

Membership Anniversaries



During the past two months, over 100 businesses renewed their investment in the Chamber, thereby demonstrating their continued commitment to community excellence while realizing the benefits, services and representation associated with membership in Pleasanton's leading business organization.

We recommend that you look first to Chamber members for your business and consumer needs.

48 Years

Graham-Hitch Mortuary

40-44 Years

Richert Lumber Company, Inc.
Reynolds & Brown

35-39 Years

Kaiser Permanente-Diablo Service Area
Ponderosa Homes
Pleasanton Unified School District
Keller Williams Tri-Valley Realty
Livermore Amador Valley Transit Authority (WHEELS)

30-34 Years

Hacienda Child Development Center and School
Mavridis Investments
1st United Credit Union
MGR Assets Inc.
Black Tie Transportation
Vargas, Tom
Keystone Adult Learning Center
Schwaegerle, Gary-Schwagerle, Realtors
Lawrence Livermore National Laboratory

25-29 Years

Sea Cliff Properties
Vic's All Star Kitchen
Rotary Club of Pleasanton
Barone's Restaurant
Pleasanton Certified Farmers Market

20-24 Years

Promenade Apartments
Autotron Service Center
HYATT house Pleasanton
Courtyard by Marriott - Pleasanton
Museum on Main Street
Alameda County Community Food Bank
Pleasanton-Livermore Junior Women's Club
Mark Sweeney
AC Hotel Pleasanton
Tri-Valley Inn & Suites
BKF Engineers

15-19 Years

Marketing Solutions Group
Biletnikoff Foundation, The
Agape Villages Foster Family Agency
Y.A. Tittle Insurance
Heartland Payroll
Richard's Heating & Air Repair Inc.
Karn, Richard
BumbleBee Marketing Services
Service Champions Heating & Air
Haskett Law Firm, P.C.
Window-ology
Safeway, Inc.
Safeway, Inc.
Process Metrix, LLC

10-14 Years

Pleasanton Auto Mall
Wells Fargo Advisors
Eddie Papa's American Hangout
Dutra Enterprises, Inc.
Casa Real at Ruby Hill Winery
Comerica Bank
Ruggeri-Jensen-Azar
Servpro of Pleasanton/Dublin
Chase Electric
The Write Business
The Franchise Consulting Company / Steve Taylor Independent Consultant
Leslie Wolf - State Farm Insurance
Pirates of Emerson
The First Tee of the Tri-Valley

Pleasanton Family Wellness Center Inc.
Embarcadero Capital Partners
Integrated General Counsel, P.C.
Altamont Corridor Express (ACE)

5-9 Years

Karlsson & Lane, An Accountancy Corporation
Legacy Real Estate & Associates
Harrington Art Partnership
Olson, Arne
Baird Orthodontics
Primrose School of Pleasanton
Venema Homes Team
BlueSky Wealth Advisors, LLC
Bay Alarm Company
KinderCare Learning Center
Intero Real Estate Services
E J & J Investments, LLC
Landmark Lending
HERS Breast Cancer Foundation
Unchained Labs
Keller Williams Tri-Valley Realty
Hopkins & Carley A Law Corporation
J. Boles, West Coast Backflow

1-4 Years

Network Exchange
Addiction Treatment Alternatives, LLC (ATA)
Spectrum Community Services
Morgan Stanley - Shawn Henley-Senior Vice President, Wealth Advisor
ARCpoint Labs of Pleasanton CA
Target Marketing, Inc.
Eclipse Office Technology
Phoenix Technology Group, Inc.
Ballistic United Soccer Club
Valley Plumbing Home Center, Inc.
FirstLight Home Care of Tri-Valley, CA
Pacific Locomotive Association - Niles Canyon Railway
Profit Minds, LLC
Nonprofit & Communications Consulting
Nate Miley, Supervisor
One Resource Consulting
JBI Insurance Services
Tri-Valley Conservancy
Brad Warren - Velur Enterprises, Inc.
Prodigy Sports Performance
Pet Supplies Plus
WiZiX Technology Group, Inc.
Advanced MnT Inc.
Futures Academy
Perazul Capital LLC
Hospice East Bay
Ogden Costa Creative Group
California Gold Advocacy Group
Leisure Sports, Inc.
Plucked Chicken & Beer
Pleasanton RAGE Girls Soccer
Bio-Rad Laboratories, Digital Biology Group
Alameda County General Services Agency
VENTURE X - (Pleasanton)
Boisset Collection-Shelley Goldblum WinePro
SMARTFIT360
Merchant Advocate
Jeanette Schaub Health & Wellness by Design
IniBurger!
Fidelity National Title
TekValley Corporation Inc.
Paris Baguette - Pleasanton
Chabot-Las Positas Community College District
Boomcycle Digital Marketing
Resurrection Greek Orthodox Church
Hi-Five Sports Clubs, Tri-Valley

Business Spotlight

The one that gets it done

ALFREDO LEDESMA

Alfredo Ledesma first got into real estate because his wife, who was in finance and had her real estate license, always said he was a natural salesman. In 2007 when the market crashed, Ledesma decided to change careers and give real estate a shot, not realizing it may have been the worst time ever to get into the business. He quickly learned how to do short sales, work with foreclosures and how to grow his own real estate business.

Ledesma is a former competitive roller skater. Back in 1988, he won the U.S. National Championships. He was selected to compete in the 1989 Olympic sports festival and went on to become a top coach in the sport. "The discipline I learned from skating always stuck with me. I always wanted to go above and beyond for my students and clients. I guess it's the competitive side in me," said Ledesma.

Fast forward to 2014, when Ledesma was asked by his broker Rishi Bakshi to open a new Intero franchise office in Pleasanton. He had been a top agent for Intero Fremont for a number of years at this point. Being very competitive and up for a challenge, Ledesma opened the office with himself and three agents. "We now have over 70 agents on our

roster, and we are growing," he said.

The Intero Real Estate branch that Ledesma leads focuses on residential and has a commercial and relocation division. They are a part of one of the Leading Real Estate Companies of The World, as well as Luxury Portfolio International. "We pride ourselves by being a local brand with a global reach," said Ledesma. "One of the many reasons why agents love Intero is our support and mentorship. Our goal is to provide our agents with the tools, technology and support they need to excel in a competitive real estate industry."

"As a former coach, I love giving back. If I can help someone achieve their goals, it is very fulfilling to me. Running Intero Real Estate in Pleasanton allows me to pass on my experience and knowledge to my agents. I always felt a passion for coaching and helping others," said Ledesma.

Learn more about Intero and Alfredo Ledesma's team by calling 510-406-2274 or emailing ALedesma@Intero.com. DRE# 01727652.



Alfredo Ledesma

INTERO



At Thrive, the focus is customer service and empowerment, utilizing the best education and self-developing health and fitness programs to inspire their members to obtain personal fitness empowerment.

Don't just survive, thrive

Thrive Fitness Plus is now open for workouts in the Vintage Hills Shopping Center in Pleasanton after a year-long wait for the green light. During this transition period, they are offering a limited number of reduced price Charter Memberships. Take advantage of the Thrive "One and Done" Circuit featuring Hoist Roc-It machines. This supervised circuit provides a mechanically sound, injury free way to get a full body workout in 30 minutes. Plus, they offer a fully

equipped gym with free weights, a second full line of machines, a training/stretching room and free instruction. The philosophy at Thrive FitnessPlus is to teach each member how to be fit in a way that works for them. To instruct and to inspire. Offerings, including classes, lectures, group hikes and more will expand as memberships increase to the capped number. Learn more at www.thrivefitness.plus or visit Thrive Fitness Plus at 3550 Bernal Avenue, Suite 110 in Pleasanton.

THRIVE

FITNESS

Plus