

Business Spotlight



Cereset enables your brain to fully relax and reset itself to its natural balance from the inside out.

Cereset: We help your brain help you

Stuart Wright opened Cereset® in Dublin for his friends and family, as well as the entire community.

Cereset is a wellness experience that helps you relax your brain to manage stress, restore hope and finally achieve restful sleep through patented BrainEcho® neuromodulation technology that empowers the brain to reset itself as it hears and "sees" its own reflection. Cereset enables your brain to fully relax and reset itself to its natural balance from the inside out. There is no outside intervention, stimulus, or medication of any kind – the brain does its own work while you may nap or relax quietly in a comfortable chair.

"We all dream, set goals, even contemplate the "what if" question for a better life," said Wright. "I do too! With all I've read, seminars attended, groups joined for mentorship, doctors seen to discuss physical or emotional symptoms, medications for this or that, diets and supplements for better health, hours at the gym, use of destructive coping mechanisms, there was always something missing." Cereset technology allows you to freshly challenge possibilities and helps them become more real. "My brain helped itself through the Cereset process," said Wright.

If you're seeking answers to the "what if"

Cereset enables you to achieve higher levels of well-being and balance throughout your life.

- Overcome worry and anxiety
- Restore hope and happiness
- Release "stuck" stress
- Enhance learning and memory
- Support restful sleep
- Increase energy and performance

questions, call Cereset to discuss concerns in your life so they can help you to restore hope. Schedule an introduction to Cereset \$99 special today or call to find out more about our comprehensive 5-session Cereset package. Cereset is located in the 580 Executive Center at the second stoplight at 11501 Dublin Blvd., Suite 200 in Dublin, and can be reached at (925) 587-8038.



Business Spotlight

Learning center director helps students get to the front of the class, no matter how they learn

Mona Sethi realized early in her career as a teacher and a counselor that all children are different, and one size does not fit all. She has worked with students in various ways to make learning fun and before she took over the Huntington Learning Center in Pleasanton five years ago, she knew she wanted to do something more personalized.

"When this opportunity came along, I was very hesitant as it was a big move. I was a teacher, and I had never run a business, but it has been perfect for me," said Sethi. "I've had lot of support from the corporate office with running a successful business, and I've realized that I love my work!"

Every single time Sethi hears parents or teachers tell her about the change they are seeing in their students, whether its reading, writing or math, she feels elated. "When you walk into our center, it's a fun place. It's a family environment. Kids make friends here and teachers are not technicians, but fun people," she said. The teachers are all certified, and Huntington is an accredited institution.

While Sethi has owned this local business for five years now, Huntington Learning Center has been in Pleasanton for 35 years. "I like that every student has an individualized program," explained Sethi. Students come to Huntington because of a variety of reasons whether they are struggling in school, they need additional help with homework, or they are just looking to get ahead. "Sure, we boast some impressive stats, but I also understand that the most profound accomplishments aren't seen in mere numbers, but in the first glimpse of confidence on a struggling student's face."

Since Sethi has led the learning center,



Mona Sethi celebrated her five-year anniversary of owning the Huntington Learning Center in Pleasanton this spring.

she has never refused services to any student. They tutor kids on the spectrum, with ADHD, dyslexia and those needing any accommodations. She also awards scholarships to families based on need and performance. If students really show effort and the family is in need, she helps them.

While the COVID pandemic has certainly brought challenges to Sethi, she feels fortunate and grateful to see and hear students and teachers in the center again. "I have amazing teachers and a whole lot of community support. Seeing the confidence in the students brings me a lot of joy."

Huntington Learning Center is located at 4855 Hopyard Road in Pleasanton. Find them on Facebook or email them at pleasantonca@hlcmail.com.



Business Spotlight

National coverage with local ownership

I believe that our corporate structure gives us a competitive advantage over both smaller security integrators and the large, national behemoths that have resulted from recent industry consolidation."

After founding and operating two technology companies in the past 20 years, Rob Chamberlin started Security 101 in March of 2019. "We are the fastest growing branch in our organization currently," he said.

Security 101 offers a full range of commercial security professional services to business customers

in the Bay Area and Sacramento. They help to protect their client's people, property and profits with offerings like access control, video surveillance, and alarm monitoring. Security 101 specializes in installing and servicing these products for business customers.

Security 101 offers a nationwide service footprint with 53 offices across the U.S. Unlike other large security integrators, Security 101 is locally owned and operated. "This ownership structure helps to provide our customers the resources of a large company, but with a

small company look and feel," said Chamberlin.

After starting two wireless service providers from scratch, Chamberlin thought that a franchise may be an interesting way to enter a new industry and leverage his experience in B2B (business to business) sales and marketing. Security 101 had several large corporate customers in the Bay Area, which made Security 101 a very interesting and unique opportunity for him to pursue.

"I started the business in Walnut Creek, but we quickly outgrew our facility there," said Chamberlin. "We moved to Pleasanton at the end of 2021 and leased a location that gives us room to expand. We are here for the long run," he said.



Rob Chamberlin and his team at Security 101 moved the office to Pleasanton at the end of 2021 and they are here to stay.



Security 101 protects their client's people, property and profits with offerings like access control, video surveillance, and alarm monitoring.



Security 101 clients range from small start-ups to large corporate clients like Johnson & Johnson, McKesson and American Airlines.

Learn more at www.security101.com/sanfrancisco or email Rob Chamberlin at sanfrancisco-service@security101.com.