

Business Spotlight

Skincare is a journey, not a one-stop-shop

Chryzhelle Cinco never really knew what she wanted to do with her career. "As a filipina woman, your parents will likely give you two options: be a doctor or be a nurse. So right after high school, I went to UC Davis to pursue the only option I knew – to be a doctor." Expectedly, she found no interest in that career path, so she decided to switch to a psychology major, which she also found to be nothing more than just an interesting subject.

"One day, my mom shared the story of a friend who owned a medical spa, which really piqued my interest," said Cinco. As she continued doing her own research in skincare and estheticians, she quickly fell in love with the art and science of skincare, and the results that estheticians were able to achieve. After graduating from college, Cinco applied for esthetician school, and is now the proud business owner of Chryzhelle's Aesthetics.

"I am extremely passionate about providing progressive treatments for all skin types and colors," said Cinco. People of color are often restricted or feel like they are restricted in the types of treatments that they can do, so she often looks for treatments that are safe for individuals with darker complexions as well as lighter complexions. Although her ultimate goal is to provide her clients with long-term results, she is also intentional in creating a safe space for her clients to talk and ask questions as needed.

Chryzhelle's Aesthetics offers a wide variety of services to treat acne, pigmentation, and mature skin. Some of the most popular treatments include chemical peels, hydrofacial, enzyme therapy, and dermaplane. To deliver the best results, Cinco uses top-of-the-line skincare products during each treatment and provides a recommendation of at-home skincare regimen to ensure longevity of the results from the treatment.

"Being able to learn from other estheticians and business owners is something that I find extremely humbling and exhilarating," said Cinco, citing the potential for



Chryzhelle Cinco opened her own business in the middle of the pandemic. The shell in her logo represents what most of her friends and family call her: "Chelle" or "Zhelle." The eucalyptus symbolizes success and prosperity in business.

growth as one of her favorite parts about being in this business. There is always room for improvement, and learning about different techniques, ingredients, and protocols is astonishing because skincare really is not a one-size-fits-all.

Chryzhelle's Aesthetics is located at 4230 Rosewood Drive, Suite 122 in Pleasanton. Find her on Instagram, email her at Chryzhellesaesthetics@gmail.com or visit online at Chryzhellesaesthetics.square.site.



CHRYZHELLE'S
AESTHETICS

Adjust your outlook

Live healthier with whole-body healing

The mission: to change lives by sharing and modeling the proactive, wellness lifestyle, by acknowledging and engaging your inherent healing capacity, and by loving and serving out of abundance with integrity and respect.

If you have a health challenge that hasn't responded to anything you've tried, try

something different! If you're tired of taking medications that don't improve your health, try something different! If you're interested in discovering your best health ever, try something different. Try Lifetime Wellness Holistic Health Center. Feel free to contact Dr. Sammut directly at his mobile (925) 963-2740.



Lifetime Wellness
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Dr. Godwin Sammut



Membership Anniversaries



During the past two months, nearly 90 businesses renewed their investment in the Chamber, thereby demonstrating their continued commitment to community excellence while realizing the benefits, services and representation associated with membership in Pleasanton's leading business organization.

We recommend that you look first to Chamber members for your business and consumer needs.

49 years

Graham-Hitch Mortuary

45 years

Richert Lumber Company, Inc.

40-44 years

Reynolds & Brown

Stoneridge Shopping Center

Ponderosa Homes

Callahan Property Company, Inc.

Studio Blue Reprographics

35-39 years

Pleasanton Unified School District

Keller Williams Tri-Valley Realty

Pleasanton Downtown Association

Livermore Amador Valley

Transit Authority (WHEELS)

Las Positas College

25-34 years

1st United Credit Union

Black Tie Transportation

Phillips Law Offices,

A Professional Corporation

Lawrence Livermore

National Laboratory

Sea Cliff Properties

Pleasanton Tool & Manufacturing

First Republic Bank

Proforma/J.C.L. Print Associates

21-24 years

Museum on Main Street

Alameda County Community

Food Bank

Pleasanton-Livermore

Junior Women's Club

Tri-Valley Inn & Suites

Mark Sweeney

15-20 years

Crown Trophy

Y.A. Tittle Insurance

Heartland Payroll

East Bay SPCA

Richard's Heating & Air Repair Inc.

Corporate Games, Inc.

Safeway, Inc.

Best Western Plus Pleasanton Inn

Pleasanton Auto Mall

Wells Fargo Advisors

10-14 years

Dutra Enterprises, Inc.

Casa Real at Ruby Hill Winery

Servpro of Pleasanton/Dublin

The Write Business

Ruggeri-Jensen-Azar

Chase Electric

The First Tee of the Tri-Valley

Pleasanton Family Wellness Center Inc.

Embarcadero Capital Partners

Harrington Art Partnership

Blue Oaks Church

5-9 years

Olson, Arne

Union Bank

Neighborhood Market

Intero Real Estate Services

SteelWave

E J & J Investments, LLC

Landmark Lending

Hopkins & Carley A Law Corporation

Unchained Labs

Keller Williams Tri-Valley Realty

J. Boles, West Coast Backflow

Mindshare Group Benefits

& Insurance Services

CarMax

Sunrise of Pleasanton

ARCpoint Labs of Pleasanton CA

Home Care Assistance

LifePlan Lawyer

Ballistic United Soccer Club

Pacific Locomotive Association -

Niles Canyon Railway

Bottletaps LLC

1-4 years

Income Tax Services

Tri-Valley Conservancy

Perazul Capital LLC

California Gold Advocacy Group

TekValley Corporation Inc.

VENTURE X - (Pleasanton)

Leisure Sports, Inc.

Plucked Chicken & Beer

Pleasanton RAGE Girls Soccer

Green Leaf Capital Partners

Fidelity National Title

Smart Path Wealth Management

Aloft Dublin-Pleasanton

Boomcycle Digital Marketing

Stanford Blood Center

VIP Audio Visual Company Inc.

Resurrection Greek Orthodox Church

EmailsAndSurveys, INC

Sri Venkateswara Grocery & Kitchen

Balch Enterprises, Inc.

Andrea L. O'Rourke

Accountancy Corporation

Sri Venkateswara Grocery & Kitchen

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