

## Business Spotlight

## Transforming education through customized curriculum

**fit learning®**

*Where the Science of Learning  
Meets the Art of Teaching®*

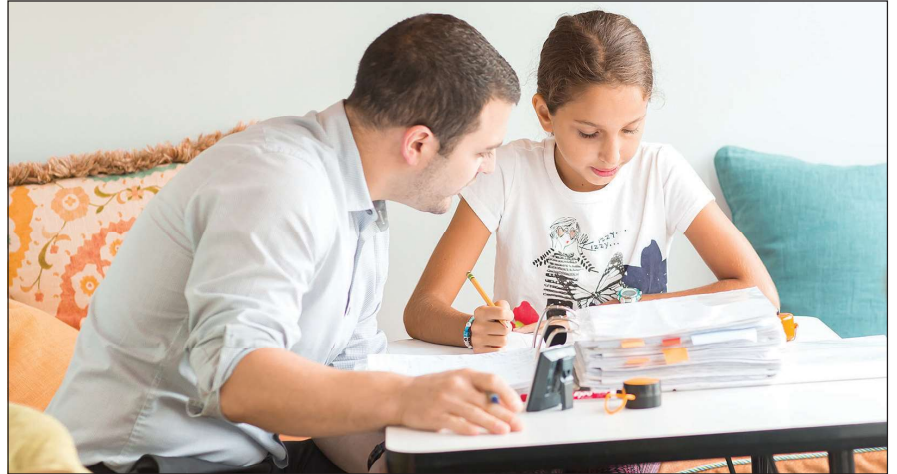
“Our child’s relationship with learning had been broken. He was despondent, had a skillset full of holes in many of his foundational reading, mathematics and writing skills and had an extremely negative view of himself and his abilities.”

This is how Drs. Cristin and Mike Johnston described their third-grade child’s relationship with school after being diagnosed with ADHD. They decided to enroll with Fit Learning, and after completing the first 40-hour enrollment with Fit, many of these areas of need were dramatically improved. “Most importantly, his relationship with learning had been repaired!” said Cristin. “It was clear that Fit Learning vastly improved his educational trajectory and saved our family from the stress we were all feeling as a result of his struggles

with school,” she said.

Cristin has worked as a professional behavior analyst in education in California for the past 10 years, and she was always left wanting to do more for the students with whom she worked. “Using the science of learning harnessed by Fit Learning’s individualized approach, which includes making academic work engaging, enriching, and fun for students was something I knew I had to do,” she said. Two years ago, she and her husband Mike opened Fit Learning Bay Area in Pleasanton.

Fit Learning is a precision teaching, science-based, highly effective academic intervention. All of their programs use a multi-modal approach that greatly improve visual and auditory processing speed, working memory, executive functioning, confidence, and perseverance. Fit Learning provides 1:1



Fit Learning targets many of the behaviors necessary for success in learning.

coaching and teaching in 40-hour enrollment blocks in the areas of reading, math, logic/comprehension, penmanship, advanced written expression, as well as a blended enrollment for younger students (“Lil Fits”) targeting learner readiness skills. Sessions are 4-5 days a week and 50 minutes at a time.

Both Mike and Cristin believe that any child who has struggled with

learning doesn’t just fall behind academically; self-confidence can be shattered. Perseverance, willingness to try harder, and positive belief in oneself are often low. “At Fit Learning, we don’t just provide highly individualized and effective academic interventions and supports whose effects can be clearly seen in standardized norm-based measures of achievement. We also

target many of the learner behaviors necessary for success in learning. “Great improvements in a learner’s endurance, effort, focus, and attention are also very common after using our approach,” said Cristin.

Learn more about Fit Learning by calling (925) 395-2643 or visit their website <https://fitlearners.com/centers/pleasanton/> to complete a request for evaluation.

## Automatic Savings

Keep the car with a shiny, new loan.



**We'll Beat  
Your Auto Loan  
Rate!**

Use Promo Code:  
**PLEASANTON**

**Plus, No  
Payments For  
60 Days.**

If you have an auto loan with another lender, we want to help you save money with a no-cost refinance special.

**(800) 649-0193 • 1stunitedcu.org**

**1st United**  
CREDIT UNION

Loan cannot be used to refinance an existing 1st United Credit Union loan. Loans are subject to credit approval. Floor rate of 1.99% APR (Annual Percentage Rate). Your rate may vary based on creditworthiness, age or value of vehicle, amount financed, and terms and conditions. Minimum loan \$5,000; Proof of insurance required. Proof of current rate required. Refinancing may extend the term of your loan. Interest will continue to accrue during the 60-day no-payment period. Loan payment example: \$14.75 per month for each \$1,000 borrowed at 1.99% APR for 72 months. Beat your rate offer: Must refinance an auto loan using promo code PLEASANTON. Account must be in good standing. Offer may be withdrawn at any time, and may not be combined with other offers.

## World-class Solar + Storage Right Here in Pleasanton

LIC. 996520

**Design.  
Engineering.  
Construction.  
All in House.**



[www.CoolEarthSolar.com](http://www.CoolEarthSolar.com)



**coolearth**

solar | storage | EV Charging