Women-led companies to be honored as economic drivers

The Pleasanton Chamber of Commerce and the City of Pleasanton are partnering to promote local business through innovation and entrepreneurship. “Women in Business, An Economic Development Luncheon” is set for Tuesday, October 29 at Casa Real at Ruby Hill Winery in Pleasanton.

This annual event will feature a fresh spin and focus on women in business, with keynote speaker Anna Dapelo-Garcia, Founder and President of Lean In Latinas and Executive Director of Patient Access and Financial Clearance Services with Stanford Health Care. Dapelo-Garcia has received numerous awards and most recently was honored by the Silicon Valley Business Journal with a Latino Leadership Award. She was named Woman of the Year by the Women’s Leadership Connection and has been also featured in Forbes and on National Public Radio (NPR).

At the luncheon, economic driver awards will be presented to dynamic companies headquartered in Pleasanton whose products and services are innovative, address identifiable need, attract investment, substantially impact the local economy and serve as a fresh spin and focus on women in business, with keynote speaker Anna Dapelo-Garcia, Founder and President of Lean In Latinas and Executive Director of Patient Access and Financial Clearance Services with Stanford Health Care. Dapelo-Garcia has received numerous awards and most recently was honored by the Silicon Valley Business Journal with a Latino Leadership Award. She was named Woman of the Year by the Women’s Leadership Connection and has been also featured in Forbes and on National Public Radio (NPR).

According to Chamber President and CEO Steve Van Dorn, this will be the first time the Chamber has presented economic driver awards to Pleasanton companies which are all led by women.

“We’re pleased to honor these amazing business women from Pleasanton that are leading the way in growing their companies and also setting a great example for young women that aspire to do the same,” said Van Dorn.

2019 Economic Driver Awards

Dahlin Group Architecture | Planning

Nancy Keenan, President

“Passion for Place” defines Dahlin’s design approach, their work environments and their relationships with clients. They are driven by the vision of enhancing environments where people live and interact so that they feel the meaning of place. Nancy Keenan is guiding the leadership transition of Dahlin’s diverse firm to an employee-owned company—increasing transparency in business operations with an emphasis on continuous professional development.

ID/Architecture

Carmen Campos, Principal

ID/Architecture was founded by Bill Douglas and Carmen Campos in 2000. Blending a passion for aesthetics with the nuts and bolts of architecture, the firm quickly grew a loyal client base, establishing ID/Architecture as a commercial interiors firm that brings unparalleled design service to landlord, corporate, tech, institutional, healthcare and industrial clients in the Bay Area and beyond.

LTD Global, LLC

Lili Tarachand, Founder and CEO

LTD provides accounting, administrative, human resources, and recruitment services to businesses, non-profits or government agencies. Lili Tarachand founded LTD Global from the loft of her home in 2003. Since then, LTD has grown to be nationally recognized as one of America’s fastest-growing companies by INC 5000, as well as being a FAST 100 and a Top 100 Woman Owned company by San Francisco Business Times.

TekValley Corporation, Inc.

Seema Chawla, Founder and CEO

Headquartered in Pleasanton with offices in Texas, Charolotte and India, TekValley is a full-spectrum, one-stop provider of IT services ranging from custom app development to full-blown infrastructure system architecture and build-out. Their current focus area is the triad of Cloud/Big Data/AI and they are constantly helping their clients solve their biggest problems using an assortment of these technologies. Each honoree will receive commendations from the City of Pleasanton, Alameda County Board of Supervisors, State Assemblymember Rebecca Bauer-Kahan, State Senator Steve Glazer and United States Congressman Eric Swalwell.

For tickets and more information on the event, please visit www.pleasanton.org or call 925-846-5858.
Our community benefits when you buy local

Wow, what a year the Pleasanton Chamber of Commerce is having! In 2019, we are on track to have the largest growth of new business members in over a decade. Special thanks to Board of Directors Vice Chair Ken Norvell and Chamber Membership Director Dawn Wilson for leading the “high-energy” ambassadors who are instrumental in meeting prospective members, attending ribbon cuttings and making follow-up calls. If you visit with our members, THANK YOU!

Our city has more than 6,000 active business licenses registered in the City of Pleasanton. The Pleasanton Chamber of Commerce has more than 750 active business members who support and participate in the many events, activities and services provided by the Chamber. Our goal is to reach out to the businesses in our community to provide information on how membership in the Chamber can help to provide networking opportunities, educational seminars, business services and business development to help grow their businesses while providing local services and products for our residents. One of the Chamber’s missions is to be the catalyst for businesses and economic growth while bringing value to our community and helping to make Pleasanton a great place to live, work and play. More than 50% of the tax revenue received by the City of Pleasanton comes from the business community. This revenue supports our schools, police, fire, infrastructure and our community parks.

Did you know that once Pleasanton Costco and the Johnston Drive Economic Zone is complete, based on the City of Pleasanton estimate sales, the Pleasanton Unified School District will receive more than $277,000 annually and the City of Pleasanton General Fund will receive more than $2 million a year at full build-out? Buy local and use local services, and our community will benefit!

Are we excited to announce our 2019 Annual Economic Development Event on Tuesday, October 29, 2019 where the Chamber will be promoting local businesses through innovation and entrepreneurship. This event is a partnership with the City of Pleasanton, where economic driver awards are presented to dynamic companies headquartered in Pleasanton. The 2019 event will feature a fresh spin and focus on women in business with a very dynamic keynote speaker. We need to celebrate the amazing women business leaders in our community. This will be a fantastic event – learn more at www.pleasanton.org.

Jim Yu: The “go-to” lawyer for his knowledge, integrity and ethics

Courage. Integrity. And a never-wavering determination to do right in support of his clients. Attorney Jim Yu can be counted on to bring all of these important qualities to every case he handles.

“I represent injury victims and families who have lost loved ones due to someone else’s negligence,” said Yu, who has been a personal injury attorney for 19 years, and opened his own practice six years ago. “Many of my clients are seriously injured (broken bones, hospitalized, had surgeries) because they were struck by cars in crosswalks or attacked by dogs.”

When he graduated from Berkeley with a degree in Latin American Studies, all he knew was that he wanted to go to law school and have a job where he helped people. Yu considered international human rights work. During his first week at Georgetown Law, during his first personal injury law lecture, his professor was so engaging and the cases he studied were so interesting, he decided then and there to pursue personal injury law as a career.

“It perfectly matched my desire to help those who have been wronged and my deep interest in cars (most personal injury cases involve car crashes). I proceeded to take every personal injury law class Georgetown offered,” said Yu.

During law school and throughout his career, he was mentored by and worked alongside some of the most respected and skilled personal injury attorneys in Washington, DC and the San Francisco Bay Area. While most of his classmates went on to work at big law firms in New York and DC representing Fortune 500 companies, Yu returned to the Bay Area to help people. One of the highlights of his career so far has been to serve as the president of the Alameda-Contra Costa Trial Lawyers Association. “Having built up an excellent reputation over the last two decades in the legal community, I am fortunate to be very selective with the cases and clients I take on,” said Yu.

In the spring of 2013, after a decade with a highly-regarded Bay Area personal injury firm, Yu opened up his own law practice in Walnut Creek. In 2015, he opened a satellite office in Santa Clara to better serve South Bay clients. He continues his commitment to serve injury victims and the community at large.

The best ways to reach Jim Yu are by phone 925-472-6633 and at jmylaw.com.
Chamber and PDA form Parking Collaboration

The Pleasanton Chamber of Commerce and the Pleasanton Downtown Association have formed a downtown parking collaboration. The impetus to form the collaboration came from a suggestion by the City’s Planning Commissioners following their review of the Downtown Specific Plan (DSP) update. The planning commissioners and several public speakers commented that the DSP did not take into consideration the need for new parking options for downtown. “We all know finding a parking space downtown can be challenging,” said Planning Commissioner Herb Ritter. “We need to find new ways to provide more parking so our businesses downtown will continue to thrive.”

Ritter recommended the Chamber of Commerce and Downtown Association work together and come up with recommendations for city staff and the City Council. The collaboration held its first meeting in August and plans to meet monthly. Please email steve@pleasantonchamber.org at the Pleasanton Chamber of Commerce for further information.

Red, White and You Gala returns to Barone’s

The principal fundraising event for Pleasanton Military Families is set to return to Barone’s Backyard on Saturday, September 21, 2019 and the event is open to everyone in the community.

The Red, White and You Gala is a night of dinner and dancing under the stars in the great setting of Barone’s Backyard in downtown Pleasanton. Pleasanton Military Families is a support service organization for Tri-Valley residents with family and friends in the military. This fundraising event benefits the Care Package Program, where the organization collects donations, packs them up and sends them to troops.

You can support Pleasanton Military Families by purchasing tickets to the Red, White and You Gala, by being a sponsor of the event, or by donating a special item or gift certificate for their silent auction.

For more information and to purchase tickets online visit www.pleasantonmilitaryfamilies.org.

Beer, Brats & Bingo

A great night of dinner, dancing, a live band and silent auction. Barone’s Backyard is the site of the Red, White and You Gala, which is a night of dinner, dancing, a live band and silent auction.

Beer, Brats & Bingo

Presented by American Legion Post 237
Saturday, Sept. 28, 2019
Doors open at 5:00 p.m.
First game at 6:00 p.m.
Veteran’s Memorial Hall, downtown Pleasanton

Beer, Brats & Bingo

Dinner guest:

First game at 6:00 p.m.
Last year, the Post was able to donate to the Taylor Family Foundation, which treats life-threatening diseases in children. In addition, they support their local military support group, Pleasanton Military Families. The PMF are parents, immediate family members and spouses of active duty soldiers from the Tri-Valley area.

Post 237 works with school officials to fund back to school programs each fall for children in need. They have a post funeral color guard team who performs military funeral honors for veteran families at no cost to the family. They are very proud to say that as veterans, they spend 100% of donations received on military or community-related activities. All members of American Legion Post 237 are veterans who have served our country on active duty sometime in their lives. They are proud to use their military service as a way to assist others either on active duty or through donations.

Livermore Wine Trolley: Hop on and experience Livermore Valley Wineries

Hopping on the Livermore Wine Trolley is the favorite way to explore and experience wineries located in the Livermore Valley. Whether you are on our all-inclusive “Taste of Livermore” wine tour or using the trolley for your group’s own private charter, you will be surrounded by lush rolling hills, picturesque vineyards, and award-winning wineries who pride themselves on a tradition of hospitality and the Livermore Valley’s rich history.

It’s our Red, White and You Gala!

Saturday September 21, 2019
6:00 – 10:00 p.m.
Barone’s Restaurant in Pleasanton
$100 ticket includes four-course dinner, dancing, live band, silent auction
Tickets and sponsorships available at www.pleasantonmilitaryfamilies.org

3rd Annual CHARITY GOLF TOURNAMENT
at CALLIPPE PRESERVE GOLF COURSE
8500 Clubhouse Drive, Pleasanton
Friday, September 20
Registration and brunch: 10:30 am, shotgun start 12:00 pm
Early registration $200 per player, includes: golf, brunch, raffle, award ceremony and buffet dinner. Dinner guest: $50 per person
Register and learn more at: www.ReliefFromCancer.org

American Legion Post 237 is proud to use their military service as a way to assist others on active duty or through donations.
Local On-Site Shredding Services Now Based in Pleasanton

Golden Bear Shredding LLC was formed by a team of IT Security professionals, a group of retired law enforcement officers, teacher and an attorney looking for a shredding company that took data destruction and compliance training as seriously as they did. They couldn’t find one. So, they created one. Thus, Golden Bear Shredding LLC was born.

Jody Buna is the CEO of Golden Bear Shredding and one of only a handful of executive women in the shredding industry. She is also the wife of Jarod Buna, who is a Pleasanton native and proud graduate of Fairlands, Harvest Park and Amador Valley High School. Jarod and Jody and their two children recently relocated from the east coast to Pleasanton, and both are thrilled to have the opportunity to give back to the community.

Golden Bear Shredding offers secure on-site paper shredding and media destruction services. Their team of cyber compliance experts go the extra mile to ensure your data stays safe and secure no matter what.

In the wild, a golden bear will protect not only her cubs but other golden bear cubs from danger, at all costs. When you work with Golden Bear Shredding, they handle your sensitive information as if it was their own, and they train your employees on compliance matters as if they were their own employees. They leveraged their expertise in law, law enforcement, and IT to rethink the hiring/background check processes for their employees, data handling procedures, and tracking and securing of your data.

Golden Bear Shredding will help you eliminate the clutter and the risk. They also offer the highest level of information security available with confidential shredding performed directly on your premises as you watch the process.

Golden Bear Shredding is proudly owned and operated in Pleasanton. Call today for a free quote at (925) 400-8453 or learn more at www.GoBearShred.com.

GBG Skin & Body offers everything from facials and body sculpting to airbrush tanning and lash extensions. Garrett Carnegie is the owner of GBG Skin & Body, with the GBG standing for Be Gorgeous By Garrett. He is a young and excited esthetician with great passion and knowledge for the beauty industry. Garrett and his talented staff have a goal of providing excellent treatments and services that make everyone feel gorgeous inside and out. GBG has an extensive menu of services which includes customized resurfacing facials, advanced result oriented chemical peels, luxury airbrush tanning, state-of-the-art face and body sculpting, ultra-sonic lipo sculpting, lash extensions, makeup, waxing, threading, microblading, and reiki. GBG is located at 239 Main Street, Suite D in downtown Pleasanton. Call 925.600.7707 to book a free consultation.

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From record labels to hard cider, Costen ready to revolutionize the beverage industry

Xaiko Beverages, Inc. is a Pleasanton-based, beverage company that was the vision of founder Tobin Costen. He and Gonzaga University classmate David Grieshop decided to use their talents and passion for entertainment to create a beverage company that provides unique hard cider and “saki” flavored alcoholic beverages to the country.

Tobin Costen, who has been active in sales, marketing and operations, is hopeful that Xaiko Beverages’ innovative efforts will help introduce new drinkers to the cider category.

Costen, who has been active in sales, marketing and operations, is hopeful that Xaiko Beverages’ innovative efforts will help introduce new drinkers to the cider category.

“Xaiko, pronounced psycho, has developed exceptional flavors and I am certain that we will be well-known in a short amount of time in the industry. Our number one priority is growth through continued packaging, innovation, promotion and brand communication initiatives, along with a rather significant acquisition,” said Costen.

While Costen was in college, he met Percy “Master P” Miller during the beginning stages of independent music label No Limit Records. Costen left his distribution job and moved on to becoming the Vice President and General Manager of the record label. His duties at No Limit Records included finding and signing artists, and global promotions. Costen’s passion for the fast-paced entertainment business drew him to the beverage industry.

Passionate people who love delicious hard cider is what drives Xaiko Beverages. There is a sense of pride with how their cider tastes. You have a dry, flavorful cider that tastes like a beer, a hard cider and a spirit. “We are excited about how we are starting to revolutionize the beverage business,” said Costen.

Xaiko Beverages uses California harvest-ed apples to produce their adult beverage. Many of their competitors utilize apples from Washington and Oregon, shipped to California to produce hard cider. Xaiko uses a high-end pippin apple for their hard cider. Pippin is a notably versatile apple, that is excellent for eating fresh, cooking, and for juicing for hard cider. Their product is fresh, all natural, gluten free with a low sugar content.

For more information on Xaiko Beverages, contact Chief Growth Officer Tobin Costen at 415-766-9116 or visit www.sipxaiko.com.
Good Common Sense Naturals: Put Good In, Get Good Out

Organic essential oils, lotions and bath bombs have arrived in downtown Pleasanton with a unique new business — Good Common Sense Naturals.

It started with a simple idea at home for owner Wendy Schulte: removing harmful chemicals from everyday products and aiming for a cleaner, better lifestyle. “At first it seemed silly, but why would my husband and I go above and beyond to go to farmers markets and have chickens at home for eggs when at the end of the day we use soaps and lotion filled with parabens and detergents from companies that perform animal testing?”

“Our mission was right in front of us: We needed to put good in to get good out. Challenge accepted!” Wendy and Lucas Schulte set out with a business plan based on common sense.

Good Common Sense Naturals handcrafts small-batch skin care products purely with essential oils. They started on Easy.com and moved into retail for the ease of their shoppers to get their products locally.

“We offer handmade skin care products made from the finest raw natural materials the earth has to offer,” said Wendy. “Every item we create is organic, non-toxic, and highly effective. We believe you should love the skin you’re in and by adding the power of nature, we provide the most natural way to keep your exterior glowing.”

Did you know it only takes 15 seconds for products to absorb into your skin and bloodstream? It’s the major reason Good Common Sense uses organic and fair-trade ingredients that combine essential vitamins, minerals, and botanicals to restore skin to its optimum health and vitality.

Every scented product is made with 100% pure therapeutic grade essential oils along with herbs and spices. They believe that daily bathing and skin care rituals should be enjoyable - a way to wind down from your daily hectic routine.

“Our goal is to make your everyday skin care products as natural as possible and free of harmful chemicals,” said Wendy. “In fact, we make every product right inside our new shop in Downtown Pleasanton. All of our products are 100% natural. We’ll never settle for anything less.” Learn more at www.GoodCommonSense.com. Good Common Sense Naturals is located at 614 Main Street in downtown Pleasanton.

Agility – Improve how you move

It’s never too late to start exercising. Research has proven that even at the age of 90, consistent exercise improves strength and balance and hence functional level. We just need to start. The earlier we start exercising, the better results we get.

Dr. Priti Chitale is a board certified neurologist and is a neurological clinical specialist. She has a faculty on Kaiser’s neurological physical therapy residency program. She provides hands-on mentoring to the residents for improving their skills in treating patients with neurological disorders.

Agility Neuro PT specializes in the treatment and wellness of people with neurological disorders such as Parkinson’s disease, multiple sclerosis, neuropathy, balance disorders, vestibular disorders, post stroke and many other conditions. Agility offers one-on-one physical therapy sessions, wellness appointments as well as neuromuscular check-ups.

“We take pride in utilizing cutting-edge interventions proven by research in treatment of our patients,” said Dr. Chitale, who brings her experience of more than 25 years to the practice.

People with neurological conditions require ongoing physical therapy to improve and maintain their function and participation in the activities of daily living, work and leisure. “We are a concierge practice which allows us to work with people on their priorities without the limitations of the insurance,” said Dr. Chitale.

“So often, people don’t realize their potential to return to their hobbies or sports. I never get tired of the joy it brings to people when they are able to return to their favorite activities such as playing golf or are able to get up from the floor,” said Dr. Chitale.

Visit www.AgilityNpt.com to learn more, read blogs, and view exercise videos to get started. Email Dr. Chitale at agilityeco@agilitynpt.com to request a 20-minute complimentary consult.
Business Spotlight

A hidden gem in downtown Pleasanton, Thomas Watch Repair celebrates 8th anniversary

Tick, tock, tick, tock, a hole in the wall. Locals in the know have highly recommended Thomas Watch Repair on Yelp, Nextdoor and Google review for their expertise and friendly service.

Thomas Watch Repair was founded in 2011 by Thomas Tong and Briana Le. Through the wonderful support of their local community, and word of mouth, Thomas Watch Repair quickly gained a reputation for performing high quality repairs on a wide variety of timepieces, from simple battery replacement and bracelet sizing through to restoration of antique pocket watches.

The owners are both experts in horology and have combined their skills to provide exceptional service.

Thomas Tong learned his watchmaking skills through a traditional apprenticeship with a watchmaker, and has accumulated over 10 years of watch repair experience.

Briana Le graduated from a WOSTEP Partnership school in 2014. The WOSTEP (Watchmakers of Switzerland Training and Educational Program) certification is internationally recognized and acknowledged to be one of the finest watchmaking educations outside of Switzerland.

In addition to repairing fine timepieces, Briana shares her passion for watchmaking with the public through teaching courses offered by the Horological Society of New York. The HSNY courses are extremely popular with watch collectors, enthusiasts or anyone who is curious and wants to discover more about the world of mechanical watchmaking.

Thomas Watch Repair is located in the heart of Pleasanton, right next to the Farmers Market. They would love to explain the process of restoring your fine timepiece, treasured heirloom or even just to drop by to chat about your favorite watch.

For further information regarding the services offered by Thomas Watch Repair, please contact them at (925) 523-3768, or visit their new location at 4615 First Street, Suite 120 in Pleasanton.

There are multiple ways to teach a child how to solve a math problem.

BALANCED LEARNING® WAY:

We love the ones that factor in a love for learning.

SEE BALANCED LEARNING IN ACTION. CALL FOR A TOUR TODAY!

Infants – Private Pre-K

Primrose School of Pleasanton
7110 Koll Center Pkwy | Pleasanton, CA 94566
925.600.7746 | PrimrosePleasanton.com

Travel in 2020 with the Chamber

Alpine Lakes & Scenic Trains

Treasures of Egypt

PREVIEW MEETING
Wednesday, October 2 at 6:30 p.m.
Pleasanton Chamber of Commerce
777 Peters Avenue, Pleasanton

Learn more at www.pleasanton.org/chamber-travel
Email kate@pleasanton.org
Ribbon Cuttings

Creating new jobs, stronger economy

Home Care Assistance — At Home Care Assistance, we provide customized care to older adults so they can live happier, healthier lives at home. We champion the needs of seniors with a positive, empowering approach to aging that celebrates independence, dignity and quality of life. Our caregivers receive exceptional training, support and resources to deliver an unmatched care experience. Come talk to our care team at 700 Main Street in downtown Pleasanton, call us at 925-954-4838 or visit HomeCareAssistance.com/Pleasanton to learn more.

Happy Delights — A new concept from the owners of Rancho Grande Taqueria, and located just a few doors down at 2771 Hopyard Road in Pleasanton, Happy Delights is now open. A fusion of Mexican cravings and vegan food, Happy Delights is serving healthy vegetable and fruit juices, salads, smoothies, ice cream, and more. Happy Delights had its grand opening celebration at the end of August, complete with mariachis. They also donated 20% of their proceeds from the grand opening to Sandra J. Wing Healing Therapies Foundation. Call Happy Delights at 925-425-7464.

KarPark — After 30 years in tech, Darrell Emery started KarPark as a way of rekindling his love affair with cars, the people, and their stories. He wanted to take everything he had learned about building relationships in business and apply it to his passion – all things automotive. KarPark is the realization of many years of planning and patience. More than a car storage facility, KarPark is a membership-based business offering solutions for all types of car owners. Only a mile from downtown Pleasanton, their state-of-the-art facility is also a distinctive venue to host your next corporate or private event. Contemporary, yet simple, KarPark keeps the focus of your event on you. Visit www.karparkauto.com for more information.

Little Library Lounge — Stoneridge Shopping Center now features a new Little Library Lounge in the lower level Nordstrom wing near Justice. The new lounge offers dozens of gently used, family friendly books for children, along with a book nook and dragonfly soft seating. We invite our families to stop by for a visit and enjoy a book. The lounge is registered as a Little Free Library, which is an award-winning nonprofit organization that inspires a love of reading, builds community, and sparks creativity. Books in the lounge are donated by Friends of the Pleasanton Library. In addition, Stoneridge Shopping Center has partnered with Pleasanton Library to present a monthly story time adventure beginning in September. Hosted by Jeff Gibson, Children’s Librarian, the new programming provides a highly interactive and animated story time geared towards young children. For upcoming story time dates and times, visit our Family at Simon website: https://www.simon.com/mall/stoneridge-shopping-center/family.

The Pleasanton Young Professionals would like to personally thank each and every one of the sponsors for their 3rd Annual Charity on Tap.

New Patient Special

Through December 31, 2019

Therapeutic Massage

<table>
<thead>
<tr>
<th>Treatment</th>
<th>Regular Price</th>
<th>Offered Price</th>
<th>Discount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Hour</td>
<td>$95.00</td>
<td>$79.00</td>
<td>16.67%</td>
</tr>
<tr>
<td>1/2 Hour</td>
<td>$65.00</td>
<td>$50.00</td>
<td>23.08%</td>
</tr>
</tbody>
</table>

Nutritional Consultation

Regular $150.00 for only $99.00

10% Off All Supplements

Through October 1, 2019

Kathleen Beaulieu
Therapeutic Massage & Nutrition Therapy
(925) 600-0503
www.pleasantonfamilywellness.com

Mention This Ad & Receive a Free Gift
10% of all proceeds for services will be donated to Sandra J. Wing Healing Therapies Foundation for helping cancer patients.