

Business Spotlight

D1 Training fitness facility comes to Pleasanton

Athletic-based training for all ages now open on Rosewood Drive

D1 Training, a leading fitness concept utilizing the five core tenets of athletic-based training, has opened a new location in Pleasanton and two other facilities in San Ramon and Dublin as well. The group fitness facility employs a sports-science backed training regimen led by certified trainers to help people of all ages achieve their sport and fitness goals.

D1 offers four age-based programs for ages 7-11, 12-14, 15-18, and adult. Each group workout is based on five athletic-based tenets: dynamic warm-up, performance, strength program, core and conditioning, and cool down. The facility also offers one-on-one training.

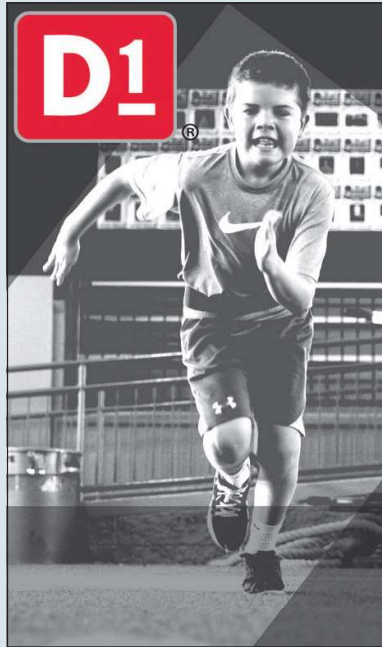
Sanjay Sharma, originally from the IT industry, launched Pleasanton's D1 Training. Sharma grew interested in fitness a few years ago when he had trouble keeping up with his children while playing. They encouraged him to lose weight, and over the next three years, Sharma ran 49 marathons.

"If I can make my life better and

healthy through exercise, then I can help kids learn how to implement a healthy lifestyle from day one," Sharma said in a statement. "When I found D1 Training, I realized I aligned with their core values and was attracted to the idea of helping kids train so they could achieve their goals. I have never seen a facility with that option before. D1 Training will elevate the Pleasanton community with proper athletic based training for all ages and support a healthy lifestyle for kids and adults alike."

Sharma joins a roster of impressive existing franchisees and owners, some of which include professional athletes such as Super Bowl MVP Peyton Manning, Von Miller, Tim Tebow, Michael Oher, Chris Paul, LaDainian Tomlinson, Jason Witten, Philip Rivers, Jacob Hester, Randall Cobb, Tre Boston, Jason Hills, Sammy Watkins and Jaylen Watkins.

D1 Training is located at 4299 Rosewood Drive, #100 in Pleasanton. Learn more at www.d1training.com/pleasanton.



At D1, we're dedicated to helping you achieve your optimal self through targeted workouts, designed by a national training panel with sports science backing. We're locally owned and operated and our services are backed by a national training facility provider with over 20 years of industry-leading experience.

Economic Drivers

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Home Depot, representing the construction and building industry sector, is a leading home improvement retailer committed to its employees, to local job creation, to helping contractors grow their respective businesses, and to offering retail customers with high quality home improvement products and services. "A customer is the most important visitor on our premises," said Store Manager Roberto Mendez. "He is not dependent on us. We are dependent on him."

Macy's Department Stores, representing the retail industry sector, is a leading retailer committed to its employees, and to offering retail customers with the most convenient and seamless shopping experience. "Macy's Pleasanton is celebrating 40 years this year. We employ several hundred colleagues at this time of year, and that ramps us drastically in the fourth quarter," said Lauren Foote, Store Manager for Macy's. "As a result of the community's success, it results in our store's success, and that allows us to give back. One of the acknowledgements I wanted to make is to the partners we give back to, like the Alameda County Food Bank, Valley Humane Society, Reading is Fundamental and more," continued Foote.

Each of these industry leaders demonstrate that Pleasanton really is the right address for many types of businesses. "On behalf of the Pleasanton City Council, I want to thank all of the Pleasanton Economic Drivers for being a valuable part of the Pleasanton business community," said Mayor Brown. "Your success is part of our success – and we celebrate you and wish you many more years of prosperity in our city."

OMRON

OMRON Robotics and Safety Technologies Deploys UV Disinfection Mobile Robot

Due to the current COVID-19 pandemic, OMRON's team has deployed its first UV disinfection mobile robot in their Hacienda Business Park Pleasanton office. The UV disinfection robot autonomously disinfects the common areas in the OMRON office on a nightly basis.

Given the utmost significance of sanitization and disinfection in the current times, OMRON's UV-equipped mobile robots yield a great value to organizations who are struggling to find the right, effective, less labor-intensive and long-term solutions to ensure their environment is germ-free.

OMRON is committed to solving various global societal issues while ensuring the safety of all stakeholders including customers, business partners, employees and their families, and preventing the future spread of infection.

For further information please contact OMRON's marketing department via email: ORT-Marketing@omron.com.

