

# SPONSORSHIP OPPORTUNITIES

For the 2022 calendar year

## STATE OF THE PLEASANTON CHAMBER ..... February 16, 2022

The **State of the Pleasanton Chamber** includes the changing of the guard where the new Chair of the Board and Board of Directors are introduced. The Chamber's priorities for the upcoming year and recognition of its many outstanding volunteer leaders from the year are the focal point of this luncheon. Opportunity to meet and network with the new Board of Directors.

**Main Event Sponsor** ..... \$1,500  
**Participating Sponsor** ..... \$750

## STATE OF THE CITY LUNCHEON ..... March 29, 2022

At the **State of the City** luncheon, the elected Mayor of Pleasanton gives an address on city priorities for the upcoming year. This event has a great turnout of elected officials, key city department heads, influential business and community leaders. Members of the chamber's Circle of Influence are recognized during the program. This event usually draws more than 250 people.

**Main Event Sponsor** ..... \$1,500  
**Participating Sponsor** ..... \$1,000

## SPRING TRADESHOW MIXER ..... May 11, 2022

## FALL TRADESHOW MIXER ..... November 9, 2022

The **Tradeshow Mixers** replace our monthly networking mixer, still taking place on the second Wednesday of the month. The Tradeshow Mixers are open to everyone in the community and represent a great opportunity to network with local businesses in a fun and interactive setting. Exhibitors showcase their products and services with their table-top displays to hundreds of potential clients in a span of just two hours. Bring your co-workers, invite your friends, these are traditionally our biggest events of the year with great food, drinks, networking and prizes.

**Cost for members to exhibit** ..... \$300  
**Discounted combo package for members to exhibit at both events** ..... \$500  
**Cost for non-members to exhibit** ..... \$450

## GOLF OUTING ..... September 23, 2022

The **Golf Outing** takes place at Callippe Preserve Golf Course in Pleasanton. This is a fun-filled afternoon of golf, great food, drink and fantastic prizes, with lots of great networking, business promotion and contacts to be made. It is the Chamber's one true fundraising event of the year. The event is open to the public and is a great opportunity to get you and your business engaged and more exposure whether you golf or not.

**Main Event Sponsor** ..... \$1,750  
**Theme Hole Sponsor** ..... \$450  
**Contest Sponsor** ..... \$350  
**Leaderboard Sponsor** ..... \$300  
**Tee Sign Sponsor** ..... \$200

## COMMUNITY SERVICE AWARDS ..... Date TBD

Our **Community Service Awards** is a fun-filled event as the Chamber recognizes those deserving individuals, groups and businesses who have demonstrated excellence and leadership in business, volunteer activities and achievement within the Pleasanton community. The Community Service Awards began in 1963 to recognize good people doing great things in the community and since then hundreds of recipients have been honored. To honor good people doing great things in Pleasanton.

**Sponsorships** ..... TBD

## ECONOMIC DEVELOPMENT EVENT ..... Date TBD

Promoting local business through innovation and entrepreneurship, this **Economic Development** event is a partnership with the City of Pleasanton, where economic driver awards are presented to dynamic companies headquartered in Pleasanton. These companies highlight cutting-edge ideas and innovations in their fields of expertise, adding to the strength and diversity of our business environment.

**Sponsorships** ..... TBD