Introducing East Bay Community Energy

Pleasanton, Newark, and Tracy have joined other cities in Alameda County by becoming a member of East Bay Community Energy. East Bay Community Energy, or EBCE, is a local public agency providing an alternative for green energy to East Bay residents and businesses. The majority of Alameda County, including Dublin and Livermore, have been served by EBCE since 2018. Pleasanton will enroll in April 2021. EBCE customers have saved about $10 million annually compared to what they would have paid with PG&E’s standard service.

How it Works
East Bay Community Energy generates and buys electricity for its customers. Before EBCE, PG&E was responsible for this service as well as the delivery of the electricity from the resource to you. Now, EBCE handles your generation (replacing the PG&E generation charge) while PG&E continues to deliver that energy and send you the bill.

Your Energy Options
When your city joined EBCE, additional options became available to you. You are now able to choose between EBCE’s various generation mixes or select to remain with PG&E’s generation service. EBCE’s Bright Choice option allows customers to save money 1% compared to PG&E’s standard service to EBCE’s Brilliant 100 service in April 2021.

Customers in Pleasanton will automatically transition from PG&E’s standard service to EBCE’s Brilliant 100 service in April 2021.

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