

# Business Connection

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## Business Spotlight

### "I approach every single assignment with a story in mind. Your story."

Starting as a travel photographer 20 years ago, Nina Pomeroy quickly moved into portraiture after studying the many facets of lighting and posing while living and working in New York City. Working with people really felt like her "calling" as she is able to connect and put her subjects at ease in a way that is conveyed in her very natural and authentic portraits.

Loving to travel the world, she was selling her work independently and then landed one of her first gallery shows in NYC. This was her "a-ha" moment and gave her the idea to move into this profession full time, leaving her established Wall Street career behind.

"My favorite part of the business is meeting and connecting with people," said Nina. "The greatest gift is hearing how much someone loves their portraits and how much fun they had during the session. After all, photos are your legacy – to family, friends and even to business." Her business has grown over two decades strictly based on referrals.

Working with senior citizens is something very close to her heart. She grew up with her grandmother in New York, and she was her First Best Friend - hence the name of her ongoing project. With over four gallery shows of the work back east, she is seeking to bring



Nina Pomeroy

*"Known for a fun and collaborative vibe, I'm always looking for unique ways to get 'the shot.' With numerous exhibits and publications worldwide in magazines and books, I love to create timeless art."*

— Nina Pomeroy

awareness to these one-of-a-kind portraits, capturing the remarkable relationship between a grandparent and a grandchild. After all, these photos are for your grandchildren, and their grandchildren. She is working with a publisher to create a book of her work from this series and is looking for some Tri-Valley people to participate.

"I believe in living each day with gratitude. As a cancer survivor every single day is a gift. And every person you meet is someone special," said Nina. As a breast

cancer survivor, she volunteers her time and efforts to a local charity of her friend Lisa Norman called For the Love of Cups. This non-profit provides access to advanced screening so that all are given a fighting chance and benefit from an early

diagnosis.

Feel free to set up a free discovery call to learn more about her services by emailing [studio@ninapomeroy.com](mailto:studio@ninapomeroy.com) or calling 203.613.8978.



nina pomeroy photography