

Business Connection

Strengthening the local economy and serving members for 70 years



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Business Spotlight

Spectrum Community Services: enhancing quality of life and helping seniors age at home with dignity

Spectrum Community Services believes that every person deserves to live an active and healthy life. Every day, Spectrum provides nutritious meals, exercise classes and energy services to seniors and low-income residents of Alameda County.

#MarchforMeals

March is a busy month for the staff and volunteers of Spectrum. #MarchforMeals is a month-long awareness campaign that recognizes the historic achievement of the Older Americans Act, signed in 1972. This legislation paved the way for Meals on Wheels, as we know it today - a public/private partnership to take care of our aging neighbors. The dedicated staff and volunteers who deliver these meals each week provide a vital lifeline and connection to the community, which is sometimes all it takes to keep our senior neighbors at home, where they want to be.

Community Champions Week

During Community Champions week (March 16-20), local Meals on Wheels programs invite

local leaders to participate in an "Experience Day" and ride-a-long with a volunteer driver to deliver meals. You can sign-up by calling 925-483-1989.

Feed the Need Events

Spectrum is excited to announce our Third Annual Feed the Need events, taking place on Friday, May 8 at the Oakland Coliseum and Thursday, October 1 at Concannon Winery. Spectrum is currently seeking event sponsors and teams for the Throwdown Competition - a fun, team-building bagged lunch making contest. These events help increase awareness and raise funds for the Meals on Wheels and Senior Meals programs, which provide nutritious meals, socialization and wellness and safety checks for Alameda County seniors. For more information on how to get involved, call 510-600-7729.

Founded in 1971, Spectrum Community Services is a registered, private non-profit organization that assists low-income individuals, families, and seniors in their efforts to live independently. They offer—in partnership with



Supervisor Nate Miley participates in #MarchforMeals by delivering a hot, nutritious lunch to a Tri-Valley senior.

local service organizations—a wide variety of community programs and services. Their long history of family tutorials and community outreach has advanced their mission of promoting their clients' financial sustainability and improving the overall quality of their lives.

Although Spectrum receives partial government funding, it does not meet the need in the Tri-Valley. They rely on generous gifts from individuals and organizations to help keep up with the ever-increasing demand. Anyone can donate a day's lunch money to ensure the

needs are being met for all of our Tri-Valley neighbors, at www.SpectrumCS.org.

