

## Business Spotlight



## Cr atif: The Future of Art Studio

*Providing the community with an art experience that is memorable and unique*

Cr atif, the revolutionary art studio concept, has proven its draw at its corporate location in Pleasanton, California. With thousands of customers who have enjoyed creating art at the location, Cr atif has been successful in becoming a cherished art experience. The award-winning and inspiring atmosphere, super-friendly service and wide variety of options has made it an attractive art destination for kids and adults.

In July of 2021, Cr atif announced that it would be expanding its footprint by soon opening its first-ever franchise location in York County, South Carolina. The idea to start Cr atif sparked when Founder and CEO Jaya Aiyar was making a painting with her kids. She realized that while the entertainment and children's activity industry was in high demand, there were no art studio concepts suitable for kids and adults that also integrated art with technology.

"With the launch of the Cr atif



franchising program, our goal is to expand our artistic enterprise across the country," said Aiyar. "We are looking for motivated entrepreneurs who can open studio locations in new territories."

Cr atif's uniqueness comes from the fact that they offer a variety of painting surfaces such as canvases, ceramics, rocks, unfinished wood, and planters. "We also have our own proprietary ArtPad app that has video tutorials and images of painted samples, to get customers

started with their art project," said Aiyar.

### The Cr atif Franchise

Cr atif is a unique brand that is positioned for growth. It leverages the demand for appealing, engaging art activities, all within the immense family entertainment and children's activity franchise industry. With multiple revenue streams such as Walk-In/DiY Painting Sessions, Private Paint Parties, Art Classes, Painting Workshops, Camps, Corporate events and more, Cr atif has created a robust business model. The award-winning studio design, modern interiors, proprietary technology and great customer service creates an inimitable, vibrant and playful ambiance that encourages imagination and creativity. For complete information about the Cr atif Franchise Program, visit: [creatif-franchise.com](http://creatif-franchise.com).

Visit Cr atif's studio in Pleasanton at 5480 Sunol Blvd. Suite 2 or learn more by calling 925-500-8315.

## Business Spotlight



## One-stop shop for your digital marketing

*EmailsAndSurveys offers no monthly commitment*

Are you a MailChimp, Constant Contact, or ezTexting Customer? Are you billed every month whether you use their service or not? Can you send an SMS and an email campaign? Can you post your message to your social media channels and send the same message via email or SMS? If you answered No to any of these questions, EmailsAndSurveys is a fit for you.

EmailsAndSurveys is a one-stop digital marketing platform with the most complete service in the market, best-in-class email editor, full-

featured SMS service, and lots of free services to ensure return-on-investment for your digital email campaigns. Their services include the following: Email Campaigns, SMS Campaigns, SMS Polls, Surveys, Assessments, Forms, Social Media Posting, Social Media Tracking, and a CRM.

What makes EmailsAndSurveys different is that they are the only service that gives customers a choice if they would like a monthly commitment or use a pay-as-you-go model, where you can send an email for just a penny or send an SMS for three cents. Why pay a

MailChimp, Constant Contact, or Simple Texting for a service you do not use.

EmailsAndSurveys also has free services, including online forms, a CRM where you can make phone calls and start zoom conferences and free social media posting and analytics to leverage your social media channels in your marketing campaigns. Try it out for free at [www.emailsandsurveys.com](http://www.emailsandsurveys.com) or follow them on Facebook for what is coming next. Contact Mike Hoyman at 415-906-4001 or [mike@emailsandsurveys.net](mailto:mike@emailsandsurveys.net) with questions.

## Membership Anniversaries



During the past two months, nearly 100 businesses renewed their investment in the Chamber, thereby demonstrating their continued commitment to community excellence while realizing the benefits, services and representation associated with membership in Pleasanton's leading business organization.

We recommend that you look first to Chamber members for your business and consumer needs.

### 60 Years

Castlewood Country Club  
Pleasanton Garbage Service  
Pacific Gas & Electric  
35-39 Years  
MacDonald Law Office  
Alpha Omega Print  
30-34 Years  
Black Tie Transportation  
Valley Tire Service  
Gene's Fine Foods

### 25-29 Years

Alberto's Cantina  
Rotary Club of Pleasanton North  
Costco Wholesale  
Vic's All Star Kitchen  
First Republic Bank  
Colliers International  
Pleasanton VIP Senior Club  
So Unique Painting & Decorating  
Select Imaging  
Oracle  
Alameda County Transportation Commission

### 20-24 Years

Rosewood Commons  
Zone 7 Water Agency  
Hoge Fenton Jones & Appel, Inc.  
Blue Agave Club  
Denali Data Systems, Inc.

### 15-19 Years

Marketing Solutions Group  
Agape Villages  
Foster Family Agency  
Oak Hills Travel  
UNCLE Credit Union  
Quarry Lane School, The  
Kier & Wright Civil Engineers & Surveyors, Inc.  
Adams Pool Solutions

### 10-14 Years

Shaklee Corporation  
Time 4 Order - Professional Organizing  
Netrique, Inc.  
PrideStaff  
Callippe Preserve Golf Course  
360 Web Designs  
The Franchise Consulting Company/Steve Taylor  
Independent Consultant

Stoneridge Creek Pleasanton  
Lewman Law, APC

### 5-9 Years

Tri-Valley Evening Rotary  
Pat Mayfield Consulting, LLC  
Blue Oaks Church  
Pleasanton Girls Softball League  
Velur Enterprises, Inc.  
Law Office of James P. White  
Barranti Law Group  
Rice, Christina - Keller Williams Realty Medea, Inc.  
Main Street Pediatric Dentistry and Orthodontics  
HERS Breast Cancer Foundation  
Real Protection, Inc.  
Bay Area Tile and Hardwood Supply

### 1-4 Years

Addiction Treatment Alternatives, LLC (ATA)  
ARCpoint Labs of Pleasanton CA  
LifePlan Lawyer  
Huntington Learning Center  
Triangle Construction  
Profit Minds, LLC  
Nonprofit & Communications Consulting  
The Wine Group  
Sultans Kebab  
Pet Supplies Plus  
Metcon-Ti, Inc.  
BYE Junk  
Creatif  
Eileen Manger-COMPASS  
Perazul Capital LLC  
Dragon City  
Cindy Gee - Better Homes & Gardens Tri-Valley Realty  
Cool Earth Solar  
PYT Construction Corp.  
SMARTFIT360  
Morehead, Nancy  
Row House Pleasanton  
Jeanette Schaub Health & Wellness by Design  
PMA Services  
The Medicine Shoppe  
Limitless Axes & Ales  
The Board Room Pleasanton