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Business Spotlight

Jim Yu: The “go-to” lawyer for his knowledge, integrity and ethics

Courage. Integrity. And a never-wavering determination to do right in support of his clients. Attorney Jim Yu can be counted on to bring all of these important qualities to every case he handles.

“I represent injury victims and families who have lost loved ones due to someone else’s negligence,” said Yu, who has been a personal injury attorney for 19 years, and opened his own practice six years ago. “Many of my clients are seriously injured (broken bones, hospitalized, had surgeries) because they were struck by cars in crosswalks or attacked by dogs.”

When he graduated from Berkeley with a degree in Latin American Studies, all he knew was that he wanted to go to law school and have a job where he helped people. Yu considered international human rights work. During his first week at Georgetown Law, during his first personal injury law lecture, his professor was so engaging and the cases he studied were so interesting, he decided

then and there to pursue personal injury law as a career.

“It perfectly matched my desire to help those who have been wronged and my deep interest in cars (most personal injury cases involve car crashes). I proceeded to take every personal injury law class Georgetown offered,” said Yu.

During law school and throughout his career, he was mentored by and worked alongside some of the most respected and skilled personal injury attorneys in Washington, DC and the San Francisco Bay Area. While most of his classmates went on to work at big law firms in New York and DC representing Fortune 500 companies, Yu returned to the Bay Area to help people. One of the highlights of his career so far has been to serve as the president of the Alameda-Contra Costa Trial Lawyers Association.

“Having built up an excellent reputation over the last two decades in the legal community, I am fortunate to be very selective with the cases and clients I take on,” said Yu.

In the spring of 2013, after a



Jim Yu was inspired by his family to work hard and prepare to be the strong and effective advocate he is today.

decade with a highly-regarded Bay Area personal injury firm, Yu opened up his own law practice in Walnut Creek. In 2015, he opened a satellite office in Santa Clara to better serve South Bay clients. He

continues his commitment to serve injury victims and the community at large.

The best ways to reach Jim Yu are by phone 925-472-6633 and at jimyulaw.com.

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