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Chamber advocacy making a difference in Pleasanton

There have been some recent pivotal issues facing our Pleasanton businesses that the chamber has been actively advocating. The first issue involved surveying the Tri-Valley Restaurant Group about the expiration of the 15% cap on commission charges for third-party food delivery services on Pleasanton restaurants. The cap was originally approved



Steve Van Dorn
Pleasanton Chamber
President/CEO

by the City Council on October 6, 2020, due to the COVID-19 pandemic and was planned to sunset on October 6, 2021. After receiving unanimous support from the Pleasanton restaurant community, the Chamber Board of Directors recommended to the City that the 15% cap be extended for another year. Upon hearing our recommendation and from seeing the results from

our restaurant survey, the City staff recommended the 15% be extended for another year. The City Council agreed and approved extending the cap for another year at their August 17 meeting.

Working with the Pleasanton Downtown Association and the Tri-Valley Restaurant Group, we jointly submitted a letter requesting the City extend the temporary "pop-up" program which was scheduled to end Labor Day weekend. This was a critical issue for the restaurant community due to the planned

ending of the "Weekends on Main" program and the everchanging pandemic requirements for indoor dining. Due to our coordinated efforts, the City Council took action to extend the "pop-up" program through the end of the year.

Once again, I am reminded that by working together, we can make great things happen in Pleasanton. As the voice of the Pleasanton business community, we look forward to continuing our advocacy to support our businesses and community.

Zachary's

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Zachary's has five locations across the Bay Area in Oakland, Berkeley, Pleasant Hill, and now Downtown Pleasanton.

"We are delighted to be in Downtown Pleasanton and treasure the warm welcome we are receiving from customers and community members," says Zachary's COO Leandra Schuler. "We look forward to serving delicious pizza and being part of memorable experiences for years to come."

Zachary's is open for dine-in and takeout seven days a week. For those ordering takeout, short-term parking is available directly behind the restaurant for easy and quick pickups. Delivery is available via their online ordering platform, as well as through their third-party delivery partner DoorDash. For more information or to place an



Zachary's in downtown Pleasanton boasts a full bar with signature cocktails, 10 beers on draft, and two HD TVs.

online order visit Zachary's website at www.zacharys.com or call them directly (925) 600-0089. Questions

can be emailed to Zachary's Director of Operations Luke Vavasour at luke@zacharys.com.

Da Boccery

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their lives, and opened Plucked Chicken & Beer, which now has locations in Pleasanton, Livermore and San Ramon.

In July of 2021, Da Boccery opened its doors at 175 E. Vineyard Avenue in Livermore, the former site of Campo di Bocce. The space lends itself to all ages, with a casual, fun atmosphere of eating, drinking and activities. Da Boccery is the perfect site for corporate events, birthday parties and gatherings of all sizes. From large to-go orders to in-house banquets to full-service catering, they can work within your budget to create a menu that will make your guests feel like they are right at home. Activities are indoor and outdoor and are available to book online one week prior to the date via our website www.daboccery.com.

PLEASANTON CHAMBER OF COMMERCE

Annual

Golf Outing

Friday, October 1, 2021
Callippe Preserve Golf Course

The Pleasanton Chamber's annual Golf Outing returns on the first Friday in October at Callippe Preserve Golf Course. This is the Chamber's one true fundraising event of the year. Open to everyone, the chamber invites you to jump on this fantastic opportunity to start your weekend early on Friday, October 1, 2021.

Big O Tires of Pleasanton, 1st United Credit Union, Gene's Fine Foods, Golden 1 Credit Union, John Muir Health, OMRON and Stanford Health Care-ValleyCare are all sponsors of the event. The

chamber is happy to announce that popular and long-time golf tournament participants Rancho Grande Taqueria and Nothing Bundt Cakes are returning for this year's event. Golfers will also have the opportunity to enjoy trip sandwiches for lunch from Gene's Fine Foods as well as a dinner following golf from Callippe, where prizes will be distributed, and golf winners announced.

Whether you golf or not, this fun-filled day outside is a great opportunity to get your business engaged and more exposure.



Entertaining clients? Check out the all-inclusive, full-service package: the Corporate VIP Challenge foursome, which includes a special corporate super ticket for each golfer as well as a leaderboard sponsorship. Want to play but don't have a foursome? We'd love for you to join us and register as an individual golfer. We'll pair you up with a fun group.

Opportunities to interact with the golfers and promote your brand throughout the day are available through a theme hole sponsorship. Contests for long drive, closest to the pin, and hole-in-one are all part of the day, as well as the chance to participate in the putting

contest sponsored by Row House Pleasanton prior to the shotgun start of the tournament. All skill levels are welcome. To sign-up and learn more, visit www.pleasanton.org and click on the link for Golf Outing or email susie@pleasanton.org.

Thank You to the Golf Outing Main Event Sponsors



Big O Tires of Pleasanton



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The positions and views advocated here are solely the responsibility of the Chamber.

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Pleasanton Chamber of Commerce
777 Peters Avenue
Pleasanton, CA 94566
Phone (925) 846-5858
Fax (925) 846-9697
www.pleasanton.org

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