

Ribbon Cuttings Creating new jobs, stronger economy



www.kwtrivalley.com

Keller Williams Tri-Valley Real Estate — Keller Williams Tri-Valley Real Estate announces the grand opening of KW Luxury Homes International brand and its headquarters at 459 Main Street in the heart of downtown Pleasanton. Keller Williams Tri-Valley is locally owned and operated by Jennifer Haus who has been a local resident for over 26 years. The four local offices closely align themselves with Keller Williams International and founding principles including an emphasis on culture. Keller Williams Luxury Division, locally founded in 2019 with a team of 8 top agents and directed by Cynthia Dake, is proud to have been awarded Keller Williams #1 Global Luxury Division. In 2021, we served 1,500 local families. We have branded our local 660 Main Street and 459 Main Street offices KW Luxury Homes International and look forward to serving our community for many more years to come.

Keller Williams International, the largest and most productive real estate company, is a consistent recipient of 'top customer service' awards, 'best places to work' and other notable awards by Forbes, Newsweek, Glass Door and Inman. The win-win and family culture embedded in the Keller Williams brand, together with Keller Williams Tri-Valley top sales volume, agent care and support, agents tend to enjoy long tenure, steady growth and are among some of the nation's top producing REALTORS. We are proud to have a true luxury brand with world class offerings to serve luxury clientele in our local area. Watch for our open house signs at 459 Main Street and be sure to stop in.

Business Spotlight

Trustegritty: Helping you to grow your business

Trustegritty is a nationwide organization that was founded in 2012 and helps professionals grow their business through collaboration. Members share ideas, solve problems, and develop meaningful relationships.



Laurie Pearce
Trustegritty Regional
Connector

"I value the relationships that I have established with other business professionals here in our Tri-Valley area," said Charles Crohare, Business Banking Manager of UNCLE Credit Union. "Business members of Trustegritty understand and appreciate the need to bring value to other businesses to have a good relationship," said Crohare.

Trustegritty members are entrepreneurs, professionals, businesspeople, and advisors who are committed to each other's success. Only one member per industry is represented in each group. On average, current members have been in business for over 15 years.



Trustegritty has five groups in the East Bay including the Livermore/Pleasanton Founders Group.

"Trustegritty provides an opportunity to connect with other professionals at a level that I haven't seen in other networking groups. I get to know people on both a professional and personal level so that I am comfortable referring people to them, and I also have them as a resource when a need arises," said Annette Bevers, CPA.

Groups typically consist of 15-20 pro-

(continued on next page)



Trustegritty

The Power to Grow™

HIKE for HOPE

MAY 14 Del Valle Regional Park, Livermore

The Hike for Hope is an annual fundraiser for Hope Hospice. Money raised benefits patient care and helps keep critical services like grief support, dementia education, and family caregiver resources available to the public at no charge.



Register today!

Route Options

2.6 miles: easy out-and-back lakefront route that can be shortened to your comfort level

4.4 miles: adds a moderate incline loop

Start anytime between 8:30 and 9:30 a.m. When you finish, enjoy a **FREE barbecue lunch** sponsored by MCE Corp.

Tax-Deductible Registration Donation

Hope Hospice is a 501(c)(3) nonprofit, 94-2576059.

\$35 ADULT

FOR PARTICIPANTS AGE 18 AND UP

\$15 YOUTH

FOR PARTICIPANTS AGES 13-17

FREE FOR KIDS 12 AND UNDER

REGISTRATION STILL REQUIRED TO GET A SHIRT

NEW! \$80 FAMILY PACKAGE

INCLUDES REGISTRATION FOR 2 ADULTS AND 2 YOUTH



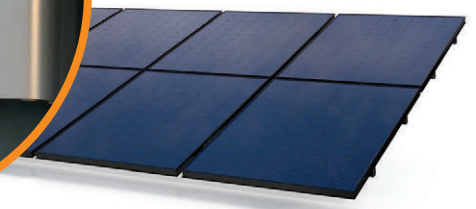
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