

Membership Anniversaries



During the past two months, nearly 100 businesses renewed their investment in the Chamber, thereby demonstrating their continued commitment to community excellence while realizing the benefits, services and representation associated with membership in Pleasanton's leading business organization.

We recommend that you look first to Chamber members for your business and consumer needs.

35-36 Years

Diablo Auto Body, Inc.

30-34 Years

Valley Tire Service

25-29 Years

B & S Hacienda Autobody Repair
Rotary Club of Pleasanton North
Wilson Property Management
Vic's All Star Kitchen
Shrine Event Center
Pleasanton VIP Senior Club
Select Imaging
Assistance League of Amador Valley

20-24 Years

Tri-Valley Tax & Financial Services, Inc.
Rosewood Commons
Terrence J. Rose, Inc.
Amador Valley Property Management
Door Doctor, The
Stone Group, The
Axis Community Health
Diversified Mortgage Group
Harsch Investment Properties, LLC
RAS Construction, Inc.
Tri-Valley Career Center
Zone 7 Water Agency
Hoge Fenton Jones & Appel, Inc.

15-19 Years

Greenbriar Homes Communities, Inc.
Valley Humane Society, Inc.
Marketing Solutions Group
Kier & Wright Civil Engineers & Surveyors, Inc.
Ortuno, Deanna
Cherry Creek Mortgage
Maverick Networks, Inc.

10-14 Years

Arola Financial
The Parkview Assisted Living
The Arc of Alameda County
Eddie Papa's American Hangout
Amador Properties
Dr. Lynne R. Mielke, Medical Corporation
India Garden
Coldwell Banker Real Estate and Mortgage
Western Garden Nursery

5-9 Years

E & S Ring Management Corporation

USA Mobil Drug Testing of the East Bay
Lewman Law, APC
Parkwest Casino 580
Tri-Valley Evening Rotary
Pleasanton Gateway Shopping Center
Sunol Creek Memory Care
Blaha, Hartford & Perry, APC
American Cancer Society
Discovery Shop
John Muir Health Outpatient & Urgent Care Center
Janice Bastani Coaching
HERS Breast Cancer Foundation
Moving Perceptions
Pleasanton American Legion Post 237

1-4 Years

Inklings Coffee & Tea
The KPA Group - Architects and Engineers
Sunrise of Pleasanton
Smog King
Target Marketing, Inc.
Eclipse Office Technology
Bottletaps LLC
PCJ Real Estate Advisors, LLC
Experience Burma Restaurant & Bar
Schlicher Orthodontics
Metcon-Ti, Inc.
BYE Junk
TeamLogic IT of Pleasanton
SideTrack Bar + Grill
Kokua Martial Arts Fitness Academy
BB the Web, LLC.
Porky's Pizza Palace
Advanced MnT Inc.
DreamBig Homes
Sculptology
St. Mary & St. John Coptic Orthodox Church
Boisset Collection-
Shelley Goldblum WinePro
Oyo
Relocation Dimensions
SMARTFIT360
Row House Pleasanton
Merrill Lynch, Michelle Massey
Jeanette Schaub Health & Wellness by Design
PMA Services
Girls Soccer Worldwide
St. John Manor

How volunteers and community donations meet a student need

This has been a very trying time for residents and non-profits in the Tri-Valley. The Assistance League® of Amador Valley has been and is committed to addressing the unique needs and challenges in our communities. Their mission is to "transform lives and strengthen our community."

As a non-profit, the philanthropic projects of the Assistance League are locally designed and carried out by volunteers, so that the funds, which are generously supplied by the community, benefit children and seniors in the Tri-Valley. The volunteers spend an average of 9,000 hours annually in making their contributions to local citizens.

In the past, the Assistance League has supported the program Operation School Bell® - Clothing the Childre, where they spend up to \$150 for each school-aged child to purchase new school clothes. Volunteers have traditionally guided each child, one-on-one, to select their own clothes. The program has been incredibly satisfying for the children, their parents, and the volunteers.

In March of this year, Assistance League volunteers recognized a "new normal," which caused them to pivot in a new direction



Adrian and Valeria Morales are proud recipients of headsets that are used during distance learning. The Assistance League of Amador Valley was able to pivot during the pandemic and provide this necessary school supply for local students.

for Operation School Bell without forsaking their mission. The pandemic has offered not only challenges but opportunities. Because they have dedicated funds for Operation School Bell, they surveyed the schools and discovered that students needed headsets with micro-



phones for online distance learning. These headsets are comfortable and have good sound quality. Using them, children are able to focus, without distraction, on their learning and school work. We expect that the 400 headsets purchased from fundraisers and donations will improve the children's virtual learning experiences with their teachers.

Assistance League has always appreciated its strong connection with the local schools, and has received excellent support from the Amador Valley communities. That support is doubly appreciated during these challenging times for the Operation School Bell program. "We want our children to get the best education possible, and we thank our supporters for enabling us to make a significant contribution to our schools and children," said Roz Wright of the Assistance League of Amador Valley.

Business Spotlight

The future of finance is local

Small business investing made simple

SMBX is a small business bond marketplace that simplifies financing for small to medium sized businesses while empowering people to support their favorite community businesses. SMBX creates the ability to invest locally through small business bonds, rather than equity. This enables small businesses to bypass traditional lending institutions and work directly with people in their communities who want to invest locally, while retaining more control over how their money is invested.

"Our innovative vision of business investment allows people to show their financial support for their favorite local establishments by investing in their success in real time," said SMBX CEO and co-founder Benjamin Lozano. "This is

even more important today, as the current financial climate is creating investment turmoil."

SMBX is actively changing the way small businesses think about finances, and how people think about investing. This gives investors the opportunity to empower local businesses, while the community becomes fiscally stronger.

As a team of recovering bankers, financial engineers, and technologists, SMBX is working around the clock to democratize small business finance and build a dynamic small business marketplace network that unlocks wealth for business owners and the communities that invest in them.

In 2016, the SEC enacted Title III of the JOBS Act, making it easier for people to invest in startups and small businesses. The



SMBX recently finished working with Pleasanton's own Uji Time - an ice cream shop. When the pandemic hit, they knew they wouldn't be able to deliver soft serve ice cream, so they went to their local community to raise \$85k to develop a hard ice cream product.



founding team saw an opportunity to utilize this new legal space to build a new small business capital marketplace and manifest their vision. SMBX was founded in 2016 in San Francisco, CA by co-founders Benjamin Lozano (CEO), Jackie Chan (COO), and Bhavish Balhotra (CTO).

"We just finished working with Pleasanton's own Uji Time - an ice cream shop located in the Pacific Pearl Shopping Center near the outlets," said Ben Stein of SMBX. "When the pandemic hit, they knew they wouldn't be able to deliver soft serve ice cream, so they went to their local community to raise \$85k to develop a hard ice cream product. The community came through raising \$87k and will receive their first payment back in November," said Stein.

SMBX believes small business investing should be something available to everyone. To learn more about this vision, contact Ben Stein at benjaminstein@thesmbx.com or by phone at 773-320-9142.