





Enjoy breakfast, brunch and happy hour at The Patio.

#### **Enjoy your food on our Patio**

he Patio Pleasanton is pleased to announce its extended weekend hours as well as additional beverages now on the menu. On Fridays and Saturdays, the Patio is open 8:00 a.m. to 8:00 p.m. and Sundays from 8:00 a.m. to

7:00 p.m. Their menu features everything from eggs, burgers and brews, including eight beers on tap, wine and appetizers. The Patio is located at 310-A Main Street in downtown Pleasanton. Learn more at patiopleasanton.com or call 925-399-5332.

## Row House Pleasanton: for people of all shapes, sizes and ages

## ROW/ HOUSE

ow House Pleasanton, located next door to Trader Joe's in the Rose Pavilion shopping center, offers low-impact, rowing based, full body workouts to individuals from different fitness levels and backgrounds. Row House offers various types of instructor-led, outdoor group classes. Enjoy the first complimentary class and talk to highly trained rowing coaches about your future fitness goals. "Our community is unique since we stay true to the sport of rowing, and the proper technique."



A. Peiris and Sara G. of Row House Pleasanton accept the Chamber's 214 Gift, an anonymous contribution to a small business.

### Tell your story, increase your exposure

he Pleasanton Chamber is pleased to introduce new and effective marketing opportunities members. Jump start your outreach with a targeted campaign to a very active business community and vibrant community of readers. With options ranging from a onetime print ad to having a regular presence in all of our publications to a banner ad on our online directory, we invite you to give consumers the knowledge of what your business is known for. Tell your story, increase your exposure, and promote your brand by partnering with the Pleasanton Chamber. Questions? Email Susie at susie@pleasanton.org

#### What our members are saying

"Hope Hospice has taken advantage of the Chamber's ad packages that provide both digital exposure in the e-newsletters and print advertising in the Pleasanton Weekly insert. It's a great value compared to regular advertising costs in the paper, and we reach

a wide audience in one of our target markets."



"We've been working with the Chamber of Commerce for many years now and have had a great experience connecting with the community through their various marketing opportunities. As a local real estate agent, finding ways to support local business in this time is a great priority to us and the Chamber of Commerce provides an excel-

lent platform for us to connect and support each other."

Steve Mohseni Team Lead Mohseni Real Estate Group "As a small business located in Pleasanton, gaining name recognition in our backyard is essential to our success. The Pleasanton Chamber has provided affordable marketing opportunities to target our primary audience, along with helpful guidance and advice to optimize the success of our efforts. We've chosen the "Gold Package" for the last two



years, and plan to continue taking advantage of the Chamber's Marketing opportunities through the foreseeable future."

Rebekah Armstrong Operations Manager Cool Earth Solar

#### **Business Spotlight**

# **Blood donation remains** an essential activity

tanford Blood Center (SBC) is a nonprofit, community blood center and leader in the fields of transplantation and transfusion medicine. The vision is to provide hope for healing, which they fulfill on a daily basis through their support of local patients.

As a community blood center, SBC provides lifesaving blood products to patients at partner hospitals throughout the Bay Area, including Stanford Hospital and Lucile Packard Children's Hospital, both of which are Level 1 trauma centers. At SBC, they need to collect approximately 200 units (pints) of blood each day to support all the children and adults

in the community who depend on blood for treatment, including those suffering from traumatic injuries, chemo patients, burn victims, preemie babies and patients undergoing transplant surgeries.

"We encourage anyone who is eligible to please consider donating blood, as we are dependent on the generosity of blood donors to save lives on a daily basis," said Ross Coyle with Stanford Blood Center. "With just one donation, you can help multiple patients."

New to donation? Giving blood only takes about an hour of your time, with the actual donation taking only about five to 10 minutes. To make giving blood as convenient as possible, Stanford Blood



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Center has locations in Campbell, Menlo Park and Mountain View and hosts blood drives throughout the Bay Area, including many in the Tri-Valley area. They also have flexible hours and appointments available every day of the week.

"Though much has changed during the COVID-19 pandemic, we want to remind our community that the need for blood is constant, and blood donation remains an essential activity, even in a shelter-in-place or restrictive tier designation," said Coyle. "The safety of our donors is a top priority, and we have instituted a number of measures to ensure blood donation continues to be a safe process, which you can learn



BLOOD CENTER

more about at stanfordbloodcenter. org/covid-19."

Please join Stanford Blood Center in supporting those in need in our community. For more information on donating blood, as well as partnership opportunities (including hosting a blood drive), visit stanfordbloodcenter.org or call at 888-723-7831.