectly in your bowl with thick noodles for some broths and thin noodles for others. Welcome to JINYA, a bowl above all others. Now open in the Pacific Pearl Shopping Center at 2693 Stoneridge Drive in Pleasanton.



The Clubhouse now open daily

The Pleasanton Hotel — The return of Pleasanton's grand lady! You will find more than one option for your dining needs at the new Pleasanton Hotel. The Clubhouse is "like the Tap Room at Pebble Beach," and serves California cuisine with an exclusively West Coast sourced menu and features hand-crafted, homemade cocktails. It's "the lounge" of the Pleasanton Hotel, and is now open daily for lunch and dinner. Lily's Spirited Dining (named after the ghost that is rumored to still live there) will be the casual fine dining atmosphere and The Patio, where flip flops are welcome, are both set to open in 2019. The Pleasanton Hotel is located at 855 Main Street in downtown Pleasanton. Follow The Pleasanton Hotel on Facebook and Instagram.