

Business Connection

Strengthening the local economy and serving members for 70 years



925.846.5858

www.pleasanton.org

September 2018

Find your Fit at Brick Northern California

"I've lived in Pleasanton for 15 years. This gym was built from my personal experiences as an avid gym customer wanting to create an environment that was effective, safe and inclusive," said Judy Cordano, Owner of Brick NorCal.

Brick was established in Los Angeles in 2010 and has since expanded to seven commercial locations throughout the United States and two international partnerships. Brick NorCal is independently owned and operated.

At Brick NorCal in Pleasanton, they offer workouts that are safe, effective and fun. They deliver a wide variety of classes, including CrossFit, HIIT, strength & conditioning, yoga, mobility and pilates. "We don't get caught up in the latest fitness craze or gimmick," said Alicia Ambrosini, Director of Operations. "Brick NorCal is a non-intimidating, inclusive environment where you can have fun and stay

safe, while achieving your goals."

The experienced coaches make the safety of its members their top priority. Everyone comes to Brick with different needs and goals. All of the movements prescribed can be modified and scaled for all fitness levels. Brick does not take a one-size-fits-all approach to fitness.

Their focus is always on the well-being of the individual members and their fitness longevity. "We're proud that our classes are effective for folks in their 20's all the way through their 70's," said Ambrosini.

The Brick facility in Pleasanton features top-of-the-line equipment, showers, FloWater, towel service, protein shakes and a coffee bar, all in a clean and air-conditioned environment. Located at 5480 Sunol Blvd. Suite 6-9 in Pleasanton, Brick invites you to try them out with a one-week free trial. Call today at 925-400-0004 or visit them online at www.brick.fit/northerncalifornia.

BRICK
NORTHERN CALIFORNIA



Alicia Ambrosini (left) and Judy Cordano (right) in front of Brick NorCal, located at 5480 Sunol Blvd in Pleasanton, in the Raley's shopping center.



Brick NorCal delivers a wide variety of classes, including CrossFit, HIIT, strength & conditioning, yoga, mobility and pilates.

Join Brick NorCal as they celebrate their one-year anniversary and completion of their recent expansion!

Sunday, September 30

12:00 p.m. – 3:00 p.m.

Food, drinks, activities for the kids and more!
Everyone welcome!

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BOARD MEMBERS & STAFF

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Rubino Brumm, Sunflower Hill; **Gracie**
Santos, Sandra J. Wing Healing Therapies
Foundation; **Steve Van Dorn, Pleasanton**
Chamber of Commerce

Business Connection is a bi-monthly
 publication of the Pleasanton Chamber
 of Commerce.

The positions and views advocated
 here are solely the responsibility of
 the Chamber.

Layout and Design by Paul Llewellyn,
 Embarcadero Media

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Halftime Report: Celebrating the Pleasanton Chamber's Year-to-Date Wins

Enthusiasm for my all-time favorite fall activity that kicked off this week with the start of the 2018 football season brings to mind the importance of the halftime tradition. Although it's often celebrated for its entertainment and cultural value, the intermission between the second and third quarters actually serves a vital purpose for the game itself. Halftime provides needed rest and recovery for the players, but it's also an opportunity to recap highlights of the first half of the game and for teams to evaluate plays and reassess strategy. Perhaps more importantly, it gives teammates a chance to regroup in such a way as to boost motivation and confidence, strengthen camaraderie and enhance teamwork. In the same way, a look back on a few of the Chamber's most significant accomplishments thus far in 2018 invites all who have contributed to take pride in the work we have done and propels us forward together in our goals as defined by Pleasanton 2020: A Community Vision.



Harold Roundtree
2018 Chairman
of the Board

In July, an extensive search for an exceptional candidate to fill the position of outgoing Pleasanton Chamber President and CEO Scott Raty culminated successfully in the appointment of Steve Van Dorn to this critical leadership role. An accomplished hospitality executive and longtime Tri-Valley resident with nearly three decades of experience in Chamber management and sales, Steve transitions to the Pleasanton Chamber after having most recently served as president and CEO of the Pleasant Hill Chamber of Commerce.

With Steve's wealth of industry expertise and demonstrated aptitude for forging key alliances with business and community influencers, he is a sure bet to deliver a winning strategy around our common interests and goals.

It's a widely held belief cultivating leadership contributes greatly to a vibrant and forward-thinking community, and our Chamber's commitment to this principle is evident in our ongoing investment in Leadership Pleasanton. This past May, a new class of 31 indi-

viduals graduated from our nine-month program, which provides a dynamic and structured environment from which promising leaders address pressing issues impacting quality of life in the Tri-Valley. A wide range of ideas, knowledge and viewpoints are exchanged in a medium that includes influencers from various professions in both the private and public sectors. Not only do participants develop vital contacts within the intersection of these two spheres, but they also hone a wide range of skills and grow confidence in their ability to lead. I'm pleased to announce that a full roster of fall recruits will start Leadership Pleasanton later this month.

Also aligned with our vision for effective leadership is a focus on public policy priorities as outlined in our Pleasanton 2020 Forums. Already in 2018, we have featured presentations and open discussions on: the future of water quantity and quality from Valerie Pryor with Zone 7 Water Agency, the effort to improve traffic flow in Pleasanton and the Tri-Valley with Art Dao of the Alameda County Transportation Commission, an update on the Downtown Specific

Plan and the proposed new civic center from the City Planning staff and a review of the status of proposals underway for the East Side Housing plan conducted by spokespersons from SteelWave Inc.

To wrap up our halftime report, our new member growth is 17% higher than this time last year and stands as another highlight of outstanding performance so far in 2018. As a top-rated Chamber in the Bay Area, we excel in attracting and retaining members that will engage effectively in cross-promotions with other members, support a robust local economy and advance advocacy efforts that matter to those committed to our community. As of our latest count, we had added 66 new Chamber members since the beginning of 2018. On behalf of the Pleasanton Chamber Board of Directors, I sincerely thank our existing members and all of those in the community who have been instrumental in helping to grow our ranks. In the months ahead, we encourage all of our new members as well as our returning members to explore what the Chamber has to offer, and discover the many doors that it can open.

BACPAC Endorses Narum and Streng for City Council



The Pleasanton Chamber's Business and Community Political Action Committee (BACPAC) is pleased to announce its endorsements for Pleasanton City Council in this November's election.

Decisions were based on interviews with all candidates and a recent public forum sponsored by the BACPAC in which candidates addressed priorities and answered questions rooted in Pleasanton 2020: A Community Vision, the Chamber's local public policy platform with goals for the economy, jobs, education, infrastructure, public safety, health, housing, arts, leadership, culture and recreation.

Incumbent Kathy Narum and challenger Joe Streng bring a combination of experiences, are most closely aligned with Chamber goals articulated in Pleasanton 2020: A Community Vision, and in our view are best qualified to help Pleasanton remain the Bay Area's best place to live, work and raise a family.

Kathy Narum consistently does her homework and thoughtfully arrives at conclusions she believes are in the best interests of the entire

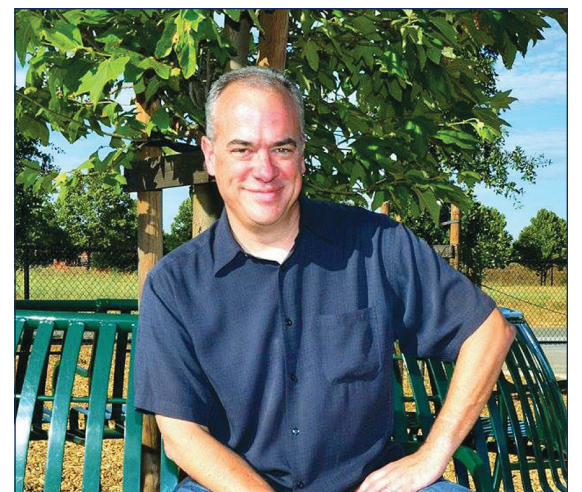


For more information, visit www.kathynarum.com



community, even when that may mean taking an unpopular stance from time to time. In our book, that's true leadership. Her 23-year track record of civic engagement and community service are second to none, and she deserves re-election.

Joe Streng brings an infectious positive energy to all that he does,



For more information, visit www.joestreng.com



and after nearly nine years on the Parks Commission, he's passionate about making a difference as a Council member. Streng is keenly aware of the importance of maintaining a strong local economy in order to sustain the very highest of public services and amenities synonymous with quality of life in Pleasanton. His energy, creativity

and common sense will be a great asset in our community's quest for a new library and civic center.

We also support and look forward to working with Mayor Jerry Thorne as he serves his final term of office and thank all the candidates for their willingness and commitment to serve our community.

A Word from the CEO

I am honored and excited to be given the opportunity of serving as the next President/CEO of the Pleasanton Chamber of Commerce. Scott Raty and the entire chamber team have set an excellent foundation for the chamber to continue to succeed as the leader and voice of our business community. I look forward to working with our entire community in continuing the chamber's great work so that Pleasanton remains one of the top cities in the Bay Area to live, work and raise a family.



Steve Van Dorn
President/CEO
Pleasanton
Chamber of Commerce

In today's challenging business and political climate, cities and chambers within the Tri-Valley need to work closely together on business issues that impact their communities. I will be a strong supporter of partnering with our chamber neighbors and other local business organizations on issues that align with the Pleasanton Chamber's mission,

vision and goals.

The Western Association of Chamber Executives, a leading chamber industry organization, recently engaged in a branding expert company to determine

what effective chambers are doing in their communities and how they should communicate this to their stakeholders. The branding study confirmed that healthy chambers are focused on the following areas: being a Catalyst for business growth, being a Convener for leaders and influencers and being a Champion

for stronger communities. We will be laser focused on continuing our focus in these areas.

If you are not currently engaged with us as a member, I hope you'll come to one of our future events or visit our website www.pleasanton.org for more details. I look forward to meeting with you as I make my way around the community.

Business Spotlight

Home is where people heal

“Several years ago, my mother had a brain stroke back in India. We were all lucky that she received care on time. It was then I first got exposed to home health. I saw her receiving very good therapy at home, where it is easier to heal. Hospitals saves lives, but home is where people recover and live again. It was then I decided to enter into home health and bring such care to people back home. I decided to move from IT to health care as I felt I will have a much higher level of satisfaction and sense of fulfillment seeing people recover at home as they worked so hard to call it home.”

Sharing his own personal experience is Salil Prasad, of Alliance Home Health Care, which furnishes an efficient and cost-effective alternative to hospitalization or other institutional care. Services are provided by a team of highly-trained medical professionals dedicated to going above and beyond to ensure the care and comfort of patients and their families while simultaneously addressing individual needs and providing the highest quality, patient-focused and loving care available anywhere.

These services are provided to individuals 18 years of age and older who are home bound. Whether you're

disabled, an injured athlete, or anyone recovering from an operation or illness, Alliance pledges to compassionately care and support those individuals in the comfort of their own homes.

Alliance provides both home health and home care under the same umbrella. Clients often have the need for one another and prefer to get services from the same company. Additionally, this allows Alliance to work as an extended team to provide the best possible care for its clients.

“While hospitals and nursing homes are where lives are saved, home is where people heal,” said Prasad. “People work so hard to call the place they live their home. Recovery is much faster when people are in their own home. The best of this business is seeing clinicians write goals and then discharging them when goals are met. It is a great sense of fulfillment to see yet another life being touched.”

For more information on Alliance Home Health Care, contact Salil at 925-275-9300 or email info@alliance-hhc.com.



Salil Prasad of Alliance Home Health Care saw first-hand with his mother the satisfaction and sense of fulfillment of people recovering at home.



Alliance Home Health Care



The Leader in Early Education and Care®
Infants – Private Pre-Kindergarten
See Balanced Learning® in action. Call for a tour today!

Primrose School of Pleasanton
7110 Koll Center Parkway, Pleasanton, CA 94566
925.600.7746
PrimrosePleasanton.com

Compassion is a lesson that can't be unlearned.

The first years of a child's life are crucial to discover empathy and develop emotional intelligence. Our Balanced Learning® approach sparks these lightbulb moments, helping children to become caring adults.



What our members are saying

"Joining the Pleasanton Chamber was an intelligent decision that my team and I had made. In our short amount of time as a member, we recognize the kindness and support that this organization brings, and we are most appreciative. We are learning more every week about the Chamber's amazing influence and their impact on the business community. We look forward to growing with and enhancing our relationship with these remarkable business associates at the Pleasanton Chamber of Commerce."



Karin Linforth
The Linforth Group
Broker Associate
925.550.2726



LEGACY
REAL ESTATE
& ASSOCIATES

To learn more about Chamber membership, call Dawn at the Chamber 925.846.5858.

Business Spotlight

Medicare Made Simple

Are you turning 65 and confused about what to do next? Are you wondering what all this talk about Medicare Part A&B is all about? If so, you're not alone - which is why my number one goal is to guide you through this process with a simple, clear, and personalized approach to understanding this maze we call Medicare. I can help with:

- The Medicare Enrollment process
- Prescription Drug Coverage
- Medicare Plan Reviews/Changes
- Ancillary Benefits
- Low Income Subsidies
- Medicaid, Special Needs Plans, and much more...

My objective is to bring clarity to the often confusing decisions about Medicare. Having spent the last 10 years helping families after the death of a loved one, I had the opportunity to work with people from all walks of life, with a variety of needs and requirements. My honest and sincere approach will make you comfortable in knowing you are getting the best service possible.

My background includes over 30 years of customer service positions in several different industries, giving me a unique perspective and insight into what's important to my customers and how to best fulfill your health



Kathleen O'Leary

care needs. My hobbies include golf, music, gardening, hiking and traveling.

If you or a loved one is close to turning 65, or if you are trying to decide if now is the right time to retire, please give me a call today. There is never a fee for my services and I'd love to help in any way I can. Contact Kathleen O'Leary of JB Insurance Services today at 510-304-9120 or via email at Kathleen@jbinsurance.biz.



**Insurance
Services**

Calling the number above will direct you to a licensed insurance agent/broker Monday-Friday 8am-5pm. For more information call 831-566-0557 TTY711

Urgent Care in Pleasanton and San Ramon

Open days, evenings, weekends and holidays.

PLEASANTON
5860 Owens Drive
925-224-0700

SAN RAMON
2305 Camino Ramon, Suite 130
925-543-0290



**JOHN MUIR
HEALTH**

**SAN RAMON
REGIONAL MEDICAL CENTER
PARTNER**



Please join us for a beautiful evening of dinner and dancing under the stars, while raising funds to send care packages to our deployed troops.

Date: Saturday, September 22, 2018

Time: 6:00 – 10:00 pm

Place: Barone's Restaurant
475 St. John Street, Pleasanton, CA

Tickets: \$100 per person

To buy tickets, please visit
<http://buytickets.at/pleasantonmilitaryfamilies/164498>

Fabulous silent auction
and raffle items!
(Cocktail attire suggested)

*Proceeds to benefit
Pleasanton Military Families
and their care package program*



Business Spotlight

Meet the new events team at The Club at Ruby Hill

Boasting extraordinary views, impeccable landscape and unparalleled services sets the standard for gracious hospitality at The Club at Ruby Hill. The professional staff is dedicated to making your event a success. Planning and support are provided every step of the way, and the award-winning chef serves only the finest cuisine.

The Club at Ruby Hill has a brand new Private Events team that is excited to not only expand on its wedding venue services but to also bring in corporate clients. They have versatile event spaces that can host small five-person meetings to large 300-person galas or fundraising events.

Jennifer Franklin

Jennifer's 20-year career in hospitality started with a fine dining restaurant, which had a catering division operating high-end events all over the Bay Area. She grew from an Event Specialist to Event Manager, and eventually Director of Sales & Marketing within the company over a 12-year span. Then, when a local Livermore Valley

Winery was launching a wine bar and event division, they called upon her to kick start this project for a year. For the last seven years, she has spent time as a Sales Director, overseeing a large sales team with onsite restaurant private dining events, at an exclusive Tri-Valley venue and offsite events in the Greater East Bay.

Janan Ali

Janan began her career in the Promotional Marketing industry as an Area Supervisor for eight years, recruiting and training promotional spokesmodels to execute events in Northern California, Alaska and Hawaii. After seeking a career change, Janan started in the wedding/event industry in 2013 as a Private Event Director at a country club in the East Bay. She is ecstatic to continue her career successes, joining Jennifer as one of the Director's at The Club at Ruby Hill.

Lauren Marriott

Lauren came to The Club at Ruby Hill after working for The City



From left to right, Jennifer Franklin, Janan Ali and Lauren Marriott comprise the Events Team at The Club at Ruby Hill, which can accommodate groups from five to 300.

of Pleasanton's Recreation department. While with the City, she helped with community events and oversaw the City's contract instructors. Prior to that, she spent six

years working as the Marketing Manager of an upscale health and fitness club overseeing marketing and member events.

To reach any member of the

events team and to learn more about hosting your corporate event at The Club at Ruby Hill, email privateevents@rubyhill.com or call 925-417-5840.

Business Spotlight

YOUR MOBILE CUSTOMER CONNECTION

East Bay Loyalty provides industry-leading web-based software for mobile marketing and communications. Their goal is to provide clients with valuable business and industry experience coupled with hands-on guidance in designing and implementing the most effective mobile communications strategy for their business and customers.

"We work with business owners to increase customer count and improve sales," said Bruce Hunt of East Bay Loyalty. "We provide the ability to create customer loyalty and reward programs with digital coupons and offer mobile marketing and communications via texting." This includes:

- English & Spanish Text Messaging
- Text Messages with Pictures
- Text Messages with Links
- Automated Birthday Support
- Embedded Code for Web pages

Mobile technology has evolved over the years and currently encompasses a wide range of solutions. It is East Bay Loyalty's responsibility to understand the benefits and limitations of the different mobile solutions in the marketplace.

"We offer extensive knowledge of SMS (text messaging), MMS (multimedia messaging), mobile web, mobile apps, location-based marketing, digital kiosks, short codes, long codes, industry compliance and much more," said Hunt. His thorough experience and knowledge of Carrier and TCPA compliance ensures that your mobile strategy adheres to the carriers' best practices and guidelines.

EXPERIENCE.

East Bay Loyalty has significant experience working closely with corporate brands, small and medium-sized businesses to help develop and execute mobile marketing and communication strategies that encompass a variety of



East Bay Loyalty provides the ability to create customer loyalty and reward programs with digital coupons and offer mobile marketing and communications via texting.

mobile initiatives and compliment a business' overall communications and marketing strategy.

PROCESS.

East Bay Loyalty offers a process that delivers results that far surpass their clients' goals and expectations. The process involves assessing the existing business model and communication strategies, defining opportunities that exist within the mobile channel, and developing a comprehensive plan of action to drive ROI and increase efficiency for the organization.

SOLUTIONS.

Partnering with 'best in class' SaaS providers, East Bay Loyalty

offers clients a diverse portfolio of industry-leading technologies for marketing and communication. These cutting-edge software systems provide robust marketing and communications capabilities and comprehensive analytics.

East Bay Loyalty is currently

offering a free 30-day trial, call to schedule a demonstration or to sign up to start your free customized trail. You can contact Bruce Hunt at 925-209-6885, via email at bruce@eastbayloyalty.com or online at www.eastbayloyalty.com.



Membership Anniversaries



During the past two months, nearly 100 businesses renewed their investment in the Chamber, thereby demonstrating their continued commitment to community excellence while realizing the benefits, services and representation associated with membership in Pleasanton's leading business organization.

We recommend that you look first to Chamber members for your business and consumer needs.

35 - 39 Years

Vulcan Materials Company
MacDonald Law Office

30 - 34 Years

Las Positas College
Mercedes Benz of Pleasanton
Pleasanton Tulancingo Sister City Association

25 - 29 Years

Gene's Fine Foods
Foothill Optometric Group
Early Years Children's Center
Rotary Club
of Pleasanton North

20 - 24 Years

Merrill Lynch
Shrine Event Center
So Unique Painting & Decorating
Pleasanton VIP Senior Club
Bay East Association
of REALTORS
Tri-Valley Tax & Financial Services, Inc.
Rosewood Commons
AppleOne Employment Services
Robert Half

15 - 19 Years

Tri-Valley One Stop Career Center
Roche Molecular Diagnostics
Taylor Family Foundation, The
Blue Agave Club
Denali Data Systems, Inc.
Agape Villages Foster Family Agency
Oak Hills Travel
Quarry Lane School, The

10 - 14 Years

The English Rose Tea Room & Gifts
Goodguys Rod & Custom Association
CMIT Solutions of Pleasanton
Adams Pool Solutions
LPL Financial
Summit Financial Group, LLC
Pleasanton Auto Mall
Shaklee Corporation
Eddie Papa's
American Hangout

Netrique, Inc.
PrideStaff

5 - 9 Years

Sandra J. Wing Healing Therapies Foundation
Tri-Valley Orthopedic Specialists
La Quinta
Action 1 Property Management
Netrique, Inc.
E & S Ring Management Corporation
Opes Advisors
William Hezmalchal Architects Inc.
Tri-Valley Evening Rotary
New Image Landscape Company
Quality For Life Coaching
Gardencrafters Landscape and Design
Patelco Credit Union
Spinal Health Chiropractic
Law Office of James P. White
Barranti Law Group
Atlas Document Preparation Services
Elliston Vineyards

1 - 4 Years

Regus Pleasanton-Hopyard
CreekView Health Center
Alain Pinel Realtors
QASource
Patriot Pest Management
All Natural Stone
Frontier Spice
CalEnergy Corporation
Photography by KC Chen
CarMax
DeSoto Cab Company, LLC.
Chirosports USA
Sandy Shane - State Farm Agency
Amador Dental & Orthodontic
Bay Area Tile and Hardwood Supply
Inklings Coffee & Tea
Preet Brows
Triangle Construction
AMM Fencing
Pacific Locomotive Association - Niles
Canyon Railway
Valley Veterans Foundation

Business Spotlight

Knowledge to protect what matters

Guardian Background Services, LLC. is a full-service background screening company providing state of the art background screening, drug testing and skills assessment services with a professional, yet personal touch.

Driven by a passion to partner with their clients and exceed expectations, Guardian Background Services will deliver the most efficient solutions that offer the greatest benefit. They will work with you to assess your needs and tailor a solution that meets your business and budget goals. Although they are headquartered in the San Francisco Bay Area, Guardian Background Services has a nationwide reach and the resources necessary to meet your needs coast-to-coast.

Guardian Background Services, LLC. is led by Steve Rados, a business, technology and security professional with extensive experience in nationwide corporations, business and vendor interactions, risk management and protection of proprietary information.

"I want to be your trusted advisor, a professional partner for your business," said Steve. "Our platform is quick and simple to use, and the reports are detailed and



Steve Rados
Guardian Background Services

formatted in such a way that they are easy to understand. You have enough to do in your business, let us help simplify your hiring or

renting process."

In an increasingly automated and impersonal business environment, their goal is to be your professional partner and your total satisfaction is their commitment to you. Guardian offers background screening, drug testing, applicant assessments, and paternity/DNA testing.

Guardian Background Services looks forward to giving you the assurance needed to make these important decisions for your business by providing you the "knowledge to protect what matters." Please contact Steve Rados directly to better understand Guardian's services and benefits and to discuss your individual needs. Steve can be reached at srados@GuardianBackground.com or 925-79-GUARD ext. 101. You can also visit them on the web at www.GuardianBackgroundServices.com.



GUARDIAN

Background Services

"Knowledge to protect what matters"

Business Spotlight

Ice, Custard, Happiness

Rita's Italian Ice first opened its doors in Bensalem, Pa. in 1984, and has been dedicated to spreading "Ice, Custard, Happiness!" ever since. Now with more than 600 locations worldwide, including right here on St. Mary Street in downtown Pleasanton, guests around the world visit Rita's to celebrate their everyday moments with freshly made cool treats in a fun-filled atmosphere. Known for its famous Italian ice, made daily featuring real fruit, and award-winning frozen custard, Rita's serves a taste of happiness with each delicious treat.

Rita's in Pleasanton was opened in the spring of 2017 by Greg and Terry Arellano. "After 22 years in the litigation support business, I sold my company and was looking for something local that my whole family could do together," said Arellano. "Rita's was expanding to the west coast and I couldn't resist the opportunity to work with my family and serve the community."

The main draw at Rita's Pleasanton is Italian ice and frozen custard. "We do our best to offer an array of flavors that are made fresh daily in our store," said Arellano. If you've never tried Rita's signature classic Italian ice, they claim it puts the snow cone to shame. Much smoother and made with real fruit, it's served daily within 36 hours of mixing.

In addition to Italian ice, Rita's offers: cream ice, sugar-free Italian ice, frozen custard, sundaes, gelati, mistos, blendinis, milkshakes, frozen drinks, frozen custard cakes, and custard cookie sand-



Terry and Greg Arellano opened Rita's Ice in downtown Pleasanton in the spring of 2017.

wiches. Catering for parties, picnics and corporate events is also available.

Open seven days a week, year round from noon until 10:00 p.m., visit Rita's Pleasanton at 320 St. Mary Street in Pleasanton or online at www.ritasice.com/stores/storem.cfm/Pleasanton.

Ribbon Cuttings Creating new jobs, stronger economy



Menswear boutique in Downtown Pleasanton

Baqchi — The brand called Baqchi started its production to take part in the world's most exclusive stores. Our aim in the Baqchi collection is to make our customers feel modern, stylish and comfortable for every moment of every season and day. The vision of Baqchi is to become a role-model with its hardworking team which embraces customer satisfaction, happy partners, and the ability to deliver success to their target regions in its wholesale and dealership systems. Located in historic downtown Pleasanton, Baqchi has created a space where men can find a new look for every day of the week, from work to special occasions. Visit the menswear boutique at 728 Main Street in Pleasanton or learn more at www.baqchi.com.



Men, women, you! Affordable and accessible hair salon

Bishops Cuts/Color — Bishops Cuts/Color is a unisex hair care shop where individuality is celebrated. Established in 2001 in Portland, Oregon and now with a strong Northern California presence, Bishops is open seven days a week from the early morning to the late night. Bishops offers a full menu of cuts, color, straight razor shaves and facial hair grooming that will empower local residents to feel more confident in their individuality, including a-la-carte pricing for haircuts, trims, hairstyling, coloring, blending, shaves, shampoo services, blowouts, conditioning and more, plus an unpretentious staff. Affordability ensures Bishops salon makes self-care and hair care accessible. Bishops is located at 3020 Bernal Avenue, Suite 120 in Pleasanton and can be reached at 925-201-3487. Check in online at www.bishops.co and follow us on Instagram - @bishops.pleasanton



RoGoPro is open at 173 Spring Street, Suite 250 in Pleasanton

Roberta Gonzales Productions — After 22 years of commuting from Pleasanton to San Francisco, Roberta Gonzales Productions officially calls Pleasanton home, as the doors are now open to its production studio and headquarters. With over 35 years in the television and radio industry, Roberta Gonzales is thrilled to now be located in the heart of Pleasanton. Roberta Gonzales Productions produces a 30-minute travel and entertainment show currently on KPIX (CBS). Other specialties include video and radio/audio production, short videos describing your company, instructional videos for clients to share with employees and construction/development on-site videos of progress and completion. RoGoPro is open for business at 173 Spring Street, Suite 250 in Pleasanton. Visit them on Facebook or at RobertaGonzalesProductions.com.



Travel Information Meeting (two destinations)

Colors of New England Iceland's Magical Northern Lights

7:00 p.m., Wed., October 3rd

Pleasanton Chamber Office
777 Peters Avenue, Pleasanton

For more information: 925-846-5858 or kate@pleasanton.org



SAVE THE DATE

Masquerade Ball

**Saturday, September 29
at 6:00 p.m.**

Join us for an evening of
delectable food and libations,
silent/live auctions, dancing
and magical surprises.

Castlewood Country Club
Pleasanton, California

Tickets \$150

Table for 10 \$1,350

Learn more at:

www.roomsofhope.org

BENEFITING

Rooms of *hope*

*Creating spaces that matter...
for children with life-threatening illnesses*

Ribbon Cuttings



Creating new jobs, stronger economy



Stephen Anthony

New shopping center now open, shoppacificpearl.com

Pacific Pearl – Pacific Pearl, a brand-new shopping center uniquely designed with the area's growing Asian-American population in mind, recently hosted its grand opening celebration. Anchored by 99 Ranch Market and KW Restaurant, the center's collection of retailers, restaurants and service providers includes unique eateries like 85°C Bakery Café, Bambu, MUMU Hot Pot and Sugar Dynasty, as well as retailers and services such as Candy Doll Beauty, Pure Organic Nail Salon and Tak Yuan Herbal. Conveniently located off Freeway 580 at 2693-2733 Stoneridge Drive, Pacific Pearl is well-positioned to serve the communities of Pleasanton, Dublin and Livermore.



Secondhand store now open in Stoneridge Mall

thredUP – Our new thredUP store in the Stoneridge Mall is your offline experience with the world's largest secondhand online store! Come shop our women's secondhand clothes at up to 90% off their retail price. We get new arrivals weekly. Is your closet full? We can help with that. Pick up a free "Clean Out Kit" to help conquer your closet. Once you've filled your bag up with your gently loved clothes, get it picked up from your house or drop it off in store. We're located on the lower level of Stoneridge Mall, through the JCPenney or Nordstrom entrance. For more information, visit thredup.com/stores.



Free two-week trial with hearing aids that are right for you

Connect Hearing – We'd like to thank the Chamber and the Pleasanton community for helping us celebrate four years as Connect Hearing. Our Hearing Care Professionals are passionate about helping people to hear much better. We provide free hearing evaluations with professional recommendations based upon your individual hearing needs and lifestyle. We offer a two-week FREE trial with hearing aids that are right for you, exclusive deals, reward programs and we provide various community services in the local area. We are located on 4460 Black Avenue, Suite F in Pleasanton. Contact us today at (925) 484-3507.



Neighborhood pet store now open in Rose Pavilion Shopping Center

Pet Supplies Plus – Pet Supplies Plus is America's favorite neighborhood pet store. We offer a wide array of natural pet food, treats, and pet products at the very lowest prices, which allow our neighbors to spoil their pets even more. We also carry fish, reptiles, birds, and small animals if you are looking to grow your family. In addition to full service grooming, we also have self-service pet wash stations--leave the clean up to us! We are crazy about pets and encourage you to bring yours shopping with you. Our friendly, knowledgeable staff will get to know you and your pet by name and provide a playful store experience. We are independently owned and operated. Pet Supplies Plus is located at 4230 Rosewood Drive in the Rose Pavilion Shopping Center (in between Trader Joe's and Fitness 19). We can be reached at 925-225-0899 and we are now accepting appointments for grooming.



Celebrating 5 years of making our city smile

Baird Orthodontics – We want to give a big THANK YOU to our community and to everyone who has supported us in making our first five years at Baird Orthodontics such an amazing success. At Baird Orthodontics, our passion is your beautiful smile. Baird Orthodontics is the private practice of Marta Baird, a board-certified orthodontist, specializing in the orthodontic treatment of children, teens and adults. She has extensive training in Invisalign, traditional braces and treating developing jaw problems in children as young as age 7. We look forward to making our city smile for years to come. Baird Orthodontics is located at 5924 Stoneridge Drive, #203 in Pleasanton. For more information, call 925-298-4400 or visit online at www.bairdorthodontics.com.



Helping couples breaking up to work as a team

Kimberly Koste Coaching – Conscious Uncoupling: Turn your pain into power. "Contrary to popular belief, time does not heal all wounds. We do," said Katherine Woodward Thomas, author of the NY Times bestseller Conscious Uncoupling: 5 Steps to Living Happily Ever After. Kimberly Koste Coaching helps couples breaking up work as a team using the Conscious Uncoupling™ process. Kimberly also helps singles find love amidst an ever-changing digital world. "My clients and I come together as a team and go deep very quickly to discover and break patterns that are keeping them from finding love," says Kimberly. Learn more about Kimberly Koste Coaching at www.kimberlykosterelationshipcoaching.com.