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Macy's — Macy's Stoneridge celebrated the Grand Opening of their Backstage – a store within a store concept – with the Chamber of Commerce, Cheer SF a local Non-Profit and about 250 customers from the community. At Macy's Backstage, you can experience the thrill of the style hunt with fresh deals and the promise of an ever-changing assortment of merchandise. There's nothing like the fun of finding a really good deal on fashion, home, beauty, toys and more. Off price. On trend. Arriving daily. Visit Macy's Backstage at Stoneridge on the first floor.