

Business Connection

Strengthening the local
economy and serving
members for 70 years



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Business Spotlight



The Squaw Creek property is a 2-bedroom, 2-bath deluxe fireplace suite with forest view that sleeps 8.



The Tahoe City property is a 4-bedroom, 2-bath house with a loft that sleeps 14.

Book your vacation getaway through Ritter Investments, LLC

Ritter Investments, LLC is a family-based real estate investment and property management firm. Formed in 2005 by Herb and Cathy Ritter with the purchase of their first vacation property in Tahoe City, they have since added a second property at Squaw Creek and a third property in Tempe, AZ. In addition to managing vacation rentals, Herb manages a family portfolio of single and multi-tenant commercial properties located in the Northwest.

Ritter Investments is managed exclusively and very successfully by the family. Relying on web-based promotion sites, Airbnb, Vacation Rentals by Owner (VRBO) and HomeAway to advertise, and utilizing local cleaning/maintenance vendors, Herb is able to remotely manage the properties with ease. Learn more at www.facebook.com/RitterVacationProperties.

Herb successfully grew the family commercial real estate holdings over the last 30 years and manages a number of Limited Liability Companies with assets located in Idaho, California, Oregon and Washington. Herb's strategy of growing the LLC holdings by utilizing 1031 exchanges in the acquisition of properties with national and multi tenants has increased the value of the family's investment portfolio significantly over the last 30 years. Ritter Investments, LLC will be expanding its Commercial Property Management Services in the next few years under a new company called ONE COMMERCIAL Property Management Services.

Herb and Cathy have created a successful small business model that allows

them great freedom and flexibility, which provides time for one of their passions – community service. Community service has always been very important to both Herb and Cathy and their business is an integral part of how they help with fundraising for local charities. Herb's late father, an Eagle Scout and Rotarian, instilled in his son at an early age that success in business should always involve giving back to your community.

Herb, also an Eagle Scout and active Pleasanton North Rotarian, took his Dad's advice to heart and he and Cathy engage in many community activities and organizations. Herb has served on the Parks and Recreation Commission, Trails Committee, and is now a Planning Commissioner. Herb was instrumental in helping the Foothill High School Athletic Boosters obtain approval for and coordinated the installation of a video scoreboard in 2012.

Cathy grew up in Pleasanton and has been very active in the community, volunteering countless hours for Special Olympics, Tri-Valley Animal Rescue, Relay for Life, Lydiksen Elementary PTO, and the Taylor Family Foundation.

Herb and Cathy love supporting the community and have donated both time and vacation rental donations to countless local charities.

Following in Mom and Dad's footsteps – daughter Tricia is pursuing a degree in Special Education and volunteers for many of the same organizations as Herb and Cathy, and son Jimmy is the Ritter family's third generation Eagle Scout.



www.facebook.com/RitterVacationProperties



The Tempe property features resort living, walking distance to ASU and Mill Avenue with a pool and hot tub that sleeps 6.