

# Business Connection



[www.pleasanton.org](http://www.pleasanton.org)

Catalyst • Convener • Champion

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## Business Spotlight

### Infusing digital marketing experience into the community

**M**inuteman Press Pleasanton is a full-service graphic design, marketing and high-quality printing center in Pleasanton. Minuteman is also a USPS-approved provider of cost-effective Every Door Direct Mail (EDDM) and bulk mail services, offering everything you need from design and printing to mailing and monitoring USPS delivery.

You can find Minuteman offices across the U.S., where they help and empower small businesses to grow. There is a wide network of Minuteman central facilities across the U.S. to support any size project you may have. Minuteman Press Pleasanton is proud of the high quality of their products and their friendly staff, who will treat everyone like family.

The new owner of the Pleasanton location, Reza Attarha, is an expert

in the digital marketing space with a background as a digital transformation executive for enterprise retail companies. Over the last few years, he has been on a mission to infuse his digital marketing experience into his business community and work on helping businesses scale, even with limited resources.

His vision is to transform Minuteman Press Pleasanton into your one-stop shop creating turn-key marketing solution. He wants to develop the Pleasanton office to offer easy implementation with strong retention around marketing and advertisement including services in digital marketing, website design and maintenance, social media and posting, search engine optimization (SEO), pay per click optimization and anything else you may need to grow your business and reach new heights.



Reza Attarha is the new owner of Minuteman Press Pleasanton, and he's happy to have his business in this community he raised his children in.

In his own words, Pleasanton has had a huge impact on Reza and his family. He knew that bringing his business to Pleasanton would come full circle to the many meals eaten, coffees drank, and laughs shared with his family in this community he raised his children in.

Visit Reza at his Minuteman Press shop, located at 1257 Quarry Lane in Pleasanton or email him at [pleasanton@minutemanpress.com](mailto:pleasanton@minutemanpress.com).

