

Business Spotlight

Inspire a memorable first impression

Branding does not need to be complicated. But it should start with a strong foundation. As a personal design consultant, logo and graphic designer, Annette Frei Design uses proven practices and creative solutions to create custom plans for each client. Set-up and execution of the brand plan are essential, so Annette starts with the client's basic values to build a sturdy base for the brand to build upon.



Annette Frei



Build a sturdy base for your brand with Annette Frei Design as your personal visual designer.



print or web ready images, her 10+ years in corporate and 20 years owning her own business give her a strong adaptive style that meet the needs of each individual job.

Putting a plan in place with a design professional eliminates complications and can elevate your business through smart marketing. Build a sturdy base for your brand with Annette Frei Design as your personal visual designer. Located in the Tri-Valley, AFD is your East Bay's best choice for graphics.

Learn more at annettefreidesign.com, by emailing annette@annettefrei.com or calling 480-707-2903.

Logo Design

As a boutique logo designer, Annette Frei Design walks with each client hand-in-hand through the process, creating a custom logo design with one-on-one personal service from beginning to completion. The client's story, color theory, color psychology, and technical application are tools used to breathe life into the initial concepts. Well thought-out ideation is the core of high-quality branding.

AFD's goal is not only to fulfill the expectations of clients but to create a positive emotional response for the owner and the ultimate viewer.

Graphic Design

Skill, experience, and proven design practices make Annette Frei Design qualified to create the media images needed to engage customers while staying within brand guidelines.

Illustration

Annette can be hired per-project or for ongoing illustration and consultation. From product drawings to final



Girls Soccer Worldwide's workshops are created for young girls, focusing on confidence, courage, and character.

Soccer

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their own individuality. These workshops also make an impact on the Girls Soccer Worldwide™ Ambassadors by creating an environment based on the idea of "you learn when you teach." They are able to gain confidence through public speaking, content planning, and seeing their own visions turn into reality.

In their 2021-2022 program, there are 24 Ambassadors from all over the Tri-Valley. These young ladies attend monthly workshops to dive into female led conversations focusing on the Art of Self-Leadership and

Grassroots Planning. They not only learn how to stand out and gain an edge in a competitive world preparing them for what's ahead in their own journey, they are a part of an experience that allows them to use their voice for change close to home.

When you partner with Girls Soccer Worldwide™ you become a part of the solution and help empower young girls to become agents of change in their own communities. Become a Champions for Change monthly member or make a one-time donation today at www.girlssoccerworldwide.org.

Follow their journey on social media @girlssoccerworldwide and be a part of the conversation.



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Handling the Holidays

A FREE GRIEF WORKSHOP



For people who have experienced the death of a loved one, the winter holiday season can be painful. Experiencing grief at this time may intensify feelings of loneliness from isolation, or anxiety about being asked how you are dealing with the loss of your loved one.

Hope Hospice offers a free workshop to discuss healthy coping strategies.

Choose from the following dates; the program is the same. Please call to reserve your spot: (925) 829-8770. Although the workshop will be held online via Zoom, space is still limited due to the interactive nature of the program.

Wednesday, November 10, 2-3:30 p.m.

Tuesday, December 7, 11 a.m. -12:30 p.m.