

TOP 10 REASONS TO JOIN THE PLEASANTON CHAMBER



1 INCREASE YOUR VISIBILITY IN THE COMMUNITY

- Business profile listing on the Chamber's web site
- Opportunities to submit articles for the Chamber's newspaper
- Sponsorship and exhibition opportunities
- Member News on Chamber website
- Events listed on Chamber calendar
- Featured Member opportunities in weekly Monday Update blast and E-Business Connection
- Multiple social media exposure opportunities

2 NETWORKING OPPORTUNITIES

- The Chamber offers monthly networking opportunities ranging from early morning breakfast meetings to luncheon meetings to evening mixers
- Committee involvement
- Group for emerging Young Professionals
- Chamber member networking groups

3 MEMBER ADVOCACY

- Economic development through business attraction and retention stimulates and maintains the economy, providing for increased tax revenues that provide local amenities
- Governmental advocacy in support of business issues

4 ACCESS TO MEMBERSHIP DATABASE OF NEARLY 800 BUSINESSES

- Access to electronic membership database
- Mailing labels

5 ACCESS TO COMMUNITY LEADERS AND ELECTED OFFICIALS

- Monthly governmental affairs meeting with community speakers
- Candidates forums preceding local elections

6 DIRECTORY AND SPECIALTY GUIDE LISTINGS

- On-line membership directory
- Relocation and visitor packages

7 COST EFFECTIVE ADVERTISING

- Business Connection newspaper—distribution to 14,000 households/ businesses
- Web site banner ads

8 LEADERSHIP DEVELOPMENT, WORKSHOPS AND SEMINARS

- Seminars featuring topics vital to business
- Leadership Pleasanton program
- Chamber Chatters—the Pleasanton Chamber's Toastmasters International chapter

9 MEMBERS-ONLY SERVICES

- Ribbon cuttings for eligible businesses
- Member to Member discount program
- A limited number of Free Certificates of Origin and Notary Public services

10 REFERRALS FROM THE CHAMBER AND THE CHAMBER'S WEB SITE

- The Chamber receives thousands of inquiries per year for products and services
- The Chamber web site averages 18,000 visitors per month

CONTACT

Dawn Wilson
Member Relations Manager
dawn@pleasanton.org
(925) 846-5858 ext. 202