Introducing East Bay Community Energy

Pleasanton, Newark, and Tracy have joined other cities in Alameda County by becoming a member of East Bay Community Energy. East Bay Community Energy, or EBCE, is a local public agency providing an alternative for green energy to East Bay residents and businesses. The majority of Alameda County, including Dublin and Livermore, have been served by EBCE since 2018. Pleasanton will enroll in April 2021. EBCE customers have saved about $10 million annually compared to what they would have paid with PG&E’s standard service.

How it Works
East Bay Community Energy generates and buys electricity for its customers. Before EBCE, PG&E was responsible for this service as well as the delivery of the electricity from the resource to you. Now, EBCE handles your generation (replacing the PG&E generation charge) while PG&E continues to deliver that energy and send you the bill.

Your Energy Options
When your city joined EBCE, additional options became available to you. You are now able to choose between EBCE’s various generation mixes or select to remain with PG&E’s generation service. EBCE’s Bright Choice option allows customers to save money 1% compared to PG&E’s standard service in the span of one year and is adding programs every semester. Many, if not most, courses are available online, and both Chabot College and Las Positas College have tools to help with online learning.

The Chabot-Las Positas Community College District (CLPCCD) launched the Year to Career (Y2C) program in 2020, promoting a number of fast-paced certificate programs to support advancement into growth occupations. Whether a career seeker, career changer, or pursuing career advancement, Y2C prepares students to start high-skill, in demand careers in twelve months or less. Employers benefit from a pool of experienced and skilled college completers.

In its inaugural year, Y2C offered forty-two programs across six different employment sectors including Business & Management, Education & Public Safety, Health, Information & Communications Technology, Occupational Safety & Health Administration (OSHA), and Professional Services. Y2C is designed to help advance employment prospects through college credit in the span of one year and is adding programs every semester. Many, if not most, courses are available online, and both Chabot College and Las Positas College have tools to help with online learning.

The Year to Career program prepares students to start high-skill, in demand careers in twelve months or less.

(continued on page 4)
The annual transition of the Pleasanton Chamber of Commerce’s volunteer leadership took place in January 2021. Mayoral Candidate 2020 Chair of the Board Randy Brown passed the gavel to 2021 Chair Tracey Lewis Taylor, chief operating officer of Stanford Health Care-ValleyCare. Taylor was installed by Mayor Karla Brown during the State of the Pleasanton Chamber virtual event.

Meet Tracey Lewis Taylor

After moving from New York City to Pleasanton in January 2017, I instantly felt the warmth that this community has to offer. There is a feeling of connectedness and belonging that is inherent in a city like Pleasanton — where the business, professional, and residential communities converge, and gather to learn about events like the Farmer’s Market, the annual PPIE run, Concerts in the Park, the Alameda County Fair and the Cattle Drive down main street. These events and moments come to mind when I think about the feeling of connectedness this community has to offer and the feeling of belonging that ties us all together.

As COO of Stanford Health Care-ValleyCare, I have day to day responsibility for the operational and clinical care that is provided within our scope of services. And while I am a hospital operator at heart, my passion and energy comes from my background in Public Health and knowing that the manner in which we provide them, have the opportunity to impact the broader health of our community. A community hospital serves not only as a cornerstone for health and wellness but is essential to the economic health and well-being of the community it serves. I am honored to serve in a role that tightly aligns both economic and physical health.

Of course, when I think about economic health, naturally, I turn my attentions to my new role as the Board Chair for the Pleasanton Chamber. There is no more relevant moment than now, 12 months after the first bay area shelter in place order was issued, to recognize the need for our business community to come together, focus on our present economic challenges, and work together to be the champions for a stronger and healthier community for our future.

As I look towards our future in 2021, I am inspired and optimistic that our sense of business continuity and stability will return. On behalf of the Board of Directors and the amazing Staff at the Pleasanton Chamber, we thank you for your commitment and participation with us and we applaud your resiliency and focus. Our commitment over this next year ahead, is to continue to listen and respond to your needs, take action, and be your advocate and voice as we collectively work to improve the economic and physical health of our community.

Mayor Karla Brown’s first State of the City address set for March 9

The Pleasanton Chamber presents State of the City PLEASANTON
Featuring Mayor Karla Brown

TUESDAY, MARCH 9, 2021 | 12:00 PM REGISTER AT WWW.PLEASANTON.ORG

Mayor Karla Brown will be presenting her first State of the City address since taking office in December 2020. The event is scheduled for 12:00 PM on Tuesday, March 9, 2021 and will be held virtually via Zoom.

Mayor Brown has been a prominent figure in Pleasanton for 28 years, having served in various roles including as a City Councilmember and as Mayor. She has been a key figure in advocating for the community’s economic growth and development.

Mayor Brown’s address is expected to cover a range of topics, including the city’s current economic conditions, the impact of the COVID-19 pandemic, and the city’s plans for the future.

The event will be held virtually via Zoom, and attendees are encouraged to register in advance to ensure a spot. The event is free to the public, and all are welcome to attend.

After the presentation, there will be a Q&A session where Mayor Brown will answer questions from the audience.

The Pleasanton Chamber of Commerce is dedicated to promoting the community and its businesses. The State of the City presentation is an annual event that provides an opportunity for city officials to update the community on the city’s progress and plans.

The event is open to the public, and all are welcome to attend.

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City’s work plan excludes projects vital to Pleasanton’s future

The Pleasanton Chamber of Commerce believes putting housing projects and private developments into the City’s workplan is flawed, unwise and is inconsistent with our Pleasanton Vision 2025. Processing a privately funded project under the City’s land use authority is much different than building a new fire station or completing a park project. Housing and private development projects pay for the cost of their applications to the City. City projects like park upgrades and new fire stations are paid for by the City’s General Fund and therefore should be included in the City’s Work Plan. Projects like the Stoneridge Shopping Mall, Costco and Merritt Housing project should be considered on their individual merits and their overall impacts to the City as they come forward to the Planning Department and City Council. Furthermore, with our State Legislators writing and approving hundreds of bills to take away our local control and new RHNA numbers coming soon, housing projects should be a priority for consideration not placed on another two-year moratorium as is the case for the Merritt project, for example. Staying with the Merritt project, this project will improve Foothill Road and is consistent with the General Plan. How can decisions of “worthiness” and “priority” be given when the City is not receiving all the appropriate information about a given project on the Work Plan? Furthermore, the City has an obligation under State Housing Statutes, and under its Housing Element, to process projects that provide affordable housing. The Merritt project is providing 15% inclusionary and it will address special needs with senior housing. Unfortunately, these important points are not being considered in developing the 2021-22 Work Plan. This is my third Chamber as President/CEO and the first time I have seen a City prioritize private projects in this way. Projects of this nature should be processed as they come forward to the City. The City will still have the right to deny a project for legal reasons. Placing private project proposals on hold for several years before taking an in-depth look is not a prudent policy and should be changed.

Assistance League continues helping community

While some of the Assistance League of Amador Valley’s programs have been put on hold with COVID-19 restrictions, others have continued. “In our time of such great need, it is vital to continue our work of helping those in need,” said Barbara Campos, executive director and public relations chair for the Assistance League. The donations of milk, eggs, flour, sugar and oil to the Food Pantry in Livermore on Junction Avenue are now weekly, thanks to contributions and grants. Currently, the pantry is serving more than 1,200 families each month. “The need is great, and our can-do workers are helping to fill a need,” said Campos.

The Birthday Bag program this year has provided birthday bags to 22 children in local shelters. The bags contain age appropriate gifts and items to celebrate their birthday. In Livermore alone, the Assistance League helps children in three different shelters — one for homeless and two for victims of domestic abuse. Children in shelters may not have any other acknowledgment of their birthday and this is one way for these children to feel special during a very challenging time in their lives. Birthday bags let the children know we care.

As a nonprofit, the Assistance League relies on fundraising to support its programs. The annual Poinsettia Sale, Crab Feast and Mad Hatter’s Tea are on hold due to COVID-19. They hope to resume both activities in the near future. “In the meantime, our can-do ladies are busy working to plan a virtual fundraiser this spring which will provide some much-needed revenue to continue our programs. Stay tuned for more information,” said Campos.

Visit Assistance League of Amador Valley on Facebook or online at www.assistanceleague.org/amador-valley.

Apply by March 15: Grants to Prevent Waste

TopWaste is offering grants with total funding up to $475,000 for projects that focus on preventing waste in Alameda County and supporting local communities in these categories:

• Reuse & Repair: Up to $20K per grant for projects that prevent disposal or recycling in favor of repair, reuse, recovery and redistribution of goods and materials. For businesses and nonprofits.
• Food Waste Prevention: Up to $20K for projects that prevent food waste through product or process redesign or recover and redistribute surplus edible food to feed people. For businesses and nonprofits.
• Surplus Food Donation Equipment: Up to $10K for storage and transport equipment to recover or donate surplus edible food that would otherwise go to waste. For nonprofits only.
• Reusable Transport Packaging: Up to $10K for reusable equipment such as crates, bins and pallet wrap to replace limited-life packaging used in manufacturing, transportation and/or distribution. For businesses and nonprofits.


$475,000 Available in Grant Funding
• Up to $20k per grant
• Apply by March 15

Sponsored by STOPWASTE at home | at work | at school

Visit www.stopwaste.org/grants to apply today.
Helping Businesses Go Green by Achieving E-Waste Sustainability Goals

At Corporate eWaste Solutions (CEWS), they agree that acquiring the latest technology and IT products for business is a needful catalyst for maintaining a competitive advantage. They are also mindful that these electronic technology products are becoming obsolete at an unprecedented rate. In fact, it’s reported up to 50 million tons of E-Waste is generated annually. This is equivalent to throwing out 1,000 laptops every second. The alarming truth is only a fraction, 20% or 8.9 million metric tons of end-of-life electronics (E-Waste), is being properly disposed and recycled today. Improper disposal of electronic technology into landfills is harmful to humans and our planet.

CEWS offers expert guidance and planning for supporting business E-Waste sustainability goals. The proper disposition and recycling of IT assets has become a formidable challenge to the corporate community in which it was designed to serve. As a California approved, R2, and ISO certified electronics reuse and recycling provider, CEWS stands firm in its mission of solving tomorrow’s unrelenting problem of E-Waste today through responsible and comprehensive electronics recycling and disposition methods.

“From 2019 to 2020, CEWS has doubled its environmental impact goal by diverting 9.4 million pounds of E-Waste from landfills to 18.8 million pounds respectively. We are looking forward to reaching 2021 milestones through new and continued partnerships with nationwide businesses, non-profits, and government entities,” said Chimian Lee, Director of NonCal Operations.

CEWS specializes in Circular-economy E-Waste Management. Their operations consist of full chain-of-command and end-to-end services for IT Asset Disposition (ITAD), data security and destruction, E-Waste recycling, plastics recycling, collection events, OEM RMA, logistics, and regulatory support, including White Glove services and data center decommissioning.

CEWS gives back to local communities. CEWS Tech for Good, funded by Stopwaste.org, is a program created to provide 100% certified, refurbished laptops to individuals and families in need at no cost to the recipients. The technology fills is harmful to humans and our planet. Contact Holly Rose at hrose@cewsb2b.com or call (415) 652-6176.

Career programs (continued from page 1)

“The Chabot-Las Positas Community College District continuously develops innovative programs in partnership with employers to accelerate local hiring matches, expand earnings and career opportunities for residents, and build a skilled local workforce,” said Vice Chancellor Theresa Fleischer Rowland. “Designed for both entry-level and advancement, our programs and certificates fulfill industry requirements so students are ready to work immediately upon completion. In challenging economic times, the Y2C programs deliver on what employers tell us they need, and are designed to meet the value and timeline adults want to achieve their desired career goals.”

As a coordinated effort of career education organizations throughout Alameda County, the Y2C Network offers, in addition to the programs available at Las Positas College and Chabot College, connected pathways with adult education community partners as well. Employers interested in aligning with the Y2C Network, hiring students, advising on programs, donating equipment, or requesting tailored courses on site, please contact VC Rowland trowland@clpccd.org with “Y2C Network” in the subject line. For more information http://districtazure.clpccd.org/y2c2020/index.php.

Helping Businesses Go Green by Achieving E-Waste Sustainability Goals

Ooma Office enables you with a host of features your typical carrier can’t offer. The best part? Your monthly pricing never changes.

**Never miss an opportunity.**

Callers will never hear a busy signal with our virtual receptionist. You can automatically route, and message them with info such as directions, hours, and promos.

**Work from anywhere.**

Whether you’re using our smartphone app, desktop app (Pro) or both, your business is anywhere you are.

**Reduce costs.**

Flat rate monthly user pricing is all inclusive. Unlimited calling to U.S., Canada, Mexico, and Puerto Rico. Includes a free conferencing line and toll-free number.

“Mobile App is wonderful. It allows me to be in the office while away from the office. I get calls as if I’m sitting in front of my desk. It allows me to call customers as if I was physically at work. Caller ID shows the business phone also! I love it!!”

– Daniel Chiu | DC Dental Group
Achieve your educational and career goals with Grand Canyon University

Grand Canyon University is committed to elevating education and offers degree programs, as well as continuing education courses for aspiring teachers, current educators, administrators, and policymakers. GCU’s nine colleges offer 225 academic programs, including 175 online academic programs. An innovative, digital platform supports dynamic online learning and connects over 81,000 online students to dedicated faculty.

Grand Canyon College was chartered on Aug. 1, 1949, with 16 faculty and approximately 100 students in Prescott, AZ. In 1951, the college relocated to a 90-acre tract in West Phoenix and was accredited in 1968 by the Commission on Institutions of Higher Education. Grand Canyon University has been accredited by the Higher Learning Commission (HLC) since 1968. The Higher Learning Commission (HLC) accredits GCU as a postsecondary institution. This accreditation covers both GCU’s traditional courses as well as online, providing a foundation of trust for quality education in both modalities.

Students passionate about helping those in need have an opportunity to grow into an impactful, career-ready health care professional in the College of Nursing and Health Care Professions. The Colangelo College of Business at Grand Canyon University inspires and prepares students for a career in business and servant leadership.

Zachary Schott
602 - 513 - 4468
Email: Zachary.Schott@gcu.edu
www.gcu.edu/c/zachary.schott

Learn more about California Online Programs in Pleasanton by calling Zack Schott at 602-513-4468.

In November 2020, the state of California approved Proposition 19, which will make important changes to the property tax transfer rules for those aged 55 and over as well as parent-child property transfers of primary residences and parent-child transfers of other real property. Beginning in 2021, the new guidelines will replace the existing rules of Proposition 13.

Prop 19 allows a homeowner who is 55 years of age or older, severely disabled or whose home has been substantially damaged by wildfire or natural disaster to transfer the taxable value of their primary residence to:

a) a replacement primary residence anywhere in the state
b) regardless of the value of the replacement primary residence (but with adjustments if replacement has a greater value).
c) within two years of the sale and
d) up to three times (or as often as needed for those whose houses were destroyed by fire).

Curious to learn more about Prop 19 & how it will affect you personally? Give us a call at 925-400-7533, or visit BayAreaHomeFinder.com/Proposition19 to join our information list & receive updates.

Mohseni Real Estate Group
925.400.7533
support@bayareahomefinder.com
BayAreaHomeFinder.com
DRE 01267039

MOHSEN I
REAL ESTATE GROUP
EXCELLENCE AND INTEGRITY SINCE 1999

$82M+
volume since 2019

$92
transactions since 2019

78+
years of local experience

Taking Advantage of Proposition 19 To Transfer To A New Property Within California
### Membership Anniversaries

During the past two months, over 100 businesses renewed their investment in the Chamber, thereby demonstrating their continued commitment to community excellence while realizing the benefits, services and representation associated with membership in Pleasanton's leading business organization.

We recommend that you look first to Chamber members for your business and consumer needs.

<table>
<thead>
<tr>
<th>Years</th>
<th>Business Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>50 Years</td>
<td>Der Manouel Insurance Group, A Division of HUB International</td>
</tr>
<tr>
<td>50 Years</td>
<td>Pleasanton Ready Mix Concrete, Inc. Alameda County Fair Association</td>
</tr>
<tr>
<td>45-49 Years</td>
<td>Gay Nineties Pizza Company Can Am Plumbing, Inc. Pleasanton Nursing and Rehab Center</td>
</tr>
<tr>
<td>30-34 Years</td>
<td>Law Offices of Phillips &amp; Phillips, A Professional Corporation Silmar Flooring Black Tie Transportation Michelotti, Sharrell</td>
</tr>
<tr>
<td>25-29 Years</td>
<td>Robert A. Tacknott, CFLC, CPE Gatan, Inc. Merrill Lynch ENT Networks Inc. Barons Jewelers Westamerica Bank Fremont Bank</td>
</tr>
<tr>
<td>20-24 Years</td>
<td>Faith Chapel Assembly of God United Business Bank Residence Inn by Marriott Pleasanton Pennell, Nancy Earl Anthony’s Dublin Bowl Pleasanton Weekly Lawrence Mui-State Farm Insurance</td>
</tr>
<tr>
<td>15-19 Years</td>
<td>Tarman Commercial Painters Joe’s Tackwon-Do Marketing Solutions Group Agape Villages Foster Family Agency Mohseni Real Estate Group at Compass Bratrud, Paul CPA Diablo Publications Office Depot East Bay SPICA Horizon Wealth Solutions Pleasanton Golf Center Dote, Tom - Farmers Insurance Group Livermore Valley Performing Arts Center/ Bankhead Theater Ng, John &amp; Daisy, Coldwell Banker Real Estate</td>
</tr>
<tr>
<td>10-14 Years</td>
<td>Wente Vineyards Diablo Prosthetics &amp; Orthotics, Inc.</td>
</tr>
</tbody>
</table>

### Business Spotlight

#### TekValley – Helping you ride the next wave to success

After several years, Seema Chawla saw the downside of the intense product-centric cultures at IT companies that were not meeting the needs of most companies. Corporate IT environments had become inefficient because of fragmented solutions delivered through “must-have” software products not designed or installed to work together.

Although a significant risk, especially for a woman of color, she decided to build her own talented team to deliver the customized IT solutions that companies need in an environment where people could thrive, regardless of gender or ethnicity.

Since its founding in 2000, TekValley has grown into a full-spectrum provider of IT services focused on digital transformation, with offices in four countries. “As a deep engineering firm, we possess proven expertise in all emerging technologies like Cloud Computing, Big Data, AI and Advanced Analytics,” said Chawla.

TekValley has over two decades of experience in designing, developing, and maintaining large and critical enterprise systems and infrastructure. Chawla knows that to harness the potential of technologies to transform and streamline, her teams must relentlessly focus on customers’ business requirements.

This means listening and meeting customers’ needs. TekValley also brings expertise in rolling out critical knowledge and content management tools. The company has developed deep specializations in forward-thinking development and orchestration methodologies, such as Agile, DevOps, SaaS, and microservices.

Chawla proudly remembered comments from the CFO of a Fortune 10 company, “I wish we had more vendors like TekValley to deliver such quality work at such an amazing price structure.” Chawla said, “We put our clients’ interests first, and our work speaks for itself.”

Although Chawla is very passionate about her work, she believes, “the book with the most stories should be your passport.” This is her personal quote and she lives by it. Every year, she makes it a point to visit a place she has never been to with her family. Chawla is also very passionate about helping underprivileged and spends significant time volunteering her time and meeting the needs of seniors, or anyone that’s in need of basic things in life.

![TekValley](https://example.com/tekvalley-logo.png)

**Seema Chawla**

**World-class Solar + Storage**

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coolearthsolar.com

**Local. Licensed. Professional.**
Grocery Outlet coming to Pleasanton in April

Grocery Outlet is an extreme-value retailer, which offers customers big savings on brand-name products. The Pleasanton Grocery Outlet is opening on April 1, 2021, and will be operated by Grocery Outlet Independent Operator Richard Lipsit.

Lipsit has more than 10 years of experience running his own business and has notable retail business experience prior to joining the Grocery Outlet family. He has a deep passion for both his team and customers and plans to focus on building an inclusive and supportive atmosphere with the highest standards in customer service. Previously, he successfully operated the Newark Grocery Outlet location, and he is looking forward to incorporating these elements and more into the upcoming Pleasanton Grocery Outlet.

For 75 years, Grocery Outlet has offered a full range of products including fresh produce, meat, deli and dairy, along with a wide assortment of natural and organic choices. Grocery Outlet also carries a large selection of beer and wine, health and beauty care, as well as seasonal items. A third-generation, family-led company founded in 1946, Grocery Outlet provides local customers an exciting place to find WOW deals on name brands they trust. Grocery Outlet has more than 375 locations throughout California, Idaho, Nevada, Oregon, Pennsylvania, and Washington.

Lipsit believes he will bring his positive energy, as well as his enthusiasm and professionalism to lead the all-new Pleasanton Grocery Outlet. “I am honored to be a part of the Pleasanton community and bring Grocery Outlet’s values - family orientation, supportiveness, and positivity - to the Pleasanton community,” said Richard Lipsit.

“I am looking forward to having my store be the place that local families want to return to repeatedly.”

In addition, he is a current board member of the Newark Chamber of Commerce and a member of Pleasanton Rotary Club to better serve their community. For some background, Lipsit was originally born in a small community in Nebraska and moved to California when he was 10, since which he has called the state his home. Richard and his wife Julia have a lovely daughter, Korah. Julia studied and worked in Europe, Asia and USA, and is excited to bring her expertise in people management to support Richard in his business. Julia is passionate about supporting local communities, including teaching kids about IT technologies, running special charity events, and community outreach programs.

Richard Lipsit is excited to open the Pleasanton Grocery Outlet in the Vintage Hills Shopping Center on Bernal Avenue.

Hike for Hope is an annual fundraiser for Hope Hospice, benefitting patient care and community programs including grief support and family caregiver education classes. Your company sponsorship of this important event helps us provide services to families at a time when support is needed the most.

SPONSORSHIP OPPORTUNITIES

Sponsor Levels and Benefits

$10,000 – Excellence
Enjoy all sponsor benefits in lower categories, plus:
✓ Email announcement of company sponsorship (8K)
✓ Thank-you announcement by the headlining performer at post-hike virtual party

$5,000 – Compassion
Enjoy all sponsor benefits in lower categories, plus:
✓ Company logo added to printed materials (if logo is received by March 12)
✓ Thank-you in emails deployed to event registrants
✓ Company mention on Hope’s social media

$2,500 – Comfort
Enjoy all sponsor benefits in lower categories, plus:
✓ Named in Voices newsletter (7K mailed)

$1,000 – Kindness
✓ Company logo on TheHikeForHope.com homepage and event T-shirt
✓ Named in Hope’s annual online donor listing
✓ Participate with your corporate team of up to 20 people at no charge

CONNECT TODAY!
TheHikeForHope.com
(925) 829-8770
#HIKE4HOPE2021
@hopehospicedublin  @hopehospiceca

Hope Hospice is a 501(c)(3) nonprofit that has been serving the Tri-Valley since 1980.
**Row House Pleasanton: for people of all shapes, sizes and ages**

ROW HOUSE

Row House Pleasanton, located next door to Trader Joe’s in the Rose Pavilion shopping center, offers low-impact, rowing-based, full body workouts to individuals from different fitness levels and backgrounds. Row House offers various types of instructor-led, outdoor group classes. Enjoy the first complimentary class and talk to highly trained rowing coaches about your future fitness goals. “Our community is unique since we stay true to the sport of rowing, and the proper technique.”

A. Peiris and Sara G. of Row House Pleasanton accept the Chamber’s 214 Gift, an anonymous contribution to a small business.

**Tell your story, increase your exposure**

What our members are saying

“Hope Hospice has taken advantage of the Chamber’s ad packages that provide both digital exposure in the e-newsletters and print advertising in the Pleasanton Weekly insert. It’s a great value compared to regular advertising costs in the paper, and we reach a wide audience in one of our target markets.”

Kendra Strey
Director of Communications
Hope Hospice

“We’ve been working with the Chamber of Commerce for many years now and have had a great experience connecting with the community through their various marketing opportunities. As a local real estate agent, finding ways to support local business in this time is a great priority to us and the Chamber of Commerce provides an excellent platform for us to connect and support each other.”

Steve Mohseni
Team Lead
Mohseni Real Estate Group

“As a small business located in Pleasanton, gaining name recognition in our backyard is essential to our success. The Pleasanton Chamber has provided affordable marketing opportunities to target our primary audience, along with helpful guidance and advice to optimize the success of our efforts. We’ve chosen the “Gold Package” for the last two years, and plan to continue taking advantage of the Chamber’s Marketing opportunities through the foreseeable future.”

Rebekah Armstrong
Operations Manager
Cool Earth Solar

**Blood donation remains an essential activity**

Stanford Blood Center (SBC) is a nonprofit, community blood center and leader in the fields of transplantation and transfusion medicine. The vision is to provide hope for healing, which they fulfill on a daily basis through their support of local patients. As a community blood center, SBC provides lifesaving blood products to patients at partner hospitals throughout the Bay Area, including Stanford Hospital and Lucile Packard Children’s Hospital, both of which are Level I trauma centers. At SBC, they need to collect approximately 200 units (pints) of blood each day to support all the children and adults in the community who depend on blood for treatment, including those suffering from traumatic injuries, chemo patients, burn victims, preemie babies and patients undergoing transplant surgeries.

“We encourage anyone who is eligible to please consider donating blood, as we are dependent on the generosity of blood donors to save lives on a daily basis,” said Ross Coyle with Stanford Blood Center. “With just one donation, you can help multiple patients.”

New to donation? Giving blood only takes about an hour of your time, with the actual donation taking only about five to 10 minutes. To make giving blood as convenient as possible, Stanford Blood Center has locations in Campbell, Menlo Park and Mountain View and hosts blood drives throughout the Bay Area, including many in the Tri-Valley area. They also have flexible hours and appointments available every day of the week.

“Though much has changed during the COVID-19 pandemic, we want to remind our community that the need for blood is constant, and blood donation remains an essential activity, even in a shelter-in-place or restrictive tier designation,” said Coyle. “The safety of our donors is a top priority, and we have instituted a number of measures to ensure blood donation continues to be a safe process, which you can learn more about at stanfordbloodcenter.org/covid-19.”

Please join Stanford Blood Center in supporting those in need in our community. For more information on donating blood, as well as partnership opportunities (including hosting a blood drive), visit stanfordbloodcenter.org or call at 888-723-7831.

**Business Spotlight**

Enjoy breakfast, brunch and happy hour at The Patio.

Enjoy your food on our Patio

The Patio Pleasanton is pleased to announce its extended weekend hours as well as additional beverage offerings now on the menu. On Fridays and Saturdays, the Patio is open 8:00 a.m. to 8:00 p.m., and Sundays from 8:00 a.m. to 7:00 p.m. Their menu features everything from eggs, burgers and brews, including eight beers on tap, wine and appetizers. The Patio is located at 310-A Main Street in downtown Pleasanton. Learn more at patiopleasanton.com or call 925-399-5332.

Stanford Blood Center hosts blood drives throughout the Bay Area, including many in the Tri-Valley area.

Enjoy the outdoor dining at The Patio.

**Tell your story, increase your exposure**

What our members are saying

“Hope Hospice has taken advantage of the Chamber’s ad packages that provide both digital exposure in the e-newsletters and print advertising in the Pleasanton Weekly insert. It’s a great value compared to regular advertising costs in the paper, and we reach a wide audience in one of our target markets.”

Kendra Strey
Director of Communications
Hope Hospice

“We’ve been working with the Chamber of Commerce for many years now and have had a great experience connecting with the community through their various marketing opportunities. As a local real estate agent, finding ways to support local business in this time is a great priority to us and the Chamber of Commerce provides an excellent platform for us to connect and support each other.”

Steve Mohseni
Team Lead
Mohseni Real Estate Group

“As a small business located in Pleasanton, gaining name recognition in our backyard is essential to our success. The Pleasanton Chamber has provided affordable marketing opportunities to target our primary audience, along with helpful guidance and advice to optimize the success of our efforts. We’ve chosen the “Gold Package” for the last two years, and plan to continue taking advantage of the Chamber’s Marketing opportunities through the foreseeable future.”

Rebekah Armstrong
Operations Manager
Cool Earth Solar

**Blood donation remains an essential activity**

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