

Business Connection



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Catalyst • Convener • Champion

March 2021

Introducing East Bay Community Energy

Pleasanton, Newark, and Tracy have joined other cities in Alameda County by becoming a member of East Bay Community Energy. East Bay Community Energy, or EBCE, is a local public agency providing an alternative for green energy to East Bay residents and businesses. The majority of Alameda County, including Dublin and Livermore, have been served by EBCE since 2018. Pleasanton will enroll in April 2021. EBCE customers have saved about \$10 million annually compared to what they would have



paid with PG&E's standard service.

How it Works

East Bay Community Energy generates and buys electricity for its customers. Before EBCE, PG&E was responsible for this service as well as the delivery of the electricity from the resource to you. Now, EBCE handles your generation (replacing the PG&E

generation charge) while PG&E continues to deliver that energy and send you the bill.

Your Energy Options

When your city joined EBCE, additional options became available to you. You are now able to choose between EBCE's various generation mixes or select to remain with PG&E's generation service. EBCE's Bright Choice option allows customers to save money 1% compared to PG&E's



Customers in Pleasanton will automatically transition from PG&E's standard service to EBCE's Brilliant 100 service in April 2021.

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An EBCE volunteer informs the community about their new energy options during the initial launch in 2018.

Energy

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standard option. Additionally, EBCE has a 100% carbon-free (Brilliant 100, sourced from solar, wind, and hydro-power) and a 100% renewable (Renewable 100, sourced from California wind and solar) option for customers looking for a cleaner mix. Please note, Pleasanton has selected Brilliant 100 as the default option for most residents and businesses. This means that customers in Pleasanton will automatically transition from PG&E's stan-

dard service to EBCE's Brilliant 100 service in April 2021 if they do not take action to select a different option. Brilliant 100 is the same price as PG&E's standard rate, resulting in no financial difference for the customer.

Take Action

Now that you are eligible for EBCE, additional services are available to you. EBCE customers can take advantage of EBCE offered programs, select from different power mixes, give direct input at our open, public meetings, and more. Find out more at www.ebce.org or call 1-833-699-3223.