

Business Connection



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Business Spotlight

Inspire a memorable first impression

Branding does not need to be complicated. But it should start with a strong foundation. As a personal design consultant, logo and graphic designer, Annette Frei Design uses proven practices and creative solutions to create custom plans for each client. Set-up and execution of the brand plan are essential, so Annette starts with the client's basic values to build a sturdy base for the brand to build upon.



Annette Frei

Logo Design

As a boutique logo designer, Annette Frei Design walks with each client hand-in-hand through the process, creating a custom logo design with one-on-one personal service from beginning to completion. The client's story, color theory, color psychology, and technical application are tools used to breathe life into the initial concepts. Well thought-out ideation is the core of high-quality branding.

AFD's goal is not only to fulfill the expectations of clients but to create a positive emotional response for the owner and the ultimate viewer.

Graphic Design

Skill, experience, and proven design practices make Annette Frei Design qualified to create the media images needed to engage customers while staying within brand guidelines.

Illustration

Annette can be hired per-project or for ongoing illustration and consultation. From product drawings to final



Build a sturdy base for your brand with Annette Frei Design as your personal visual designer.



print or web ready images, her 10+ years in corporate and 20 years owning her own business give her a strong adaptive style that meet the needs of each individual job.

Putting a plan in place with a design professional eliminates complications and can elevate your business through smart marketing. Build a sturdy base for your brand with Annette Frei Design as your personal visual designer. Located in the Tri-Valley, AFD is your East Bay's best choice for graphics.

Learn more at annettefreidesign.com, by emailing annette@annettefrei.com or calling 480-707-2903.