

# Business Connection



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## Empowering girls to rise out of poverty through sports and education

**G**irls Soccer Worldwide™ is a Livermore based leadership program empowering girls to rise out of poverty through sports and education. Their goal is to see girls rise up, make a difference, and become strong leaders in their own communities, whether it is in their international program or right here in the Tri-Valley. Everything they do is centered around two beliefs. Every girl deserves to have access to the same opportunities regardless of where she was born and the socio economic status she was born into and every girl has a voice that can change the world, starting with her own.

With their 'pay to play' system in the US, many girls in under-

served communities don't have access to sports. In the Girls Soccer Worldwide™ Grassroots Leadership Program, they bring the sport to them where they are at, creating opportunities, on and off the field, to play and gain leadership skills needed to succeed in life. These workshops are created for young girls, focusing on the confidence, courage, and character that can be lost at an adolescent age.

Their secret sauce? Girls Soccer Worldwide™ was created around the idea of girls empowering girls. Each Grassroots workshop is co-developed and co-facilitated by their Ambassador for Change Leaders who are high school age girls



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committed to their own 10-month GSW Leadership program. There is power in an experience when young girls are surrounded by positive female mentors. It creates a

safe space for them to use their own voice freely, explore relatable conversations, and identify with

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## Soccer

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their own individuality. These workshops also make an impact on the Girls Soccer Worldwide™ Ambassadors by creating an environment based on the idea of "you learn when you teach." They are able to gain confidence through public speaking, content planning, and seeing their own visions turn into reality.

In their 2021-2022 program, there are 24 Ambassadors from all over the Tri-Valley. These young ladies attend monthly workshops to dive into female led conversations focusing on the Art of Self-Leadership and

Grassroots Planning. They not only learn how to stand out and gain an edge in a competitive world preparing them for what's ahead in their own journey, they are a part of an experience that allows them to use their voice for change close to home.

When you partner with Girls Soccer Worldwide™ you become a part of the solution and help empower young girls to become agents of change in their own communities. Become a Champions for Change monthly member or make a one-time donation today at [www.girlssoccerworldwide.org](http://www.girlssoccerworldwide.org).

Follow their journey on social media @girlssoccerworldwide and be a part of the conversation.