

Business Connection

Strengthening the local
economy and serving
members for 70 years



925.846.5858

www.pleasanton.org

January 2018

Business Spotlight



Mortensen and Son Carpet Cleaning, proudly celebrating over 100 years of expertise, was founded on the principles of ingenuity, professionalism and unparalleled customer service. Continuing the tradition, Mortensen and Son provides residential and commercial carpet, and upholstery services with their customers' needs in mind.

Mortensen & Son: A Bay Area Tradition Since 1914

Handed down through three generations, Mortensen & Son Carpet Cleaning is thriving in this millennium.

Great Grandfather Joseph Mortensen came to the U.S. from Denmark, and settled in New York. Upon being influenced by the Mormon religion in the 1830's, he followed Brigham Young to Salt Lake City.

Grandfather Roy Mortensen, at an early age, rode a bicycle to Oakland from Salt Lake City and walked door-to-door for odd jobs. After cleaning one woman's area rugs by hand with soap and a brush, he thought this might be a viable trade. He started Mortensen & Son in 1914 and opened his shop in San Leandro, CA. Even today, Doug Mortensen, current family owner, has fond memories of the Merza machine, a massive apparatus that was used to aid the work in carpet cleaning.

Doug's father, after his service as a pilot in World War II, began the business of laying and cleaning carpets and upholstery. In 1980, he left the business to sons, Steve and Tom, who began residential and commercial cleaning services, namely restaurant cleaning. Today, Doug Mortensen, the sole family owner/member engages in the family company.

Doug is proud of his heritage and what it still means today. The hard work and tenacity shown by his family is an inspiration, affecting the way that Doug runs his business. With a desire to keep the integrity high, and



With a zeal to work hard and please his customers, Roy Mortensen, in 1914, traveled door-to-door cleaning rugs. He never envisioned just how successful his family business would become.

family name top of mind, Doug's skillset and professionalism demonstrates to his clients that this is what you do – you earn the business.

The traditions of determination, honor, and an honest day's work still ring true at Mortensen & Son. Services offered: carpet, upholstery, and tile cleaning, pressure, and window washing are performed to the clients' total satisfaction and nothing less. Cleaning such buildings as, Bank of America, the Cliff Hotel, Macy's, KGO-TV and reminiscent icons of Gump's, and I. Magnin, are just a few commercial buildings on Mortensen & Son's impressive resume.

For Doug Mortensen, as with each generation of Mortensen & Son Carpet Cleaning, it has always been about family, hard work, and pleasing the customer.

When it comes to getting it right for his customers, "Your intent is our intent."



You may reach Mortensen & Son, and Sav-On Janitorial Supply in Dublin, CA at 925-829-7777.