

Business Connection

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Business Spotlight

Créatif, an Art Studio where YOU are the Artiste

Technology married with liberal arts, married with humanities, that yields us the results that make our heart sing." Créatif founder

Jaya Aiyar loves this quote by Steve Jobs and believes it. Having worked in the technology industry, she realized that integrating art with technology was an important aspect in creating a space that would be relevant and fun for all ages.

Créatif is an art studio where you can paint, learn, create and celebrate art. They believe that everyone is an artist and their goal is to help you find your artistic voice. By bringing technology and art together, Créatif has been able to create a one-of-a-kind space. The studio's modern vibe is appealing for everyone. Art is therapeutic as it allows freedom of expression. The bright and vibrant interiors, fun music, self-paced lessons and a friendly vibe creates the perfect spot for creative imagination.

Créatif offers drop-in art sessions, ideal for individuals and groups of all ages, where you walk-in and paint your favorite item. These sessions include mini video lessons

"My vision for Créatif is to see it grow into a brand that redefines an Art Studio. By integrating Art with Technology, I think we can achieve this. I want to see us becoming an integral part of our customer's meaningful experiences, their artistic development and their cherished memories."

Jaya Aiyar, Founder of Créatif

for canvas paintings and guided instructions, using ArtPads (their proprietary iPad app).

It is a great place to host private art parties to celebrate special events in an innovative way. With multiple painting surfaces, such as ceramic, canvas, pottery and rock, there is always something interesting for everyone, that stirs the imagination. Créatif will soon be introducing art explorer sessions for little artists. These classes will focus on creative development via simple and easy to follow projects for the

young minds. It will include a multicultural perspective, to make learning relevant in today's connected world.

The idea to start Créatif sparked when Aiyar realized that there was a dearth of art studios where kids and adults could experience art, that also offered a clean, modern, inviting and inspiring space.

Most newer studios being a part of the paint-and-sip trend had resulted in a lack of family-friendly art places. The older art studios focused only on ceramics, where the customers created their art and waited for a week, to see it in its finished form.



Conveniently located near downtown Pleasanton at 5480 Sunol Blvd. Suite 2, Créatif offers customers many ways to explore their artistic talents. Learn more at www.creatif.com or call 925-500-8315.