

## Save the Date

Friday, September 23, 2022



### Callippe Preserve Golf Course

Pleasanton Chamber Golf Outing  
Food, drinks, prizes, fun and golf!

[www.pleasanton.org](http://www.pleasanton.org)

## Business Spotlight

### Infusing digital marketing experience into the community

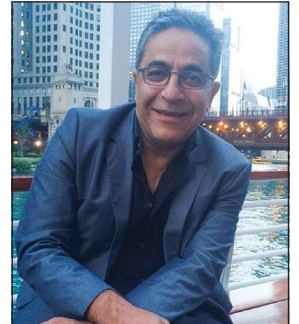
**M**inuteman Press Pleasanton is a full-service graphic design, marketing and high-quality printing center in Pleasanton. Minuteman is also a USPS-approved provider of cost-effective Every Door Direct Mail (EDDM) and bulk mail services, offering everything you need from design and printing to mailing and monitoring USPS delivery.

You can find Minuteman offices across the U.S., where they help and empower small businesses to grow. There is a wide network of Minuteman central facilities across the U.S. to support any size project you may have. Minuteman Press Pleasanton is proud of the high quality of their products and their friendly staff, who will treat everyone like family.

The new owner of the Pleasanton location, Reza Attarha, is an expert

in the digital marketing space with a background as a digital transformation executive for enterprise retail companies. Over the last few years, he has been on a mission to infuse his digital marketing experience into his business community and work on helping businesses scale, even with limited resources.

His vision is to transform Minuteman Press Pleasanton into your one-stop shop creating turn-key marketing solution. He wants to develop the Pleasanton office to offer easy implementation with strong retention around marketing and advertisement including services in digital marketing, website design and maintenance, social media and posting, search engine optimization (SEO), pay per click optimization and anything else you may need to grow your business and reach new heights.



Reza Attarha is the new owner of Minuteman Press Pleasanton, and he's happy to have his business in this community he raised his children in.

In his own words, Pleasanton has had a huge impact on Reza and his family. He knew that bringing his business to Pleasanton would come full circle to the many meals eaten, coffees drank, and laughs shared with his family in this community he raised his children in.

Visit Reza at his Minuteman Press shop, located at 1257 Quarry Lane in Pleasanton or email him at [pleasanton@minutemanpress.com](mailto:pleasanton@minutemanpress.com).



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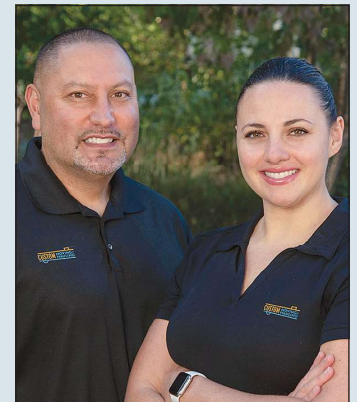
## Business Spotlight

### Junk It Move It announces new business name: Custom Moving & Hauling



**W**hile 2020 and 2021 found many sheltering in place, others chose to move, clean out, downsize, and seek a new neighborhood within California and beyond. Junk It Move It remained engaged helping people with these projects. As 2022 arrived, owners Art and Andriana found that the business had grown beyond the name Junk It Move It. To better understand the idea behind the new business name, Custom Moving & Hauling, we share the story of our beginning.

Art, an East Bay Area native, spent 20 years working at Trader Joes as a store manager, striving towards a career that would make a difference in the lives of his family, those he worked with, and their customers. Art built on his professional experience in that time, which included managing, coaching, and overseeing a multitude of employees while setting high expectations for workflow efficiency. Nonetheless, Art dreamed of owning a



Custom Moving & Hauling owners Art and Andriana Melendez have a goal to consistently provide a custom, personalized experience while moving, decluttering, or cleaning out for new chapters in life.

business that allowed him greater flexibility with procedures and employment standards enabling him to follow his heart with the support of his entrepreneur wife, Andriana.

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