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Business Spotlight

Expanding the love and unity among all through art

Art is borderless. Dance, music and theatre have no borders. It is all beauty, all fluidity, all is one.

Since 1991, the founder of Niosha International Conservatory of Arts (NICA), Niosha Nafei Jamali, has been involved in the education, promotion, and preservation of Iranian traditional cultural dance in the United States and around the globe. As an active member of the Iranian-American community in the U.S., Niosha has been an ambassador of Iranian culture throughout the country.

The mission of NICA is to promote the arts, culture and literature of local communities by providing access to various creative experiences such as lessons in visual and performance arts, theater production, music instructions, language classes, martial arts, and sport programs.

Niosha has been recognized by The World Affairs Council, The Society of Iranian Professionals, The Persian Center, and numerous other organizations for her contributions towards not just preserving Iranian culture and heritage in



the U.S., but expanding it.

Through the Niosha Dance Academy, which provides classes in traditional and modern Iranian

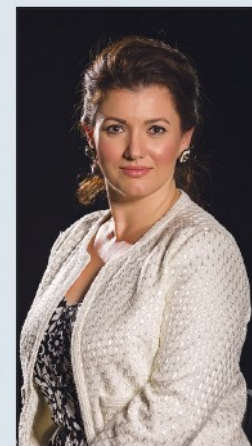
dance in branches located in the Bay Area, Niosha and the academy travel extensively and perform at numerous "Heritage

Day" and "Cultural International Day" celebrations and have a big part in promoting Iranian heritage and art.

In September of 2016, the Dance Academy celebrated its 25th anniversary. At this point, Niosha felt the need to do more and leave a legacy behind using her experience in the world of art and event organization with her passion for unity and closeness among cultures. After months of paperwork and waiting, NICA was born.

Niosha brings over 20 years of experience producing small, medium and large events and show productions. Her logistical expertise, knowledge of ticketing systems, marketing and advertising, and start-to-finish event organization skills are invaluable to the team. Niosha has been at venues such as the Santa Clara convention center, the San Francisco Palace of Fine Arts, San Francisco City Hall, Oracle Arena and America's Got Talent, as well as major universities like UC Berkeley, UCSF, and Stanford to name a few.

NICA is currently seeking



Niosha Nafei Jamali is the founder of Niosha International Conservatory of Arts (NICA).

skilled, qualified, passionate, talented, and heroic volunteers who would like to be involved in honorably presenting NICA to the greater American and Global audience. For more information, visit www.nicart.org or call (408) 656-6565.