

Business Connection

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November 2020

Meet the Community Service Award Honorees

The Community Service Awards began in 1963 to recognize good people doing great things in the community and since then hundreds of recipients have been honored. While the community and honorees were unable to gather and celebrate in person earlier this year as originally planned due to the COVID-19 pandemic, the Pleasanton Chamber of Commerce is thrilled to have the opportunity to formally recognize and congratulate the outstanding honorees for the 57th Annual Community Service Awards. The efforts of these individuals and organizations make a real difference in the quality of life for everyone in Pleasanton.

Community members had the opportunity to nominate deserving businesses, non-profit organizations and citizens for the awards, which annually celebrate the amazing people who go the extra mile to make Pleasanton a great place to live and do business.

The 57th Annual Community Service Awards are proudly sponsored by Black Tie Transportation, Chevron and Golden 1 Credit Union as well as Moving Perceptions, Ritter Investments and United Business Bank.

The Pleasanton Chamber presented nine Community Service Awards in March of 2019 – Chevron Fuel Your School Teacher Award: Kelly Lack; Business Philanthropy: Black Tie Transportation and Omni Fight Club; Excellence in Business: Ogden Costa Creative Group; Excellence in Service: Sunflower Hill; Distinguished Individual Service: Joe Carlucci and Susan Hayes; Green Business: Sabio on Main; Lifetime Achievement: Ted C. Fairfield.

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The honorees for the 57th Annual Community Service Awards are:



Distinguished Individual Service
BERNIE BILLEN



Chevron Teacher Award
JONATHAN GRANTHAM



Lifetime Achievement
VIC MALATESTA



Business Philanthropy
UNCLE CREDIT UNION



Excellence in Business
BUMBLEBEE MARKETING SERVICES



Excellence in Service
SPECTRUM COMMUNITY SERVICES



Green Business
EAST BAY REGIONAL PARK DISTRICT

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GOLD

OMRON

Stanford
HEALTH CARE
STANFORD MEDICINE

ValleyCare

workday

AMOS
PRODUCTIONS



Black Tie
TRANSPORTATION WORLDWIDE

HACIENDA



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Garbage
Service, Inc.



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The positions and views advocated here are solely the responsibility of the Chamber.

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Randy Brown reflects on year as Chamber Board Chair

As I sit here, I am saddened by the fact that this will be my last column as Chair of the Board. Before my term is over, I want to take a moment and reflect on all that has happened this year and what we have accomplished collectively.

We started off strong in January and February with a record-setting pace recruiting new members. We were able to actively recruit businesses from all sectors and of all sizes. These businesses have only added to the Chamber's dynamic business mix.

We were able to host some wonderful monthly networking mixers through March. It was great to mix and mingle with new and familiar faces, connect and create new contacts. Unfortunately, our world changed dramatically with the onset of COVID.

Once sequestered to our homes we, as an organization, quickly realized we needed to reach out to our members and simply ask how everyone was doing. The weight of the unknown was weighing heavily on me, as I know it was on each of you. Chamber leadership and staff wanted our members to know that we were here for you and actively working on ways to help. We pivoted quickly and set out to assist in any way we could to protect the health and well-being of our busi-

ness community. Here are a few highlights of what we were able to accomplish during this challenging time.

- Our incredible Ambassador Team (of which I am a proud member!) continually reached out to members and assisted them with finding needed resources and avenues for support.
 - We created a COVID Business Resources page as part of our website to keep members updated on federal loan programs, City and County protocols, guidelines and resources
 - We pivoted all of our regular meetings and events to a virtual format and have realized strong attendance through this new Zoom format.
 - We created Virtual Speed Networking events to give chamber members an opportunity to make new connections and grow their businesses.
 - We (safely) held re-opening ribbon cutting ceremonies for businesses opening their doors once allowed. It was wonderful to be able to gather and celebrate business in our community!
 - We launched our new website that is easier to navigate and provides more opportunities for members to promote their business.
 - We were able to add new members despite the extended shelter-in-place orders that went far longer than ever thought. These new members included two new Circle of Influence members along the way as well!
- 2020 has forced us all to re-



Randy Brown
2020 Chair
of the Board



Randy Brown is extraordinarily proud of the grit and wherewithal shown by our business community and our Chamber of Commerce.

evaluate, re-imagine and evolve our way of living and our way of doing business. I am extraordinarily proud of the grit and wherewithal shown by our business community and our Chamber of Commerce. I know that, no matter what is to come, we will stay unified and face these challenges together!

I would be remiss not to thank the Chamber leadership, member-

ship, and staff for your incredible support of my City Council campaign. It was an honor to have your endorsement and encouragement every step of the way. Leading and serving this wonderful city is an honor and something I look forward to doing for many years to come.

Wishing you all health and prosperity.

Girls Soccer Worldwide: Empowering girls to rise out of poverty

A generous donor has partnered with the Pleasanton Chamber of Commerce to provide a monthly contribution to a small business. The anonymous donation has been named The 214 Gift, and each month, a different Chamber member will be presented with a \$200 check. This will continue monthly through 2020.

The 214 Gift for September was presented to Girls Soccer Worldwide. Pamela Jacobsen and Walter Pratte accepted the donation on behalf of the non-profit organization that empowers girls to rise out of poverty through sports, education, and leadership. Their programs are currently operating in South America and locally in the Bay Area.

In 2016, Girls Soccer Worldwide™ set out to create opportunities for girls to have access to an equal playing field in South America. Today, they are a Leadership program empowering girls to rise out of poverty through sports and education. They do this by creating opportunities for girls to have access to sports, to stay in school, and gain the leadership skills needed to succeed in life.

In October, they are excited to launch their second Leadership program here in the Tri-Valley, called the Grassroots Leadership Program. This program focuses on girls ages 10-12 and provides them the opportunities to gain the confidence, courage, and character that can be lost at a young, adolescent age. Creating opportunities for girls to be active and engage in positive conversations is key, especially right now when interactions are at a minimum. Through their sports and leadership workshops, they want to show young girls that they are seen, cared for, and not forgotten.

Walter and Pamela would like to recognize their 2020 Bay Area Ambassadors for Change Leaders. They are leading the way by co-developing and co-facilitating their four-week Grassroots workshop that launched this month. As Girls Soccer Worldwide™ looks forward to 2021, they will partner with schools in the Bay Area to offer bi-monthly, after-school workshops.

Learn more online at www.girlssoccerworldwide.org or visit Girls Soccer Worldwide on Instagram and Facebook.



From Girls Soccer Worldwide: "Thank you to the Pleasanton Chamber for your donation! We are beyond thankful for your continued support and know your generosity will make a great impact helping young girls to believe in their voice and learn how to use it for change, the right kind of change!"

Congratulations to the Community Service Award Honorees

(continued from page 1)



Distinguished Individual Service
BERNIE BILLEN

Whether serving on a committee, being a member of several local organizations, having a banking relationship, or being a friend, Bernie Billen is dedicated to whatever she pursues. The beginnings of Bernie’s community spirit started when she came to Pleasanton in 1979 and joined the Newcomers Club. From then on, Bernie has immersed herself in many organizations and activities in Pleasanton. She served as treasurer for the Pleasanton/Tulancingo Sister City Association, keeping their finances in order and being involved with their fundraisers. She was an active member of the Chamber of Commerce Ambassador Committee and was recognized for her recruitment and retention efforts in 2006 as the Ambassador of the Year. Bernie received the Carol Bush award from the Chamber, which recognizes a volunteer for their outstanding contributions to the organization. The Pleasanton Downtown Association also acknowledged Bernie’s efforts on two different occasions with the Arch Angel Award for her dedication on committees and its events. Bernie was a key figure in the City’s Centennial Celebration in 1994 and was an active coordinator of the Pleasanton Hometown Holiday Parade for decades. Recently retired from United Business Bank in downtown Pleasanton, Bernie is currently serving on the boards of both the Pleasanton Downtown Association and Hively (formerly Child Care Links).



Chevron Teacher Award
JONATHAN GRANTHAM

Jonathan Grantham is a Grammy nominated educator who has led the Dons to the national stage multiple times from marching band competitions to the Amador Valley Wind Ensemble being invited to play at the prestigious Midwest Clinic in Chicago twice in the last six years. As director of bands at Amador Valley High School in Pleasanton, Grantham leads a band program of 350 students involved in five concert ensembles, three jazz bands, a competitive marching band, various chamber ensembles, two winter percussion units, and two winter guards. In his 19 years at Amador Valley, the band program has grown to triple in size and the ensembles have earned consistent superior ratings and high honors. He is also an avid bike rider who cycles across the country to raise money for HIV/AIDS research. Most importantly, he has inspired a team of super band parents who go by ‘Amador Friends of Music’ that lead fundraisers, coordinate events and provide food to the Marching Dons after their evening practices. He has created a music community at Amador that is world class and second to none.



Lifetime Achievement
VIC MALATESTA

Vic Malatesta owned and operated Vic’s All Star Kitchen in downtown Pleasanton since 1994. He recently sold the popular breakfast and lunch spot with a sports theme to enjoy family time as well as some travel in retirement. Vic’s family has been in the restaurant business for as long as he can remember and after several years of managing restaurants and in food and beverage management, he had the opportunity to do something he had always dreamed about. He combined his love of sports with his passion for good food to create a solid dining experience with a local sports theme. Vic’s concept of a community restaurant recognizing youth is what made Vic’s All Star Kitchen a popular place for local residents. Vic’s community involvement with Pleasanton began in the 1970s, coaching youth soccer and baseball. He then went on to the booster club for Foothill High School and spent 33 years as a member of Foothill’s chain gang at home football games. He has chaired the Pleasanton Downtown Association, the Pleasanton Chamber of Commerce and the Kiwanis Club of Pleasanton.



Business Philanthropy
UNCLE CREDIT UNION

Over the past 60 years, UNCLE Credit Union has grown to more than \$543 million in assets, 29,000 members, and continues to evolve as they strive to provide a seamless experience for their members with an array of innovative products and exceptional service. Throughout their history, UNCLE Credit Union has been a leading contributor to the communities they serve. They have initiated and led impactful programs supporting financial education and are a major contributor to local nonprofits and events focused on health and human services, community-centered economic development, innovation, research and the arts. A few of the organizations they have supported include: Relay for Life, Pleasanton Rotary, Pleasanton Downtown Association, Sandra J. Wing Healing Therapies Foundation and Amador Valley and Foothill High Schools. UNCLE has excelled at providing opportunities for its employees to find fulfillment in work and in service to the larger community.

Excellence in Business
BUMBLEBEE MARKETING SERVICES

The community of Pleasanton is near and dear to the hearts of the BumbleBee Marketing Services team—after all, this is where Ellen Pensky founded the company 19 years ago. Ellen was a one-woman show working out of her home with a vision to create buzz for clients, and of course, that’s where their name comes from. Over the years, marketing technologies and tools have changed, and the company has also. They’ve grown into a busy hive with many team members that have worked together for over a decade. They have long term relationships with large companies like Cisco, AT&T, BT and many other household names but their heart is with the local com-



Excellence in Service
SPECTRUM COMMUNITY SERVICES

munity. BumbleBee Marketing helped launch the Firehouse Arts venue and the Bankhead Theater in Livermore. They’ve helped market local wineries and put together programs for the Pleasanton Partnerships in Education. Among their local clients are Cloud advisors Packet Fusion, Quest Science Center and Tri Valley Nonprofit Association among others. Ellen is a founding member of the Pleasanton Community of Character, and she and her team have donated their talents to help many well-deserving organizations. The Queen Bee and her hive have deep roots in Pleasanton, and they are always eager to help businesses create buzz.



Spectrum Community Services serves more than just a meal to over 270 homebound Tri-Valley residents each day. As a non-profit organization that assists low-income individuals, families, and seniors in their efforts to live independently in the Tri-Valley, they not only serve Meals on Wheels, they also provide LIHEAP – Low-Income Home Energy Assistance Program - for PG&E utility bills and energy efficiency. Spectrum’s Meals-on-Wheels program delivered over 55,000 meals last year. Dedicated Meals-on-Wheels volunteers deliver a nutritious meal, a safety check and the smile that serve as a lifeline to seniors of limited mobility. Enabling seniors to stay in their own homes means they remain happier, extend their independence and can stay connected to the communities and surroundings that provide them comfort. As seniors in Alameda County are still facing food insecurity and isolation, Spectrum is serving more seniors now than ever before providing meals to both homebound and mobile seniors.



Green Business
EAST BAY REGIONAL PARK DISTRICT

The East Bay Regional Park District is a system of beautiful parklands and trails in Alameda and Contra Costa counties, comprising nearly 125,000 acres in 73 parks, including over 1,250 miles of trails. The district is a strong supporter of green sustainable practices and programs. Recent projects include an installation of a solar panel shade structure and parking landscape at Shadow Cliffs Regional Park; drought-resistant grasses planted in response to changing climate and watered using recycled water; completion of Courdet Trail providing a two-mile long multiuse trail for hiking, biking and equestrian use allowing access into Pleasanton Ridge Regional Park; institution of a Climate Smart Initiative committing the Park District to mitigating and adapting to a changing climate by reducing greenhouse gas emissions and developing nature-based protection from the climate change impacts.

Committed to clients and community

Business Spotlight

Sharkey's Cuts for Kids: A place where haircuts are cool and fun rules

Sharkey's Cuts for Kids is a kid-friendly, family salon providing haircut services for the entire family. Young children can sit in a Dodge Police Cruiser, Frozen Jeep and Lightning McQueen Race Car, while watching their favorite cartoons or shows. Older children can play Xbox or watch YouTube and Netflix while getting their haircut.

"When we first moved into the Tri-Valley area, we were looking for a kid's salon for our family and didn't find anything nearby," said Akhila Musku of Sharkey's Pleasanton. "After doing some research, we decided to open a kid-friendly salon here in Pleasanton, and we're very happy with all the support we've received from the community so far."

Along with haircuts, Sharkey's also provides styling for special events. Glamour Girl Parties take place in the special "Tween Lounge," where your birthday girl and her friends will be treated like a star. Each girl will be pampered with a pretty hairstyle, make-up application, and mini manicure.

Sharkey's opened in the Rose Pavilion shopping center in Pleasanton in February of 2019. Musku says her favorite parts about Sharkey's are the excitement on the kid's faces once they walk in, the confusion of not being able to decide which favorite car to sit in, the joy of watching their favorite show, and the spark in their eyes when

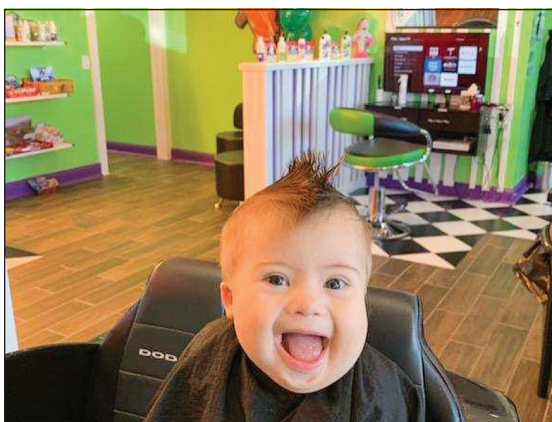
Sharkey's Cuts for Kids is located in the Rose Pavilion shopping center and offers kid-friendly haircuts for all ages as well as special events such as Glamour Girl birthday parties.

they get a balloon and lollipop at the end of the haircut. "All of this makes us feel that we made the best decision," said Musku. "We love when the parents tell us that their kids who were scared of the haircuts before

now actually look forward to coming to the store."

Sharkey's Cuts for Kids offers a superior haircut with experienced stylists in a meticulously clean place filled with fun. It

is located at 4247 Rosewood Dr, Suite 18B in Pleasanton. Learn more on Instagram (#sharkeyspleasanton) and Facebook (@SharkeysCutsForKidsPleasanton) or by calling 925-737-0313.



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Membership Anniversaries



During the past two months, nearly 100 businesses renewed their investment in the Chamber, thereby demonstrating their continued commitment to community excellence while realizing the benefits, services and representation associated with membership in Pleasanton's leading business organization.

We recommend that you look first to Chamber members for your business and consumer needs.

35-36 Years

Diablo Auto Body, Inc.

30-34 Years

Valley Tire Service

25-29 Years

B & S Hacienda Autobody Repair
Rotary Club of Pleasanton North
Wilson Property Management
Vic's All Star Kitchen
Shrine Event Center
Pleasanton VIP Senior Club
Select Imaging
Assistance League of Amador Valley

20-24 Years

Tri-Valley Tax & Financial Services, Inc.
Rosewood Commons
Terrence J. Rose, Inc.
Amador Valley Property Management
Door Doctor, The
Stone Group, The
Axis Community Health
Diversified Mortgage Group
Harsch Investment Properties, LLC
RAS Construction, Inc.
Tri-Valley Career Center
Zone 7 Water Agency
Hoge Fenton Jones & Appel, Inc.

15-19 Years

Greenbriar Homes Communities, Inc.
Valley Humane Society, Inc.
Marketing Solutions Group
Kier & Wright Civil Engineers & Surveyors, Inc.
Ortuno, Deanna
Cherry Creek Mortgage
Maverick Networks, Inc.

10-14 Years

Arola Financial
The Parkview Assisted Living
The Arc of Alameda County
Eddie Papa's American Hangout
Amador Properties
Dr. Lynne R. Mielke, Medical Corporation
India Garden
Coldwell Banker Real Estate and Mortgage
Western Garden Nursery

5-9 Years

E & S Ring Management Corporation

USA Mobil Drug Testing of the East Bay

Lewman Law, APC

Parkwest Casino 580

Tri-Valley Evening Rotary

Pleasanton Gateway Shopping Center

Sunol Creek Memory Care

Blaha, Hartford & Perry, APC

American Cancer Society

Discovery Shop

John Muir Health Outpatient & Urgent Care Center

Janice Bastani Coaching

HERS Breast Cancer Foundation

Moving Perceptions

Pleasanton American Legion

Post 237

1-4 Years

Inklings Coffee & Tea
The KPA Group - Architects and Engineers
Sunrise of Pleasanton
Smog King
Target Marketing, Inc.
Eclipse Office Technology
Bottletaps LLC
PCJ Real Estate Advisors, LLC
Experience Burma Restaurant & Bar
Schlicher Orthodontics
Metcon-Ti, Inc.
BYE Junk
TeamLogic IT of Pleasanton
SideTrack Bar + Grill
Kokua Martial Arts Fitness Academy
BB the Web, LLC.
Porky's Pizza Palace
Advanced MnT Inc.
DreamBig Homes
Sculptology
St. Mary & St. John Coptic Orthodox Church
Boisset Collection-
Shelley Goldblum WinePro
Oyo
Relocation Dimensions
SMARTFIT360
Row House Pleasanton
Merrill Lynch, Michelle Massey
Jeanette Schaub Health & Wellness by Design
PMA Services
Girls Soccer Worldwide
St. John Manor

How volunteers and community donations meet a student need

This has been a very trying time for residents and non-profits in the Tri-Valley. The Assistance League® of Amador Valley has been and is committed to addressing the unique needs and challenges in our communities. Their mission is to "transform lives and strengthen our community."

As a non-profit, the philanthropic projects of the Assistance League are locally designed and carried out by volunteers, so that the funds, which are generously supplied by the community, benefit children and seniors in the Tri-Valley. The volunteers spend an average of 9,000 hours annually in making their contributions to local citizens.

In the past, the Assistance League has supported the program Operation School Bell® - Clothing the Childre, where they spend up to \$150 for each school-aged child to purchase new school clothes. Volunteers have traditionally guided each child, one-on-one, to select their own clothes. The program has been incredibly satisfying for the children, their parents, and the volunteers.

In March of this year, Assistance League volunteers recognized a "new normal," which caused them to pivot in a new direction



Adrian and Valeria Morales are proud recipients of headsets that are used during distance learning. The Assistance League of Amador Valley was able to pivot during the pandemic and provide this necessary school supply for local students.

for Operation School Bell without forsaking their mission. The pandemic has offered not only challenges but opportunities. Because they have dedicated funds for Operation School Bell, they surveyed the schools and discovered that students needed headsets with micro-



phones for online distance learning. These headsets are comfortable and have good sound quality. Using them, children are able to focus, without distraction, on their learning and school work. We expect that the 400 headsets purchased from fund-raisers and donations will improve the children's virtual learning experiences with their teachers.

Assistance League has always appreciated its strong connection with the local schools, and has received excellent support from the Amador Valley communities. That support is doubly appreciated during these challenging times for the Operation School Bell program. "We want our children to get the best education possible, and we thank our supporters for enabling us to make a significant contribution to our schools and children," said Roz Wright of the Assistance League of Amador Valley.

Business Spotlight

The future of finance is local

Small business investing made simple

SMBX is a small business bond marketplace that simplifies financing for small to medium sized businesses while empowering people to support their favorite community businesses. SMBX creates the ability to invest locally through small business bonds, rather than equity. This enables small businesses to bypass traditional lending institutions and work directly with people in their communities who want to invest locally, while retaining more control over how their money is invested.

"Our innovative vision of business investment allows people to show their financial support for their favorite local establishments by investing in their success in real time," said SMBX CEO and co-founder Benjamin Lozano. "This is

even more important today, as the current financial climate is creating investment turmoil."

SMBX is actively changing the way small businesses think about finances, and how people think about investing. This gives investors the opportunity to empower local businesses, while the community becomes fiscally stronger.

As a team of recovering bankers, financial engineers, and technologists, SMBX is working around the clock to democratize small business finance and build a dynamic small business marketplace network that unlocks wealth for business owners and the communities that invest in them.

In 2016, the SEC enacted Title III of the JOBS Act, making it easier for people to invest in startups and small businesses. The



SMBX recently finished working with Pleasanton's own Uji Time - an ice cream shop. When the pandemic hit, they knew they wouldn't be able to deliver soft serve ice cream, so they went to their local community to raise \$85k to develop a hard ice cream product.

founding team saw an opportunity to utilize this new legal space to build a new small business capital marketplace and manifest their vision. SMBX was founded in 2016 in San Francisco, CA by co-founders Benjamin Lozano (CEO), Jackie Chan (COO), and Bhavish Balhotra (CTO).

"We just finished working with Pleasanton's own Uji Time - an ice cream shop located in the Pacific Pearl Shopping Center near the outlets," said Ben Stein of SMBX. "When the pandemic hit, they knew they wouldn't be able to deliver soft serve ice cream, so they went to their local community to raise \$85k to develop a hard ice cream product. The community came through raising \$87k and will receive their first payment back in November," said Stein.

SMBX believes small business investing should be something available to everyone. To learn more about this vision, contact Ben Stein at benjaminstein@thesmbx.com or by phone at 773-320-9142.

Business Spotlight

Long life and happiness through Kajukenbo at Kokua Martial Arts

Today, Kajukenbo is practiced all over the world in many different branches. Kajukenbo is a hybrid martial art that combines Western Boxing, Judo, Ju Jitsu, Kenpo Karate, Eskrima, Tang Soo Do, and Kung Fu.

Here in Pleasanton, Kokua Martial Arts Fitness Academy has a Kajukenbo program that focuses on developing complete martial artists. In contrast to many traditional martial arts, students are not required to mimic the teacher, but are encouraged to develop their own "expression" of the art.

"Our emphasis is on consistent and hard training both mentally and physically," said Sigung Esther, co-founder and the head instructor of the Kokua Martial Arts Fitness Academy. The Academy educates its students in the Emperado method of Kajukenbo, also known as

Sigung Esther Molina of Kokua Martial Arts aims to be the type of leader that inspires others to dream more, learn more and do more.



the original or traditional method. Kajukenbo uses hard, fast strikes to vital points throughout the body, take-downs involving high impact throws, and many joint and limb destruction techniques.

Kokua Martial Arts Philosophy

- Treat people as we would like to be treated, with honor and respect.
- Welcome martial artists into our Academy which we consider our home and make them feel like Ohana (Family).
- Understand that Martial Arts encompasses your Spirit, Mind, and Body, which is the meaning of the clover in the Kajukenbo seal, which represents Sijo Emperado.

Sigung Esther has many years of exceptional training and extreme competition with great accomplishments. She started her training while in college in the late 1970's in TaeKwonDo then found the art of Kajukenbo in the early 2000's. She is a member of the United Kajukenbo Federation and the Kajukenbo Self-Defense Institute.

Her passion for the Martial Arts and her constant development and evolution of the curriculum has produced exceptional instructors and students, Grand Champions, World Champions, and responsible young



adults in the community. Having been brought up with the Aloha Spirit, family is very important to her and can be felt throughout all aspects of the Academy. Her son, Sibak Matthew Kaiser, is an accomplished Second-Degree Black Belt in Kajukenbo and her husband is always there supporting her.

Kokua Martial Arts Fitness Academy is located at 7063 Commerce Circle, Suite I-J in Pleasanton. Learn more at www.kokuamafa.com or by calling (925) 223-8519.



Now open in the Rose Pavilion shopping center in Pleasanton.

Gourmet, your way at iniBurger

iniBurger is a fast casual burger chain founded in Northern California with plans for national expansion. iniBurger selection of Burgers include 4 oz B'igi Burgers and 2 oz M'ini Burgers. Our menu is comprised of custom iniWay you like, gourmet burgers along with traditional sides including chicken wings, fries, and shakes. We serve a variety of patties including Angus Beef, grilled chicken, veggie, falafel, and even a Nashville hot

crispy chicken burger to suit many taste profiles. iniBurger is proud to feature a 100% Halal menu. We are proud to call Pleasanton home! Come check us out!

We believe in the power of community: We are an inclusive business, supporting all genders, faiths and beliefs. We support the local communities we operate in by donating 1% of profits to community causes in the neighborhoods in which we live and operate.



Serving the Tri-Valley for 40 Years

Hope Hospice has been a vital community resource since 1980. We are a nonprofit organization committed to providing exceptional hospice care, as well as grief support and caregiver education.

Connect today to learn more.

- Staff availability 24 hours
- Care in your home, wherever home may be
- Grief support
- Dementia-care support
- Family caregiver education for client families and the public
- Certified by The Joint Commission, Medicare, and Medi-Cal
- 501(c)(3) nonprofit organization

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START A HOLIDAY VIRTUAL FOOD DRIVE!

We estimate the need for food assistance in Alameda County has **doubled** since the start of the pandemic.

Help purchase our community's most needed items such as milk, eggs, and fruits and veggies.

**\$1 = 2
healthy meals**



For more info visit accfb.org/fooddrive

Need help navigating through Medicare?



Need to make changes
during Medicare Annual
Enrollment Period
October 15, 2020 through
December 7, 2020?

*"I am here to
HELP you!"*



Kathleen O'Leary
510-304-9120

Downsize and senior specialist

Overwhelmed and asking yourself, "Where do I start?" Family Matters is the one company to call to take care of all your moves and clean-out needs.

"With four teams, we are able to get the jobs done efficiently and quickly," said Kim Falhati, founder of Family Matters. "We'll

map out a plan that is specific to your needs so you can focus on what's important: you and your loved ones. We can help with local and out of state moves."

Call Family Matters today at 925-708-6635 for a free consultation to see how they can help.



Family Matters
MOVE • DOWNSIZE • ESTATE SALE • JUNK / DONATION

DOWNSIZE & SENIOR SPECIALIST



PACK/MOVE/UNPACK



ESTATE SALES



ORGANIZE



JUNK HAULING AND DONATION

WE
ARE
YOUR
— ONE STOP —
SHOP

Family Matters can help with moves, downsizing, estate sales, junk removal and donations.

Ribbon Cutting



Under new ownership, open every day until 3:00

Vic's All Star Kitchen — Congratulations to the Muñoz and Castro families on their recent ribbon cutting ceremony at Vic's All Star Kitchen, located at 201 Main Street in downtown Pleasanton. Both families are committed to offering the best food and service in the entire Bay Area and also to continue supporting the local Pleasanton community. Many are familiar with long-time Vic's employee Laura Castro, holding the scissors in this photo. Earlier this year, Vic Malatesta's retirement opened the door for this opportunity for Laura and her family to run Vic's. In recent months, patio seating has been extended and they've also added heaters outside for the fall/winter weather ahead. Regularly featuring weekend specials, available for catering and free delivery, Vic's All Star Kitchen offers breakfast and lunch every day until 3:00 p.m. Learn more about Vic's All Star Kitchen on Facebook or call (925) 484-0789.



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