

Business Connection



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Catalyst • Convener • Champion

November 2021

Empowering girls to rise out of poverty through sports and education

Girls Soccer Worldwide™ is a Livermore based leadership program empowering girls to rise out of poverty through sports and education. Their goal is to see girls rise up, make a difference, and become strong leaders in their own communities, whether it is in their international program or right here in the Tri-Valley. Everything they do is centered around two beliefs. Every girl deserves to have access to the same opportunities regardless of where she was born and the socio economic status she was born into and every girl has a voice that can change the world, starting with her own.

With their 'pay to play' system in the US, many girls in under-

served communities don't have access to sports. In the Girls Soccer Worldwide™ Grassroots Leadership Program, they bring the sport to them where they are at, creating opportunities, on and off the field, to play and gain leadership skills needed to succeed in life. These workshops are created for young girls, focusing on the confidence, courage, and character that can be lost at an adolescent age.

Their secret sauce? Girls Soccer Worldwide™ was created around the idea of girls empowering girls. Each Grassroots workshop is co-developed and co-facilitated by their Ambassador for Change Leaders who are high school age girls



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committed to their own 10-month GSW Leadership program. There is power in an experience when young girls are surrounded by positive female mentors. It creates a

safe space for them to use their own voice freely, explore relatable conversations, and identify with

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Michael Hepler, who owns Fresh Cut Christmas Trees with his wife Wanda and son Cody, has been in the business since he was 15 years old. Their goal is to develop trust and confidence with independent retailers and non-profit organizations.

Fresh Cut Christmas Trees

Premium quality without the premium price

Fresh Cut Trees is a small family farm operating in the foothills of Oregon's Cascade Mountains. The Hepler Family is pleased to introduce its new retail lot in Pleasanton, located at 4501 Pleasanton Avenue. The family also ran the tree lot in 2020 and they are very familiar with the location. It is set to open November 24, 2021.

Michael Hepler, who owns F.C. Trees with his wife Wanda and son Cody, has been in the business since he was 15 years old. At a young

age, he started shearing Christmas trees and has been in the business ever since. In 2006, he went out on his own and started a farm labor contractor's business where he specialized in culturing and harvesting Christmas trees for other growers.

In 2007, the Heplers decided to take the business to a new level and started planting trees of their own and selling wholesale while meeting some incredible people along the

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GOLD

OMRON

Stanford
HEALTH CARE
STANFORD MEDICINE

ValleyCare

workday.



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Garbage
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Leading Innovation >>>

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CB California Business
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CREDIT UNION

BRONZE



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BIO-RAD

E&S RING
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INVESTMENT
PROPERTIES



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Our name says it all.

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