

Business Connection

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Ribbon Cuttings



Creating new jobs, stronger economy



Locally owned since 2003

Rising Loafer Café & Bakery — The Rising Loafer Café & Bakery was established in 1998 and is happy to celebrate its 16th anniversary this summer. Mary Costello bought the charming downtown Pleasanton cafe in 2003. Since then, she has built a loyal following with the breakfast and lunch market in downtown Pleasanton. "Everything is made fresh, on-site," said Costello. "We bake all of our breads, roast all of our own turkeys, make homemade soups all on a daily basis," she said. Costello personally does all of the dessert items and notes that they are famous for their carrot cake. Open seven days a week, Rising Loafer offers everything from four different types of eggs benedicts to nine grain homemade pancakes as well as a popular stuffed croissant featuring a three-egg omelet inside.