

Business Connection



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Business Spotlight

Junk It Move It announces new business name: Custom Moving & Hauling



While 2020 and 2021 found many sheltering in place, others chose to move, clean out, downsize, and seek a new neighborhood within California and beyond. Junk It Move It remained engaged helping people with these projects. As 2022 arrived, owners Art and Andriana found that the business had grown beyond the name Junk It Move It. To better understand the idea behind the new business name, Custom Moving & Hauling, we share the story of our beginning.

Art, an East Bay Area native, spent 20 years working at Trader Joes as a store manager, striving towards a career that would make a difference in the lives of his family, those he worked with, and their customers. Art built on his professional experience in that time, which included managing, coaching, and overseeing a multitude of employees while setting high expectations for workflow efficiency. Nonetheless, Art dreamed of owning a



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business that allowed him greater flexibility with procedures and employment standards enabling him to follow his heart with the support of his entrepreneur wife, Andriana.

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Custom Moving

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After a couple of unsuccessful ventures in the grocery retail industry, this determined team explored a stand-in career... junk hauling. Art assumed jobs from referrals, and Andriana designed the logo and the website as they created the name Junk It Move It. They uniquely offered both hauling and moving, while legitimizing the business and offering excellent service.

With an emphasis on local community, their foundation was built on reliability and dedication to customers in the East Bay Area. The goal is to consistently provide a custom, personalized experience while moving, decluttering, or cleaning out for new chapters in life. They talk through the customer's goals, listen to the challenges, and provide a creative, efficient, and understanding solution using their in-house services. With their customer in mind, Custom Moving & Hauling became the evolution to the business name that better supports this tailored process.

Art and Andriana find that numerous customers are overwhelmed with downsizing, are unsure where to start packing when selling their home, or they are paralyzed with fear when approaching sentimental items in their home.

Go to CustomMoveHaul.com or call (925) 895-4411.