

Business Connection

Strengthening the local economy and serving members for 70 years



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Business Spotlight

Helping you grow wealth through commercial real estate and multifamily investing

Perazul Capital is a private equity real estate investment firm, that focuses on helping clients build wealth, by providing stable, risk-adjusted returns, through investments in institutional grade, value-add, commercial & multi-family real estate.

One of the ways Perazul does that is by acquiring, stabilized, under-performing, Class B and C, multi-family apartment buildings that have some trapped potential for renovation, gain operational efficiencies and rebranding.

Perazul invests in stable, growth markets across the country, based on demand drivers such as population growth, job growth, rent growth, access to multiple transportation modes and proximity to universities, for access to a trained workforce.

"We started Perazul to build and protect our own wealth," said Mano Chidambaram, Founder and Director of Investor Relations at Perazul Capital. "That goal remains the same today. We have aligned interest and invest in all our deals alongside our investors, because



Mano Chidambaram
Founder and Director of Investor Relations at Perazul Capital

we believe it's the best place for our own capital."

"I love that it provides me the freedom to pursue my various pas-



sions," said Mano. "The incredible people who are doing phenomenal things that I get to meet every day. I enjoy the opportunity to help my investors achieve their personal financial goals be it cash flow, increased wealth, tax benefits or financial independence."

Mano is the founder and oversees all aspects of Perazul Capital from investor relations and capital raising to partner management. His real estate experience includes investments across several multifamily, industrial, self-storage, notes and student housing. He has also raised private equity & partnered in the acquisition of over 1100 apartment units, 6 industrial business parks and 100+ room assisted living facility, worth over \$150M. Mano is active in several local bay area real estate investment meetups.

Prior to starting Perazul Capital, he spent more than 25 years in various management and consulting roles in several technology companies like IBM and Symantec. Mano has a Masters in Industrial Engineering from SUNY, Buffalo.

For more information on Perazul Capital, contact Mano Chidambaram at mano@perazulcapital.com or 925-336-0521.