

Business Connection



www.pleasanton.org

Catalyst • Convener • Champion

July 2022

Pleasanton business climate is key driver of community's success

Pleasanton is widely recognized as a premier community in which to live, work and do business. Pleasanton companies generate close to 50% of the local tax base and collectively act as the community's economic engine.

"The Pleasanton Chamber and City of Pleasanton have a strong partnership in supporting our business community," said Kim Damiani, chamber board chair. "It's an honor to come together each year to celebrate companies with a strong commitment to Pleasanton."

The City of Pleasanton and Pleasanton Chamber of Commerce partnered to recognize five outstanding businesses as economic drivers in Pleasanton on June 14, 2022. These companies represent a wide range of industries driving the local economy and have a strong presence in the Pleasanton community.

"Our business community is known for its strength and diversity in which company leaders find an excellent environment to start, build, expand, and thrive here in Pleasanton," said Mayor of Pleasanton Karla Brown.

The companies recognized as Pleasanton's economic drivers develop and deliver products and services that address essential needs; they substantially boost the local economy; and they generate a significant benefit in Pleasanton through the revenues they generate, the residents they employ, and the



Pleasanton Chamber of Commerce Board Chair Kim Damiani (far left) and Pleasanton Mayor Karla Brown (far right) partnered to recognize Pleasanton's Economic Drivers at Ruby Hill Winery in Pleasanton (left to right): Jeremy Davis and Joe Pagano of Hendrick Automotive Group, Chris Orzen of Anixter, Lauren Foote and Trista Okuda of Macy's, and Michele Hodge of 10x Genomics. Not pictured: Home Depot.

value they bring to the marketplace. **10x Genomics**, representing the life sciences industry sector, is a global leader in building tools for scientific discovery that reveal and address the true complexities of biology and disease. "10x is truly a homegrown company and started as a quintessential startup story with eight people in a garage, all of whom have a passion to accelerate the mastery of biology to advance human health," said Michele Hodge, VP, Global Real Estate & Facilities for 10x Genomics. "10x does this by developing tools that

help researchers. We've grown to over 1,200 employees globally, more than half of those work in Pleasanton, and many of those live in Pleasanton, so we are very committed to the city," said Hodge.

Anixter, representing the business and industry sector, is a global online distributor of network and security solutions, electrical and electronic solutions, and utility power solutions, with local solutions including enterprise, industrial, OEM, and security. "Pleasanton is one of the most successful branches we have in the

organization and we're in 54 countries," said Chris Orzen, Director of Global Operations for Anixter.

Hendrick Automotive Group, representing the automotive industry sector, is a leading automotive retailer committed to its team members and the manufacturers it represents. "Between the Hendrick Automotive Group, we represent Acura, Lexus, BMW and Mini and have just over 300 employees between the stores," said Joe Pagano, General Manager, East Bay BMW/MINI.

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Lifetime Wellness
Holistic Health Center

GOLD



SILVER



BRONZE



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Yianna Theodorou

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Susie Weiss

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The positions and views advocated here are solely the responsibility of the Chamber.

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Stay connected with the Chamber



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What exactly is a chamber of commerce?

The Pleasanton Chamber of Commerce is organized to benefit business by being:

The **catalyst** for business and economic growth | The **convener** of leaders and influencers | The **champion** for a stronger and healthy community

We, at the Pleasanton Chamber of Commerce, take great pride in helping Pleasanton remain among the very best cities in the country in which to live, work and raise a family while providing great support, services and value for our member organizations whose financial support and engagement make it all possible.

Chamber membership helps small and large businesses alike. First and foremost, the chamber is your advocate. The chamber is the voice of business in local and state issues, and represents the business community in problem solving, promoting economic development and working with local elected officials. Various committees, such as Economic Development & Government

Relations (EDGR) help to lead the chamber's advocacy efforts. The chamber's own Vision 2025 document is the cornerstone of advocacy efforts to ensure Pleasanton remains the premier place to both live and work.

The exposure your business receives from being a member goes unmatched. The chamber website (pleasanton.org) and online business directory receive thousands of visitors monthly, and studies show the credibility that comes

with being a chamber member makes your business more desirable to customers. With social media exposure, press releases, print and electronic newsletters, you have the potential to reach thousands of people in the community. Circle of Influence members (companies

whose continual support has been instrumental in the growth of the Pleasanton Chamber) receive more than 300,000 total print and electronic impressions annually.

The chamber offers a variety of ways to connect with others in our business community through mixers, tradeshow, luncheons, an annual golf tournament, community service awards, networking groups, grand openings and ribbon cutting ceremonies to name a few. Multiple opportunities throughout the year are also available to hear directly from city officials and business leaders in our community. There are opportunities to take your skills to the next level with Leadership Pleasanton, a program to develop community leaders, co-sponsored by the Pleasanton Chamber of Commerce and the City of Pleasanton. Each year, 30-32 individuals from local businesses, professional, govern-

ment, social and service organizations participate in the program. Topics include Pleasanton history, local government, public safety, cultural arts and recreation, and much more. This program is open to everyone.

The chamber is a resource for the community. Thousands of referrals of businesses that are chamber members are given to potential customers in response to inquiries from tourists, the business community, and the general public. The chamber also offers Certificates of Origin and notary services.

If you are a current member, please don't hesitate to reach out to the chamber to ensure you are maximizing all of your member benefits. We welcome new members and encourage you to learn more at pleasanton.org.

Kim Damiani, CFP®

Financial Advisor

Summit Financial Group, LLC

Kim Damiani is a Registered Representative and Investment Advisor Representative of Securian Financial Services, Inc. Member FINRA/SIPC. Securities and Investment Advisory Services offered through Securian Financial Services, Inc. Broker-dealer and Registered Investment Advisor, Member FINRA and SIPC. Summit Financial Group, LLC. is independently owned and operated. 2000 Crow Canyon Place, Suite 450, San Ramon, CA 94583. TR# 4771374 DOFU 06/2022

Support your local businesses

Hello, Pleasanton! My name is James Cooper, and I am the new President/CEO of the Pleasanton Chamber of Commerce. The chamber of commerce is a membership-based, non-profit organization whose overall focus is to improve our community's quality of life by supporting and growing local businesses. We know that if our business community succeeds, our city will thrive due to increased tax revenue and local job availability, among many other benefits.

One program many people associate with a chamber of commerce (for good reason) is a shop local campaign. This effort helps focus public attention on the positive effects of purchasing goods and services at a local business. While this is very important for our retailers, restaurants, grocery stores and other daily-dollar businesses, it is equally true for professional services like plumbers, dentists and attorneys.

The decision to transact here in Pleasanton creates a multiplier-effect on the money spent. The recipient, a local business, spends much of that money paying staff, restocking supplies, and reinvesting in their organization. Staff of these local businesses then use their salaries to buy gas, food, and other goods and services that are primarily in Pleasanton. You can

imagine the impact on our businesses when the community shops local for their purchases. Higher sales often lead to hiring additional employees and perhaps upgrading to a bigger space. The business owner's confidence in their company's future success may compel them to make a capital investment, which can lead to greater operational capacity and even higher future profits. In other words, this is business growth.

We have wonderful businesses right here in Pleasanton. There are unique stores and restaurants interspersed with well-known brands. We have mom-and-pop shops and giant corporations and everything in between. Most business industries are represented, from accounting to transportation. The Pleasanton Chamber of Commerce encourages you to get to know your local business community better. Visit a few new spots each month. If you find something you like, spend a few dollars. The more you get to know the business community, the more you'll realize everything you need is right here at home.

Local businesses are the backbone of our community, and your support is crucial. If you have any questions or concerns, you can always contact the Pleasanton Chamber of Commerce at www.pleasanton.org or 925-846-5858.



Kim Damiani
2022 Chair
of the Board



James Cooper
Pleasanton
Chamber
President/CEO



Pleasanton's Salute to Partnerships event set for July 11

To honor the partnerships that involve everyone working together for the betterment of the Pleasanton community, the Pleasanton Chamber of Commerce Community Foundation is hosting the Salute to Partnerships Joint Mixer & BBQ on Monday, July 11, 2022, from 5:00 to 7:00 p.m. in Barone's Backyard.

This joint mixer brings the Pleasanton Chamber of Commerce, the Pleasanton Downtown Association, City of Pleasanton employees and commissioners together for a BBQ dinner, drinks, and networking in a beautiful downtown Pleasanton setting. City of Pleasanton staff and Leadership Pleasanton Alumni are invited to attend free of charge. Chamber members, PDA members, and community members can attend for \$15,

which includes a BBQ dinner and two drinks. This event is open to everyone.

The popular and well-attended annual event returns next month after a pandemic-induced hiatus since July of 2019. Tickets to attend are available at www.pleasanton.org, and all attendees must confirm their registration by July 6, 2022.

The Pleasanton Chamber of Commerce is organized to benefit business by being the catalyst for business and economic growth, the convener of leaders and influencers, and the champion for a stronger and healthy community. The chamber's Community Foundation has a mission to support and advance small business development, business technology development, service projects and educational programs of the Pleasanton community.



Business Spotlight

Beautiful patio with live music, great food and drinks

Elevation LVK is a full-service restaurant at the Livermore Airport in the terminal building overlooking the jet runway. The dining experience includes calming views of the rolling hills of Livermore Valley in the backdrop to the airport setting with airplanes and helicopters in the foreground.

“We’re glad to be able to be part of this wonderful community and have the chance to offer our customers a San Francisco-like experience without having to go all the way out to the city,” said Harmail Singh, owner of Elevation LVK.

The year-round aviation events add a novelty to the experience at Elevation LVK. With multiple event spaces, including the restaurant, conference room, private dining room, and patio, Elevation LVK can host and cater any special occasion, personal or business.

“We love being able to provide a unique venue, service and eclectic food and drink items for our customers to enjoy, whether it’s a date night, family outing or celebratory occasion,” said Singh.

Every aspect of their service is geared towards a fine dining experience in a relaxing and inspira-



Elevation LVK features live music every Friday and Saturday night and Sunday afternoons.

tional setting while seasonal recipes provide the finest quality of food from California Farmers and Foragers, prepared with love and care. Elevation LVK changes their menu by the season, and their wine list features the finest local wines along with French and Spanish wines.

Specials at Elevation include Whiskey Flight Wednesday (\$18 whiskey flight all day), Cocktail Hour Thursday (6-9 p.m. featured drinks buy one, get one

for 25 cents), live music every Friday, Saturday and Sunday and Bottomless Mimosa Brunch every Saturday and Sunday morning beginning at 10:00 a.m. with the live music Sunday starting at 11:00 a.m.

Elevation LVK is located at 682 Terminal Circle in Livermore and is open Wednesday to Friday 11:00 a.m. to 9:00 p.m., Saturday 10:00 a.m. to 9:00 p.m. and Sunday 10:00 a.m. to 3:00 p.m. For more information, visit ElevationLVK.com.



The patio at Elevation LVK is just one of the many spaces available for dining or private events.



The youngest minds deserve the greatest attention.



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Business Spotlight

Photographer uses his gift to help others

Ron Essex was the kid from a small town in middle America Ohio who wanted to become a photographer. "I still remember the dream I had at the age of 20 where I was a military photographer," said Essex. "It inspired me so much that when I woke, I went down to visit my local recruiter."

Essex graduated from the U.S. Air Force Still Photographic School in 1991 and was stationed at Elmendorf AFB, Alaska for four years. He then spent seven years in Minneapolis as an assistant photographer and was finally promoted to a food photographer while working at the General Mills Photography

Studio, taking photos for the Betty Crocker Cookbooks.

"At the same time, I was shooting food, I began a photo project of my own photographing the local art, music, skate, and BMX scene. That is where my style of photography began to emerge and where I began to blossom not only as a photographer, but as an artist," said Essex.

After living in Minneapolis for 10 years, Essex landed a full-time photography position in sunny California shooting for The Clorox Corporation. I had the opportunity to work on brands such as Glad, Hidden Valley Ranch, Brita, Burts Bees, Kingsford, PineSol, and many

more. "My work for Clorox is now seen all over the world in countries such as Saudi Arabia, Peru, Australia, China and Canada," said Essex.

Now, he is bringing all that experience and passion for photography to his own business: Ron Essex Photography, a commercial photography studio that specializes in creating high-quality imagery for businesses large and small. "When you hire me, you are hiring not just a guy with a camera, but you are hiring a highly experienced artisan who wants to exceed all your expectations."

"My business partner and wife,

Cledia Lopez, is the backbone of the business," said Essex. "She supports the business with managing all things other than photography. Our business would not be as successful without her direction and her unique talent for business."

"We have large production capabilities, but we can also work with smaller budgets by figuring out cost effective ways of creating content for our clients marketing needs." Learn more at www.ronessexphotography.com.

ron essex
PHOTOGRAPHY



"My favorite part about being in this business is that my work makes a positive impact on businesses, people, and the community. I enjoy every experience I have as a photographer, from seeing new places to meeting new people, my natural curiosity guides my creative eye on every photography opportunity."

Chamber's EDGR Committee Works on Housing & Water in Q1/Q2 2022

The Chamber's Economic Development and Government Relations (EDGR) Committee meets monthly to research topics that are vital to Pleasanton's economy. EDGR members hear from subject matter experts, conduct research, and when appropriate, make recommendations for action to the Chamber Board of Directors.

Pleasanton's Housing Element & Workforce Housing

The City's General Plan includes a Housing Element that is currently being updated for the sixth time, and is required to be adopted by January 2023. The housing element includes sites throughout the City where housing projects could be developed if private companies or nonprofit developers are able to absorb the financial risks associated with new housing projects.

It is no secret that Pleasanton is rich in excellent job opportunities thanks to Hacienda Business Park and the many local businesses that employ tens of thousands of people. The tax base created by these employers provides significant revenue for the City which helps to maintain the amenities residents love.

Pleasanton businesses of all sizes recognize that:

- Success in generating revenue for the City depends on hiring and retaining an excellent workforce
- Attracting high-quality employees depends on adequate workforce housing.

Public meetings about the Housing Element are scheduled to take place in June-July, and again in November-December. You can find out more by scanning this QR Code to the City's website:



Local Water Supply

Pleasanton is heavily reliant on imported water from the State Water Project (SWP). As much as 70% of our drinking water comes from the SWP via water our City purchases from Zone 7. During drought years, which are expected to be a habitual cycle, it is not uncommon for our local area to receive only 5% of its contracted allotment from the SWP. Bay Area water agencies are actively working on diversifying our water supply options, and in April, Zone 7 Board of Directors faced a decision about whether to remain part of the Delta Conveyance Project (DCP). In March, Zone 7's General Manager, Valerie Pryor, was the featured speaker at the EDGR Committee meeting, and the committee recommended that the Chamber Board send a letter urging Zone 7 Board members to vote in favor of remaining involved in the DCP, which they did by a vote of 5-2. You can read more about the Delta Conveyance Project by scanning this QR Code:



How Does Workforce Housing Benefit Pleasanton?

Much of Pleasanton's workforce must commute to the City.

- What if more of these people lived here?
- What if our teachers, police officers and firefighters could afford to live here?
- What if Amador, Foothill & Village graduates came home to work?

LOCAL WORKFORCE = LOCAL AMENITIES



Business Spotlight

Helping people get out of pain and lead healthier lifestyles

Dr. David Wong, DC always knew that he wanted to work in health-care because of his passion to help others. He started his career as a pharmacy technician, and although it was a great job, he did not find it fulfilling, as he “felt like a drug dealer.”

In 2012, Wong suffered a bad lower back injury due to weightlifting. The pain caused him to be immobile for two weeks. “With my experience at the pharmacy, I knew I didn’t want to be prescribed pills. So, I went to a local chiropractor near my home, and within two visits, I was able to walk again.”

Recovering and healing from his own back injury was how he learned that chiropractic was a drug-free, holistic, and very effective way to get people better. It was congruent with his own lifestyle and personal beliefs of health. “I was introduced to my alma mater, Life Chiropractic College West, and I immediately fell in love with the community, their philosophy of health and wellness, and the prestige it had within the entire profession,” said Wong.

In 2016, Wong graduated Cum Laude from Life Chiropractic College West receiving his Doctor of Chiropractic degree, after receiving his Bachelor of Arts Degree in Psychology and Biology at San Diego State University. He claims his experience at Life West was probably the best decision he’s made for himself, personally and professionally.

Working at his parents’ restaurant at a young age inspired Wong and led him to opening his own Chiropractic private practice in downtown Pleasanton. His office is located upstairs in the business suites of the Pleasanton Hotel, at 855 Main Street,



Dr. David Wong, DC provides specific chiropractic care for his patients, whether its manual (high velocity, low amplitude) or instrumental (low velocity, low amplitude) adjustments.

Suite 200 in Pleasanton.

Dr. Wong is a Certified Chiropractic Extremity Practitioner (CCEP), and he is one of 1,400+ extremity specialists worldwide that is trained to pinpoint and alleviate the root cause of pain along the extremities. He is also a Perinatal Practitioner, certified in the Webster Technique, where he assists expectant mothers throughout their entire pregnancy. He has had the privilege of working with athletes from the San Francisco 49ers, the PGA tour, Wimbledon, and the Life West rugby team.

Winner of the 2022 Pleasanton Weekly’s Readers’ Choice award for “Best Chiropractic Office,” Wong is also an Ambassador for the Pleasanton Chamber of Commerce and an Executive Board Member for the Pleasanton Young Professionals. Learn more or book online at www.drdauidwongdc.com and on any social media platforms @drdauidwongdc.

DR. DAVID WONG, DC
Doctor of Chiropractic



Business Spotlight

Life’s big, let’s plan for it

At The Henley Furlong Group, relationships with clients extend far beyond investing with an emphasis on building value through an unparalleled level of service and experience. Their commitment to you starts with setting the expectation of receiving a high touch, one-on-one level of service backed by the power of a resource-rich global firm in Morgan Stanley.

Shawn Henley is a Senior Vice President and Portfolio Management Director with Morgan Stanley Wealth Management. He has 36 years of experience helping high-net-worth individuals and their families grow their wealth and preserving it for their legacies. Shawn and his team are based in Morgan Stanley’s Pleasanton office; however, they work with many clients throughout the United States.

“Family Life” is Shawn’s focus, both personally and professionally, which is why he has dedicated his practice to building relationships with multiple generations of his clients. Together with the client, he will create a comprehensive wealth management plan that will address the many “life stages” which include educational planning for children, investment management for all ages, retirement planning, and once retired, income distribution in the most tax efficient way.

Shawn’s greatest satisfaction comes when his clients refer their children and grandchildren, as he strongly believes, “You can never be too young to start investing in the stock market.”

Shawn’s son Chase is also part of The Henley Furlong Group, and he currently specializes in financial planning and analysis.



Chase Henley and Shawn Henley

Chase was born and raised in Pleasanton and graduated from Amador Valley High School. He left for the east coast to attend Amherst College, a top-ranked liberal arts school in western Massachusetts, where he also played baseball. Chase graduated from Amherst College with a

Bachelor of Arts degree in Statistics. Over the course of his four years in school, he was a member of a New England Small College Athletic Conference (NESCAC) championship team, three-time member of the NESCAC All-Academic team, and was elected into the U.S. national statistics honor society, Mu Sigma Rho.

In his free time, Chase loves being outside. His hobbies include hiking, fishing, and golfing. Chase is also an active member of the Pleasanton North Rotary Club where he does volunteer work and gives back to his hometown community.

Learn more about The Henley Furlong Group at Morgan Stanley by calling (925) 730-3859.

1 DAY | 100 HOLES
SEPTEMBER 19, 2022
Castlewood Country Club, Pleasanton

HOPE100
GOLF MARATHON

WE HAVE SPONSORSHIP OPPORTUNITIES!

PLAY YOUR FAVORITE GAME FOR A GREAT CAUSE

Join this fun and challenging charity golf event that raises support for hospice care in the Tri-Valley and adjacent East Bay cities. You’ll be among an exclusive group of golfers who will take on this unique dawn-to-dusk personal challenge, playing 100 holes of golf in one day at the beautiful Castlewood Country Club.

How it works

- ✓ The event has a quick pace of play. Most people complete 18 holes every two hours. Although score is not of primary importance, we will award prizes related to your score.
- ✓ You may register as an individual and attempt the 100 holes on your own; or, split the challenge among friends.
- ✓ Your registration is a display of your heartfelt generosity to raise a minimum of \$2,500 in support toward Hope’s mission of care and service to our community. Your green fees, cart rental, three meals, and course beverages are all covered by your registration fee.
- ✓ Some players pay their own registration; others seek sponsorship from friends, family, or their employer to cover the cost.



This exclusive event has just 36 player slots. Sign up now to secure your place.

Hope100GolfMarathon.com



ABOUT US Hope Hospice is proud to have served the East Bay Area since 1980. We are a 501(c)(3) nonprofit organization (Tax ID 94-2576059), and donations to the Hope 100 are tax-deductible to the extent allowed by law. Please consult with your professional tax advisor. Connect with us at HopeHospice.com or (925) 829-8770.

Locanda Amalfi

Celebrates Anniversary

You’re invited to join Locanda Amalfi for their one-year anniversary party and ribbon cutting ceremony.

Locanda Amalfi One-Year Anniversary
Monday, July 25, 2022 at 5:00 p.m.

349 Main Street, Pleasanton

Business Spotlight



"We look forward to getting to know the Pleasanton community and helping to support the local businesses, community outreach centers, churches, social services, public safety, and schools."

Much Ado About Pizza on a mission to "eat thy crust"

Founded in 2021, this Shakespearean inspired pizzeria started as a passion project. When the pandemic hit and shelter-in-place was ordered, Kira Zabrowski found her pizza calling and opened Much Ado About Pizza, a carry-out only pizzeria. "I'd like to think pizza chose me."

After 25 years as an English and Theatre Arts teacher, COVID-19 made Kira re-evaluate what fulfilled her. That Christmas, Kira's husband, Mark, gave her the Ken Forkish book, "Flour, Water, Salt, Yeast: The Fundamentals of Artisan Bread and Pizza." This book changed both of their lives. Kira was very excited because she loves to bake, and especially wanted to learn to make sourdough. After a few weeks, she found herself at the back of the book marveling at the pizza recipes. "I thought, 'This is it!' I wanted to retire from teaching and become a pizzaiola!"

Kira started writing up a business plan and grabbed every book she could find on running a pizzeria. As a numbers guy, Mark was originally skeptical of her idea. But once the

numbers made sense, he encouraged Kira to keep working on the plan and supported her decision to leave teaching. He decided to leave, too.

Much Ado About Pizza isn't the first time Kira and Mark Zabrowski are working together. "We have nine years of experience working together as teachers at the same school, so, going into business together just made sense."

The menu features "The Bard's Signature Pies," all made with their special 72-hour fermented dough. Clever, themed names of their pizzas include Taming of the Chew, Ham-Let, Henry the "8" and Titania's Bounty. Their pizzas are hand-tossed in an artisanal Shakespearean style, the sourdough crust is an original recipe, and their house-made, bawdy tomato sauce has no sugar.

Much Ado About Pizza is located in the Mission Plaza Shopping Center at 1991 Santa Rita Rd., Suite E in Pleasanton. They are on the right-hand side as you pull into the plaza, between the nail salon and the hair salon.

Membership Anniversaries



During the past two months, more than 90 businesses renewed their investment in the chamber, thereby demonstrating their continued commitment to community excellence while realizing the benefits, services and representation associated with membership in Pleasanton's leading business organization.

We recommend that you look first to chamber members for your business and consumer needs.

61 years

Pleasanton Garbage Service

49 years

Pleasanton Art League

40-48 years

Pleasanton Nursing and Rehab Center

Stanford Health Care - ValleyCare

Big O Tires of Pleasanton

Kaiser Permanente-Diablo Service Area

30-39 years

Sallmann, Yang & Alameda

Marriott Pleasanton

Mercedes Benz of Pleasanton

Mavridis Investments

Black Tie Transportation

Vargas, Tom

Keystone Adult Learning Center

25-29 years

Hope Hospice, Inc.

Rotary Club of Pleasanton

Colliers International

So Unique Painting & Decorating

Pleasanton Lions Club

Oracle

Alameda County Transportation

Commission

Lee & Associates

Autotron Service Center

20-24 years

Robert Half

Pleasanton Police Officers Association

Stoneridge Apartments

Agape Villages Foster Family Agency

16-19 years

Goodguys Rod & Custom Association

CMIT Solutions of Pleasanton

Adams Pool Solutions

ACCUSPLIT, Inc.

JL Consulting, A Professional

Accounting Corp.

LPL Financial

Summit Financial Group, LLC

11-15 years

Workday, Inc.

360 Web Designs

Chromagraphics

E & S Ring Management Corporation

Networking Plus

Integrated General Counsel, P.C.

5-10 years

Legacy Real Estate & Associates

PMZ Real Estate

Insignia Designs

New Image Landscape Company

Gardencrafters Landscape and Design

Spinal Health Chiropractic

CAS InterGlobal LLC

Cellar Door

Window Genie of the East Bay

Pleasanton Community Concert Band

Bay Alarm Company

Valley Business Park

CreekView Health Center

Main Street Pediatric Dentistry

and Orthodontics

1+1 TECHNOLOGY

All Natural Stone

Primrose Bakery

10X Genomics

Eclipse Office Technology

Phoenix Technology Group, Inc.

Valley Plumbing Home Center, Inc.

FirstLight Home Care of Tri-Valley, CA

3-4 years

One Resource Consulting

Lloyd Steere -

Keller Williams Tri-Valley

Kathy Bernardez,

State Farm Insurance Agent

Creatif

Bio-Rad Laboratories,

Digital Biology Group

KG Investment Properties

Tim Sbranti

Cool Earth Solar

Poppy Bank

La Roza Construction Inc

Comcast

Surf Thru Express Carwash

1-2 years

A Clear Way - Home Organization

Cal Coast Window and Door

Alameda County Assessor's Office:

Phong La

Sunshine Saloon

Omron Robotics & Safety

Technologies, Inc.

AT&T

Thermo Fisher

Grocery Outlet

Corporate eWaste Solutions

The Joint Chiropractic

Pleasanton Physical Therapy Services

Goodness Village

Kelly Gao - Venture Sotheby's

International Realty

LifeSystems101

OSHA Training Institute Education

Center at Chabot-Las Positas

Community College

DoorDash, Inc.

Chaat Bhavan Restaurant

Lions Center for the Visually Impaired

Now accepting applications for next Leadership Pleasanton class

Leadership Pleasanton is a program to develop community leaders, co-sponsored by the Pleasanton Chamber of Commerce and the City of Pleasanton.

The Program

Leadership Pleasanton is comprised of individuals from all sectors of our community. Each year, 25-30 individuals from local businesses, professional, government, social and service organizations participate in the program. The participants meet monthly from September through May and are presented through experiences that inform, educate and challenge.

The Goal

Identify and motivate individuals who are committed to the betterment of the Pleasanton community; acquaint participants with community assets, needs, and issues; and provide a forum to discuss these challenges with current community leaders; encourage active community involvement, whether in politics, non-profit organizations, boards, and/or commissions.

The Pleasanton Chamber is now accepting applications for the Leadership Pleasanton Class of 2022-23. Learn more at www.pleasanton.org/leadership-pleasanton/ and reserve your spot today. Deadline to register is August 1.

Leadership
Pleasanton™

A Program to Develop Community Leaders

Business Spotlight

D1 Training fitness facility comes to Pleasanton

Athletic-based training for all ages now open on Rosewood Drive

D1 Training, a leading fitness concept utilizing the five core tenets of athletic-based training, has opened a new location in Pleasanton and two other facilities in San Ramon and Dublin as well. The group fitness facility employs a sports-science backed training regimen led by certified trainers to help people of all ages achieve their sport and fitness goals.

D1 offers four age-based programs for ages 7-11, 12-14, 15-18, and adult. Each group workout is based on five athletic-based tenets: dynamic warm-up, performance, strength program, core and conditioning, and cool down. The facility also offers one-on-one training.

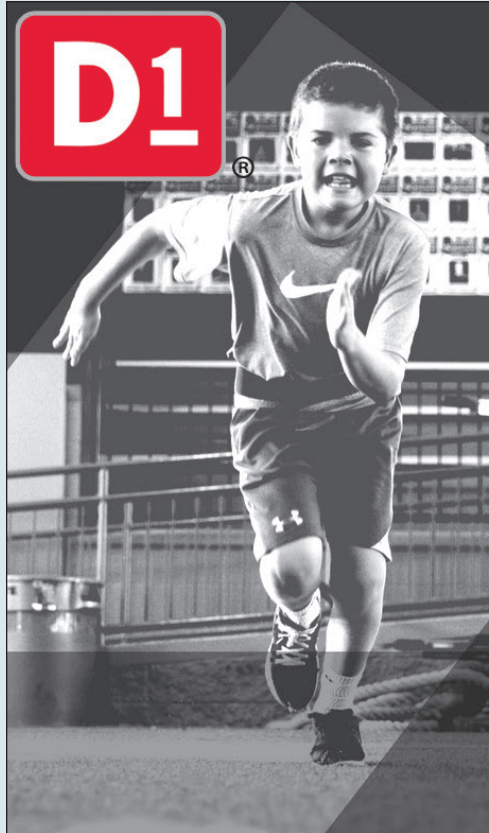
Sanjay Sharma, originally from the IT industry, launched Pleasanton's D1 Training. Sharma grew interested in fitness a few years ago when he had trouble keeping up with his children while playing. They encouraged him to lose weight, and over the next three years, Sharma ran 49 marathons.

"If I can make my life better and

healthy through exercise, then I can help kids learn how to implement a healthy lifestyle from day one," Sharma said in a statement. "When I found D1 Training, I realized I aligned with their core values and was attracted to the idea of helping kids train so they could achieve their goals. I have never seen a facility with that option before. D1 Training will elevate the Pleasanton community with proper athletic based training for all ages and support a healthy lifestyle for kids and adults alike."

Sharma joins a roster of impressive existing franchisees and owners, some of which include professional athletes such as Super Bowl MVP Peyton Manning, Von Miller, Tim Tebow, Michael Oher, Chris Paul, LaDainian Tomlinson, Jason Witten, Philip Rivers, Jacob Hester, Randall Cobb, Tre Boston, Jason Hills, Sammy Watlins and Jaylen Watkins.

D1 Training is located at 4299 Rosewood Drive, #100 in Pleasanton. Learn more at www.d1training.com/pleasanton.



At D1, we're dedicated to helping you achieve your optimal self through targeted workouts, designed by a national training panel with sports science backing. We're locally owned and operated and our services are backed by a national training facility provider with over 20 years of industry-leading experience.

Economic Drivers

(continued from page 1)

Home Depot, representing the construction and building industry sector, is a leading home improvement retailer committed to its employees, to local job creation, to helping contractors grow their respective businesses, and to offering retail customers with high quality home improvement products and services. "A customer is the most important visitor on our premises," said Store Manager Roberto Mendez. "He is not dependent on us. We are dependent on him."

Macy's Department Stores, representing the retail industry sector, is a leading retailer committed to its employees, and to offering retail customers with the most convenient and seamless shopping experience. "Macy's Pleasanton is celebrating 40 years this year. We employ several hundred colleagues at this time of year, and that ramps us drastically in the fourth quarter," said Lauren Foote, Store Manager for Macy's. "As a result of the community's success, it results in our store's success, and that allows us to give back. One of the acknowledgements I wanted to make is to the partners we give back to, like the Alameda County Food Bank, Valley Humane Society, Reading is Fundamental and more," continued Foote.

Each of these industry leaders demonstrate that Pleasanton really is the right address for many types of businesses. "On behalf of the Pleasanton City Council, I want to thank all of the Pleasanton Economic Drivers for being a valuable part of the Pleasanton business community," said Mayor Brown. "Your success is part of our success – and we celebrate you and wish you many more years of prosperity in our city."



OMRON Robotics and Safety Technologies Deploys UV Disinfection Mobile Robot

Due to the current COVID-19 pandemic, OMRON's team has deployed its first UV disinfection mobile robot in their Hacienda Business Park Pleasanton office. The UV disinfection robot autonomously disinfects the common areas in the OMRON office on a nightly basis.

Given the utmost significance of sanitization and disinfection in the current times, OMRON's UV-equipped mobile robots yield a great value to organizations who are struggling to find the right, effective, less labor-intensive and long-term solutions to ensure their environment is germ-free.

OMRON is committed to solving various global societal issues while ensuring the safety of all stakeholders including customers, business partners, employees and their families, and preventing the future spread of infection.

For further information please contact OMRON's marketing department via email: ORT-Marketing@omron.com.



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Let us help you find your dream home

Better Homes and Gardens Real Estate - Reliance Partners — Better Homes and Gardens® Real Estate Reliance Partners has more than 400 agents and 9 offices in the East Bay and Greater Sacramento region. The Pleasanton team celebrated their new office location at 5502 Sunol Blvd. Suite 100 in Pleasanton. Their agents are relationship-based professionals who are among the most respected and trusted in their communities. They offer you the service and market experience you would expect from a brand whose legacy was built upon passion for the home. Call (925) 463-9500.



A creperie serving delicious cuisines from around the world

Bocado - Un Petit Bistro — Bocado, a modern American casual bistro in downtown Pleasanton with exciting flavors inspired by a variety of cuisines from around the world, celebrated their six-month anniversary. Featuring crepes, paninis, ceviches, salads, coffee and espresso drinks, parfaits, charcuterie boards, and more, Bocado - Un Petit Bistro is located at 320 Saint Mary Street in Pleasanton. New favorites to the menu include chicken pesto crepe, tiramisu crepe, strawberry and spinach salad, and California panini. Visit them on Facebook or email bocadobistro@gmail.com for more information.



Put good in and get good out

Good Common Sense Naturals — Good Common Sense Naturals is now open in their new location at 620 Main Street, where Dean's Cafe used to be. Good Common Sense offers handmade skin care products from the finest natural materials the earth has to offer. Every product is formulated and hand crafted in house. Every item they create is organic, non-toxic, and highly effective. They only use pure therapeutic grade essential oils for their products because only the highest quality oils can be absorbed safely into the skin and have a nutritional positive effect. Learn more at www.goodcommonsense.com

Business Spotlight

Live healthier with whole-body healing

In 1997, Dr. Godwin Sammut opened the doors of Lifetime Wellness Holistic Health Center in Pleasanton with one main goal in mind: to change lives through holistic chiropractic care. Understanding that the body has the inherent ability to heal itself, Dr. Sammut provides care that enhances that ability and empowers the patient to be proactive about their wellness.

“My clinical focus is on optimizing function not just managing symptoms,” said Sammut. In his 25 years in the business, he has relied heavily on the body’s innate wisdom. “In all aspects of care, I have learned to listen to and follow the involuntary, non-verbal signals that patients exhibit. I let these signals direct the care from start to finish,” said Sammut. “Those signals tell me where to adjust and whether that adjustment was effective. It tells me what supplements are needed and lets me know when the supplement is no longer needed,” he continued.

He uses his chiropractic to evaluate and address a wide range of musculoskeletal conditions, and he uses clinical grade nutraceuticals to address biochemical issues. Dr. Sammut provides a natural, drug-free approach to optimizing health at all ages.

Patients come in to see Dr. Sammut for a variety of reasons. Some of the most com-

mon complaints he treats include headaches, back pain, sports injuries, auto injuries, neck pain, and shoulder pain. Through spinal adjustments, therapeutic massage, spinal decompression, and other chiropractic techniques, Dr. Sammut can help effectively relieve pain, restore mobility, and improve the overall function of the body.

Though he is happy to treat patients after an issue arises, Dr. Sammut is also committed to helping residents in the Tri-Valley and surrounding areas achieve optimal health through preventative and wellness care. Some of the methods through which he accomplishes this goal are weight loss programs, nutritional cleanses

and detoxification, nutrition and lifestyle counseling, hormone balancing, herbology, therapeutic exercise and massage, and custom foot orthotics. Chiropractic adjustments and techniques are also offered as a means of wellness – not just to address an issue but to prevent one.

Health and wellness are more than just a goal. They are a lifestyle, which requires education, an ongoing commitment, and a support system. If you’re ready to live that lifestyle, Dr. Sammut at

Lifetime Wellness Holistic Health Center in Pleasanton is ready to be the care provider for you. Contact Dr. Sammut directly at his mobile (925) 963-2740.



Dr. Sammut runs Lifetime Wellness Holistic Health Center, located at 4125 Mohr Avenue, Suite K in Pleasanton.



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