

Business Connection

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Business Spotlight



The team at Turbo Systems uses the motto: Buy for what you need and expand to more features when you have to.

Turbo Systems: No code application platform

Turbo Systems is the second venture for CEO and Founder Hari Subramanian. If this name looks familiar, it should. Subramanian was also the Co-Founder of ServiceMax, another successful Pleasanton software company.

"Turbo is the new vision that I brought to life in 2017," said Subramanian. "This is game technology that will revolutionize the way people manage their business and drive success."

Turbo is a platform that allows business users to create and build custom apps. You do not need a degree in coding to use Turbo. It's all drag and drop. Leo Rota, Director of Customer Success said, "With Turbo, we are giving businesses the opportunity to manage what they want without having to buy different types of software. Turbo interacts with your existing systems for accounting, HR, customer service and others."

Turbo's typical customers include companies in manufacturing, medical devices, construction/real estate, telecommunications, and retail. However, they work with any company that can use a custom application to manage things like inventory, dynamic checklists, intricate forms, guided processes, and time management, to name a few.

A recent customer of Turbo is using its forms and checklists to track and manage work being done on property sites to capture

specific job details including photos and videos. Another is a global events team that needs to manage its on-site events process and inventory.

Something unique to Turbo is they are not limited to the user count.

"As long as we can show successful deployment, we are doing our job in making a company transform their existing process," said Rota. Turbo is also changing the way that software is purchased. There are no professional services involved with becoming a customer. They have transformed the way that software is purchased and deployed. "It's all about letting our customers get up and running within a few days and sometimes even just a matter of hours," says Agni Ananda, Director of Services.

Using Turbo's Studio, which is Turbo's easy no-code area to create a rich user experience, they give their users the power to create only what they want and need without buying a whole entire software platform. "Buy for what you need and expand to more features when you have to," which is the motto of Turbo Systems. Turbo's platform is like a chameleon – it can change and be modified easily, given the business circumstances.

If you'd like to learn and explore more about Turbo, email them at info@turbosystems.com. They look forward to connecting and hearing from you.

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