

Business Connection

Strengthening the local economy and serving members for 70 years



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November 2019

Campaign for Stroke Care Reaches a Major Milestone: Stanford Health Care – ValleyCare Certified as Primary Stroke Center

ValleyCare Charitable Foundation (VCCF) is excited to announce the accomplishment of a major milestone for the Campaign for Stroke Care. On Wednesday, September 25, 2019, Stanford Health Care – ValleyCare (SHC – VC) received certification from The Joint Commission identifying it as a Primary Stroke Center. This distinction recognizes stroke programs that make exceptional efforts to foster better outcomes in stroke care and allows the Hospital to accept ambulances transporting stroke patients.

“Stanford Health Care – ValleyCare is proud to receive this certification from The Joint Commission. This designation allows us to provide some of the very highest levels of neurovascular care available in the region to the many stroke patients that need it most at the most critical times,” said Rick Shumway, President and CEO, Stanford Health Care – ValleyCare. “I would like to congratulate our team members who’ve worked tirelessly to meet The Joint Commission’s national standards and performance-measurement expectations. In addition, I’d like to extend my gratitude to our donors – especially our lead donors, Joan and Lynn Seppala – for helping us launch the stroke care program.”

The Hospital underwent a rigorous on-site review in August 2019.



Stanford – ValleyCare’s clinical team is dedicated to meeting the healthcare needs of the Tri-Valley community.

During the certification visit, The Joint Commission measured the Hospital against more than 100 standards for the care of stroke patients, including door-to-CT scan times, how quickly patients received tissue plasminogen activator (tPA) – the clot-busting medication – and the quality of care administered within those time frames.

“Our clinical team is dedicated to meeting the healthcare needs of the Tri-Valley community,” said Dr. Prashanth Krishnamohan, Medical Director of Neurology and Stroke Program, Stanford Health Care – ValleyCare, and Clinical Assistant

Professor, Neurology & Neurological Sciences, Stanford University. “This certification helps us demonstrate that the services we provide at the Hospital have the critical elements necessary to achieve long-term success in improving patient outcomes.”

In 2018, VCCF launched a fundraising effort, propelled by a major donation and matching gift challenge from the Seppalas, to bring cutting-edge



Rick Shumway
President and CEO,
Stanford Health Care –
ValleyCare

stroke care to SHC – VC. For months, donations have dramatically improved outcomes for stroke patients in our community through TeleNeurology and Stroke Alerts. The accreditation by The Joint Commission is the latest accomplishment made possible by the VCCF Campaign for Stroke Care.

“Thanks to unprecedented contributions

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Business Connection is a bi-monthly publication of the Pleasanton Chamber of Commerce.

The positions and views advocated here are solely the responsibility of the Chamber.

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Highlighting accomplishments of 2019

WOW! The Pleasanton Chamber of Commerce is having a fantastic year! It has been an honor to serve as the 2019 Chair of the Chamber Board. It is the "Best Volunteer Job" in the world.

I want to thank the amazing staff and the board of directors for their tireless efforts in helping to support the 725+ active members and residents.

Check out some of the many 2019 accomplishments:

1. Women in Business Luncheon to learn from and celebrate local women leaders

2. Establishment of the "Chair Crew" comprised of past Chamber board chairs with more than 56 years of Pleasanton Chamber

experience

3. Reintroduced a strong marketing campaign including banners, branding clothing, and a video demonstrating the "Value Proposition" of being a part of the Chamber

4. Elevated the "Circle of Influence" business members with a private breakfast with the City Manager, Mayor and City leaders

5. Encouraged and promoted diversity amongst the board and local business members

6. In addition to introducing new members at the monthly mixers, introduced and promot-



Herb Ritter
2019 Chair
of the Board

ed select "long-time" Chamber members. (Some have been members for more than 50 years!)

7. Introduced and promoted a philanthropic organization at each of the monthly mixers to complement the 2019 Community Service Awards which was the 56th annual

awards event

8. Introduced a new Chamber mission statement for 2019:

The Pleasanton Chamber of Commerce is organized to benefit business by being:

- The catalyst for business and economic growth

- The convener of leaders and influencers
- The champion for a stronger and healthy community

9. Updated and expanded the Chamber's Community Vision to 2025.

10. Introduced an organization chart to show the many benefits and opportunities to serve with the Chamber of Commerce

11. Last but not least had a record-breaking year with membership growth by asking "prospective members" to learn more about the chamber

Special thanks to the extremely energized Ambassadors and staff!

Thank you all for your support in 2019! Happy Holidays!

Pleasanton Young Professionals raise \$12,000 for the Maker's Space at Sunflower Hill

The Pleasanton Young Professionals, part of the Pleasanton Chamber of Commerce, held their 3rd annual Charity on Tap in September to benefit the Maker's Space at Sunflower Hill Irby Ranch. In the weeks leading up to the event, Sunflower Hill was also honored to be the beneficiary of Porky's Pizza Palace Gives Back.

Through the combined efforts of these two events, the PYP's exceeded their fundraising goal and raised \$12,600 which was donated to equip the Maker's Space at Sunflower Hill at Irby Ranch.

"The PYP's generosity will result in a diverse space where adults with developmental disabilities can create, learn, and thrive," said Sunflower Hill Executive Director Edie Nehls. "We are very grateful to this dynamic group of young professionals for their enthusiasm for our mission and vision," she said.

To learn more about ways to donate in support of Sunflower Hill at Irby Ranch, please email info@sunflowerhill.org. To learn more about the Pleasanton Young Professionals, visit www.pleasanton.org/pleasanton-young-professionals.



The Pleasanton Young Professionals presented board members from Sunflower Hill with a \$12,000 donation to benefit the Maker's Space at Sunflower Hill.

Celebrating 20 Years

Pasta's Trattoria: Italian Seafood, Steak and Chops

Pasta's Trattoria was created October 1, 1999 by Rick Ring and his family, and they are pleased to be celebrating 20 years in business.

Located on the corner of Main Street and East Angela Street, Pasta's Trattoria is a casually elegant Italian Seafood, Steak and Chops restaurant specializing in Midwestern corn-fed prime beef, the freshest seafood and great pasta creations. It offers a warm, family-friendly atmosphere on a street that locals consider "the best view of downtown." Guests can people-watch from the patio or dining room, as well as from their cozy bar. On Saturdays, the weekly farmer's market is directly across the street.

Specials

Pasta's is currently featuring a three-course dinner special as well as weekly lunch specials. A handful of 25% discounts on wine are also being offered – Grgich Hills Estate wines (Wednesdays), Duckhorn Estate Wines (Thursdays), and

Spring Mountain Estate Wines (Fridays). Fridays also features no corkage fee.

Private Dining

Featuring warm washed walls, large-scale vintage Italian artwork and an ambiance accented by candle light, dining at Pasta's is a unique and memorable experience. Their private dining room seats up to 65 guests and can be arranged to suit your specific needs. In addition to catering, Pasta's specializes in rehearsal dinners and banquets ideal for corporate functions, holiday parties, and birthday/anniversary parties. For more information, please contact Meredith Ring at 925.417.2222 or by email at pastascatering@gmail.com.

With more than 49 years in the restaurant industry, Ring has enjoyed a long and successful career as an entrepreneur. At the age of 28, he owned and operated 500 restaurants. From there, he expanded to hotels/restaurants, and at the age of 31, he opened 80 hotels/restaurants. He started his



With more than 49 years in the restaurant industry, Rick Ring has enjoyed a long and successful career as an entrepreneur and is thrilled to be celebrating Pasta's 20th anniversary.

own business in 1986, and throughout his career, he has owned and operated more than 250 restaurants, including Hap's Steakhouse and Mahalo Grill in Pleasanton.

Pasta's Trattoria is currently accepting reservations for holiday

events and is also offering a \$50 discount on gift certificates purchased in increments of \$250 through December 31, 2019. Visit Pasta's at 405 Main Street in downtown Pleasanton and learn more at www.pastatrattoriapleasanton.com.

Celebrating 30 Years

Three decades downtown for Bartolomucci and Strizzi's

Strizzi's restaurant in downtown Pleasanton is turning 30 years old this month! Opened by Pleasanton resident Ray Bartolomucci in 1989, the restaurant celebrates his family's roots and brings an authentic taste of Italy to town, serving hand-tossed pastas and sauces alongside wood-grilled entrées including chicken, pork chops and fresh fish, flown in daily. Take a step into the restaurant and get a sense of the Strizzi's story through the black and white photos around the dining room – from his grandfather standing outside of his L. Strizzi Deli Shoemaker Shop in Greensburg, Pennsylvania in the 1920s to his grandmother cooking over the stove in her tiny California kitchen.



Opened by Pleasanton resident Ray Bartolomucci in 1989, Strizzi's celebrates his family's roots and brings an authentic taste of Italy to town.

Bartolomucci, who spent more than a decade in corporate hospitality, worked alongside his family in the kitchen and had always dreamed of opening a restaurant to honor his Italian roots and bring together the two main qualities of Italian dining: authentic cuisine and genuine hospitality. He opened his first location in San Leandro in 1986 and set his sights on downtown Pleasanton a few years later. "I was raising my family here and saw so much potential downtown," said Bartolomucci. "We were one of the first restaurants to call Main Street home and it is incredible to see the evolution of this area. We are excited to continue to be a part of that."

Bartolomucci was also instrumental in bringing outdoor dining to downtown Pleasanton. "Let's just say it was quite the process to get the greenlight on what was Pleasanton's first sidewalk cafe. Thirty years later, outdoor dining is part of the identity of downtown Pleasanton. I think it is hard to imagine coming here and not being able to dine or drink outside."

Strizzi's also has locations in Livermore and Fremont's Central District – all of them serving lunch and dinner daily as well as weekend brunch. Guests can also enjoy an early dining menu, kids menu, and an all-day social hour menu featuring specials on beer, wine, and small plates. Learn more at www.strizzis.com.



Strizzi's was instrumental in bringing outdoor dining to downtown Pleasanton. "I think it is hard to imagine coming here and not being able to dine or drink outside," said Ray Bartolomucci.



Business Spotlight



Sothy Sao and Theary Chem are the owners of S & T Bagel Café. Need to feed a crowd? Ask about their sandwich trays.

Great customer service begins with a smile

S & T Bagel Café is a family-owned café in downtown Pleasanton, featuring bagels, gourmet sandwiches, salads, smoothies and specialty coffees in a casual environment. The husband and wife team of Sothy Sao and Theary Chem (hence the S & T) opened its doors in April of this year, and these friendly owners are always smiling and happy to see their customers walk in the door.

With a great location on Main Street

in downtown Pleasanton, near Del Valle Parkway and Stanley Boulevard, the S & T Bagel Café is open seven days a week, Monday through Friday, 7:00 a.m. to 6:00 p.m. and Saturday and Sunday 8:00 a.m. to 4:00 p.m.

Ask about their freshly baked croissants, cookies and their sandwich trays for catering. Learn more by calling (925) 425-7510 or stop in at 927 Main Street, Suite D, Pleasanton.



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Celebrating 20 Years

Hap's Original: Authentic New York style steak house in Downtown Pleasanton

Bar opens daily at 4:00 p.m., dining room opens daily at 5:00 p.m.

With a total remodel to an old downtown building, Hap's Original Steak Seafood and Chops opened December 1, 1999, and is pleased to be celebrating 20 years in business. The owner's vision at the time was to create an upscale restaurant to support the growing and changing population of the greater Pleasanton area.

Located in the heart of downtown Pleasanton, Hap's Original is a classic New York style steak and seafood house. They specialize in only the finest dry-aged cuts of beef as well as fresh seafood. They only use Midwestern corn-fed certified Angus Prime Beef. All of their beef is aged a minimum of 21-28 days in order to bring out its fullest flavors.

At Hap's Original, they work with only one supplier. This allows them to maintain strict quality control while providing a consistent and superior product to their guests. Fresh and seasonal seafood, lamb, and chicken are delivered daily from local Bay Area fish mongers, ranchers, and artisan producers. Their kitchen uses locally sourced produce and fresh ingredients.

All of their sauces and dressings are house made daily. Hap's Original prides itself on providing each one of their guests

seamless service and stellar cuisine.

Their award-winning wine list has more than 300+ wines from around the world. With its primary focus on the Napa Valley Region, California Centric wines with influences from Washington and Oregon, as well as classic French champagnes.

Enjoy innovative, fresh, and delicious handcrafted cocktails featuring premium spirits, fresh fruits and natural ingredients. Their friendly bartenders are constantly learning new drinks and techniques, while maintaining perfection to the classics.

At Hap's, the bar area invites good conversation and memorable times. Whether you are stopping in for a business cocktail, a romantic evening out, an appetizer, a glass of wine, or even dinner off of their full menu, with their diverse wine selection and creative cocktails, there is something for everyone.

At Hap's Original, they want each one of their guests to have not only an exceptional meal, but a remarkable dining experience as well.

With their classic style, Hap's Original is an ideal venue for a private event. For private event reservations or inquiries, please contact Lynne Sweet at 925.600.9200 or email lynn@hapsoriginal.com. Hap's



Hap's Original would like to thank everyone for their support over the last 20 years, especially all of the wonderful employees that help them continue to make it happen.

Original is located at 122 West Neal Street in downtown Pleasanton.



The Joint Commission measured the Hospital against more than 100 standards for the care of stroke patients.

Stroke Center

(continued from page 1)

from the community, VCCF has been able to fund the launch of this much-needed program at our local Hospital," said Shaké Sulikyan, Executive Director of ValleyCare Charitable Foundation. "We know that timely access to acute stroke care can be the difference between a full recovery, a lifetime of disability, or death. We are thrilled to put in place the necessary components to provide acute care to patients in the Tri-Valley. We also continue to raise funds to meet the vision for the Campaign to become a leading provider of cutting-edge stroke care, including offering state-of-the-art rehabilitation services and other stroke support services within our community. We invite the community to join us in celebrating this amazing milestone by donating to the Campaign for Stroke Care and helping to raise the final \$340,000 and cross the Campaign finish line." The Seppalas added, "Let's make sure that Stanford Health Care – ValleyCare can offer the best possible care for our friends and neighbors, sparing them from much of the damage and trauma that we experienced 27 years ago when Lynn had his stroke."

To donate to the Campaign for Stroke Care, visit givevalleycare.org/stroke or call 925-373-4560.

Pediatricians close by



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event details

Friday 11/1 - RIBBON CUTTING
5:00pm - Join Us For Our Official Ribbon Cutting
5:30pm - Pure Barre Classic Class
6:30pm - Re-Opening Celebration

Saturday 11/2 - FREE CLASSES
12:00pm - Pure Foundations
1:30pm - Pure Foundations
3:00pm - Pure Foundations

Sunday, 11/3 - FREE CLASSES
12:00pm - Pure Foundations
1:30pm - Pure Foundations
3:00pm - Pure Foundations

Call 925.399.1624 to reserve your spot today, class space is limited.
View our schedule at: purebarre.com/ca-pleasanton

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Business Spotlight

Coming in Spring 2020:
Elegance at Dublin

Elegance at Dublin is a state-of-the-art assisted living and memory care community opening in West Dublin in early spring 2020. This brand-new community will offer luxury, resort-style living for those needing a little extra help with every day activities and those in search of memory care support. Elegance at Dublin will feature a mixture of 80 apartments consisting of studios, one and two-bedroom apartments.

Residents will be able to take advantage of the easy living lifestyle by dining each day in the on-site restaurant, participating in the fun and engaging programs that are scheduled throughout the day, visiting the in-house salon and spa, catching a show in the state-of-the-art theater and staying active by visiting the wellness and fitness center.

Elegance at Dublin will also offer its signature program, "In the Moment Memory Support," that is developed to assist those with memory loss. In the Moment Memory Support is described as memory support because it intentionally shifts away from outdated dementia care practices and into a hospitality model built on the



Elegance at Dublin will feature a mixture of 80 apartments consisting of studios, one and two-bedroom apartments. Elegance at Dublin will also offer its signature program, "In the Moment Memory Support," that is developed to assist those with memory loss.

following six principals: artistic expression, physical engagement, community connections, spiritual support, continuing education, and lifestyle and leisure. The community will also offer experienced care staff focused on improving resident quality of life.

For more information about this amazing new community and what it has to offer, please call 925-404-9166 or visit EleganceAtDublin.com.



**Elegance
at Dublin**
ASSISTED LIVING and MEMORY CARE

Business Spotlight

Transform data into powerful
insights and business applications

Solution Analytics, Inc. is a technology-oriented business consulting firm. It offers one stop total solutions in the services of Big Data Analytics and Business Intelligence Applications.

Started in 2018 in Pleasanton, Solution Analytics has established lines of big data analytics processes and built various BI applications hosted in its server and Microsoft cloud. Solution Analytics provides a wide range of data analytics services including data processing, aggregation, prediction, and machine learning. Its applications supported by analytical algorithms have capabilities to automatically analyze data to turn data into business insights, detect anomalies, predict future events, and optimize resources. Furthermore, Solution Analytics offers custom business applications based on clients' specific data for particular business needs. The applications are built on the latest BI platforms that ensure fast and secure data processes and interactive visual user interfaces for users to view reports and use tools



President of Solution Analytics Jenny Zhang can help you to turn data into business insights, solutions, and intelligence tools for more efficient business operations and informed decision making.



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(925) 523-3973

www.solutionanalyticsinc.com

on desktops and mobile devices. (Online demos are available for review.)

"Since every business is different and every project is different, it is important to understand the specific business, project goals, and natures of data," said President of Solution Analytics Jenny Zhang. "This guides us in designing and developing appropriate analyses and applications to solve business problems and help clients to achieve their business goals," said Jenny. "In business and science fields, not all data is structured and meaningful. Most of the time, raw data is really massive and messy. Our job is to get the data working for our clients' businesses to help them quickly gain business insights and operate business more efficiently and strategically," Jenny added.

If your business generates large amounts of data, Solution Analytics Inc. can help you to turn data into business insights, solutions, and intelligence tools for more efficient business operations and informed decision making, which helps reduce costs, prevent unwanted situations, and improve profits. Contact Jenny Zhang at JennyZhang@SolutionAnalyticsInc.com or (925) 523-3973. For more information, please visit <http://SolutionAnalyticsInc.com>.

Business Spotlight

Helpful Hands Hauling – Junk Removal
& Exterior Cleaning Solution

Helpful Hands Hauling was established by Daniel Garcia in 2018 with a true passion to be helpful to others. Garcia decided on the name Helpful Hands Hauling and the smiling octopus logo because, "We always try and be as helpful and handy as possible. We have our hands in a lot of services and every service always come with a smile."



Daniel Garcia
Helpful Hands
Hauling



Helpful Hands Hauling makes the clear-out and clean-up process as easy as possible for its customers.

Garcia created Helpful Hands Hauling to make the clear-out and clean-up process as easy as possible for its customers. From start to finish, Helpful Hands Hauling always focuses on professionalism, low prices and great customer service. Thus, demonstrating that Helpful Hands Hauling is not your average hauler.

"We save our customers time and money by not having to call four separate companies for the exceptional exterior cleaning services we have to offer," said Garcia, who has more than 10 years of experience in the junk removal industry. "Plus, when our customers combine our services together, they save hundreds of dollars by using us."

Helpful Hands offers its customers everything from a complete exterior cleaning service, which includes full-service eco-friendly junk removal for residential and commercial clients to an all-in-one exterior cleaning package, which includes junk removal, window cleaning,



pressure washing and gutter cleaning. The mission: to use environmentally friendly practices while offering customers a wide array of exterior cleaning and junk removal services throughout the Bay Area.

"We also make sure all items taken for junk removal are always sorted, recycled and donated as much as possible because that's our 'Green Pledge,'" said Garcia. "We feel that being able to be helpful to the environment is being helpful to our customers, therefore standing by our company name."

Helpful Hands Hauling is a fully-licensed, insured and bonded company. Garcia works on every job to make sure there is consistent safety, quality and speed.

Currently offering \$25 off gutter cleaning and inspection service. Call or text Daniel anytime for a quote at 510-427-7240. Visit www.helpfulhandshauling.com or email dgarcia@helpfulhandshauling.com for more information.

Pleasanton Chamber
FALL TRADESHOW MIXER

OPEN TO THE PUBLIC

Wednesday, November 13, 2019, 5:00 to 7:00 p.m.
Alameda County Fairgrounds, Building Q

THE ULTIMATE BUSINESS NETWORKING EVENT

Table-top tradeshow • Open to everyone • Great food & drinks
Prizes • Building opportunities through interactions



The Chamber
is
connection.

Bring your co-workers, invite your friends, this is one of our biggest events of the year.

Open to everyone in the community.
Attendee admission is \$12, includes two drink tickets.

**The Chamber's Fall
Tradeshow Mixer —
your avenue to
connect in person!**

www.pleasanton.org

Featuring

- Delicious bites
- Wine tastes
- Beer tastes from fantastic local restaurants



Membership Anniversaries



During the past two months, nearly 100 businesses renewed their investment in the Chamber, thereby demonstrating their continued commitment to community excellence while realizing the benefits, services and representation associated with membership in Pleasanton's leading business organization.

We recommend that you look first to Chamber members for your business and consumer needs.

54 Years

Pleasanton Glass Company

35-39 Years

Diablo Auto Body, Inc.

30-34 Years

Gift Source

Huff, Charles A.I.A. Architect

Fox, Tom - Venture Sothebys International Realty

25-29 Years

Gene's Fine Foods

B & S Hacienda Autobody Repair

Wilson Property Management

20-24 Years

Select Imaging

Assistance League of Amador Valley

Faz Restaurants & Catering
Tri-Valley Tax & Financial Services, Inc.

Lee & Associates

Autotron Service Center

Terrence J. Rose, Inc.

Stone Group, The
Diversified Mortgage Group

Door Doctor, The

Tri-Valley Electrical Service Inc

Sensiba San Filippo LLP

Axis Community Health
Harsch Investment Properties, LLC

RAS Construction, Inc.

15-19 Years

Hoge Fenton Jones & Appel, Inc.

Greenbriar Homes
Communities, Inc.

Denali Data Systems, Inc.

Valley Humane Society, Inc.

Agape Villages Foster Family Agency

Kier & Wright Civil Engineers & Surveyors, Inc.

Cherry Creek Mortgage

10-14 Years

Maverick Networks, Inc.

Bregante + Company LLP

The Parkview Assisted Living
Time 4 Order - Professional Organizing

Netrique, Inc.

Amador Properties

La Quinta

Jeff Bowser

India Garden

Coldwell Banker Real Estate and Mortgage

360 Web Designs

5-9 Years

The First Tee of the Tri-Valley Networking Plus

RMC - A Ray Morgan Company, LLC

USA Mobil Drug Testing of the East Bay

Lewman Law, APC

Outer Visions Landscape Design

Civic Center Station

Mortensen & Son

The Bradley Team - EXP Realty of California

Technology Credit Union

Sunol Creek Memory Care

Blaha, Hartford, Perry, Anastopoulos & Libbe, APC

Santa Rita Valero

Malouf Insurance and Financial Services

COMPASS

Law Offices of Connie Yi, PC

Intero Real Estate Services

1-4 Years

Medea, Inc.

Pleasanton American Legion Post 237

Towne Center Books

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Smog King

Reborn Cabinets

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WiZiX Technology Group, Inc.

TeamLogic IT of San Ramon

SideTrack Bar + Grill

Kokua Martial Arts Fitness Academy

Porky's Pizza Palace

DreamBig Homes

Business Spotlight

Are you pursuing your own dream or somebody else's?

Back in 2009, after 12 years in the Navy followed by 14 years in the high-tech industry, Steve Taylor bought his first franchise, Floor Coverings International located in Pleasanton. After operating this business for 10 years, and with three teenagers at home, he found himself increasingly interested in helping others achieve the same level of success, freedom and self-determination that he had achieved in his own business.

A chance meeting with a long-standing colleague introduced him to the concept of "Franchise Consulting" and as he investigated, he found that there was a significant amount of commonality between this and the "service" he was providing informally to friends and business associates.

In October of 2018, Taylor started working with The Franchise



Steve Taylor
The Franchise Consulting Company



Consulting Company and has found great success working with those interested in business ownership. "Because of my background in the Navy, I began by focusing on serving Veterans exclusively," said Taylor. "But as my bandwidth has expanded (I sold my flooring business in May), I have started working with anybody having the interest and means to investigate business ownership."

The Franchise Consulting Company (The FCC) helps clients structure a franchise strategy based on the uniqueness of their situation and what they find most compelling as to brand, culture and operating models in order to attain their goals. The FCC will help you navigate through the complexities of mod-



ern franchising. The end results are sustainable goals that meet your needs and help you avoid time consuming and costly mistakes.

"I make it clear from the beginning that we all need to respect each other's time," said Taylor. "I have earned credibility with the 375 brands we represent by only introducing qualified and focused candidates." Taylor believes that people that are investigating business ownership are at the point of making a huge change to their personal paradigm and tend to be very open and coachable. Consequently, his clients are extremely fun to work with. Contact Steve Taylor at (925) 344-5981 or SteveTaylor@TheFranchiseConsultingCompany.com.

McKay's Taphouse and Beer Garden open year-round

McKay's is kid-friendly, dog-friendly and can host family/corporate parties of up to 150+ people throughout the year, including the holidays. Their beer garden is tented and heated.

McKay's is family-owned

Josh and Barbara McKay are Pleasanton residents that have a love for food, beer and wine. Their roots run deep in the Pleasanton community. In fact, Josh was raised in Pleasanton and loves to share his fondness for craft beers with his neighbors.

On the menu

In addition to the unique brews and wines at McKay's, you'll also find a menu full of delicious dishes. Order your drinks and start your meal with a tasty appetizer, then work your way on to a fresh salad or sandwich. And, there is a kids menu too.

McKay's Taphouse and Beer Garden is located at 252 Main Street in downtown Pleasanton. Visit www.mckaysbeergarden.com to learn more and view the live music schedule as well. Now booking holiday parties, from 8 to 150 people. Contact Barbara at zeeker3@comcast.net for all the info.



Ribbon Cuttings



Creating new jobs, stronger economy



Personal branding, headshots, family portraits

Nina Pomeroy Photography — The new west coast studio of Nina Pomeroy Photography is a portrait boutique, specializing in studio and natural light portraits. With a majority of her work being in the personal branding and headshot arena, Pomeroy also is known for her light-hearted and fun family portraiture. With a successful studio in New York and Connecticut for more than 17 years, she is known to frequently travel the world for her clients for portrait and architectural work. Call 203.613.8978 or visit ninapomeroy.com to book a complimentary consultation.



Behind-the-wheel assessments for experienced drivers with medical conditions

Driver Cognitive Assessment Center — At DCAC, they offer both in-office and on-road, behind-the-wheel assessments for experienced drivers with medical conditions, or medication use that affects mental abilities. Scientifically developed using cutting-edge technology and validated through award-winning university research, DCAC provides accurate, unbiased and objective cognitive driving assessments that measure how the skills necessary for driving may have been compromised. If you are worried about someone's driving, give DCAC a call to discuss and schedule an assessment at 925-249-5947. DCAC is located at 4450 Black Avenue, Suite D in Pleasanton. By appointment only. Learn more at www.DCACBayArea.com.



Celebrating 30 years in Pleasanton

American Cancer Society Discovery Shop — The American Cancer Society, Discovery Shop is thrilled to celebrate 30 years of business in the Pleasanton community. The Discovery Shop is an upscale resale shop and is a fundraising arm of the American Cancer Society. All items are donated, and we have 150 plus volunteers from Pleasanton, Livermore, San Ramon, Danville, Castro Valley, Dublin and San Lorenzo. Pictured are two of our original volunteers who have been with us since 1989, Joan Povlsen and Elva Cooper. The Discovery Shop Pleasanton is located in the Mission Plaza and we have both a furniture store and a clothing store in the same complex. Donations are accepted Monday through Friday from 10am-5pm, Saturday from 10am-4pm and Sunday from 12pm-4pm. Furniture donations must be preapproved. Please follow us on facebook and instagram @discoverystoppleasanton for updates about upcoming events and sales. We are located at 1989 Santa Rita Road, Suite E in Pleasanton. Contact us at 925.462.7374. Thank you to the community of Pleasanton for your generosity over the last 30 years!



Now open on Hopyard Road

Keller Williams Tri-Valley Realty — Keller Williams Tri-Valley Realty is thrilled to announce the opening of their fourth Tri-Valley office, located at 3825 Hopyard Road, Suite 106 in Pleasanton. Keller Williams' vision is to be the real estate company of choice for agents and their customers by allowing their agents to build careers worth having, businesses worth owning, experiences worth giving, and legacies worth leaving. Come by and visit Keller Williams Tri-Valley Realty at any of their four locations or call 925-397-4200, to learn how a Keller Williams Associate can provide you with world class service for your real estate needs.

Celebrating 60 Years

Gay Nineties Pizza celebrates 60 years

Gay Nineties Pizza has been serving delicious, award-winning pizza in Pleasanton since 1959. The pizzeria is housed in one of Pleasanton's first-ever commercial buildings from 1864. Originally a general store, the building has been a bar, a brothel, bank and unofficial Wells Fargo stage coach stop. Since 1959, it has become well-known as the first pizza parlor in the Tri-Valley.

In the dusty days of the American west, 10 rooms above the bank served weary travelers with rest and recreation. Today, some people believe the building is haunted by



a full-figured female ghost, known locally as the Blue Lady, seen from a second story window. An underground tunnel system once connected several buildings and businesses along Main Street and is also believed to be haunted. Although long since closed, the tunnels were built and used by Chinese laborers working on the railroads in the 1880s. This attractive building is representative of commercial Italianate architecture.

At Gay Nineties, they make great tasting pizzas from scratch and are famous for their sourdough specialty pizzas. They have won



numerous Best Pizza awards and they are also a National Restaurant Association award winner. This unique pizza parlor with an old-time vibe and patio seating also offers pasta and salads.



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Available to host all types of banquets, Gay Nineties can accommodate up to 100 guests outside on the heated patio. It's open Monday through Thursday and Sunday, 11:00 a.m. to 9:00 p.m., Friday and

Saturday 11:00 a.m. to 10:00 p.m. Visit Gay Nineties at the corner of Main Street and Abbie Street in downtown Pleasanton. Call at (925) 846-2520 or online at www.gayninetiespizza.com.

Ribbon Cuttings



Creating new jobs, stronger economy



On-site paper shredding & secure media destruction services

Golden Bear Shredding LLC — Golden Bear Shredding LLC was formed by a team of IT Security professionals, and a group of retired law enforcement officers, teacher and an attorney looking for a shredding company that took data destruction and compliance training as seriously as they did. They couldn't find one. So, they created one. Thus, Golden Bear Shredding LLC was born. Jody Buna is the CEO of Golden Bear Shredding and one of only a handful of executive women in the shredding industry. She is also the wife of Jarod Buna, who is a Pleasanton native and proud graduate of Fairlands, Harvest Park and Amador Valley High School. Golden Bear Shredding is proudly owned and operated in Pleasanton. Call today for a free quote at (925) 400-8453 or learn more at www.GoBearShred.com.



Family and pet-friendly, happy hour every day 3-6pm

Patio Pleasanton — The Patio is now open on Main Street in downtown Pleasanton, serving eggs, burgers and brews. Featuring everything from breakfast sandwiches and scrambled eggs, to Nutella crepes and French toast, burgers, soups, salads and a handful of kid-friendly items. Mavens macaroon ice cream is also available with eight delicious flavors. The Patio is casual dining for families and friends, pet-friendly, with five big screen TVs. They have eight beers on tap, wine and appetizers, and happy hour is everyday 3:00-6:00. Youth and adult sports teams welcome, and parking is available in the back of the restaurant. Enjoy a drink outside on the patio around the fire pit. The Patio Pleasanton is open seven days a week from 8:00 a.m. until 9:00 p.m. and is located at 301 Main Street. Learn more at www.patiopleasanton.com.



Improve your mental, physical, and spiritual well-being

Luna Yoga — Happy Autumn Pleasanton! We're so excited to be a part of this wonderful community. Come visit our bright new studio, meet our incredible instructors, and learn how yoga can improve your mental, physical, and spiritual well-being. Whether an experienced yogi or just starting your practice, we have the perfect class for you. Love. Unite. Nourish. Affirm. At Luna, we strive to make yoga a welcoming, inclusive, and positive experience; we look forward to starting YOUR journey with you. New student specials are available for a limited time. We hope to see you soon. Learn more at www.lunayoga.rocks or call 925-858-1045. Luna Yoga is located at 647 Main Street, Pleasanton.



Now in Pleasanton, staffing, employment services

PrideStaff — PrideStaff, a national, franchised staffing organization, is pleased to announce that its San Ramon office recently relocated to Pleasanton. Along with the move, the office was re-named to PrideStaff East Bay Tri-Valley. The office will continue to offer a full range of staffing and employment services in a variety of accounting and finance, professional, administrative, customer service and light industrial disciplines. As a national staffing services organization, PrideStaff provides outstanding service and results by removing the guesswork from staffing. Their success in this approach is evident, as they consistently rank among the highest 1% of staffing firms in the industry. PrideStaff East Bay Tri-Valley is located at 5980 Stoneridge Drive, Suite 101 in Pleasanton. Learn more at www.pridestaff.com.



Now open on Stoneridge Mall Road

Poppy Bank — Since opening its first branch in January 2005, Poppy Bank has grown to over \$2 Billion in assets with branches across the San Francisco Bay Area (including Pleasanton), Roseville and Southern California. They also have loan production offices in Northern and Southern California, as well as in Washington, Utah, Arizona, North Carolina, and New Jersey. Their commitment to providing the best products and services has propelled their success and garnered national recognition of their performance. Poppy Bank is 5-star rated by Bauer Financial, the nation's leading independent bank and credit union rating firm, and is recognized as one of the strongest financial institutions in the country. The Bank is governed by its strong team of Executive Officers and a dedicated Board of Directors formed entirely by accomplished business leaders. Poppy Bank exists to meet the banking needs of their clients and to make a positive difference in the communities they serve. Learn more at www.poppybank.com or contact Steve Gill at 925-964-6977 or email sgill@poppybank.com.



Specializing in life insurance, long-term care

The Kepler Group, LTD — "I'll deal with insurance when I get married or when I have kids." Does this sound familiar? Paul Kepler has been in and around the insurance industry since 1991 and will make the process painless, quick and easy. He specializes in life insurance and long-term care however, he also helps with short-term disability, long-term disability, fixed annuities, small-group/individual medical, dental and vision. He also has a partnership with Creating New Hope that allows him to help seniors and their families with placement in a transparent, no cost to you and no obligation manner. The Kepler Group is located at 6701 Koll Center Parkway, Suite 250 in Pleasanton. You can also contact him by phone: 734-709-1772, via email paul@keplergroupltd.com, or on his website: www.keplergroupltd.com.