

Business Connection



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March 2022

CloroxPro introduces new online education and training program for cleaning professionals

COVID-19 raised public awareness of how germs spread, and as a result, expectations for cleaning and disinfecting in shared spaces were elevated. These days maintaining shared, public spaces that are “just” visibly clean is no longer enough. Professional cleaners are expected to do more to help safeguard public health.

To help address this CloroxPro, a division of The Clorox Company, recently introduced CloroxPro™ HealthyClean™, a new online learning platform that delivers best-in-class education and training on how to clean for health — effectively, efficiently and safely — to help create cleaner, healthier shared spaces. HealthyClean™ is the only industrywide certificate program designed for frontline commercial cleaners that is accredited by the American National Standards Institute National Accreditation Board. This is a prestigious accreditation indicating that the certificate course meets the highest standards for program quality and training comprehension.

CloroxPro has long recognized the value of going beyond cleaning products and offering training materials, such as toolkits and webinars, to help customers better protect public spaces, but HealthyClean takes CloroxPro education to the next level.

“Our mission at CloroxPro is to help create healthier and safer public spaces where people can come



together and thrive. To do so, we need to educate and empower those responsible for cleaning the areas where people work and gather,” said Lynda Lurie, senior director of marketing, CloroxPro. “Through the CloroxPro Healthy Clean Trained Specialist Certificate Course, we are offering a highly effective training program that provides valuable

knowledge and on-the-job skills needed by the professional cleaning industry. It is raising the bar in educational excellence and in turn helping better protect public health by training professional cleaners on how to effectively, efficiently and safely clean for health.”

The CloroxPro HealthyClean Trained Specialist Certificate

Course sets a new standard and gives frontline cleaning professionals the training they deserve. A second course designed specifically for managers will launch later this year. The CloroxPro™ HealthyClean™ learning platform is raising the bar on educational excellence in the commercial cleaning industry and comes at a critical time when frontline janitorial cleaners and facility managers need it the most.

To learn more about the CloroxPro HealthyClean program, or about CloroxPro’s many other training materials and resources, please visit www.CloroxPro.com

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GOLD



SILVER



BRONZE



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The positions and views advocated here are solely the responsibility of the Chamber.

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Stay connected with the Chamber



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Rebuilding the chamber is the focus for 2022

It's an honor to be serving as 2022 Chair of the Board for the Pleasanton Chamber of Commerce. After being involved in numerous chamber programs, such as Ambassador Committee, Pleasanton Young Professionals, Community Foundation Board, and Leadership Pleasanton, it's very special to me to be serving our community as Board Chair.

Emerging from a second year of a pandemic and many virtual events, we will focus on "rebuilding" as our theme for 2022. We want to grow

our circle of influence members and bring back our CEO Round Table event, where we will invite Mayor Karla Brown, our new City Manager, and other city leaders to meet and discuss important issues impacting our business community. We will relaunch in-person tradeshow mixers. These events showcase the diverse businesses of our chamber members and are a ton of fun to

attend. We also look forward to celebrating local heroes at our annual Community Service Awards event. This may be celebrating women



Kim Damiani
2022 Chair
of the Board

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Mayor Brown's State of the City address set for March 29

The Pleasanton Chamber of Commerce is pleased to present State of the City Pleasanton 2022, featuring Mayor Karla Brown. Everyone in the community is invited to hear Mayor Brown's first in-person State of the City address, set for Tuesday, March 29, 2022, at 11:30 a.m. at the DoubleTree by Hilton Pleasanton at The Club.

"I look forward to sharing this year's update with the Pleasanton Chamber of Commerce and the community at the State of the City address," said Mayor Brown. "I invite Pleasanton residents and businesses to learn about the projects and programs our city has been working on, and some of

the exciting initiatives on the horizon that will help ensure our city's growth, vitality, and stability in the years to come."

Following her election in November 2020, Brown is serving her first term as Mayor of the City of Pleasanton, preceded by serving two terms on the Pleasanton City Council. Her inaugural State of the City address was given virtually in March of 2021 due to the pandemic. Mayor Brown currently serves on multiple regional and city committees, boards and commissions. She has worked as an Associate Broker/Real Estate Agent since 2002 and has held a Real Estate Broker's license since 2007.

Mayor Brown has lived in



**Mayor
Karla Brown**
City of Pleasanton

Pleasanton for 29 years during which she has supported many organizations. She has volunteered with RAGE youth soccer as a coach, the Tri-Valley Conservancy, Hively, Valley Humane Society, and she has held positions as a Gifted and Talented Education (GATE) Liaison and School Site Council for Pleasanton schools. When not working, she enjoys playing tennis, walking, hiking, bicycling, and spending time with her family.

"Through our conversations, it's clear Mayor Brown has a big heart for the Pleasanton community," said chamber board chair Kim Damiani of Summit Financial Group. "This in-person luncheon will be a great event to reconnect with city leaders and our community members and hear about the city's priorities for

2022," said Damiani.

Sponsors of the event include Alameda County Fair, Amos Productions, Bay East Association of REALTORS®, CEMEX, Chabot Las Positas Community College District, The Clorox Company, Hoge Fenton, Resurrection Greek Orthodox Church, Safeway, Sensiba San Filippo LLP, Stanford Health Care-ValleyCare and UNCLE Credit Union. A limited number of sponsorships are still available. Email susie@pleasanton.org for details.

The luncheon event is a collaborative effort between the City of Pleasanton and the Pleasanton Chamber of Commerce. Tickets to attend are available at www.pleasanton.org, \$50 per attendee through March 11, \$60 beginning March 12.

EVENT SPONSORS



Chamber CEO announces retirement this spring

After a 25-year career in the chamber of commerce industry, Steve Van Dorn, President/CEO of the Pleasanton Chamber of Commerce, has announced his retirement effective May 1, 2022.

"I have really enjoyed my four years at the Pleasanton Chamber of Commerce. It has been my dream job, very rewarding and certainly challenging due to the pandemic," said Van Dorn. "Thanks to an awesome team, engaged board of directors and a very supportive membership,

the chamber is in a strong position to continue its leadership in advocating for the business community," he said.

Van Dorn began at the Pleasanton Chamber in August of 2018 and noted the update of the chamber's Pleasanton 2025: A Community Vision as one of the highlights of his tenure. Other accomplishments he is proud of are celebrating the chamber's 75th anniversary and acknowledging the 2020 community service award winners in-person last fall.

"With my wife recently retired,

we are planning to travel, take more walks and visit fun places during the week instead of on the weekends," said Van Dorn. "I'm looking forward to spending time doing things I currently never find the time to do."

Van Dorn is a past board chairman of the Western Association of Chamber of Commerce Executives (WACE) and past chair of the City of Pleasanton's Economic Vitality Committee. He is the current President of The Rotary Club of Pleasanton's Foundation, a role he plans to continue into retirement.

"Steve brought an outgoing and positive outlook to the chamber," said chamber board chair Kim Damiani of Summit Financial

Group. "He was always willing to listen and engage with our members, volunteers and community leaders to be sure the chamber was providing programs and initiatives that were important to their success."

"We're also thankful for his assistance with a comprehensive search effort that is currently in process," continued Damiani. "With Steve's help and efforts of our dedicated board of directors, we anticipate a seamless transition."

The chamber board of directors has hand-picked a search committee to engage in all aspects of the hiring process for Van Dorn's replacement, which they plan to have in place by late spring or early summer.



Steve Van Dorn
Pleasanton
Chamber
President/CEO

Business Spotlight

Eric's Corner: Raising awareness of epilepsy, connecting our community with resources

Approximately 1 in 26 individuals will experience a seizure in their lifetime. Some 2,000 people in the Tri-Valley (and over 140,000 individuals in Northern California) have been diagnosed with epilepsy. Family and friends of loved ones with an epilepsy or seizure diagnosis are also greatly affected.

Diagnosed in 2010, Eric Nostrand, a local business owner, is now one of those living with epilepsy. After years of raising money for cancer resources at Stanford-ValleyCare's Health Library in Pleasanton, Eric's friends decided it would be important for the library to designate a section on epilepsy resources. Hence, the corner of the library, named Eric's Corner, provides information and resources on epilepsy and seizures.

"For those confronting epilepsy, we are a community of people with experience dealing with the same issues you are and want to help you



Eric's Corner members at a national epilepsy conference in San Francisco.

learn, socialize and to live your fullest life," said Nostrand.

In 2011, Eric met Kim Zamrzla, a local epilepsy advocate, and they collaborated to get the non-profit organization, Eric's Corner, up and running where a website (ericscorner.org) was launched and a Board of Directors was formed of volunteers who have been affected by epilepsy. In addition, support and social groups were

started, community awareness and education programs were created, a newsletter was generated, and an annual golf tournament fundraiser was launched. Now, Eric's Corner has touched hundreds of lives in the community.

Eric's Corner was established to help navigate the various issues for those affected by an epilepsy/seizure diagnosis. Their website, events, support and social groups,



Eric's Corner supporters at a dinner celebrating epilepsy awareness month in November. The picture being held up is of an Eric's Corner member who passed away of SUDEP (sudden death due to epilepsy).

community outreach, newsletter, social media, and other resources offer educational opportunities to help individuals suffering from epilepsy as well as those in support roles.

"Our mission supports those in their quest to live vigorous and healthy lives, and to educate our community about this pervasive and often misunderstood disorder," said Zamrzla.

Eric's Corner Golf Scramble

Castlewood Country Club - Hill Course
with Dinner and Awards at SideTrack Bar+Grill

Monday, May 9, 2022

\$200 per golfer | \$800 per foursome | Limited to first 128 golfers
Register at ericscorner.org to play, sponsor or volunteer!

ericscorner.org
epilepsy resources

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UNCLE Credit Union celebrates 65 years as trusted financial institution and vital community resource

UNCLE Credit Union, serving four counties in the eastern region of the San Francisco Bay Area and the Central Valley, marks its 65th anniversary this year. A \$636 million, full-service financial institution, UNCLE has been a trusted provider and major contributor to the communities it serves since its inception in 1957. The multiple award-winning organization has been recognized by both its industry and field of membership for excellence in service, culture, leadership, philanthropy, and financial strength and performance.

"This anniversary holds special significance for us as an organization dedicated to promoting the financial success of our members. It's symbolized by the blue sapphire — which represents loyalty, prosperity, trust and integrity," said UNCLE Credit Union Board Chairman Chung Bothwell, who for more than two decades has been instrumental in guiding the organization's strategic course. "As a cooperative, our returns are reinvested in the credit union to provide the products and personalized service that support our members in reaching important life goals, and creating a more secure financial future. Over six and a half decades, the confidence and faith that have been entrusted in us have enabled us to prosper and thrive for the benefit of our entire membership."

UNCLE Credit Union President and CEO Harold



Roundtree added, "We're honored to commemorate this milestone with a series of events and special offerings to be held throughout the year in each of the communities we serve. The planned celebrations are an excellent opportunity to express gratitude to our members, and to help raise awareness about the many ways credit union membership can help individuals and families improve their financial lives."

Festivities will kick off with six weeks of giveaways and sweepstakes leading up to UNCLE Credit Union's Annual Membership Meeting in early spring. A video to be displayed on the credit union's website will showcase the story of how the organization has evolved. Members will also have the opportunity to earn additional points on credit card rewards, and take advantage of limited-time rates on personal loans and certificates of deposit.



UNCLE raised \$1,812 for Good News Bears in March 2019, which were used to purchase teddy bears for those suffering illness, trauma, loss or loneliness.

Ribbon Cuttings Creating new jobs, stronger economy



www.kwtrivalley.com

Keller Williams Tri-Valley Real Estate — Keller Williams Tri-Valley Real Estate announces the grand opening of KW Luxury Homes International brand and its headquarters at 459 Main Street in the heart of downtown Pleasanton. Keller Williams Tri-Valley is locally owned and operated by Jennifer Haus who has been a local resident for over 26 years. The four local offices closely align themselves with Keller Williams International and founding principles including an emphasis on culture. Keller Williams Luxury Division, locally founded in 2019 with a team of 8 top agents and directed by Cynthia Dake, is proud to have been awarded Keller Williams #1 Global Luxury Division. In 2021, we served 1,500 local families. We have branded our local 660 Main Street and 459 Main Street offices KW Luxury Homes International and look forward to serving our community for many more years to come.

Keller Williams International, the largest and most productive real estate company, is a consistent recipient of 'top customer service' awards, 'best places to work' and other notable awards by Forbes, Newsweek, Glass Door and Inman. The win-win and family culture embedded in the Keller Williams brand, together with Keller Williams Tri-Valley top sales volume, agent care and support, agents tend to enjoy long tenure, steady growth and are among some of the nation's top producing REALTORS. We are proud to have a true luxury brand with world class offerings to serve luxury clientele in our local area. Watch for our open house signs at 459 Main Street and be sure to stop in.

Business Spotlight

Trustegritty: Helping you to grow your business

Trustegritty is a nationwide organization that was founded in 2012 and helps professionals grow their business through collaboration. Members share ideas, solve problems, and develop meaningful relationships.



Laurie Pearce
Trustegritty Regional
Connector

"I value the relationships that I have established with other business professionals here in our Tri-Valley area," said Charles Crohare, Business Banking Manager of UNCLE Credit Union. "Business members of Trustegritty understand and appreciate the need to bring value to other businesses to have a good relationship," said Crohare.

Trustegritty members are entrepreneurs, professionals, businesspeople, and advisors who are committed to each other's success. Only one member per industry is represented in each group. On average, current members have been in business for over 15 years.



Trustegritty has five groups in the East Bay including the Livermore/Pleasanton Founders Group.

"Trustegritty provides an opportunity to connect with other professionals at a level that I haven't seen in other networking groups. I get to know people on both a professional and personal level so that I am comfortable referring people to them, and I also have them as a resource when a need arises," said Annette Bevers, CPA.

Groups typically consist of 15-20 pro-

(continued on next page)



Trustegritty

The Power to Grow™

HIKE for HOPE

MAY 14 Del Valle Regional Park, Livermore

The Hike for Hope is an annual fundraiser for Hope Hospice. Money raised benefits patient care and helps keep critical services like grief support, dementia education, and family caregiver resources available to the public at no charge.



Register today!

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Start anytime between 8:30 and 9:30 a.m. When you finish, enjoy a **FREE barbecue lunch** sponsored by MCE Corp.

Tax-Deductible Registration Donation

Hope Hospice is a 501(c)(3) nonprofit, 94-2576059.

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FOR PARTICIPANTS AGE 18 AND UP

\$15 YOUTH

FOR PARTICIPANTS AGES 13-17

FREE FOR KIDS 12 AND UNDER

REGISTRATION STILL REQUIRED TO GET A SHIRT

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INCLUDES REGISTRATION FOR 2 ADULTS AND 2 YOUTH



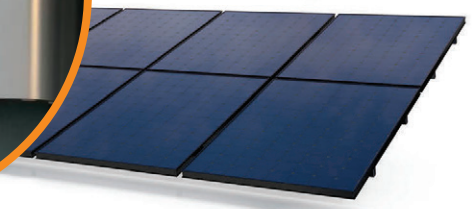
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(continued from previous page)

professionals and include open discussions to help members solve some of their greatest challenges. Meetings are once a month for a maximum of two hours and members meet in smaller groups in between the main meetings to drive even stronger relationships, discuss challenges, and explore new opportunities.

Dr. Steven Kirch, Profit Minds, LLC shared, "I really love being a member of Trustegritty. One difference is our monthly roundtable discussions. Because everyone has significant business experience, we learn from the extensive wisdom in the group."

Trustegritty has five groups in the East Bay including the Livermore/Pleasanton Founders Group. They are looking to add new members and start additional groups throughout the Bay Area. National and regional groups are available for professionals who focus on doing business in the western states or nationally. For those that have less than five years of experience in an industry, the recently launched Accelerators – San Francisco Bay Area Group, connects them with professionals who have similar levels of experience.

To learn more or visit a local Trustegritty meeting, contact Laurie Pearce, Bay Area Regional Connector at 415-407-1424 or laurie.pearce@trustegritty.com or visit www.trustegritty.com

Business Spotlight

Made with love, simply delicious

One of downtown Pleasanton's newest gems of a restaurant is Elia, featuring refined modern Greek cuisine and a wine list that has grown to more than 200 bottles from all over the world.

"This has been one of the greatest journeys I've had," said Refet Tugay, General Manager of Elia Pleasanton. "It's been great meeting everyone in the community and so far, it's been fantastic."

When Elia first opened up, Tugay recalls everyone telling him, "This is Pleasanton, you've got to have chardonnays and cabs." Well, he wanted to break that reputation, and so far, it's been working well. "We started with a very small wine list, but we've slowly extended it." He says his personal goal is to offer not just wines you can find anywhere, but truly unique wines. "I'd highly recommend the Greek wines, they're phenomenal," he said.

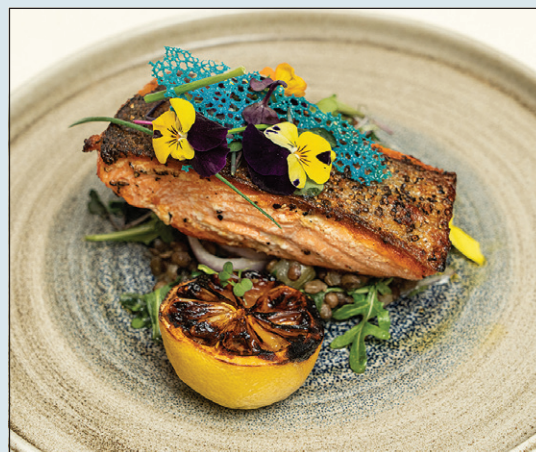
Elia is open for dinner on Mondays, lunch and dinner

Tuesday-Friday. On the weekends, they also offer brunch beginning at 10:00 a.m. with bottomless mimosas and homemade white and red sangria.

With one of the largest patios in the area, Elia features 60+ outdoor seats with a gorgeous fireplace overlooking Main Street. Elia is located at 310-A Main Street in downtown Pleasanton. Learn more at eliapleasanton.com.



Open seven days a week in the heart of downtown Pleasanton on Main Street, Elia brings your taste of authentic Greek food to reality.



Elia features refined modern Greek cuisine.



Enjoy the fine dining experience and ambiance at Elia.



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Business Spotlight

Healing treatments on Main Street

With over 15 years of experience in professionally caring for people, Leah Lyons is the owner of Renew + Restore Healthcare. Her clinic is a unique blend of results driven treatments to decrease pain and swelling and increase quality of life.

Lyons is a former event specialist for Marriott International and was the Vice President of Communications for the Event Planners Association. She was involved in high-end celebrity projects working alongside worldwide superstars. Through all of her rewarding experiences, she suffered through back pain, migraines and anxiety from trying to hide the discomfort. Prescription medications did not help, so she sought to follow her own path, discovering effective treatments and healed herself. After seeking out these treatments at various locations, Lyons felt destined to share this combination of therapies conveniently in one location. She returned to school, became licensed, certified and trained in a variety of traditional and alternative holistic health care methods.

With a new location on Main Street, upstairs in the historic Pleasanton Hotel building, Renew + Restore specializes in pain management, manual lymphatic drainage therapy, lymphatic massage therapy, myofascial massage therapy, cupping treatments, restorative yoga and reiki mediation.

Lyons is an advocate for lymphatic healthcare and is a board member of Lymph Rehab, a non-profit organization that elevates the education of the lymphatic system.

Traditionally, manual lymphatic drainage therapy (MLD) was reserved for those with a compro-



Renew + Restore Healthcare is located at 855 Main Street Suite #201 in downtown Pleasanton.



Leah Lyons

mised lymphatic system: swelling in the body, lymphedema, have had lymph nodes removed due to cancer, and doctors refer post-op patients for MLD to reduce infection after surgery.

Because MLD is gentle, has many benefits, and feels similar to a massage, lymphatic massage therapy has become popular in serving all populations from athletes to elders. Benefits include a decrease in bloating, assisting with digestive issues such as constipation, a decrease in PMS symptoms, an increase in circulation and improvement of range of motion. "The lymphatic system is the body's sewage system; a sluggish lymphatic system can be the culprit of many ailments," said Lyons. She also teaches a lymphatic healthcare workshop.



Learn more about Renew + Restore Healthcare at www.renewrestore.net or call/text 925-336-3166

Membership Anniversaries



During the past four months, more than 160 businesses renewed their investment in the Chamber, thereby demonstrating their continued commitment to community excellence while realizing the benefits, services and representation associated with membership in Pleasanton's leading business organization.

We recommend that you look first to Chamber members for your business and consumer needs.

59 years

Der Manouel Insurance Group, A Division of HUB International

51 years

Alameda County Fair Association
Pleasanton Ready Mix Concrete, Inc.

47 years

Gay Nineties Pizza Company
Can Am Plumbing, Inc.

40-44 years

Precision Auto Repair, Inc.
Brad Hirst
Livermore-Amador Symphony
Randick O'Dea & Tooliatos, LLP

35-39 years

Hacienda
Independent Newspaper and Magazine, The
Ross Property Management Inc.
JHS CPAs, LLP
DoubleTree by Hilton Pleasanton at The Club
Hacienda Child Development Center and School
Pleasanton Tulancingo Sister City Association
Jan Batcheller
Pleasanton Partnerships in Education Foundation

30-34 years

Yorkshire Roofing of Northern California Inc.
Silmar Flooring
MGR Assets Inc.
Strizzi's Restaurants
Culligan Water Conditioning
Heritage Valley Mortgage, Inc.
Michelotti, Sharrell
Robert A. Tucknott, CFLC, CPE

25-29 years

Costco Wholesale
Craig Property Management
Vic's All Star Kitchen
Gowey, John M., D.D.S.
Shrine Event Center
Van Sloten & Laranang CPAs, PC
Giles Studio Inc.
ENT Networks Inc.
Barons Jewelers
Fremont Bank
Westamerica Bank

20-24 years

United Business Bank
Faith Chapel Assembly of God
O'Neill & Associates
Door Doctor, The
Diversified Mortgage Group
RAS Construction, Inc.
Residence Inn by Marriott Pleasanton
Earl Anthony's Dublin Bowl
Hap's Original
Pleasanton Weekly
Alexandria's Flowers
Lawrence Mui-State Farm Insurance
Fine Pueblo Pottery
Marketing Solutions Group
Joe's Taekwon-Do
Biletnikoff Foundation, The
Visit Tri-Valley
De Pretis Certified Public Accountants
Mohseni Real Estate Group at Compass

15-19 years

Heritage Bank of Commerce
Bratrude, Paul CPA
Oilpress!
Horizon Wealth Solutions
Dote, Tom - Farmers Insurance Group
Pleasanton Golf Center
Service Champions Heating & Air
Haskett Law Firm, P.C.
Window-ology
Heritage Estates
Livermore Valley Performing Arts Center/Bankhead Theater
Process Metrix, LLC
Bregante + Company LLP
Ng, John & Daisy, Coldwell Banker Real Estate
LPL Financial
From The Heart Home Care
Wente Vineyards
Diablo Prosthetics & Orthotics, Inc.

10-14 years

Body Balance Fitness & Massage, Inc.
KCommons, Executive Homes
The Franchise Consulting Company /
Steve Taylor Independent Consultant
Chevron Corporation

Cornerstone Fellowship

StopWaste
Leslie Wolf - State Farm Insurance
Pease Tax & Accounting Services, Inc.
Dahlin Group, Inc.
Martin, Warden & Eissner Financial Group
Alliance Campaign Strategies
Networking Plus
A.J. Amstrup, State Farm Insurance
Altamont Corridor Express (ACE)
Outer Visions Landscape Design
LegalShield
Pacificwide Lending
Karlsson & Lane, An Accountancy Corporation
Narum, Kathy
Duman Associates Custom Components and Marketing

5-9 years

Wall and Ceiling Alliance
Pleasanton Girls Softball League
Pleasanton Gateway Shopping Center
Baird Orthodontics
Rancho Grande Taqueria #2
Primrose School of Pleasanton
Mirador Capital Partners
John Muir Health Outpatient & Urgent Care Center
Ritter Investments, LLC
Venema Homes Team
QASource
Patriot Pest Management
Towne Center Books
Fulcrum BioEnergy, Inc.
Pleasanton Diagnostic Imaging
Go Green Initiative
Inklings Coffee & Tea
Chick-fil-A
Profit Minds, LLC
Addiction Treatment Alternatives, LLC (ATA)
Spectrum Community Services
Morgan Stanley - Shawn Henley-Senior Vice President, Wealth Advisor
Bob Silva
PCJ Real Estate Advisors, LLC
The Kepler Group, LTD

1-4 years

JB1 Insurance Services
WiZiX Technology Group, Inc.
SideTrack Bar + Grill
BB the Web, LLC.
Porky's Pizza Palace
Nina Pomeroy Photography
GeoJango Maps
Nate Miley, Supervisor
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The Errigo Group
Cemex
TeamLogic IT of Pleasanton
North Point Construction and Restoration, Inc.
Sultans Kebab
Curtis Fleming - Farmers Insurance
The DeSilva Group
Investment Real Estate Company
Hospice East Bay
Ogden Costa Creative Group
Pastas Trattoria
Merchant Advocate
Girls Soccer Worldwide
Geico Local Office Pleasanton
Driver Cognitive Assessment Center (DCAC)
Shepherd's Gate
Baker Financial Consulting, LLC
Futures Academy
De La Torre's Trattoria
St. John Manor
Paris Baguette - Pleasanton
St. Mary & St. John Coptic Orthodox Church
Dive N Trips
Huebner CPA, Inc.
Simpson Strong-Tie Company, Inc
Superfly Wheels, Inc.
Chabot-Las Positas Community College District
Elation Real Estate
Hi-Five Sports Clubs, Tri-Valley
Alameda County Assessor's Office: Phong La
LTD Global, LLC
East Bay Community Energy
Derby Skating Association LLC
Pensionmark
Ooma Inc
Grand Canyon University
Armario Homes
Lucky Stores Inc.
Ham Family Law, P.C.
Affinity Resources EBB, LLC

Ribbon Cuttings



Creating new jobs, stronger economy



www.armariohomes.com

Armario Homes Luxury Real Estate — DeAnna Armario began her Real Estate career 19 years ago with an entrepreneurial drive. Over the years, she has grown her team in the heart of Downtown Pleasanton. She currently runs a large team of 10 professionals. Armario Homes agents have all been hand-selected and specialize in both buying and selling homes in the Tri-Valley. Their expertise extends across the Bay Area. However, key communities the team serves include: Pleasanton, Livermore, Dublin, San Ramon, Fremont and beyond. USA Today recently featured DeAnna Armario as a Top Real Estate Expert. In the piece titled, "Top 10 Real Estate Experts to Follow in 2022," DeAnna is at the top of their list. DeAnna's devotion to Pleasanton and the greater Tri-Valley community is evident as you read through the client testimonials. The team had an extremely successful year in 2021, receiving multiple awards and recognitions. Armario Homes was named a Leading 100 Team in the Bay Area. In addition, DeAnna ranked in the Top 1% of agents in KW Northern California region. Above all, Armario Homes has now successfully assisted over 900 families with their real estate needs.

Business Spotlight

Making your investments safer

Elite Home & Commercial Property Inspections, LLC offers top of the line real estate inspection services for residential and commercial properties. As a family-run business in downtown Pleasanton, Elite HCPI ensures high-quality service from both owner's – Scott Turner at every inspection and Barbara Turner answering every phone call and email. All inspection reports are provided same day to give you extra time to review the condition of the property and we are open seven days a week giving you the flexibility to work within your availability and contingency period.

Elite HCPI is fully insured and certified with California Association of Realtors, Inspection Certification Associates, Cal-OSHA, Certified Commercial Property Inspectors Association and InterNACHI.

Home & Roof Inspection

Elite HCPI offers buyers and sellers inspections, new construction inspections, foundation inspec-



Barbara and Scott Turner own Elite Home & Commercial Property Inspections. Learn more at elitehcpi.com.

tions, roof inspections, pool & spa inspections, 11-month warranty inspections and they even provide a home inspection to assist you with your annual maintenance list so you can keep your property in tip-top shape.

Commercial Inspection

Elite HCPI's commercial inspection involves a comprehensive visual evaluation of all major com-



ponents of the building, including the roof, electrical system, structure, interior & exterior elements, HVAC systems, building envelope, plumbing and more.

With Scott's 20+ years of construction experience and his thoroughness, you will get the current condition of every property in every report.

Counties Elite HCPI services are Alameda, Contra Costa, San Joaquin, San Mateo, San Francisco, Marin, Sonoma, Napa & Solano. Contact Elite Home & Commercial Property Inspections, LLC for any of your home or commercial property needs at 925-922-4460 or info@elitehcpi.com.



Early bird registration ends on March 15, so be sure to sign up before prices increase.

Support Pleasanton schools at PPIE's 10th annual Run for Education

Pleasanton Partnerships in Education Foundation (PPIE) invites everyone in the community to participate in the 10th Annual Run for Education on Sunday, April 24, 2022 at the Alameda County Fairgrounds.

With a carnival-like atmosphere and a variety of course lengths, there is something for everyone. This signature community event is a great way to join 3,000 fellow walkers and runners in our local community and raise funds that help support

all Pleasanton schools. To ensure safety, PPIE will follow California State and Alameda County health guidelines at the time of the event.

They will encourage people to maintain social distancing and wear a mask at this outdoor event.

By joining PPIE's Run for Education 2022, you are supporting our 15 public schools, 14,500 students and over 9,000 school families with supplemental staff (support counselors, reading/math specialists, librarians and school tech specialists), STEAM grants and innovative programs to

engage students with leading businesses in the area. In its 10 years, the run has raised over \$1.5 million to support our students.

Schools are currently forming teams, be sure to wear your school colors and plan to meet up. Recognition goes to the school with the most participation (one elementary, middle, and high school).

Early bird registration ends on March 15, so be sure to sign up before prices increase. PPIE also offers great, high-visibility sponsor packages for local businesses. Interested sponsors should email mail@ppie.org. Be sure to check out ppierun.com to sign up and learn more.



Business Spotlight



Nancy Morehead provides Beautycounter products that are trustworthy and safe for your skin.

Should you make a clean sweep of your personal skin care products?

We all want to be safe and healthy. With my Irish heritage, and 55+ years of less than stellar skin care, I have a lot of damage to my skin," said Nancy Morehead. "With all of that history, my skin is healthier now, in my 60s, than it has ever been due to Beautycounter products."

Morehead has always been interested in health, including exercise, nutrition, and environmental health. She found out about Beautycounter from a triathlon teammate and became a customer in 2015. "I had no idea how little is regulated in the United States skin care industry," she said. "I just assumed that our government was protecting the consumer and was very disappointed to find out otherwise."

Beautycounter, a California company, launched in 2013 and Morehead has been an independent consultant since 2018. "When my granddaughter was born, my daughter and I decided to make a clean sweep of our skin care products and transition everything to Beautycounter products because we felt we could trust the company," said Morehead. Since the switch, they have been extremely happy with the products and the peace of mind using them on everyone in the family including the grandchildren.

Morehead offers safer skin care and beauty products including four full lines of face care (something for every skin concern), a robust line of safer makeup with responsibly sourced ingredients and a complete line of body essential products such as sham-



Nancy Morehead's family members Chelsie (daughter) and Peyton (granddaughter) Baldwin were one of the main reasons for Nancy's clean sweep of skin care products.

poo, conditioner, and lotions.

Beautycounter has identified over 1,800 ingredients that are harmful or potentially harmful that will never be used in Beautycounter products. It is called the never list. This is significant because the skin care and beauty industries are virtually unregulated in the United States. Only 30 harmful or potentially harmful ingredients are banned. Canada has banned 600 and the EU 1,400. Beautycounter goes above and beyond to self-limit the ingredients used for cleaner products for you and your family. Your skin is your largest organ and everything you put on it is absorbed directly into your body.

"My favorite thing about the business is that we provide trustworthy, high-performing products. Beautycounter does the work so that our clients can feel secure in knowing our products do not contain harmful ingredients, are responsibly sourced, and from a company that is fighting to change the laws that control what can and cannot be used in products."

Learn more about Nancy and the Beautycounter products online at www.beautycounter.com/nancymorehead or email Nmorehead@icloud.com.

Business Spotlight

The Art of “The Specific”

The Specific Chiropractic Centers - Dublin is one of 13 franchise offices nation-

wide that provides a specific technique of chiropractic called upper cervical. This unique style of chiropractic care allows them to truly help people who struggle with health issues that don't seem to resolve with traditional healthcare approaches



Dr. Drew Vercellino

What is “The Specific”

Upper cervical is a highly focused technique of chiropractic that works with the unique relationship between the upper neck (top two bones) and the central nervous system, mainly the brainstem. “Quite a few people who struggle with chronic health issues have a history of head and/or neck injuries that don't receive appropriate treatment or rehab and end up with long term upper cervical dysfunction and the neurological problems that go along with that,” said Dr. Drew Vercellino. “We're able to work with and help so many people who struggle with

“When I'm not in the office, I love to explore the amazing, outdoor hiking opportunities all over the Bay Area and California as a whole, especially the Sierras. I love to help people realize their true potential and I'm looking forward to helping and serving my community.”

– Dr. Drew Vercellino,
The Specific Chiropractic Centers, Dublin.

chronic health issues because they very often share a common core problem of nervous system dysfunction due to a problem in the upper neck,” he continued.

About Dr. Drew

Dr. Drew started practicing in June of 2015 at The Specific Chiropractic Centers in Chico and moved back to the Bay Area in 2018. He took over as Clinic Director of the Dublin location in October of 2020, after nearly two years of providing mobile chiropractic care to his

patients in the South Bay. Before becoming a chiropractor, Dr. Drew was a holistic lifestyle coach and personal trainer and loved using kettlebells with his clients.

Dr. Drew completely changed his plans of practicing chiropractic and dedicated his career to this upper cervical focus because of the life changing experience he had of improving his sleep quality and digestive issues.

The Specific Chiropractic Centers focus is working with patients to help them create a plan to get well. They use computerized, infrared thermography and digital x-rays to help better analyze how and when to adjust patients. “This makes our practice unique because we want our patients to actually hold their adjustment and not need to continuously come into the office every week,” said Dr. Drew.

Learn more about Dr. Drew and The Specific Chiropractic Centers by emailing drew@thespecific.com or online at www.thespecific.com.



BARREL TASTING WEEKEND

MARCH 19TH-20TH, 2022
12 - 4:30PM

Taste wine from the barrel and meet the winemakers. Enjoy live music and food in beautiful Livermore wine country.

LIVERMORE VALLEY WINE COUNTRY

Scan QR Code to buy tickets

OMRON

OMRON Robotics and Safety Technologies Deploys UV Disinfection Mobile Robot

Due to the current COVID-19 pandemic, OMRON's team has deployed its first UV disinfection mobile robot in their Hacienda Business Park Pleasanton office. The UV disinfection robot autonomously disinfects the common areas in the OMRON office on a nightly basis.

Given the utmost significance of sanitization and disinfection in the current times, OMRON's UV-equipped mobile robots yield a great value to organizations who are struggling to find the right, effective, less labor-intensive and long-term solutions to ensure their environment is germ-free.

OMRON is committed to solving various global societal issues while ensuring the safety of all stakeholders including customers, business partners, employees and their families, and preventing the future spread of infection.

For further information please contact OMRON's marketing department via email: ORT-Marketing@omron.com.

