

First Friday in October – fun, sun and golf

Opportunities for you at chamber's fundraising golf tournament

The front nine is routed through the valley and the back nine sits on a higher elevation with the Happy Valley Creek winding throughout. Superior views of Mount Diablo fill the skyline to the north and incredible sanctuaries dedicated to the Callippe Butterfly are displayed. This is Callippe Preserve Golf Course, where the annual chamber Golf Outing will be on Friday, October 1, 2021.

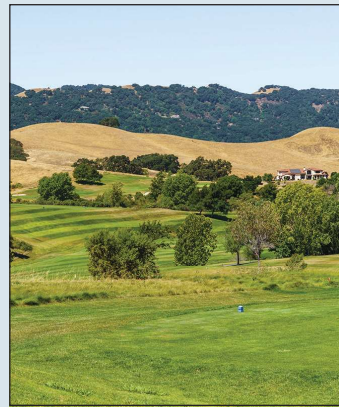
Due to the uncertainties of COVID-19 last summer, the chamber was forced to cancel all in-person events, including the annual golf tournament, which has taken place on the first Friday in August for many years. It has served as the main fundraising event for the chamber, attracting more than 120 golfers and countless sponsors.

"We are thrilled to be able to host our golf tournament this year, and we are looking forward to seeing several familiar faces at Callippe in October," said Susie Weiss, Events & Communications Manager for the chamber. "The golf tournament is truly one of our favorite events each year because of the fun sponsors, golfers and volunteers."

Whether you golf or not, the chamber's golf outing is a great opportunity to get you and your business engaged and more exposure. The event is open to the public and sign-ups are coming in daily. It's a fun-

filled afternoon of golf, great food, drink and fantastic prizes, and with lots of great networking, business promotion and contacts to be made, it still counts as 'work.'

For more information and to sign-up for the golf outing, visit www.pleasanton.org and click on the link for Golf Outing or email susie@pleasanton.org.



Courtesy of Morning Perceptions

Callippe Preserve Golf Course is set to host the annual chamber Golf Outing on Friday, October 1, 2021. The event is open to the public and you can learn more at www.pleasanton.org.

Business Spotlight

Autopilot for laptops

Being fascinated by robotic process automation (RPA) for a long time and hating busy work, Anthony and Julie Bridenbaugh took the opportunity to develop BridenBot as an answer to everyday office challenges.

"I've found this particular technology to be such a game changer for the automation of routine office work," said Anthony Bridenbaugh, who developed his own RPA application.

People have been putting in endless hours to finish never-ending repetitive tasks for far too long. The keyboard and mouse are over-used and BridenBot sees a need to help all people achieve more work-life balance and less repetitive work injuries with simple automations that can be created in days. It delivers a capability that goes beyond these traditional tools because it allows you to directly automate your mouse and keyboard. Simply tell it where to click or type and watch it do dozens of repetitive tasks all day long.

BridenBot offers process automation software, which is the ultimate way to quickly, cheaply, and easily automate repetitive computer work. Every license purchase comes included with a custom demo to jump start productivity and eliminate repetitive tasks. BridenBot was designed to be simple, intuitive and easy to use for individuals of any skill level.

"We pride ourselves in empowering individuals to build their own automations,"



Anthony and Julie Bridenbaugh developed their own bot automation app, BridenBot.

said Julie Bridenbaugh. Overly expensive and complicated automation solutions are a thing of the past. Increase productivity and output while increasing accuracy is just a few keystrokes away, the power is in your hands.

The Bridenbaughs started BridenBot in October of 2019 and have been growing ever since. RPA will absolutely maximize your productivity by freeing up the time to do so much more.

If you'd like to discuss RPA or would like to try BridenBot for yourself, reach out to Julie Bridenbaugh at 925-596-4157, www.bridenbot.com or on Facebook, Twitter, or LinkedIn.

BridenBot



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Taking Advantage of Proposition 19 To Transfer To A New Property Within California

In November 2020, the state of California approved Proposition 19, which made important changes to the property tax transfer rules for those aged 55 and over as well as parent-child property transfers of primary residences and parent-child transfers of other real property. Beginning in 2021, the new guidelines will replace the existing rules of Proposition 13.

Prop 19 allows a homeowner who is 55 years of age or older, severely disabled or whose home has been substantially damaged by wildfire or natural disaster to transfer the taxable value of their primary residence to:

- a) a replacement primary residence anywhere in the state
- b) regardless of the value of the replacement primary residence (but with adjustments if replacement has a greater value),
- c) within two years of the sale and
- d) up to three times (or as often as needed for those whose houses were destroyed by fire).

Curious to learn more about Prop 19 & how it will affect you personally? Give us a call at 925-400-7533, or visit BayAreaHomeFinder.com/Proposition19 to learn more.

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