

# Business Connection



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## Business Spotlight



CEWS Tech for Good, funded by Stopwaste.org, is a program created to provide 100% certified, refurbished laptops to individuals and families in need at no cost to the recipients.

## Helping Businesses Go Green by Achieving E-Waste Sustainability Goals

At Corporate eWaste Solutions (CEWS), they agree that acquiring the latest technology and IT products for business is a needful catalyst for maintaining a competitive advantage. They are also mindful that these electronic technology products are becoming obsolete at an unprecedented rate. In fact, it's reported up to 50 million tons of E-Waste is generated annually. This is equivalent to throwing out 1,000 laptops every second. The

alarming truth is only a fraction, 20% or 8.9 million metric tons of end-of-life electronics (E-Waste), is being properly disposed and recycled today. Improper disposal of electronic technology into landfills is harmful to humans and our planet.

CEWS offers expert guidance and planning for supporting business E-Waste sustainability goals. The proper disposition and recycling of IT assets has become a formidable

challenge to the corporate community in which it was designed to serve. As a California approved, R2, and ISO certified electronics reuse and recycling provider, CEWS stands firm in its mission of solving tomorrow's unrelenting problem of E-Waste today through responsible and comprehensive electronics recycling and disposition methods.

"From 2019 to 2020, CEWS has doubled its environmental impact

goal by diverting 9.4 million pounds of E-Waste from landfills to 18.8 million pounds respectively. We are looking forward to reaching 2021 milestones through new and continued partnerships with nationwide businesses, non-profits, and government entities," said Chiman Lee, Director of NorCal Operations.

CEWS specializes in Circular-economy E-Waste Management. Their operations consist of full chain-of-command and end-to-end services for IT Asset Disposition (ITAD), data security and destruction, E-Waste recycling, plastics recycling, collection events, OEM RMA, logistics, and regulatory support, including White Glove services and data center decommissioning.

CEWS gives back to local communities. CEWS Tech for Good, funded by Stopwaste.org, is a program created to provide 100% certified, refurbished laptops to individuals and families in need at no cost to the recipients. The technology re-use partnerships with non-profits and community organizations offer youth educational and adult job training opportunities. Please contact [norcalpickup@cewsb2b.com](mailto:norcalpickup@cewsb2b.com) to donate or learn more.

CEWS experts are here to help protect your business, community, and our planet. Contact Holly Rose at [hrose@cewsb2b.com](mailto:hrose@cewsb2b.com) or call (415) 652-6176.