

Business Connection



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Business Spotlight

Trustegritty: Helping you to grow your business

Trustegritty is a nationwide organization that was founded in 2012 and helps professionals grow their business through collaboration. Members share ideas, solve problems, and develop meaningful relationships.



Laurie Pearce
Trustegritty Regional Connector

"I value the relationships that I have established with other business professionals here in our Tri-Valley area," said Charles Crohare, Business Banking Manager of UNCLE Credit Union. "Business members of Trustegritty understand and appreciate the need to bring value to other businesses to have a good relationship," said Crohare.

Trustegritty members are entrepreneurs, professionals, businesspeople, and advisors who are committed to each other's success. Only one member per industry is represented in each group. On average, current members have been in business for over 15 years.



Trustegritty has five groups in the East Bay including the Livermore/Pleasanton Founders Group.

"Trustegritty provides an opportunity to connect with other professionals at a level that I haven't seen in other networking groups. I get to know people on both a professional and personal level so that I am comfortable referring people to them, and I also have them as a resource when a need arises," said Annette Bevers, CPA.

Groups typically consist of 15-20 pro-

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fessionals and include open discussions to help members solve some of their greatest challenges. Meetings are once a month for a maximum of two hours and members meet in smaller groups in between the main meetings to drive even stronger relationships, discuss challenges, and explore new opportunities.

Dr. Steven Kirch, Profit Minds, LLC shared, "I really love being a member of Trustegritty. One difference is our monthly roundtable discussions. Because everyone has significant business experience, we learn from the extensive wisdom in the group."

Trustegritty has five groups in the East Bay including the Livermore/Pleasanton Founders Group. They are looking to add new members and start additional groups throughout the Bay Area. National and regional groups are available for professionals who focus on doing business in the western states or nationally. For those that have less than five years of experience in an industry, the recently launched Accelerators – San Francisco Bay Area Group, connects them with professionals who have similar levels of experience.

To learn more or visit a local Trustegritty meeting, contact Laurie Pearce, Bay Area Regional Connector at 415-407-1424 or laurie.pearce@trustegritty.com or visit www.trustegritty.com

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Trustegritty
The Power to Grow™