Inspire a memorable first impression

Building a sturdy base for your brand with Annette Frei Design as your personal visual designer.

Logo Design
As a boutique logo designer, Annette Frei Design walks with each client hand-in-hand through the process, creating a custom logo design with one-on-one personal service from beginning to completion. The client’s story, color theory, color psychology, and technical application are tools used to breathe life into the initial concepts. Well-thought-out ideation is the core of high-quality branding.

AFD’s goal is not only to fulfill the expectations of clients but to create a positive emotional response for the owner and the ultimate viewer.

Graphic Design
Skill, experience, and proven design practices make Annette Frei Design qualified to create the media images needed to engage customers while staying within brand guidelines.

Illustration
Annette can be hired per-project or for ongoing illustration and consultation. From product drawings to final print or web ready images, her 10+ years in corporate and 20 years owning her own business give her a strong adaptive style that meet the needs of each individual job.

Putting a plan in place with a design professional eliminates complications and can elevate your business through smart marketing. Build a sturdy base for your brand with Annette Frei Design as your personal visual designer. Located in the Tri-Valley, AFD is your East Bay’s best choice for graphics. Learn more at annettefreidesign.com, by emailing annette@annettefrei.com or calling 480-707-2903.

Girls Soccer Worldwide’s workshops are created for young girls, focusing on confidence, courage, and character.

Soccer
(continued from page 1)

Girls Soccer Worldwide™ workshp

Grassroots Planning. They not only learn how to stand out and gain an edge in a competitive world preparing them for what’s ahead in their own journey, they are a part of an experience that allows them to use their voice for change close to home.

When you partner with Girls Soccer Worldwide™ you become a part of the solution and help empower young girls to become agents of change in their own communities. Become a Champion for Change monthly member or make a one-time donation today at www.girlsoccerworldwide.org.

Follow their journey on social media @girlsoccerworldwide and be a part of the conversation.

Handling the Holidays
A FREE GRIEF WORKSHOP

For people who have experienced the death of a loved one, the winter holiday season can be painful. Experiencing grief at this time may intensify feelings of loneliness from isolation, or anxiety about being asked how you are dealing with the loss of your loved one.

Hope Hospice offers a free workshop to discuss healthy coping strategies.

Choose from the following dates; the program is the same. Please call to reserve your spot: (925) 829-8770. Although the workshop will be held online via Zoom, space is still limited due to the interactive nature of the program.

Wednesday, November 10, 2–3:30 p.m.
Tuesday, December 7, 11 a.m.–12:30 p.m.