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Business Spotlight

Rhonda Fee: Giving back with every transaction

Rhonda Fee is a Bay Area native, born and raised in Fremont.

In 2004, Fee became a licensed salesperson and diligently worked full-time. During the worst economic times starting in 2007-08 she assisted many distressed sellers. In 2011, she earned her broker's license, and opened Aspire Realty Services where she and her agents advocate for buyers and sellers.

Her specialty is residential real estate sales in the East Bay's Tri-Valley. Her desire is to see other's dreams and goals become a reality. Having grown up in a family of business owners, it was natural for her to become a business owner herself.

"Both my grandfather and my dad were licensed contractors dealing with the ins and outs of owning a business and satisfying clients," said Fee. "The foundation of what I learned is what I watched all those years: integrity, honesty and keeping your word. That was and is my



Rhonda Fee

family's recipe for success."

Her passion for this business has helped her to become a successful Real Estate Broker, REALTOR® and business owner. She has consistently ranked among other top-level peers in the business for selling residential real estate.

"My greatest asset in a transaction is my complete knowledge of every detail of the contract," said Fee. "This enables me to prepare my clients for things that may occur, therefore alleviating the stress of the unknown and being one step ahead of the process. My negotiating skills are spot on for best price and terms for my clients."

"Because I believe part of being a whole and successful person includes giving back, with every transaction I support various non-profit organizations, including one close to my heart, Itty Bitty Healing Hooves, where I serve as the Secretary of the Board," said Fee.

What's ahead in 2020? "I expect to see stable prices, great loan options such as 3.5% down and the ability to use gift funds to secure a home in this highly sought-out area."

Contact Rhonda at Aspire Realty Services at www.rhondafee.com or 925-200-0827.

